

WJDX
 Jackson, MS
 Quarterly Issues/Programs List
 Third Quarter, 2014
 10/07/2014

WJDX
 Quarterly Issues/Programs List

WJDX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Health:** MS State Medical Association's smoking ban petition
- **Homelessness:** Wellfest benefitting the Partners to End Homelessness
- **Public Safety:** MS Dept of Public Safety on AMBER and other alerts
- **Public safety/Veterans:** Drive Sober campaign/Veterans benefits

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	COMMUNITY UPDATE 8-17-14	Battle against premature births	Dina Ray, March of Dimes	08/17/2014 09:00 AM	029:55
Health	COMMUNITY UPDATE 8-24-14	Child safety seats/Saving for college	L.Foster Safe Kids/C.Hall MCM	08/24/2014 09:00 AM	029:36
Public safety/Veterans	COMMUNITY UPDATE 8-31-14	Drive Sober campaign/Veterans benefits	T.Jennings/P.Norris	08/31/2014 09:00 AM	029:43
Health	COMMUNITY UPDATE 9-07-14	MS State Medical Association's smoking ban petition	Dr. Claude Brunson	09/07/2014 09:00 AM	029:10

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	COMMUNITY UPDATE 9-14-14	Epilepsy Foundation and Ovarian Cancer fundraisers	L.Thomas/L.Newcomb	09/14/2014 09:00 AM	029:36
Homelessness	COMMUNITY UPDATE 9-21-14	Wellfest benefitting the Partners to End Homelessness	J.Brashier/S.Johnson	09/21/2014 09:00 AM	029:13
Public Safety	COMMUNITY UPDATE 9-28-14	MS Dept of Public Safety on AMBER and other alerts	Warren Strain	09/28/2014 09:00 AM	029:39

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	002
EDUCATION	Connect/Compete	001:00	003
EDUCATION	Dollar General Literacy Found	001:00	003
EDUCATION	Reading Is Fundamental	001:00	023
EDUCATION	TEACH.ORG	000:59	074
EDUCATION	UNCF	001:00	031
EDUCATION	US Army	000:30	028
Energy	US Dept of Energy	000:59	029
Environment	Keep America Beautiful	000:20	058

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Environment	US Forest Service	000:30	002
Families	Adopt US Kids	000:30	028
Families	DEPT. HEALTH & HUMAN SERVICES	000:30	012
Families	MS CHILDRENS MUSEUM	000:30	008
Family assistance	United Way	001:00	053
FINANCIAL LITERACY	American Institute of CPAs	001:00	041
FIREARM SAFETY	Natl Crime Prevention Council	000:30	001
Health	AMERICAN HEART ASSOCIATION	000:59	033
Health	AUTISMSPEAKS.ORG	000:59	035
Health	CDC	001:00	016
Health	DEPT. HEALTH & HUMAN SERVICES	001:00	064
Health	HRSA	001:00	039
HEALTH AND FITNESS	AM CANCER SOCIETY	000:30	014
HEALTH AND FITNESS	FITNESS.GOV	000:30	107
HEALTH AND FITNESS	MS HIGH SCHOOL ACTIVITIES ASS	000:59	049
HUNGER	FEEDING AMERICA.ORG	000:30	026
Infant Mortality	March of Dimes	001:00	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:26	030
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	285
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	065
Public Safety	Dept of Homeland Security	000:29	022
Public Safety	Nat. Flood Insurance Prgm	000:30	033
Public Safety	NHTSA	000:30	041
SAFE DRIVING	SAFE SUMMER DRIVING	000:27	002
SAFE DRIVING	SAFE SUMMER DRIVING	000:28	004
TOURISM	JACKSON ZOO	000:30	046
Traffic Safety	Rubber Manufacturers Assn	000:30	022
Veterans	V-A	001:00	046