

WJDX  
Jackson, MS  
Quarterly Issues/Programs List  
First Quarter, 2018  
04/07/2018

WJDX  
Quarterly Issues/Programs List

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WJDX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **HOMELESSNES:** Effects in Mississippi from MS Balance of Care Continuum
- **HEALTH:** Alzheimer's Disease Research UMMC
- **WOMEN\TRAFFIKING:** Domestic Abuse/human Trafficking Centers For Violence Prevention
- **HEALTH & PULIC SAFETY:** Clean Air\Healthy Lungs Lung Association
- **CONSUMER ADVISE:** Better Business Bureau Tax Scam Advise
- **SPRING TORNADO SEASON:** Public Safety NOAA\NWS
- **WILD LIFE EPPIDEMIC:** Tainted Deer Meat MS Dept. Of Wildlife
- **CMN HOSPITALS:** Children's Miracle Network Hospitals
  
- **Transportation/Public Safety:** MDOT on Drive Smart MS/ JPD on recruiting officers
  
- **Women/Consumers:** Connecting the Dots Foundation /BBB consumer advice
  
- **Youth/Wildlife/Housing:** Children's Advocacy Centers on child abuse/MDWFP on CWD/City of Jackson community development

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
BETTER BUSSINESS BURAEU	COMMUNITY UPDATE 1-7-18	CONSUMER ADVISE – TAX SCAMS	JOHN O’HARA	01/07/2018 9:00 AM	29:30

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
MS BALANCE OF CARE CONTINUUM	COMMUNITY UPDATE 1-14-18	HOMLESSNESS	REGINALD GLENN	01/14/2018 9:00 AM	29:30
MIND CENTER UMMC	COMMUNITY UPDATE 1-28-18	HEALTH	DENISE LAFFERTY	01/28/2018 9:00 AM	29:30
CENTER FOR VIOLENCE PREVENTION	COMMUNITY UPDATE 2-4-18	Domestic abuse and human trafficking	SANDY MIDDLETON	02/04/2018 9:00 AM	29:30
LUNG ASSOCIATION	COMMUNITY UPDATE 2-11-18	HEALTH/PUBLIC SAFETY	AMY ELLIS & RICKY MOORE	02/11/2018 9:00 AM	29:30
NATIONAL WEATHER SERVICE	COMMUNITY UPDATE 2-18-18	SPRING TORNADO SEASON	JOANNE CULIN	02/18/2018 9:00 AM	29:30
MS DEPT OF WILDLIFE AND FISH	COMMUNITY UPDATE 2-25-18	WILD LIFE HEATH DIASTER W/ DEER	RUSH WALTZ	02/25/2018 9:00 AM	29:30
CMN HOSPITALS	CHILDREN'S HOSPITAL WEEK PSA PROGRAM	-----	-----	03/04/2018 09:00 AM	029:10
Transportation/Public Safety	COMMUNITY UPDATE 3-11-18	MDOT on Drive Smart MS/ JPD on recruiting officers	JScott/HHorton	03/11/2018 09:00 AM	029:41
Women/Consumers	COMMUNITY UPDATE 3-18-18	Connecting the Dots Foundation /BBB consumer advice	MLuckett/JO'Hara	03/18/2018 09:00 AM	029:51
Youth/Wildlife/Housing	COMMUNITY UPDATE 3-25-18	Children's Advocacy Centers on child abuse/MDWFP on CWD/City of Jackson community development	CTye/RWalsh/LCaldwell	03/25/2018 09:00 AM	029:35

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
children's health	United Way	000:15	001
children's health	United Way	000:30	008
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	028
EDUCATION	Reading Is Fundamental	001:00	010
EDUCATION	TEACH.ORG	000:59	074
EDUCATION	UNCF	001:00	059
EDUCATION	US Army	000:30	009
EMPLOYMENT	Grads of Life.org	000:59	021
Energy	US Dept of Energy	000:59	006
Environment	Keep America Beautiful	000:20	056
Environment	US Forest Service	000:30	040
Families	Adopt US Kids	000:30	030
Families	DEPT. HEALTH & HUMAN SERVICES	000:30	035
Family assistance	United Way	001:00	091
FINANCIAL LITERACY	American Institute of CPAs	001:00	027
FUNDRAISER BENEFIT	ALZHEIMER'S ASSOCIATION	000:30	003
FUNDRAISER BENEFIT	ST JUDE	000:32	088
Health	AMERICAN HEART ASSOCIATION	000:59	052
Health	AUTISMSPEAKS.ORG	000:59	057
Health	CDC	001:00	045

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Health	DEPT. HEALTH & HUMAN SERVICES	001:00	059
Health	HRSA	001:00	043
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:29	009
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	019
HEALTH AND FITNESS	FITNESS.GOV	000:30	085
HEALTH AND FITNESS	MS HIGH SCHOOL ACTIVITIES ASS	000:59	080
Health/Families	AMERICAN HEART ASSOCIATION	000:30	154
Health/Families	MIND CENTER	000:32	023
Health/Families	MIND CENTER	000:33	092
Health/Families	Mustard Seed	000:32	005
HUNGER	FEEDING AMERICA.ORG	000:30	006
Infant Mortality	March of Dimes	001:00	010
LAW ENFORCEMENT OFFICERS	DEPTOF HOMELAND SECURITY	000:30	017
MILITARY	USO	001:00	035
psa	Dept of Homeland Security	000:30	014
Public Safety	Dept of Homeland Security	000:29	075
Public Safety	Dept of Homeland Security	000:30	066
Public Safety	Nat. Flood Insurance Prgm	000:30	040
Public Safety	NHTSA	000:30	061
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	000:30	004
STROKE AWARENESS	AMERICAN STROKE ASSOCIATION	001:00	026
TEXTING & DRIVING PREVENTION	NHTSA	000:15	001
Veterans	Disabled Veterans of America	000:30	037
Veterans	V-A	001:00	035
VETERANS AFFAIRS	V-A	000:14	001
VETERANS AFFAIRS	V-A	000:30	006
VETERANS AFFAIRS	V-A	000:59	021
WILDFIRE PREVENTION	US FORESTRY SERVICE	000:14	001