

WJDX
Jackson, MS
Quarterly Issues/Programs List
Fourth Quarter, 2018
01/07/2019

WJDX
Quarterly Issues/Programs List

WJDX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Consumers:** BBB on consumer scams and holiday shopping
- **Economic Development:** MS Fair Commission on fairgrounds events, projects
- **Families:** MS Families for Kids on new call center
- **Health:** MS Dept of Health on flu season, West Nile recap
- **Mental Health:** MS Psychiatric Assn on Mending Minds campaign
- **Natural Resources:** MDWFP on deer hunting, CWD
- **Natural Resources/Social Serv:** MS Dept of Wildlife, Fisheries and Parks on state parks/ AMR on coat drive
- **Public Safety/Weather:** National Weather Service on Fall Storm Season
- **Recreation:** MBraves/MS Sports Hall of Fame and Museum updates
- **Social Services:** Good Samaritan Center on holiday assistance
- **Youth:** Boys and Girls Clubs on fundraiser
- **Youth/Military:** Operation Shoestring's 50th anniversary celebration/
National Guard mission to Kuwait

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Mental Health	COMMUNITY UPDATE 10-7-18	MS Psychiatric Assn on Mending Minds campaign	Angela Ladner	10/07/2018 09:00 AM	029:38
Youth	COMMUNITY UPDATE 10-14-18	Boys and Girls Clubs on fundraiser	Penney Ainsworth	10/14/2018 09:00 AM	029:32
Health	COMMUNITY UPDATE 10-21-18	Cancer Society on awareness, prevention/MC football feature	Wendy Hutchins	10/21/2018 09:00 AM	029:35
Public Safety/Weather	COMMUNITY UPDATE 10-28-18	National Weather Service on Fall Storm Season	Joanne Culin	10/28/2018 09:00 AM	029:55
Youth/Military	COMMUNITY UPDATE 11-4-18	Operation Shoestring's 50th anniversary celebration/ National Guard mission to Kuwait	RLangford/BG CWalker	11/04/2018 09:00 AM	029:41
Health	COMMUNITY UPDATE 11-11-18	MS Dept of Health on flu season, West Nile recap	Dr Paul Byers	11/11/2018 09:00 AM	029:57
Consumers	COMMUNITY UPDATE 11-18-18	BBB on consumer scams and holiday shopping	John O'Hara BBB of MS	11/18/2018 09:00 AM	029:32
Families	COMMUNITY UPDATE 11-25-18	MS Families for Kids on new call center	Linda West	11/25/2018 09:00 AM	029:35
Natural Resources	COMMUNITY UPDATE 12-2-18	MDWFP on deer hunting, CWD	RWalsh/CReed/JCarver	12/02/2018 09:00 AM	029:24
Social Services	COMMUNITY UPDATE 12-9-18	Good Samaritan Center on holiday assistance	Kathy Clem, Good Sam Center	12/09/2018 09:00 AM	029:35
Recreation	COMMUNITY UPDATE 12-16-18	MBraves/MS Sports Hall of Fame and Museum updates	PLaven/BBlackwell	12/16/2018 09:00 AM	029:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Economic Development	COMMUNITY UPDATE 12-23-18	MS Fair Commision on fairgrounds events, projects	Steve Hutton	12/23/2018 09:00 AM	029:44
Natural Resources/Social Serv	COMMUNITY UPDATE 12-30-18	MS Dept of Wildlife, Fisheries and Parks on state parks/ AMR on coat drive	AHollisWBusby/JPollard	12/30/2018 09:00 AM	029:36

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	Living With Diabetes Longform PSA	029:01	001
BULLYING	CRISIS TEXTLINE	000:30	006
children's health	United Way	000:15	021
children's health	United Way	000:30	037
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	016
COMMUNITY INVOLVEMENT	L'OREAL	000:30	011
DISASTER RELIEF	100 ROOFS	000:30	014
DISASTER RELIEF	RED CROSS	000:30	015
DUI	NHTSA	001:00	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	Reading Is Fundamental	001:00	018
EDUCATION	TEACH.ORG	000:59	047
EDUCATION	UNCF	001:00	078
EDUCATION	US Army	000:30	010
EMPLOYMENT	Grads of Life.org	000:59	022
Energy	US Dept of Energy	000:59	003
Environment	Keep America Beautiful	000:20	024
Environment	US Forest Service	000:30	030
Families	Adopt US Kids	000:30	027
Families	DEPT. HEALTH & HUMAN SERVICES	000:30	026
Family assistance	United Way	001:00	061
FINANCIAL LITERACY	American Institute of CPAs	001:00	028
Health	AMERICAN HEART ASSOCIATION	000:59	021
Health	AUTISMSPEAKS.ORG	000:59	048
Health	CDC	001:00	045
Health	DEPT. HEALTH & HUMAN SERVICES	001:00	046
Health	HRSA	001:00	032
Health	JUV DIABETES RESEARCH FUND	001:00	001
HEALTH AND FITNESS	FITNESS.GOV	000:30	104
HEALTH AND FITNESS	MS HIGH SCHOOL ACTIVITIES ASS	000:59	078
HEALTH AND FITNESS	RED	000:30	017
Health/Families	AM CANCER SOCIETY	000:31	076
Health/Families	AMERICAN HEART ASSOCIATION	000:30	451
HUNGER	FEEDING AMERICA.ORG	000:30	007
Infant Mortality	March of Dimes	001:00	013
MILITARY	USO	001:00	028
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	011
Public Safety	Dept of Homeland Security	000:29	069
Public Safety	Dept of Homeland Security	000:30	076

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Public Safety	Nat. Flood Insurance Prgm	000:30	031
Public Safety	NHTSA	000:30	034
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	000:30	021
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	001:00	082
TEXTING & DRIVING PREVENTION	NHTSA	000:15	017
TEXTING & DRIVING PREVENTION	NHTSA	000:30	005
Traffic Safety	Rubber Manufacturers Assn	000:30	003
Veterans	Disabled Veterans of America	000:30	035
Veterans	V-A	001:00	033
VETERANS AFFAIRS	V-A	000:14	020
VETERANS AFFAIRS	V-A	000:30	007
VETERANS AFFAIRS	V-A	000:59	045
VETERANS AFFAIRS	VIETNAM VETS MEMORIAL FUND	000:58	006
WILDFIRE PREVENTION	US FORESTRY SERVICE	000:14	015