

WJDX
 Jackson, MS
 Quarterly Issues/Programs List
 Fourth Quarter, 2017
 01/09/2018

WJDX
 Quarterly Issues/Programs List

WJDX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Disabled:** MRDS on employing the disabled
- **Health:** UMMC on new medical school
- **Health/Disabled:** PHM on healthy food/ MIB on helping the blind
- **Health/Families:** Families First on New Mom classes/Mothers Milk Bank on milk donations
- **Public Safety/Health:** NWS on fall storm season/DMH on opioid crisis
- **Youth/Education:** Understood.org on helping parents of kids with learning and attention issues.

**Section I
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health/Families	COMMUNITY UPDATE 10-1-17	Families First on New Mom classes/Mothers Milk Bank on milk donations	MPattersonEUeltscheyLPittmanC	10/01/2017 01:00 PM	029:13
Disabled	COMMUNITY UPDATE 10-8-17	MRDS on employing the disabled	Chris Howard	10/08/2017 09:00 AM	029:40

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health/Disabled	COMMUNITY UPDATE 10-15-17	PHM on healthy food/ MIB on helping the blind	LMoore/MChew,HHumphreys	10/15/2017 09:00 AM	029:27
Public Safety/Health	COMMUNITY UPDATE 10-22-17	NWS on fall storm season/DMH on opioid crisis	JCiulin/ARodioAMallette	10/22/2017 09:00 AM	029:36
Youth/Education	iHM Understood Long Form PSA 10-29-17	Understood.org on helping parents of kids with learning and attention issues.	UNDERSTOOD DOT ORG	10/29/2017 09:00 AM	030:00
Health	COMMUNITY UPDATE 11-5-17	UMMC on new medical school	Dr. Loretta Jackson	11/05/2017 09:00 AM	029:42
Granting Sick Kids Wishes	COMMUNITY UPDATE 11-12-17	Make a Wish Mississippi	Brent Wilson	11/12/2017 09:00 AM	029:27
Granting Sick Kids Wishes	COMMUNITY UPDATE 11-19-17	Make a Wish Mississippi Part 2	Brent Wilson	11/19/2017 09:00 AM	030:05
Consumer Advise	COMMUNITY UPDATE 11-26-17	Better Business Bureau	John Ohara	11/26/2017 09:00 AM	030:00
New State Museums	COMMUNITY UPDATE 12-3-17	Lucy Allen	Mississippi Dept. Of Archives	12/03/2017 09:00 AM	029:42
Organ Donation	COMMUNITY UPDATE 12-10-17	MS Organ Recovery Agance	Chuck Stenson	12/10/2017 09:00 AM	029:27
Narcotics & Opioid Crisis	COMMUNITY UPDATE 12-17-17	Ms Bureau Of Narcotics	John Dowdy	12/17/2017 09:00 AM	029:30
Highway Projects and Funding Shortfalls	COMMUNITY UPDATE 12-24-17	Understood.org on helping parents of kids with learning and attention issues.	UNDERSTOOD DOT ORG	12/24/2017 09:00 AM	030:00
Counter Terrorism/White collar Crime	COMMUNITY UPDATE 13-31-17	UMMC on new medical school	Dr. Loretta Jackson	12/31/2017 09:00 AM	029:22

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	VETERANS DAY PSA PROGRAM	030:00	001
Alzheimers Disease	MIND CENTER	000:30	009
Alzheimers Disease	MIND CENTER	000:32	022
Cancer Awareness	AM CANCER SOCIETY	000:30	054
Children	JUNIOR LEAGUE OF JACKSON	000:31	095
children's health	United Way	000:30	014
DISTRACTED DRIVING	PROJECT YELLOW LIGHT	000:30	001
EDUCATION	Reading Is Fundamental	001:00	006
EDUCATION	TEACH.ORG	000:59	068
EDUCATION	UNCF	001:00	023
EDUCATION	US Army	000:30	016
EMPLOYMENT	Grads of Life.org	000:59	025
Energy	US Dept of Energy	000:59	003
Environment	Keep America Beautiful	000:20	035
Environment	US Forest Service	000:30	056

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Families	Adopt US Kids	000:30	033
Families	DEPT. HEALTH & HUMAN SERVICES	000:30	042
Family assistance	United Way	001:00	071
FINANCIAL LITERACY	American Institute of CPAs	001:00	024
Health	AMERICAN HEART ASSOCIATION	000:59	036
Health	AUTISMSPEAKS.ORG	000:59	039
Health	CDC	001:00	024
Health	DEPT. HEALTH & HUMAN SERVICES	001:00	040
Health	HRSA	001:00	026
HEALTH AND FITNESS	FITNESS.GOV	000:30	097
HEALTH AND FITNESS	MS HIGH SCHOOL ACTIVITIES ASS	000:59	074
HEALTH AND FITNESS	SAVE THE MALES	000:30	003
Health/Families	AMERICAN HEART ASSOCIATION	000:29	069
Health/Families	AMERICAN HEART ASSOCIATION	000:30	178
HUNGER	FEEDING AMERICA.ORG	000:30	011
Infant Mortality	March of Dimes	001:00	002
MILITARY	USO	001:00	025
psa	Dept of Homeland Security	000:30	006
psa	RED WORLD AIDS DAY	000:30	015
Public Safety	Dept of Homeland Security	000:29	099
Public Safety	Dept of Homeland Security	000:30	079
Public Safety	Nat. Flood Insurance Prgm	000:30	053
Public Safety	NHTSA	000:30	070
RED	RED	000:30	008
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	004
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	000:30	006
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	001:00	025
TEXTING & DRIVING PREVENTION	NHTSA	000:15	001
Veterans	Disabled Veterans of America	000:30	036

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Veterans	V-A	001:00	019
VETERANS AFFAIRS	V-A	000:14	004
VETERANS AFFAIRS	V-A	000:30	002
VETERANS AFFAIRS	V-A	000:59	020