

WJDX  
Jackson, MS  
Quarterly Issues/Programs List  
Fourth Quarter, 2020  
04/16/2019  
WJDX  
Quarterly Issues/Programs List

WJDX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I**

**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE                                 | PROGRAM / TITLE                                 | DESCRIPTION  | GUEST  | DATE/TIME              | DURATION |
|---------------------------------------|---|--|--|------------------------|----------|
| Health and Safety                     | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Vladek discussed the present state of COVID-19 in the US and Vladek provided perspective on the purpose of our Supreme Court and judicial branch of government. .  | REYNOLDS S VLADEK                                      | 10/04/2020<br>02:00 PM | 029:31   |
| Health and Voting Laws and Ethics     | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Schaffner discussed influenza vaccine coverage data from the 2019-2020 US influenza season and Levinson discussed voting law and ethics in the United States .   | S. SHCAFFNER, J LEVINSON                               | 10/11/2020<br>02:00 PM | 029:31   |
| Health and Safety                     | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Biblowit talked about what makes BCRF unique and the biggest changes in breast cancer research over the last two decades. Zogby discussed the strategies and accuracy of polling in 2020 in both local and national elections and the pandemic's effect on polling participation   | M Biblowit, J. Zogby                                   | 10/18/2020<br>02:00 PM | 029:29   |
| Health and Public Safety              | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Monroe discussed where we are on the COVID-19 response both in the United States and globally. She talked about holiday gatherings in 2020 and where the greatest needs are for on-the-ground response to COVID-19. Hailey talked about voting trends so far in 2020 and how COVID-19 is impacting our elections She also discussed how foreign governments can influence an election in the US.   | DR J MONROE, A HAILEY                                  | 10/25/2020<br>02:00 PM | 029:29   |
| Voting Rights                         | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Carson talked about the nonpartisan nonprofit that brings together citizens, institutions, brands, and organizations to increase participation in every election. Morial discussed voter suppression and election protection at the polls.   | Crystal Carson; Marc Morial                            | 11/01/2020<br>02:00 PM | 037:50   |
| Veteran Affairs and Domestic Violence | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Admiral McCreary talked about the history of Veteran's Day and the struggles different generations of Veterans have had over the years. Randel discussed the role of a social impact advisor on ending domestic violence and sexual assault by increasing awareness, inspiring action and fueling culture change   | Admiral T. McCreary, J Randel                          | 11/08/2020<br>03:00 PM | 029:29   |
| Voting and Storm Preparedness         | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Zelden discussed the presidential transitions both in and out of office before inauguration day. Stagich talked about preparing for a winter of severe weather & weather trends throughout the United States in 2020.  | Dr Charles Zelden, Ray Stagich                         | 11/15/2020<br>02:00 PM | 029:37   |
| Poverty, Health and Consumer Safety   | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Lewis talked about the need to surround motivated teen parents and their children with the mentors, emotional support, and financial resources that they need to thrive in college and kindergarten, thereby driving a two-generation solution to poverty. Fitzgerald discussed the latest on the rapid increase of COVID-19 cases in the United States and worldwide. Leach talked about how consumers can protect themselves from fraud during the holidays and in 2021.   | N Lewis G Fitzgerald J Leach                           | 11/22/2020<br>03:00 PM | 029:22   |
| Policy Advocacy                       | COMMUNITY UPDATE 11-29-20                       | Lambright discussed how to build leadership in an effort to address structural oppressions that show up in the institutions that are significant in our lives, including the public education system, voting, the environment, and the criminal justice system.  | Nsombi Lambright                                       | 11/29/2020<br>03:00 PM | 004:03   |
| Health and Preparation                | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | • Dr. Ali Nouri - President of the Federation of American Scientists. Dr Nouri gave us an update on current COVID-19 outbreak and explained metrics including positivity rate, mortality rate, etc. He discussed the potential of a vaccine in the near future and predictions for the holiday season. • Jim Luke, professor of economics at Lansing Community College, discussed the potential of the US returning to hoarding and panic buying during the next wave of the COVID-19 pandemic and throughout the Holiday season. Luke discussed the current strength of our supply chain  | DR ALI NOURI, J LUKE                                   | 11/29/2020<br>03:04 PM | 029:39   |
| Health, Hunger, Community Support     | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Dr. Anthony Fauci - Director of the National Institute of Allergy and Infectious Diseases & Head of the Coronavirus Task Force. Dr. Fauci discussed the December potential for a vaccine and the evolution in the fight against COVID. He also talked addressed some minority issues affecting Americans and stressed the importance of remaining diligent with CDC recommendations throughout the holiday season. • Kate Fitzgerald – Executive VP and Chief Operating Officer at Feeding America. Fitzgerald talked about hunger and the need for help across our country throughout the holiday season and beyond. She discussed the impact of COVID on food donations and how people can help. • Commissioner Kenneth Hodder - National Commander of The Salvation Army USA. Hodder discussed the impact the pandemic has had on holiday fundraising across a wide variety of key areas for the salvation army. He discussed what the salvation army is doing to support 1st responders and how people can help both financially and through volunteering. | Dr Fauci, Kate Fitzgerald, Commissioner Kenneth Hodder | 12/06/2020<br>02:00 PM | 029:42   |

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|--|---|---|-------------------------------------|---------------------|--------|
| Health, Minority Health, Healthcare    | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Dr. Jerome - U.S. Surgeon General discussed the 3 W's for the pandemic. He talked about Covid-19 vaccine safety with a special focus on the issues in minority communities. He addressed the uptick in cases following Thanksgiving and recommendations for 2020's December Holidays and celebrations. • Sophia L. Thomas, president of the American Association of Nurse Practitioners – Thomas talked about how nurses across the country are dealing with the constant risk of contracting COVID-19 and what a vaccine will mean to first responders.  | Dr. Jerome, S. Thomas               | 12/13/2020 03:00 PM | 029:50 |
| Health, COVID Safety                   | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | • Stephen Hahn, MD, Commissioner of the Food and Drug Administration discussed this week's FDA authorization of the Pfizer-BioNTech COVID-19 vaccine. He talked about the eligibility and timetable for vaccine distribution and vaccines on the horizon that are pending approval. • Erin Sauber-Schatz, Task Force Lead of the Community Interventions and Critical Populations (CICP) Task Force. Dr. Sauber-Schatz has served in CDC's Emergency Operations Center (EOC) on the COVID-19 response beginning in March 2020 and talked about COVID-19 upcoming winter and holiday guidance with vaccines pending. She stressed remaining diligent about COVID safety. | DR S. HAHN, E.SAUBER-SCHATZ         | 12/20/2020 03:00 PM | 030:01 |
| COVID Health and Senior Citizen Health | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | • U.S. Surgeon General Dr. Jerome Adams – Update on the current coronavirus outbreak happening across the country & how to stay safe following holiday gatherings • Dr. Jason Wilson, Associate Medical Director of the Emergency Department at Tampa General Hospital – COVID-19 vaccine recipient on what you need to know about the vaccine • Dr. Richard Feifer, Chief Medical Officer at Genesis Healthcare - Preparations underway for vaccine arrival at nursing homes and long-term care facilities across the country  | Dr Adams, Dr Wilson, Richard Feifer | 12/27/2020 03:00 PM | 034:20 |

### Section II

#### NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE   | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|---|-----------------|-------------|-----------|----------|
| <b>(Insert network and/or syndicator-provided programs lists here.)</b> |                 |             |           |          |

### Section III

#### PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE  | ORGANIZATION OR TITLE         | DURATION | RUNS |
|--|-------------------------------|----------|------|
| children's health                                    | United Way                    | 000:30   | 1    |
| PSA - 15 - COMMUNITY ENGAGEMENT - CHEERING SECTION   | United Way                    | 000:15   | 5    |
| PSA - 15 - VETEARNS AFFAIRS - LOST                   | V-A                           | 000:14   | 6    |
| PSA - 15 TEXTING & DRIVING PREVENTION                | NHTSA                         | 000:14   | 8    |
| PSA - 15 WILDFIRE PREVENTION                         | US FORESTRY SERVICE           | 000:14   | 11   |
| PSA - 30 - COMMUNITY ENGAGEMENT - CHEERING SECTION   | United Way                    | 000:30   | 1    |
| PSA - 30 - PATHWAYS TO EMPLOYMENT - BEST VS STANDARD | United Way                    | 000:29   | 3    |
| PSA - 30 - PATHWAYS TO EMPLOYMENT - MEET THE GRADS   | United Way                    | 000:30   | 2    |
| PSA - 30 - PATHWAYS TO EMPLOYMENT - SURPRISE YOU     | United Way                    | 000:30   | 3    |
| PSA - 30 - STROKE AWARENESS - PARTY                  | AMERICAN STROKE ASSOCIATION   | 000:29   | 3    |
| PSA - 30 - STROKE AWARENESS - WHO MIGHT YOU SAVE     | AMERICAN STROKE ASSOCIATION   | 000:29   | 5    |
| PSA - 30 - VETEARNS AFFAIRS - LOST                   | V-A                           | 000:29   | 5    |
| PSA - 60 - STROKE AWARENESS - PARTY                  | AMERICAN STROKE ASSOCIATION   | 001:00   | 9    |
| PSA - 60 - STROKE AWARENESS - WHO MIGHT YOU SAVE     | AMERICAN STROKE ASSOCIATION   | 000:59   | 13   |
| PSA - 60 - VETEARNS AFFAIRS - LOST                   | V-A                           | 000:58   | 12   |
| PSA-ADOPTION   | Adopt US Kids                 | 000:29   | 44   |
| PSA-ADOPTION   | PSA-ADOPTION                  | 000:29   | 1    |
| PSA-AUTISM   | AUTISMSPEAKS.ORG              | 000:59   | 23   |
| PSA-DROPOUTS   | US Army                       | 000:29   | 11   |
| PSA-ENERGY   | US Dept of Energy             | 000:59   | 2    |
| PSA-FATHERHOOD                                       | DEPT. HEALTH & HUMAN SERVICES | 000:29   | 25   |
| PSA-FATHERHOOD                                       | PSA-FATHERHOOD                | 000:30   | 1    |
| PSA-FINANCIAL SAVINGS                                | American Institute of CPAs    | 000:59   | 11   |
| PSA-FITNESS  | FITNESS.GOV                   | 000:29   | 117  |
| PSA-FITNESS  | PSA-FITNESS                   | 000:29   | 1    |
| PSA-FLOOD INSURANCE                                  | Nat. Flood Insurance Prgm     | 000:30   | 41   |
| PSA-FLOOD INSURANCE                                  | PSA-FLOOD INSURANCE           | 000:29   | 1    |
| PSA-GRADS OF LIFE                                    | Grads of Life.org             | 000:59   | 13   |
| PSA-HIGH BLOOD PRESSURE                              | AMERICAN HEART ASSOCIATION    | 000:58   | 19   |
| PSA-HIGH SCHOOL SPORTS                               | MS HIGH SCHOOL ACTIVITIES ASS | 000:59   | 23   |
| PSA-HOMELAND SECURITY                                | Dept of Homeland Security     | 000:29   | 78   |
| PSA-HUMAN TRAFFICKING                                | Dept of Homeland Security     | 000:29   | 70   |
| PSA-HUMAN TRAFFICKING                                | PSA-HUMAN TRAFFICKING         | 000:29   | 2    |
| PSA-HUNGER   | FEEDING AMERICA.ORG           | 000:30   | 11   |
| PSA-MARCH OF DIMES                                   | March of Dimes                | 001:00   | 3    |
| PSA-NHTSA  | NHTSA                         | 000:30   | 55   |
| PSA-ORGAN DONATION                                   | HRSA                          | 001:00   | 27   |
| PSA-PREVENT FOREST FIRE                              | US Forest Service             | 000:30   | 34   |
| PSA-QUIT SMOKING                                     | CDC                           | 001:00   | 12   |
| PSA-QUIT SMOKING                                     | DEPT. HEALTH & HUMAN SERVICES | 000:59   | 21   |

|  |  |        |    |
|--|--|--------|----|
| PSA-READING                                      | Reading Is Fundamental                           | 000:59 | 9  |
| PSA-RECYCLING                                    | Keep America Beautiful                           | 000:19 | 30 |
| PSA-RECYCLING                                    | PSA-RECYCLING                                    | 000:19 | 1  |
| PSA-RECYCLING                                    | PSA-RECYCLING                                    | 000:19 | 1  |
| PSA-TEACHER RECRUITMENT                          | TEACH.ORG  | 000:58 | 26 |
| PSA-UNCF   | PSA-UNCF   | 000:59 | 2  |
| PSA-UNCF   | UNCF   | 000:59 | 75 |
| PSA-UNITED WAY                                   | PSA-UNITED WAY                                   | 000:59 | 1  |
| PSA-UNITED WAY                                   | PSA-UNITED WAY                                   | 001:00 | 1  |
| PSA-UNITED WAY                                   | United Way                                       | 000:59 | 70 |
| PSA-USO  | USO  | 001:00 | 19 |
| PSA-VIETNAM VETS                                 | V-A  | 000:59 | 17 |
| PSA/GLOBAL CITIZEN JUST VOTE                     | GLOBAL CITIZEN                                   | 000:30 | 10 |
| PSA/IHM STATE SPECIFIC VOTING VOICE 1 WITH MUSIC | DEMOCRACY WORKS                                  | 000:30 | 13 |
| PSA/IHM STATE SPECIFIC VOTING VOICE 1 WITH MUSIC | PSA/IHM STATE SPECIFIC VOTING VOICE 1 WITH MUSIC | 000:30 | 1  |
| PSA/PROJECT YELLOW LIGHT-TELEGRAPHING            | PROJECT YELLOW LIGHT                             | 000:29 | 2  |
| PSA/PROJECT YELLOW LIGHT-YOU CAN WAIT            | PROJECT YELLOW LIGHT                             | 000:29 | 1  |
| PSA/SURGEON GENERAL 3WS COVID/HOLIDAY            | DEPT OF HEALTH & HUMAN SERVIC                    | 000:29 | 8  |
| PSA/SURGEON GENERAL 3WS COVID/HOLIDAY            | UNCF   | 000:29 | 15 |
| PSA/UN GOALS/FOOD WASTE                          | UN GOALS   | 000:30 | 6  |
| PSA/UN GOALS/GARBAGE                             | UN GOALS   | 000:29 | 7  |
| PSA/UN GOALS/LED LIGHT BULB                      | UN GOALS   | 000:30 | 6  |
| PSA/UNCF-HBCU DONATION                           | UNCF   | 000:29 | 12 |
| STROKE AWARENESS                                 | AMERICAN STROKE ASSOCIATION                      | 000:59 | 1  |
| STROKE AWARENESS                                 | AMERICAN STROKE ASSOCIATION                      | 001:00 | 1  |
| VETERANS AFFAIRS                                 | V-A  | 000:29 | 1  |
| VETERANS AFFAIRS                                 | V-A  | 000:58 | 1  |