

WJDX  
Jackson, MS  
Quarterly Issues/Programs List  
First Quarter, 2017  
04/02/2017

WJDX  
Quarterly Issues/Programs List

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WJDX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Children:** Childrens Advocacy Center on child abuse
  - **Consumer advice:** Better Business Bureau on consumer scams
  - **Education/Youth:** Parents Campaign on public education support
  - **Health:** Cancer survivors conference
  - **Health/Jobs:** MS Industries For the Blind/Diabetes Foundation of MS
  - **Homelessness:** Homelessness with Mississippians United to End Homelessness
  - **Housing:** Habitat for Humanity on recruiting new partners for affordable housing
  - **Public Safety/Weather:** National Weather Service on spring storm preparedness
  - **Trransportation:** Transportation Commissioner on highway needs
  - **Women's Issues:** Connecting the Dots Foundation on women's issues
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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Housing	COMMUNITY UPDATE 1-1-17	Habitat for Humanity on recruiting new partners for affordable housing	Merrill McKuwen	01/01/2017 09:00 AM	029:20
Consumer advice	COMMUNITY UPDATE 1-8-17	Better Business Bureau on consumer scams	John O'Hara BBB of MS	01/08/2017 09:00 AM	029:56
Education/Youth	COMMUNITY UPDATE 1-15-17	Parents Campaign on public education support	Nancy Loome	01/15/2017 09:00 AM	029:36
Homelessness	COMMUNITY UPDATE 1-22-17	Homelessness with Mississippians United to End Homelessness	Reginald Glenn	01/22/2017 09:00 AM	029:29
Public Safety/Weather	COMMUNITY UPDATE 2-5-17	MEMA on tornado recovery, storm preparedness	Lee Smithson	02/05/2017 09:00 AM	029:25
Health/Jobs	COMMUNITY UPDATE 2-12-17	MS Industries For the Blind/Diabetes Foundation of MS	Chew/Humphrey/McClain	02/12/2017 09:00 AM	029:07
Public Safety/Weather	COMMUNITY UPDATE 2-19-17	National Weather Service on spring storm preparedness	Bill Parker	02/19/2017 09:00 AM	029:12
Health	COMMUNITY UPDATE 2-26-17	Cancer survivors conference	Amy Ellis	02/26/2017 09:00 AM	029:36
Transportation	COMMUNITY UPDATE 3-5-17	Transportation Commissioner on highway needs	Dick Hall	03/05/2017 09:00 AM	029:24
Children	COMMUNITY UPDATE 3-12-17	Childrens Advocacy Center on child abuse	Karla Tye/Rachel Daniels	03/12/2017 09:00 AM	029:39
Women's Issues	COMMUNITY UPDATE 3-19-17	Connecting the Dots Foundation on women's issues	Marilyn Lockett	03/19/2017 09:00 AM	029:10

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	COMMUNITY UPDATE 3-26-17	American Lung Association on fundraisers, services/Safe Kids on car seats	Ellis/Stein/Johnson	03/26/2017 09:00 AM	029:37

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
children's health	United Way	000:15	006
children's health	United Way	000:30	009
EDUCATION	AD COUNCIL	001:00	016
EDUCATION	Reading Is Fundamental	001:00	035
EDUCATION	TEACH.ORG	000:59	106
EDUCATION	UNCF	001:00	048
EDUCATION	US Army	000:30	034
Elder Care	MEALS ON WHEELS AMERICA.ORG	000:15	005
Elder Care	MEALS ON WHEELS AMERICA.ORG	001:00	005
EMPLOYMENT	Grads of Life.org	000:59	058
Energy	US Dept of Energy	000:59	016
Environment	Keep America Beautiful	000:20	070

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Environment	US Forest Service	000:30	053
Families	Adopt US Kids	000:30	051
Families	DEPT. HEALTH & HUMAN SERVICES	000:30	053
Family assistance	United Way	001:00	057
FINANCIAL LITERACY	American Institute of CPAs	001:00	042
FIREARM SAFETY	Natl Crime Prevention Council	000:30	001
FIREARM SAFETY	Natl Crime Prevention Council	000:59	007
Health	AM ACAD OF DERMATOLOGY	000:30	003
Health	AM ACAD OF DERMATOLOGY	001:00	006
Health	AMERICAN HEART ASSOCIATION	000:15	005
Health	AMERICAN HEART ASSOCIATION	000:59	073
Health	AUTISMSPEAKS.ORG	000:59	104
Health	CDC	001:00	044
Health	DEPT. HEALTH & HUMAN SERVICES	001:00	081
Health	HRSA	001:00	091
HEALTH AND FITNESS	FITNESS.GOV	000:30	113
HEALTH AND FITNESS	FRUITS AND VEGGIES	000:30	015
HEALTH AND FITNESS	MS HIGH SCHOOL ACTIVITIES ASS	000:59	123
HUNGER	FEEDING AMERICA.ORG	000:30	023
Infant Mortality	March of Dimes	001:00	034
MILITARY	USO	001:00	057
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	009
PEACE	PEACE IN THE STREETS	000:31	009
Public Safety	Dept of Homeland Security	000:29	044
Public Safety	Dept of Homeland Security	000:30	102
Public Safety	Nat. Flood Insurance Prgm	000:30	054
Public Safety	NHTSA	000:30	092
Public Safety	USDA	000:30	004
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	000:30	006

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	001:00	021
TEXTING & DRIVING PREVENTION	NHTSA	000:15	015
Veterans	Disabled Veterans of America	000:30	053
Veterans	V-A	001:00	040
VETERANS AFFAIRS	Disabled Veterans of America	000:29	002
VETERANS AFFAIRS	Disabled Veterans of America	000:30	002
VETERANS AFFAIRS	Disabled Veterans of America	000:59	019
VETERANS AFFAIRS	Disabled Veterans of America	001:00	010
VETERANS AFFAIRS	V-A	000:14	006
VETERANS AFFAIRS	V-A	000:30	001
VETERANS AFFAIRS	V-A	000:59	016
WILDFIRE PREVENTION	US FORESTRY SERVICE	000:14	008