WJDX Jackson, MS Quarterly Issues/Programs List Second Quarter, 2012 07/02/2012

WJDX Quarterly Issues/Programs List

WJDX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

• PLEASE DON'T DELETE: Todd Warren, Jxn Amateur Radio Club

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
PLEASE DON'T DELETE	COMMUNITY UPDATE 4-01-12	Dee Stepter, IRS		04/01/2012 09:00 AM	029:40
PLEASE DON'T DELETE	COMMUNITY UPDATE 4-08-12	Rear Adm. Michael Jabaley		04/08/2012 09:00 AM	029:24
PLEASE DON'T DELETE	COMMUNITY UPDATE 4-15-12	Mark Williams, MS Recycling Coalition		04/15/2012 09:00 AM	029:28
PLEASE DON'T DELETE	COMMUNITY UPDATE 4-22-12	Rocky Zachry, Alahna Stewart, Community Place		04/22/2012 09:00 AM	029:07
PLEASE DON'T DELETE	COMMUNITY UPDATE 4-29-12	Jackson Mayor Harvey Johnson		04/29/2012 01:00 PM	029:38
PLEASE DON'T	COMMUNITY UPDATE 5-6-12	Ken Allen, et al MS Childrens Home Services		05/06/2012 09:00 AM	029:07

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DELETE					
PLEASE DON'T DELETE	COMMUNITY UPDATE 5-20-12	Deidra Glover, MS Comm for Volunteer Service		05/20/2012 09:00 AM	029:59
PLEASE DON'T DELETE	COMMUNITY UPDATE 6-10-12	Dick Hall, MDOT		06/10/2012 09:00 AM	029:27
PLEASE DON'T DELETE	COMMUNITY UPDATE 6-17-12	Todd Warren, Jxn Amateur Radio Club		06/17/2012 09:00 AM	029:39

Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION		
(Insert 1	(Insert network and/or syndicator-provided programs lists here.)					

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	AD COUNCIL - GIRLS - 924	000:30	036
	DRUNK DRIVING 2	000:30	015
	DRUNK DRIVING 3	000:29	036
	DRUNK DRIVING 4	000:30	012
	DRUNK DRIVING 5	000:30	011
	DRUNK DRIVING 6	000:30	008
	PSA EMERGENCY PREPAREDNESS BUS DUMPSTER 60	001:00	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA EMERGENCY PREPAREDNESS BUS SALVAGE 60	001:00	003
	PSA EMERGENCY PREPAREDNESS BUSINESS - PLAN 30	000:30	006
	PSA FATHERHOOD INVOLVEMENT - CARTWHEEL 30	000:30	007
	PSA FATHERHOOD INVOLVEMENT - CIRCLE OF LIFE 15	000:15	024
	PSA FATHERHOOD INVOLVEMENT - PATIENCE 60	001:00	002
	PSA FATHERHOOD INVOLVEMENT - PORCH 30	000:30	017
	PSA KEEP MISSIPPI BEAUTIFUL - DAHLING	000:31	033
	PSA KEEP MISSIPPI BEAUTIFUL - PSSST	000:30	006
	PSA RECONNECT KIDS W/ NATURE - BUSY FAMILY 30	000:30	003
	PSA RECONNECT KIDS W/ NATURE - DISC FOREST 15	000:15	022
	PSA RECONNECT KIDS W/ NATURE - FOREST BRIGADE 60	001:00	010
	PSA STROKE AWARENESS - CONFUSION 60	000:59	001
	PSA STROKE AWARENESS - ELELMENTARY	000:59	001
	PSA STROKE AWARENESS - EXCUSES 60	001:00	002
	PSA STROKE AWARENESS - SECONDS 30	000:30	002
	PSA STROKE AWARENESS - SECONDS44444444444	001:00	005
	PSA TREATMENT AVAILABLE - GAME SHOW 60	001:00	008
	PSA TREATMENT AVAILABLE - MOVIE 30	000:30	021
	PSA TREATMENT AVAILABLE - USED CAR 30	000:30	024
	PSA WILDFIRE PREVENTION - BACKYARD REVISED 30	000:29	011
	PSA WILDFIRE PREVENTION - BONFIRE REVISED 60	000:59	003
	PSA WILDFIRE PREVENTION - CIGARETTE REVISED 60	000:59	001
	PSA WILDFIRE PREVENTION - DOORBELL 30	000:30	024

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA WILDFIRE PREVENTION - STEP IN REVISED 15	000:13	041
	PSA - HIGH SCOOL FOREIGN EXCHANGE STUDENT	000:29	009
	PSA - MISSISSIPPI VIETNAM VETS	000:29	012
	PSA - PRIMARY IMMUNODEFICIENCY - AWARENESS 15	000:15	047
	PSA - PRIMARY IMMUNODEFICIENCY - BASEBALL 30	000:30	011
	PSA - PRIMARY IMMUNODEFICIENCY - CHEF 30	000:30	011
	PSA - PRIMARY IMMUNODEFICIENCY - FIREMAN 30	000:30	009
	PSA - PRIMARY IMMUNODEFICIENCY - ROCKSTAR 30	000:30	010
	PSA ADOPTION	000:30	021
	PSA AL ANON	000:29	050
	PSA EPA LEAD	000:30	021
	PSA WOUNDED WARRIORS	000:59	001
	PSA-ADOPTION	000:15	021
	PSA-ARTS	000:30	015
	PSA-CHILDHOOD EDUCATION	001:00	006
	PSA-COLLEGE PREP	001:00	003
	PSA-DROPOUT PREVENTION	001:00	014
	PSA-FATHERHOOD	000:30	011
	PSA-FEEDING AMERICA	001:00	003
	PSA-FORECLOSURE	001:00	023
	PSA-FOREST SERVICE	001:00	005
	PSA-HABITAT FOR HUMANITY	000:30	171
	PSA-LETS MOVE	001:00	003
	PSA-MISSISSIPPI VIETNAM VETS	000:58	003
	PSA-PET ADOPTION	000:30	005
	PSA-UNCF	001:00	005
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ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA-UNITED WAY	000:30	010
	PSA-VOTER ID	000:29	045
HEALTH AND FITNESS	AD COUNCIL	000:29	080
HEALTH AND FITNESS	AD COUNCIL	000:30	120
HEALTH AND FITNESS	AD COUNCIL	000:31	141
HEALTH AND FITNESS	City Of Hope	000:30	006
HEALTH AND FITNESS	City Of Hope	000:31	012
HEALTH AND FITNESS	City Of Hope	000:32	004
SELF ESTEEM	DONORSCHOSE.ORG	000:31	002