

WJDX-AM
Jackson, MS
Quarterly Issues/Programs List
Fourth Quarter, 2014
01/07/2015

WJDX-AM
Quarterly Issues/Programs List

WJDX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CMN HOSPITALS:** (No issue/program description given.)
- **Consumers:** Better Business Bureau on scams, holiday shopping
- **EDUCATION:** State Treasurer's office on MPACT college savings program
- **Gambling Addiction:** Help for problem and compulsive gamblers from MCPCG
- **Health:** State Health Dept on flu season, Ebola
- **Housing:** Habitat for Humanity on affordable housing campaign
- **Public Safety:** National Weather Service on fall tornado season
- **Social Services:** Gateway Rescue Mission holiday assistance
- **Youth:** Safe Kids MS on teen driving safety

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Safety	COMMUNITY UPDATE 10-5-14	Hinds Co. EMA director on emergency preparedness	Ricky Moore	10/05/2014 09:00 AM	029:17
Housing	COMMUNITY	Habitat for Humanity	Cindy Griffin	10/12/2014	030:01

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	UPDATE 10-12-14	on affordable housing campaign		09:00 AM	
Youth	COMMUNITY UPDATE 10-19-14	Safe Kids MS on teen driving safety	A.Johnson/T.Basden	10/19/2014 09:00 AM	029:22
Gambling Addiction	COMMUNITY UPDATE 10-26-14	Help for problem and compulsive gamblers from MCPCG	Betty Greer	10/26/2014 09:00 AM	029:39
Public Safety	COMMUNITY UPDATE 11-02-14	National Weather Service on fall tornado seson	Steve Wilkinson	11/02/2014 09:00 AM	030:00
Youth	COMMUNITY UPDATE 11-09-14	Operation Shoestring and "Conversation about Community"	Robert Langford	11/09/2014 09:00 AM	029:26
Consumers	COMMUNITY UPDATE 11-16-14	Better Business Bureau on scams, holiday shopping	John O'Hara BBB of MS	11/16/2014 09:00 AM	029:33
Health	COMMUNITY UPDATE 11-23-14	Brain Injury Association on fund-raising gala	Lee Jenkins,BIAM	11/23/2014 09:00 AM	029:23
Health	COMMUNITY UPDATE 11-30-14	Mothers' Milk Bank	L. Pittman/S. Toth	11/30/2014 09:00 AM	029:40
Social Services	COMMUNITY UPDATE 12-07-14	Gateway Rescue Mission holiday assistance	Raven Tynes	12/07/2014 09:00 AM	029:25
EDUCATION	COMMUNITY UPDATE 12-14-14	State Treasurer's office on MPACT college savings program	C.Wilson/E.Nordan	12/14/2014 09:00 AM	029:30
CMN HOSPITALS	IHR CMN SPECIAL 2014	CMN Children's Hospital Awareness	CHILDREN'S MIRACLE NETWORK	12/14/2014 09:30 AM	029:28
Health	COMMUNITY UPDATE 12-21-14	State Health Dept on flu season, Ebola	Dr. Thomas Dobbs	12/21/2014 09:00 AM	029:27
Public Safety	COMMUNITY UPDATE 12-28-14	Miss. Emergency Management Agency on disaster preparedness	Robert Latham	12/28/2014 09:00 AM	029:29

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
CMN HOSPITALS	IHR CMN SPECIAL 2014	CMN Children's Hospital Awareness	CHILDREN'S MIRACLE NETWORK	12/14/2014 09:30 AM 029:28

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DUI	NHTSA	001:00	006
EDUCATION	Connect/Compete	001:00	001
EDUCATION	Dollar General Literacy Found	001:00	003
EDUCATION	MS CHILDRENS MUSEUM	000:29	098
EDUCATION	Reading Is Fundamental	001:00	007
EDUCATION	TEACH.ORG	000:59	111
EDUCATION	UNCF	001:00	020
EDUCATION	US Army	000:30	018
EMERGENCY PREPAREDNESS	FEMA	000:15	001
EMERGENCY PREPAREDNESS	FEMA	000:59	001
EMPLOYMENT	Grads of Life.org	000:59	011
Energy	US Dept of Energy	000:59	022
Environment	Keep America Beautiful	000:20	047
Environment	US Forest Service	000:30	013
Families	Adopt US Kids	000:30	043
Families	AMERICAN HEART ASSOCIATION	000:31	057
Families	DEPT. HEALTH & HUMAN SERVICES	000:30	010

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Family assistance	United Way	001:00	078
FINANCIAL LITERACY	American Institute of CPAs	001:00	027
FIREARM SAFETY	Natl Crime Prevention Council	001:00	002
FUNDRAISER BENEFIT	RONALD MCDONALD HOUSE	000:33	005
Health	ALS ASSOCIATION	001:03	002
Health	AMERICAN HEART ASSOCIATION	000:15	005
Health	AMERICAN HEART ASSOCIATION	000:59	090
Health	AUTISMSPEAKS.ORG	000:59	031
Health	CDC	001:00	067
Health	DEPT. HEALTH & HUMAN SERVICES	001:00	051
Health	HRSA	001:00	066
Health	JUV DIABETES RESEARCH FUND	001:00	001
HEALTH AND FITNESS	AM CANCER SOCIETY	000:30	023
HEALTH AND FITNESS	FITNESS.GOV	000:30	165
HEALTH AND FITNESS	MS HIGH SCHOOL ACTIVITIES ASS	000:59	066
HUNGER	EXTRA TABLE	000:31	116
HUNGER	FEEDING AMERICA.ORG	000:30	017
Infant Mortality	March of Dimes	001:00	028
MILITARY	USO	001:00	021
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	118
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	022
MILITARY AND VETERANS	USO	000:32	030
Public Safety	Dept of Homeland Security	000:29	045
Public Safety	Nat. Flood Insurance Prgm	000:30	086
Public Safety	NHTSA	000:30	027
SEXUAL ASSAULT	IT'S ON US	000:30	004
TOURISM	JACKSON ZOO	000:30	050
Traffic Safety	Rubber Manufacturers Assn	000:30	039
Veterans	V-A	001:00	058

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VETERANS AFFAIRS	VIETNAM VETS MEMORIAL FUND	000:58	009
WILDFIRE PREVENTION	US FORESTRY SERVICE	000:14	004
WILDFIRE PREVENTION	US FORESTRY SERVICE	000:59	015
WILDFIRE PREVENTION	US FORESTRY SERVICE	001:00	013