

WJDX
Jackson, MS
Quarterly Issues/Programs List
First Quarter, 2016
04/05/2016

WJDX
Quarterly Issues/Programs List

WJDX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Consumers:** Better Business Bureau on consumer scams
- **Health:** Miss. Organ Recovery Agency on organ donations
- **Health/Infants:** Mothers Milk Bank on milk donations
- **Housing:** MS Balance of State CoC on homelessness in MS
- **Mental Health/Addictions:** MS Council on Problem and Compulsive Gambling
- **MILITARY:** Employer Support of the Guard and Reserve
- **Public Safety/Education:** National Weather Service on Severe Weather Awareness Week
- **Public safety/Prevent Violenc:** MS Center for Violence Prevention on domestic violence, human trafficking
- **Youth:** National Guard Youth ChalleNGe program/AMR on home identification

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Mental	COMMUNITY	MS Council on	Betty Greer	01/03/2016	029:51

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health/Addictions	UPDATE 1-3-16	Problem and Compulsive Gambling		09:00 AM	
Health/Infants	COMMUNITY UPDATE 1-10-16	Mothers Milk Bank on milk donations	Linda Pittman	01/10/2016 09:00 AM	029:52
Housing	COMMUNITY UPDATE 1-17-16	MS Balance of State CoC on homelessness in MS	Reginald Glenn	01/17/2016 09:00 AM	029:37
Health	COMMUNITY UPDATE 1-24-16	Miss. Organ Recovery Agency on organ donations	Kevin Stump, Chuck Stinson	01/24/2016 09:00 AM	029:30
Health	COMMUNITY UPDATE 1-31-16	Diabetes Foundation of MS on super conference	Irena McClain, Diabetes Found	01/31/2016 09:00 AM	029:24
Youth	COMMUNITY UPDATE 2-7-16	Boys and Girls Clubs on youth programs	Penney Ainsworth	02/07/2016 09:00 AM	029:33
Youth	COMMUNITY UPDATE 2-14-16	MS Childrens Museum on youth programs	Chellese Hall	02/14/2016 09:00 AM	029:26
Consumers	COMMUNITY UPDATE 2-21-16	Better Business Bureau on consumer scams	John O'Hara BBB of MS	02/21/2016 09:00 AM	029:48
Public Safety/Education	COMMUNITY UPDATE 2-28-16	National Weather Service on Severe Weather Awareness Week	Steve Wilkinson, Ricky Moore	02/28/2016 09:00 AM	029:33
Public safety/Prevent Violenc	COMMUNITY UPDATE 3-6-16	MS Center for Violence Prevention on domestic violence, human trafficking	Sandy Middleton	03/06/2016 09:00 AM	029:39
Youth	COMMUNITY UPDATE 3-13-16	National Guard Youth ChalleNGe program/AMR on home identification	R.McDonald/Jim Pollard	03/13/2016 09:00 AM	029:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MILITARY	COMMUNITY UPDATE 3-20-16	Employer Support of the Guard and Reserve	Jack Wallace	03/20/2016 09:00 AM	029:32
MILITARY	COMMUNITY UPDATE 3-27-16	50th Anniversary of the Vietnam War Commemoration, Veterans Administration	Paul Norris	03/27/2016 09:00 AM	029:48

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Cancer Awareness	AM ACAD OF DERMATOLOGY	000:59	005
children's health	United Way	000:15	002
children's health	United Way	000:30	002
CULTURAL AWARENESS	MS CHILDRENS MUSEUM	000:31	012
Disabled	Goodwill Industries	000:30	019
EDUCATION	Reading Is Fundamental	001:00	024
EDUCATION	TEACH.ORG	000:59	081
EDUCATION	UNCF	001:00	059

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
EDUCATION	US Army	000:30	014
EMPLOYMENT	GOOD WILL	000:59	002
EMPLOYMENT	Grads of Life.org	000:59	023
Energy	US Dept of Energy	000:59	018
Environment	Keep America Beautiful	000:20	045
Environment	US Forest Service	000:30	044
Families	Adopt US Kids	000:30	071
Families	DEPT. HEALTH & HUMAN SERVICES	000:30	065
Families	DEPT. HEALTH & HUMAN SERVICES	001:00	010
Families	DIABETES FOUNDATION OF MISSIS	000:31	043
Families	US Forest Service	000:15	007
Families	US Forest Service	000:30	001
Families	US Forest Service	000:59	011
Family assistance	United Way	001:00	054
FINANCIAL LITERACY	American Institute of CPAs	001:00	038
FIREARM SAFETY	Natl Crime Prevention Council	001:00	008
FUNDRAISER BENEFIT	AMERICAN RED CROSS	000:28	048
FUNDRAISER BENEFIT	DIABETES FOUNDATION OF MISSIS	000:31	095
FUNDRAISER BENEFIT	Mustard Seed	000:33	030
Health	AMERICAN HEART ASSOCIATION	000:31	015
Health	AMERICAN HEART ASSOCIATION	000:59	037
Health	AUTISMSPEAKS.ORG	000:59	035
Health	CDC	001:00	051
Health	DEPT. HEALTH & HUMAN SERVICES	001:00	085
Health	HRSA	001:00	055
HEALTH AND FITNESS	FITNESS.GOV	000:30	098
HEALTH AND FITNESS	MS HIGH SCHOOL ACTIVITIES ASS	000:59	065

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Homelessness	Good Samaritan Center	000:32	034
Housing	HUD	000:15	001
Housing	HUD	001:00	008
HUNGER	FEEDING AMERICA.ORG	000:30	005
Infant Mortality	March of Dimes	001:00	015
MILITARY	USO	001:00	067
MILITARY AND VETERANS	DIBBLE VETERANS	000:30	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	016
PEACE	PEACE IN THE STREETS	000:31	002
PEACE	PEACE IN THE STREETS	000:32	006
Public Safety	Dept of Homeland Security	000:29	081
Public Safety	Dept of Homeland Security	000:30	104
Public Safety	Nat. Flood Insurance Prgm	000:30	063
Public Safety	NHTSA	000:30	084
Public Safety	NHTSA	001:00	006
Public Safety	USDA	000:30	011
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	000:30	002
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	001:00	010
TEXTING & DRIVING PREVENTION	NHTSA	000:15	002
Traffic Safety	Rubber Manufacturers Assn	000:30	009
Veterans	Disabled Veterans of America	000:30	086
Veterans	FALLENHEROESFUND.ORG	001:00	006
Veterans	V-A	001:00	046
Veterans	Wounded Warriors Project	000:30	068
VETERANS AFFAIRS	Disabled Veterans of America	000:30	001
VETERANS AFFAIRS	Disabled Veterans of America	000:59	007
VETERANS AFFAIRS	Disabled Veterans of America	001:00	003
VETERANS AFFAIRS	V-A	000:14	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VETERANS AFFAIRS	V-A	000:59	006
WILDFIRE PREVENTION	US Forest Service	000:15	003
WILDFIRE PREVENTION	US Forest Service	001:00	007