

WJDX  
Jackson, MS  
Quarterly Issues/Programs List  
Third Quarter, 2019  
10/09/2019

WJDX  
Quarterly Issues/Programs List

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WJDX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Consumers:** Better Business Bureau on consumer scams
- **Disabled/Health:** MS Industries for the Blind, Diabetes Foundation, Alzheimer's Assn
- **FIRST RESONDERS:** (No issue/program description given.)
- **Gambling Addiction:** Council on Problem and Compulsive Gambling
- **Health:** State Health Officer on West Nile, flu, immunizations
- **Health/Hunger:** Ovarian cancer battle and Families First food drive and MCEC programs
- **History/Culture:** Friends of Vicksburg National Military Park on expansion of park
- **HUNGER:** Wellsfest, a music festival that benefits the hungry
- **MILITARY:** Warrior Bonfire program to help wounded veterans
- **Public Safety/Weather:** NWS on Hurricane Camille anniversary, current tropical season
- **Tourism/Recreation:** Fair Commission director on State Fair, fairgrounds projects
- **Youth:** Child Advocacy Centers on new training program
- **Youth/Homeland Security:** Operation Shoestring on fundraiser plus National show honoring 9/11 heroes

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Section I  
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE                   | PROGRAM / TITLE          | DESCRIPTION   | GUEST                    | DATE/TIME              | DURATION |
|-------------------------|--------------------------|---|--------------------------|------------------------|----------|
| Health                  | COMMUNITY UPDATE 7-7-19  | State Health Officer on West Nile, flu, immunizations                 | Dr Paul Byers            | 07/07/2019<br>09:00 AM | 029:59   |
| Consumers               | COMMUNITY UPDATE 7-14-19 | Better Business Bureau on consumer scams                              | John O'Hara BBB of MS    | 07/14/2019<br>09:01 AM | 029:56   |
| Health                  | COMMUNITY UPDATE 7-21-19 | Diabetes Foundation fundraiser  | IMcClain/FJones/TGerity  | 07/21/2019<br>09:00 AM | 029:46   |
| Gambling Addiction      | COMMUNITY UPDATE 7-28-19 | Council on Problem and Compulsive Gambling                            | Betty Greer              | 07/28/2019<br>09:00 AM | 029:03   |
| Youth                   | COMMUNITY UPDATE 8-4-19  | Child Advocacy Centers on new training program                        | Karla Tye/Carol Morreale | 08/04/2019<br>09:00 AM | 028:57   |
| MILITARY                | COMMUNITY UPDATE 8-11-19 | Warrior Bonfire program to help wounded veterans                      | DFordiceJRawlsONorth     | 08/11/2019<br>09:00 AM | 029:43   |
| Public Safety/Weather   | COMMUNITY UPDATE 8-18-19 | NWS on Hurricane Camille anniversary, current tropical season         | Chad Entremont           | 08/18/2019<br>09:00 AM | 029:25   |
| Health/Hunger           | COMMUNITY UPDATE 8-25-19 | Ovarian cancer battle and Families First food drive and MCEC programs | MNewcomb/RCoxWLamkin     | 08/25/2019<br>09:00 AM | 029:39   |
| History/Culture         | COMMUNITY UPDATE 9-1-19  | Friends of Vicksburg National Military Park on expansion of park      | Bess Averett             | 09/01/2019<br>09:00 AM | 029:17   |
| Youth/Homeland Security |                          |   | Robert Langford          | 09/08/2019<br>09:00 AM | 002:25   |

| ISSUE              | PROGRAM / TITLE             | DESCRIPTION  | GUEST                       | DATE/TIME              | DURATION |
|--------------------|-----------------------------|--|-----------------------------|------------------------|----------|
| FIRST RESONDERS    | IHR 911 DAY HONORING HEROES | -----  | IHR 911 DAY HONORING HEROES | 09/08/2019<br>09:02 AM | 027:27   |
| Tourism/Recreation | COMMUNITY UPDATE 9-15-19    | Fair Commission director on State Fair, fairgrounds projects       | Steve Hutton                | 09/15/2019<br>09:00 AM | 029:22   |
| HUNGER             | COMMUNITY UPDATE 9-22-19    | Wellsfest, a music festival that benefits the hungry               | Ken Simon                   | 09/22/2019<br>09:00 AM | 028:24   |
| Disabled/Health    | COMMUNITY UPDATE 9-29-19    | MS Industries for the Blind, Diabetes Foundation, Alzheimer's Assn | MChew,IMcClain,OCountiss    | 09/29/2019<br>09:00 AM | 029:17   |

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE                 | ORGANIZATION OR TITLE        | DURATION | RUNS |
|-----------------------|------------------------------|----------|------|
| children's health     | United Way                   | 000:15   | 043  |
| children's health     | United Way                   | 000:30   | 089  |
| COMMUNITY INVOLVEMENT | 9/11 NATIONAL DAY OF SERVICE | 000:30   | 017  |
| COMMUNITY INVOLVEMENT | GLOBAL CITIZEN FESTIVAL      | 000:30   | 035  |
| DUI                   | NHTSA                        | 001:00   | 003  |

| ISSUE                 | ORGANIZATION OR TITLE         | DURATION | RUNS |
|-----------------------|-------------------------------|----------|------|
| EDUCATION             | NATIONAL SUMMER LEARNING      | 000:31   | 005  |
| EDUCATION             | Reading Is Fundamental        | 001:00   | 021  |
| EDUCATION             | TEACH.ORG                     | 000:59   | 061  |
| EDUCATION             | UNCF                          | 001:00   | 083  |
| EDUCATION             | US Army                       | 000:30   | 011  |
| EMPLOYMENT            | Grads of Life.org             | 000:59   | 021  |
| Energy                | US Dept of Energy             | 000:59   | 005  |
| Environment           | Keep America Beautiful        | 000:20   | 044  |
| Environment           | US Forest Service             | 000:30   | 056  |
| Families              | Adopt US Kids                 | 000:30   | 039  |
| Families              | DEPT. HEALTH & HUMAN SERVICES | 000:30   | 043  |
| Family assistance     | United Way                    | 001:00   | 097  |
| FINANCIAL LITERACY    | American Institute of CPAs    | 001:00   | 011  |
| Health                | AMERICAN HEART ASSOCIATION    | 000:59   | 023  |
| Health                | AUTISMSPEAKS.ORG              | 000:59   | 059  |
| Health                | CDC                           | 001:00   | 021  |
| Health                | DEPT. HEALTH & HUMAN SERVICES | 001:00   | 036  |
| Health                | HRSA                          | 001:00   | 051  |
| HEALTH AND FITNESS    | FITNESS.GOV                   | 000:30   | 132  |
| HEALTH AND FITNESS    | MS HIGH SCHOOL ACTIVITIES ASS | 000:59   | 099  |
| Health/Families       | AMERICAN HEART ASSOCIATION    | 000:30   | 001  |
| HUNGER                | FEEDING AMERICA.ORG           | 000:30   | 007  |
| Infant Mortality      | March of Dimes                | 001:00   | 009  |
| MILITARY              | USO                           | 001:00   | 047  |
| NO KID HUNGY CAMPAIGN | NO KID HUNGRY                 | 000:30   | 006  |
| Public Safety         | Dept of Homeland Security     | 000:29   | 105  |
| Public Safety         | Dept of Homeland Security     | 000:30   | 060  |
| Public Safety         | Nat. Flood Insurance Prgm     | 000:30   | 036  |
| Public Safety         | NHTSA                         | 000:30   | 056  |

| <b>ISSUE</b>                 | <b>ORGANIZATION OR TITLE</b> | <b>DURATION</b> | <b>RUNS</b> |
|------------------------------|------------------------------|-----------------|-------------|
| STROKE AWARENESS             | AMERICAN STROKE ASSOCIATION  | 000:30          | 045         |
| STROKE AWARENESS             | AMERICAN STROKE ASSOCIATION  | 001:00          | 141         |
| TEXTING & DRIVING PREVENTION | NHTSA                        | 000:15          | 011         |
| TEXTING & DRIVING PREVENTION | NHTSA                        | 000:30          | 012         |
| Veterans                     | V-A                          | 001:00          | 037         |
| VETERANS AFFAIRS             | V-A                          | 000:14          | 043         |
| VETERANS AFFAIRS             | V-A                          | 000:30          | 030         |
| VETERANS AFFAIRS             | V-A                          | 000:59          | 065         |
| VETERANS AFFAIRS             | VIETNAM VETS MEMORIAL FUND   | 000:58          | 002         |
| WILDFIRE PREVENTION          | US FORESTRY SERVICE          | 000:14          | 003         |