

WJDX AM
 Jackson, MS
 Quarterly Issues/Programs List
 First Quarter, 2021
 04/16/2019
 WJDX

Quarterly Issues/Programs List

WJDX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health, Public Safety	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • U.S. Surgeon General Dr. Jerome Adams – Update on the current coronavirus outbreak happening across the country & how to stay safe following holiday gatherings • Dr. Jason Wilson, Associate Medical Director of the Emergency Department at Tampa General Hospital – COVID-19 vaccine recipient on what you need to know about the vaccine • Dr. Richard Feifer, Chief Medical Officer at Genesis Healthcare - Preparations underway for vaccine arrival at nursing homes and long-term care facilities across the country 	Dr.J.Adams, Dr.J.Wilson, Fei	01/03/2021 09:00 AM	029:59
Financial plan	COMMUNITY UPDATE 01-09-21	<ul style="list-style-type: none"> • Mark Weber, Deputy Assistant Secretary for Public Affairs/Human Services in the Office of the Assistant Secretary for Public Affairs at HHS- Weber discussed the latest rollout for the COVID-19 vaccines and vaccine misinformation. • Lisa Bruno, a registered dietician and nutrition communications specialist with Masters in Nutrition – Bruno talked about tips for a healthier 2021. • Lauren Berlengeri, Founder and CEO at HigherDOSE. Berlengeri is a holistic nutritionist and health coach and covered outside-the-box ideas for a healthier New Year routine 	Mark Weber, Lisa Bruno, Lauren Berlengeri	01/10/2021 09:00 AM	030:00
Public Health & Safety, Race	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • RADM Felicia Collins is the Deputy Assistant Secretary for Minority Health for Health and Human Services. Collins gave us an update on COVID-19 and talked about why the impact of COVID has been so great on minority populations. She also discussed vaccine safety and when we might expect to get back to normal. • Trovon C. Williams- NAACP, Vice President of Marketing and Communications – Williams discussed Martin Luther King Day and how the NAACP is raising National awareness about the history of King. He also discussed some of the 	F. Collins, T. Williams	01/17/2021 09:00 AM	029:52

		challenges COVID has caused for African Americans and talked about next week's inauguration of President-elect Biden and Kamala Harris.			
Public Health & Safety, Polit	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Focus on the biggest issues impacting this week	Dr. J. Wilson, Dr. C. Gounder	01/24/2021 03:00 AM	029:55
COVID Health and Senior Citizen Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • Dr. Jason Wilson, ER Doctor & Associate medical director of the emergency department at Tampa General Hospital explained how the vaccine actually works and the effects of doses on immunity levels. • Dr. Celine Gounder, an infectious disease expert and a member of Biden's COVID-19 task force, talked about the Biden administration's pandemic priorities. She discussed how they plan to tackle supply, distribution and vaccine demand challenges. Also, deterring the spread of COVID and its economic impact on our country. • Kenneth C. Davis – Historian and the author of Don't Know Much About History discussed the historical components of the Biden/Harris inauguration and what to expect during Biden's first 100 Days. 	Dr Jason Wilson, Dr Celine Gounder, Kenneth C Davis	01/24/2021 09:00 AM	029:55
Finance, COVID, and Health for Pets	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • David Waddell- CEO & Chief Investment Strategist, Waddell & Associates of Nashville. The GameStop stock spectacle pitting Reddit against hedge fund giants has everyone talking and many just trying to figure out what is going on and how a stock goes from \$60 to \$300+ in one day. Waddell talked about this week's Wall Street phenomenon and gave us insight on how this happened. • Carolyn Reynolds- Pandemic Action Network Co-Founder, talked about what should we expect from the Biden-Harris administration in terms of addressing COVID-19. What do recent actions mean for COVID-19 response. She talked about what Americans should be doing right now while we anticipate widespread vaccine distribution and the threat of future pandemics. • David Grimm, Ph.D, is online News Editor of Science and an expert in animal welfare, animal rights, and the science of cats and dogs. Grimm talked about the latest research on COVID-19 and house pets. He discussed the potential possibility that cats and dogs will need to be vaccinated against COVID in order to prevent human transmission and the further spreading of the virus. 	David Waddell, Carolyn Reynolds, David Grimm	01/31/2021 09:00 AM	030:00
IHEARTRADIO COMMUNITIES:	IHEARTRADIO COMMUNITIES:	• Dr. Peter Marks, M.D., Ph.D., Director of the Center for Biologics Evaluation and Research for the Food & Drug	DR P MARKS R CORTEZ	02/07/2021 03:00 PM	029:49

PUBLIC AFFAIRS SPECIAL	PUBLIC AFFAIRS SPECIAL	Administration. Marks discussed why there is so much concern around the safety of the COVID-19 vaccines and how the vaccine were tested and the effectiveness for everyone. He talked about who is potentially at risk for side effects. • RIO CORTEZ award winning poet and Author of: THE ABC's OF BLACK HISTORY. February is black history month. Ms. Cortez talked about the significance of literacy and African American history. She discussed easy ways to associate the alphabet with black values and culture.			
COMMUNITY UPDATE 02-14-21	COMMUNITY UPDATE 02-14-21		Katrina Malone	02/14/2021 03:00 PM	003:58
IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL		DR P WHITLEY WILLIAMS M LAWS	02/14/2021 03:03 PM	029:51
Children's Health, Drug Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • Artis Stevens – President & CEO Big Brothers, Big Sisters. Stevens talked about the impact of the BBBS organization nationwide and his goals as the 1st black President and CEO of the organization since 1904. As the nation's largest donor-volunteer supported mentoring network, Stevens discussed the impact of COVID-19 and what can be done to help give kids a better future. • Carolyn Cawley - President of the U.S. Chamber of Commerce Foundation. Cawley discussed the Sharing Solutions: A Virtual Nationwide Tour to drive solutions to the opioid epidemic as more than 40 states report increases in opioid-related mortality amid COVID-19. As part of the campaign, the Foundation and its partners will convene 50 virtual events in 50 states to showcase innovative workforce solutions and support employers as they tackle growing substance misuse in their communities and in the post-COVID workplace. 	Artis Stevens, Carolyn Cawley	02/21/2021 09:00 AM	030:00
Children's Mental Health, Patient Advocacy	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • Dr. Harold S. Koplewicz, the president of the Child Mind Institute, has a new parenting book: THE SCAFFOLD EFFECT: Raising Resilient, Self-Reliant, and Secure Kids in the Age of Anxiety and all author proceeds benefit the Child Mind Institute. He discussed a strategy for parents called scaffold parenting. The metaphor is that the child is the "building," and the parents are the scaffold around it, the framework that guides and protects as the child rises and grows • Dave Fuehrer, cancer survivor, co-founder and CEO of GRYT Health. Run by cancer patients, survivors, and caregivers, GRYT is a digital health 	Dr Harold Koplewicz, Dave Fuehrer	02/28/2021 09:00 AM	030:00

		company that offers support through connection and education and serves to improve quality of life and increase survival for people confronting cancer. Their latest project is the COVID Advocacy Exchange (CAE). Launched in partnership with Bristol Myers Squibb, the CAE convenes advocacy groups, patients, and industry to synchronize efforts, facilitate resource sharing and provide an opportunity for increased connection and collaboration. Fuehrer talked about COVID-19's impact on patient advocacy and the importance of digital health platforms like the COVID Advocacy Exchange during this time.			
Covid Health, Disabilities	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • Marty Makary, MD - Health Policy Expert; John Hopkins surgeon and Professor of Health Policy; Author, The Price We Pay; Editor-in- Chief at MedPage Today. Dr. Makary put a positive spin on COVID-19. He believes we could reach herd immunity as early as April. He also thinks the number of people with natural immunity is severely underestimated due to a high number of asymptomatic infections and current antibody tests that aren't completely accurate because they only look for the actual antibodies. • Yvonne Yancy, Chief Human Resources Officer & Amanda Morin Associate Director, Thought Leadership & Expertise at Understood.org. In the United States, 1 in 5 people have learning and thinking differences, like dyslexia and ADHD, and 1 in 4 adults have some type of disability. Understood.org provides information, helpful resources, and chairs supportive communities so people who think differently can thrive at home, school and work. Both Yancy and Morin talked about their organization and their innovative perspectives. Their mission is to decrease friction, increase access, prioritize clarity and improve always. 	Marty Makary, Yvonne Yancy	03/07/2021 09:00 AM	030:00
Mental Health, Education	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • Lucy McBride MD, practicing internist, COVID-19 health-care educator and mental health advocate. McBride talk about FONO, or a Fear Of Normal. Month after month, we have been yearning to be done with enforced distancing, social isolation and life in a more virtual reality. Now that the moment will be arriving - as millions of Americans have been vaccinated and millions more will soon roll up their sleeves for it — the prospect is oddly disconcerting. McBride discussed FONO and reentry into a normal life following over a year of quarantine. • Dr. Sally Zol, CEO of United Through Reading. Zol talked about how United Through Reading has been connecting military families through video-recorded story time for more than 30 years, 	Dr. L. McBride; Dr. S. Zol	03/14/2021 09:00 AM	029:48

		making sure parents don't miss reading bedtime stories just because their military service takes them away from home. In 2019, they released a reading app, putting Story Stations in the hand of every military family with a mobile device. They also offer free books to families that use our program, helping military families maintain strong literacy supports for their children. Zol discussed the importance of UTR and how families can get involved.			
COVID Health and Senior Citizen Health, Brain Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • Dr. LaShawn McIver is Director of the Office of Minority Health for the Centers for Medicare and Medicaid Services. McIver discussed COVID-19 as it pertains to Medicaid and Medicare and vaccine safety for diverse populations. She talked about the vaccine timeline and how the FDA is monitoring the long-term safety of these vaccines and what we know about long-term side effects of COVID-19 vaccines. • Mayim Bialik is an American actress, neuroscientist, and author. She played the title character of the NBC sitcom Blossom. With Brain Health Awareness Week (March 15-21) this week, Bialik talked about the importance of brain health (we all think to take care of our skin or our heart or even our hair but often don't even think about our brains) and her holistic approach to staying sharp with a busy lifestyle and throughout a pandemic and beyond. 	Dr LaShawn McIver, Miyam Bialik	03/21/2021 09:00 AM	030:00
Covid, Financial Freedom	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	<ul style="list-style-type: none"> • Barney Graham, M.D., Ph.D. Dr. Graham is chief of the Viral Pathogenesis Laboratory at NIAID's Vaccine Research Center. Graham has led a team that has been studying coronaviruses (among other viruses) for years before SARS-CoV-2 was first identified as a novel coronavirus. The mRNA-1273 vaccine (and pivotal technology used in other COVID-19 vaccines) was not made overnight. Graham addressed why the speed with which these vaccines were developed can make people feel hesitant to get vaccinated and talked about the well-thought-out process of vaccine development. Graham also talked about the differences in the three vaccines and the new COVID-19 variants that are emerging throughout the world. He also talked about treatments on the horizon. • Joi Gordon is the CEO of Dress for Success Worldwide. She discussed Women's History Month and how Dress for Success has become a globally recognized leader that has empowered more than one million women to become economically advanced in nearly 150 cities in more than 20 countries. In addition to expanding the organization's reach, Joi talked about Dress for Success programming, 	DR B GRAHAM J GORDON	03/28/2021 09:00 AM	030:00

		offering a full continuum of services that help women secure employment, advance in their careers, and achieve financial freedom.			
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**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
children's health	United Way	000:15	1
children's health	United Way	000:29	3
children's health	United Way	000:30	1
PSA - 15 - COMMUNITY ENGAGEMENT - CHEERING SECTIO	PSA - 15 - COMMUNITY ENGAGEMENT - CHEERING SECTIO	000:14	1
PSA - 15 - COMMUNITY ENGAGEMENT - CHEERING SECTIO	PSA - 15 - COMMUNITY ENGAGEMENT - CHEERING SECTIO	000:15	1
PSA - 15 - COMMUNITY ENGAGEMENT - CHEERING SECTION	United Way	000:15	3
PSA - 15 - VETEARN'S AFFAIRS - LOST	PSA - 15 - VETEARN'S AFFAIRS - LOST	000:13	1
PSA - 15 - VETEARN'S AFFAIRS - LOST	PSA - 15 - VETEARN'S AFFAIRS - LOST	000:14	1
PSA - 15 - VETEARN'S AFFAIRS - LOST	V-A	000:14	2
PSA - 15 TEXTING & DRIVING PREVENTION	NHTSA	000:14	4
PSA - 15 WILDFIRE PREVENTION	US FORESTRY SERVICE	000:14	2
PSA - 30 - COMMUNITY ENGAGEMENT - CHEERING SECTION	United Way	000:30	1
PSA - 30 - PATHWAYS TO EMPLOYMENT - BEST VS STAND	PSA - 30 - PATHWAYS TO EMPLOYMENT - BEST VS STAND	000:30	1
PSA - 30 - PATHWAYS TO EMPLOYMENT - BEST VS STAND	PSA - 30 - PATHWAYS TO EMPLOYMENT - BEST VS STAND	000:31	1
PSA - 30 - PATHWAYS TO EMPLOYMENT - BEST VS STANDARD	United Way	000:29	1
PSA - 30 - PATHWAYS TO EMPLOYMENT - MEET THE GRADS	United Way	000:30	2
PSA - 30 - PATHWAYS TO EMPLOYMENT - SURPRISE YOU	United Way	000:30	3
PSA - 30 - STROKE AWARENESS - PARTY	AMERICAN STROKE ASSOCIATION	000:29	3
PSA - 30 - STROKE AWARENESS - PARTY	PSA - 30 - STROKE AWARENESS - PARTY	000:31	1

PSA - 30 - STROKE AWARENESS - WHO MIGHT YOU SAVE	AMERICAN STROKE ASSOCIATION	000:29	4
PSA - 60 - STROKE AWARENESS - PARTY	AMERICAN STROKE ASSOCIATION	001:00	6
PSA - 60 - STROKE AWARENESS - PARTY	PSA - 60 - STROKE AWARENESS - PARTY	000:58	1
PSA - 60 - STROKE AWARENESS - PARTY	PSA - 60 - STROKE AWARENESS - PARTY	001:01	1
PSA - 60 - STROKE AWARENESS - PARTY	PSA - 60 - STROKE AWARENESS - PARTY	001:02	1
PSA - 60 - STROKE AWARENESS - WHO MIGHT YOU SAVE	AMERICAN STROKE ASSOCIATION	000:59	5
PSA - 60 - VETEARNNS AFFAIRS - LOST	PSA - 60 - VETEARNNS AFFAIRS - LOST	000:56	1
PSA - 60 - VETEARNNS AFFAIRS - LOST	PSA - 60 - VETEARNNS AFFAIRS - LOST	000:58	1
PSA - 60 - VETEARNNS AFFAIRS - LOST	V-A	000:58	7
PSA-ADOPTION	Adopt US Kids	000:29	6
PSA-ADOPTION	PSA-ADOPTION	000:29	1
PSA-AUTISM	AUTISMSPEAKS.ORG	000:59	7
PSA-DROPOUTS	US Army	000:29	2
PSA-FATHERHOOD	DEPT. HEALTH & HUMAN SERVICES	000:29	7
PSA-FATHERHOOD	PSA-FATHERHOOD	000:29	1
PSA-FINANCIAL SAVINGS	American Institute of CPAs	000:59	1
PSA-FITNESS	FITNESS.GOV	000:29	22
PSA-FITNESS	PSA-FITNESS	000:29	1
PSA-FITNESS	PSA-FITNESS	000:29	1
PSA-FITNESS	PSA-FITNESS	000:29	3
PSA-FLOOD INSURANCE	Nat. Flood Insurance Prgm	000:30	10
PSA-FLOOD INSURANCE	PSA-FLOOD INSURANCE	000:30	1
PSA-GRADS OF LIFE	Grads of Life.org	000:59	4
PSA-HIGH BLOOD PRESSURE	AMERICAN HEART ASSOCIATION	000:58	9
PSA-HIGH SCHOOL SPORTS	MS HIGH SCHOOL ACTIVITIES ASS	000:59	12
PSA-HIGH SCHOOL SPORTS	PSA-HIGH SCHOOL SPORTS	000:59	1
PSA-HIGH SCHOOL SPORTS	PSA-HIGH SCHOOL SPORTS	000:59	1
PSA-HIGH SCHOOL SPORTS	PSA-HIGH SCHOOL SPORTS	001:00	1
PSA-HOMELAND SECURITY	Dept of Homeland Security	000:29	26
PSA-HOMELAND SECURITY	PSA-HOMELAND SECURITY	000:29	3
PSA-HUMAN TRAFFICKING	Dept of Homeland Security	000:29	26
PSA-HUMAN TRAFFICKING	PSA-HUMAN TRAFFICKING	000:29	1
PSA-HUMAN TRAFFICKING	PSA-HUMAN TRAFFICKING	000:29	1

PSA-HUMAN TRAFFICKING	PSA-HUMAN TRAFFICKING	000:29	3
PSA-HUMAN TRAFFICKING	PSA-HUMAN TRAFFICKING	000:29	1
PSA-HUNGER	PSA-HUNGER	000:30	1
PSA-HUNGER	PSA-HUNGER	000:30	1
PSA-NHTSA	NHTSA	000:30	22
PSA-NHTSA	PSA-NHTSA	000:30	1
PSA-ORGAN DONATION	HRSA	001:00	7
PSA-PREVENT FOREST FIRE	US Forest Service	000:30	15
PSA-QUIT SMOKING	CDC	001:00	3
PSA-QUIT SMOKING	DEPT. HEALTH & HUMAN SERVICES	000:59	5
PSA-READING	Reading Is Fundamental	000:59	2
PSA-RECYCLING	Keep America Beautiful	000:19	9
PSA-RECYCLING	PSA-RECYCLING	000:19	1
PSA-TEACHER RECRUITMENT	TEACH.ORG	000:58	9
PSA-UNCF	PSA-UNCF	000:59	4
PSA-UNCF	UNCF	000:59	35
PSA-UNITED WAY	PSA-UNITED WAY	000:59	1
PSA-UNITED WAY	PSA-UNITED WAY	000:59	1
PSA-UNITED WAY	United Way	000:59	26
PSA-USO	PSA-USO	001:00	1
PSA-USO	USO	001:00	2
PSA-VIETNAM VETS	V-A	000:59	4
PSA/AD COUNCIL/REACH V1	REACH.GOV	000:30	7
PSA/AD COUNCIL/REACH V2	REACH.GOV	000:30	4
PSA/AD COUNCIL/VACCINATIONS/BIRTHDAYS	AD COUNCIL	000:29	4
PSA/AD COUNCIL/VACCINATIONS/CONCERT	AD COUNCIL	000:30	3
PSA/IAD COUNCIL/MANAGE YOUR NUMBERS	AD COUNCIL	000:29	16
PSA/IAD COUNCIL/VACCINATIONS/BALL GAME	AD COUNCIL	000:30	2
PSA/IHEARTRADIO EARTH CAR TRAVEL	IHEARTRADIO EARTH	000:29	3
PSA/IHEARTRADIO EARTH CAR TRAVEL	PSA/IHEARTRADIO EARTH CAR TRAVEL	000:29	1
PSA/IHEARTRADIO EARTH HOME HEATING	IHEARTRADIO EARTH	000:30	1
PSA/IHEARTRADIO EARTH HOME HEATING	PSA/IHEARTRADIO EARTH HOME HEATING	000:30	1
PSA/IHEARTRADIO EARTH WINTER SALT SMARTS V1 NG 30	IHEARTRADIO EARTH	000:30	2

STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	000:29	1
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	000:29	1
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	000:59	1
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	001:00	4
VETERANS AFFAIRS	V-A	000:14	2
VETERANS AFFAIRS	V-A	000:58	3