



125 West 55th St
New York, NY 10019

Contract # 25278695 **Changes as of:** 9/22/2016 at 7:20 PM **Version:** Highlighting Revision 4

CPE: 278/295/5286 **Flight:** 9/20/16 - 9/26/16 **Station:** WKBN **Total \$:** \$30,715.00
Agency: GMMB **Advertiser:** CLINTON, HILLARY **Market:** Youngstown-Warren **Total Spots:** 97
GMMB 3050 K ST NW **Product:** CLINTON/P/D **Office:** WASHINGTON **Total CPP:** \$0.00
WASHINGTON DC 20007

Agency Order #: 5333320 **Primary Demo:** Adults 35+ **Total GRP:**
Buyer: Outen, David **Con Type:** POLITICAL/VOTE **Traffic #:** 928068
Salesperson: RACHELLE RAY - **Assistant:** RACHELLE RAY - **Separation:**
Washington DC Washington DC
202-872-5880 202-872-5880

Comments: RVSD TO ADD DEBATE SPOT.

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 9/20 - 9/20 | | Total Spots | Total \$ | CPP | GRP |
|----|----------------------|----|--------------------------|----------|-------------|-----|-------------|--|-------------|------------|--------|-----|
| | | | | | | | 9/20 | | | | | |
| 1 | Tu-F,M 5a-6a | | First News At 5AM | \$140.00 | 0 | 30 | 3 | | 3 | \$420.00 | \$0.00 | 0.0 |
| P4 | | | | | | | | | | | | |
| 2 | Tu-F,M 6a-7a | | First News At 6AM | \$200.00 | 0 | 30 | 4 | | 4 | \$800.00 | \$0.00 | 0.0 |
| P4 | | | | | | | | | | | | |
| 3 | Tu-F,M 7a-9a | | CBS This Morning -1st Hr | \$150.00 | 0 | 30 | 10 | | 10 | \$1,500.00 | \$0.00 | 0.0 |
| P4 | | | | | | | | | | | | |
| 4 | Tu-F,M 9a-10a | | The Doctors | \$70.00 | 0 | 30 | 4 | | 4 | \$280.00 | \$0.00 | 0.0 |
| P4 | | | | | | | | | | | | |
| 5 | Tu-F,M 10a-11a | | Let's Make A Deal | \$150.00 | 0 | 30 | 4 | | 4 | \$600.00 | \$0.00 | 0.0 |
| P4 | | | | | | | | | | | | |
| 6 | Tu-F,M 11a-12n | | Price Is Right | \$160.00 | 0 | 30 | 4 | | 4 | \$640.00 | \$0.00 | 0.0 |
| P4 | | | | | | | | | | | | |
| 7 | Tu-F,M 12n-12:30p | | 1st News At Noon | \$260.00 | 0 | 30 | 5 | | 5 | \$1,300.00 | \$0.00 | 0.0 |
| P4 | | | | | | | | | | | | |
| 8 | Tu-F,M 2p-3p | | The Talk | \$130.00 | 0 | 30 | 3 | | 3 | \$390.00 | \$0.00 | 0.0 |
| P4 | | | | | | | | | | | | |
| 9 | Su 9a-10:30a | | CBS Sunday Morning | \$250.00 | 0 | 30 | 1 | | 1 | \$250.00 | \$0.00 | 0.0 |
| P4 | | | | | | | | | | | | |
| 10 | Tu-F,M 3p-4p | | HARRY | \$40.00 | 0 | 30 | 5 | | 5 | \$200.00 | \$0.00 | 0.0 |
| P4 | | | | | | | | | | | | |
| 11 | Tu-F,M 4p-5p | | Dr. Oz | \$40.00 | 0 | 30 | 5 | | 5 | \$200.00 | \$0.00 | 0.0 |
| P4 | | | | | | | | | | | | |
| 12 | Tu-F,M 5p-5:30p | | 1st News At 5PM | \$325.00 | 0 | 30 | 4 | | 4 | \$1,300.00 | \$0.00 | 0.0 |
| P4 | | | | | | | | | | | | |
| 13 | Tu-F,M 5:30p-6p | | 1st News At 530PM | \$325.00 | 0 | 30 | 4 | | 4 | \$1,300.00 | \$0.00 | 0.0 |
| P4 | | | | | | | | | | | | |



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| CPE: 278/295/5286 | Flight: 9/20/16 - 9/26/16 | Station: WKBN |
| Agency: GMMB | Advertiser: CLINTON, HILLARY | Market: Youngstown-Warren |
| GMMB 3050 K ST NW WASHINGTON DC 20007 | Product: CLINTON/P/D | Office: WASHINGTON |
| Agency Order #: 5333320 | Primary Demo: Adults 35+ | Total GRP: |
| Buyer: Outen, David | Con Type: POLITICAL/VOTE | Traffic #: 928068 |
| Salesperson: RACHELLE RAY - Washington DC 202-872-5880 | Assistant: RACHELLE RAY - Washington DC 202-872-5880 | Separation: |
| | | Total \$: \$30,715.00 |
| | | Total Spots: 97 |
| | | Total CPP: \$0.00 |

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 9/20 - 9/20 | | Total Spots | Total \$ | CPP | GRP |
|---------|--------------------|----|------------------|------------|-------------|-----|-------------|---|-------------|------------|--------|-----|
| | | | | | | | 9/20 | | | | | |
| 14 | Tu-F,M 6p-6:30p | | 1st News At 6PM | \$550.00 | 0 | 30 | 4 | | 4 | \$2,200.00 | \$0.00 | 0.0 |
| | P4 | | | | | | | | | | | |
| 15 | Sa 6p-6:30p | | 1st News At 6PM | \$85.00 | 0 | 30 | 0 | | 0 | \$0.00 | \$0.00 | 0.0 |
| | P4 | | | | | | | | | | | |
| 16 | Tu-F,M 7p-7:30p | | Wheel Of Fortune | \$500.00 | 0 | 30 | 4 | | 4 | \$2,000.00 | \$0.00 | 0.0 |
| | P4 | | | | | | | | | | | |
| REV- 17 | Tu-F,M 7:30p-8p | | Jeopardy | \$500.00 | 0 | 30 | 4 | 3 | 3 | \$1,500.00 | \$0.00 | 0.0 |
| | P4 | | | | | | | | | | | |
| 18 | Sa 7p-7:30p | | Wheel -Sat | \$300.00 | 0 | 30 | 1 | | 1 | \$300.00 | \$0.00 | 0.0 |
| | P4 | | | | | | | | | | | |
| 19 | Sa 7:30p-8p | | Jeopardy -Sat | \$300.00 | 0 | 30 | 1 | | 1 | \$300.00 | \$0.00 | 0.0 |
| | P4 | | | | | | | | | | | |
| 20 | Tu 8p-9p | | NCIS-CBS | \$975.00 | 0 | 30 | 1 | | 1 | \$975.00 | \$0.00 | 0.0 |
| | P4 | | | | | | | | | | | |
| 21 | Tu 9p-10p | | BULL | \$1,000.00 | 0 | 30 | 1 | | 1 | \$1,000.00 | \$0.00 | 0.0 |
| | P4 | | | | | | | | | | | |
| 22 | W 8p-9:30p | | SURVIVOR | \$1,000.00 | 0 | 30 | 1 | | 1 | \$1,000.00 | \$0.00 | 0.0 |
| | P4 | | | | | | | | | | | |
| 23 | W 9:30p-11p | | BIG BROTHER | \$875.00 | 0 | 30 | 1 | | 1 | \$875.00 | \$0.00 | 0.0 |
| | P4 | | | | | | | | | | | |
| 24 | Sa 8p-9p | | CRIMETIME | \$75.00 | 0 | 30 | 1 | | 1 | \$75.00 | \$0.00 | 0.0 |
| | P4 | | | | | | | | | | | |
| 25 | Sa 9p-10p | | CRIMETIME | \$100.00 | 0 | 30 | 1 | | 1 | \$100.00 | \$0.00 | 0.0 |
| | P4 | | | | | | | | | | | |
| 26 | Su 7p-8p | | 60 Minutes-CBS | \$1,000.00 | 0 | 30 | 1 | | 1 | \$1,000.00 | \$0.00 | 0.0 |
| | P4 | | | | | | | | | | | |



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| Agency Order #: 5333320 | Primary Demo: Adults 35+ | Total \$: \$30,715.00 |
| Buyer: Outen, David | Con Type: POLITICAL/VOTE | Total Spots: 97 |
| Salesperson: RACHELLE RAY - Washington DC 202-872-5880 | Assistant: RACHELLE RAY - Washington DC 202-872-5880 | Total CPP: \$0.00 |
| | | Total GRP: |
| | | Traffic #: 928068 |
| | | Separation: |

| # | Day/Time | DP | Program | Rate | A35P Rating | Len | 9/20 - 9/20 | | Total Spots | Total \$ | CPP | GRP |
|----------------|-------------------------|----|------------------------|------------|-------------|-----|-------------|---|-------------|--------------------|---------------|------------|
| | | | | | | | 9/20 | | | | | |
| 27 | Tu-F,M 11p-11:35p | | 1st News At 11PM | \$700.00 | 0 | 30 | 4 | | 4 | \$2,800.00 | \$0.00 | 0.0 |
| P4 | | | | | | | | | | | | |
| 28 | Tu-F,M 11:35p-12:35a | | Late Show | \$75.00 | 0 | 30 | 5 | | 5 | \$375.00 | \$0.00 | 0.0 |
| P4 | | | | | | | | | | | | |
| 29 | Tu-F,M 12:35a-1:35a | | Late Late Show | \$15.00 | 0 | 30 | 5 | | 5 | \$75.00 | \$0.00 | 0.0 |
| P4 | | | | | | | | | | | | |
| 30 | Sa 12:35a-1:35a | | CSI:MIAMI | \$10.00 | 0 | 30 | 1 | | 1 | \$10.00 | \$0.00 | 0.0 |
| P4 | | | | | | | | | | | | |
| REV- 31 | Th 7:30p-8:25p | | CBS Thurs NFL Pre-Game | \$450.00 | 0 | 30 | 1 | 0 | 0 | \$0.00 | \$0.00 | 0.0 |
| P4 | | | | | | | | | | | | |
| 32 | Su 1p-4p | | BROWNS | \$2,500.00 | 0 | 30 | 1 | | 1 | \$2,500.00 | \$0.00 | 0.0 |
| P4 | | | | | | | | | | | | |
| 33 | Su 4p-7p | | STEELERS | \$2,500.00 | 0 | 30 | 1 | | 1 | \$2,500.00 | \$0.00 | 0.0 |
| P4 | | | | | | | | | | | | |
| 34 | M 9p-11p | | PRES DEBATE | \$1,000.00 | 0.0 | 30 | 1 | | 1 | \$1,000.00 | \$0.00 | 0.0 |
| REV+ 35 | Sa 10p-11p | | 48 HRS | \$150.00 | 0.0 | 30 | 0 | 1 | 1 | \$150.00 | \$0.00 | 0.0 |
| REV+ 36 | Su 8:30p-10:30p | | NCIS LA | \$400.00 | 0.0 | 30 | 0 | 2 | 2 | \$800.00 | \$0.00 | 0.0 |
| TOTALS: | | | | | | | | | 97 | \$30,715.00 | \$0.00 | 0.0 |



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| | | Separation: | |

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|-----------------------------|--|
| Special Instructions | |
|-----------------------------|--|

| Order Level Comments | | |
|----------------------|---------------------------------|--|
| Date/Time | Added by | Comment |
| 09/22/16 7:20 PM | RACHELLE RAY - Washington DC | RVSD TO ADD DEBATE SPOT. |
| | | 9/21 SEE BELOW FOR NA SPOTS |
| | | LINE 17 THU 730-8P 9/22 1X \$500 - JEOPARDY - NA DUE TO FOOTBALL |
| | | LINE 31 THU 730-825P 9/22 1X \$450 - PRE GAME - NA DUE TO NO AVAILS |
| | | MAKEGOOD: SAT 10-11P 9/24 1X \$150 - 48 HOURS SUN 830-1030P 9/25 2X \$400 - NCIS LA - PREMIERE |
| 09/21/16 12:55 PM | Jim Dreistadt | PLEASE APPROVE THANKS JIM |
| 09/20/16 11:17 AM | RACHELLE RAY - Washington DC | RVSD TO ADD DEBATE SPOT. |
| 09/19/16 3:57 PM | LAILA DAFTARI | ADDED \$\$ FROM 9/6-9/12 CREDIT. |
| 09/16/16 12:01 PM | RACHELLE RAY - Washington DC | RVSD TO ADD DOLLARS/INCREASE RATES TO CLEAR SPOTS. |
| 09/02/16 10:19 AM | System | Notice Received. |
| 09/02/16 10:15 AM | RACHELLE RAY - Washington DC | 9/20/16-9/26/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR. |

| Competitive Information | |
|-------------------------|----------|
| Market Budget: | \$90,338 |
| WKBN Share: | 34% |
| Comment: | |
| EYTV: | 1% |
| WBCB: | 1% |
| WFMJ: | 43% |
| WYFX: | 7% |
| WYTV: | 14% |

| Daypart Summary | | | | | |
|-----------------|-------------|-----------|--------------------|------------|------------|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 97 | \$30,715.00 | N/A | 0.0 |
| Total | 100% | 97 | \$30,715.00 | N/A | 0.0 |

| Monthly Summary | | |
|-----------------|-----------|--------------------|
| Month | Spots | Dollars |
| 2016-Sep | 97 | \$30,715.00 |
| Total | 97 | \$30,715.00 |

| Transaction History | | | | | | | | |
|---------------------|------------------|---------------------------------|---------|-------|-------|--------|-------------|---|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
| Revision | 9/22/16 7:20 PM | RACHELLE RAY - Washington DC | Revised | 1 | | \$0 | \$30,715.00 | Changes: Total Spots from 96 to 97. 4 buylines added or modified. |



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| Salesperson: RACHELLE RAY - Washington DC 202-872-5880 | Assistant: RACHELLE RAY - Washington DC 202-872-5880 | Total CPP: \$0.00 |
| | | Total GRP: |
| | | Traffic #: 928068 |
| | | Separation: |

| Transaction History | | | | | | | | |
|-----------------------------------|------------------|---------------------------------|-----------|-------|-------|-------------|-------------|---|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
| Makegood 1 | 9/21/16 12:55 PM | Jim Dreistadt | Confirmed | | | \$0 | \$30,715.00 | Changes: Total GIMPs to 0. |
| Revision | 9/20/16 11:17 AM | RACHELLE RAY - Washington DC | Confirmed | 1 | | \$1,000.00 | \$30,715.00 | Changes: Comments from ADDED \$\$ FROM 9/6-9/12 CREDIT. to RVSD TO ADD DEBATE SPOT., User Entered \$ from \$29,715.00 to \$30,715.00, Total Spots from 95 to 96, Calculated Dollars from \$29,715.00 to \$30,715.00, Competitive Market Budget from \$87,397 to \$90,338, Total \$ from \$29,715.00 to \$30,715.00. 1 buyline added or modified. |
| Revision | 9/19/16 3:57 PM | LAILA DAFTARI | Confirmed | 5 | | \$620.00 | \$29,715.00 | Changes: Total Spots from 90 to 95, Calculated Dollars from \$29,095.00 to \$29,715.00, Competitive Market Budget from \$85,574 to \$87,397, Total \$ from \$29,095.00 to \$29,715.00, User Entered \$ from \$29,095.00 to \$29,715.00, Comments from RVSD TO ADD DOLLARS/INCREASE RATES TO CLEAR SPOTS. to ADDED \$\$ FROM 9/6-9/12 CREDIT.. 3 buylines added or modified. |
| Revision | 9/16/16 12:01 PM | RACHELLE RAY - Washington DC | Confirmed | 1 | | \$16,425.00 | \$29,095.00 | Changes: Comments from 9/20/16-9/26/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR. to RVSD TO ADD DOLLARS/INCREASE RATES TO CLEAR SPOTS., User Entered \$ from \$0.00 to \$29,095.00, Product from TV to CLINTON/P/D, Demo Meta to [R16], Calculated Dollars from \$12,670.00 to \$29,095.00, Competitive Market Budget from \$34,647 to \$85,574, Total Spots from 91 to 90, Total \$ from \$12,670.00 to \$29,095.00. 28 buylines added or modified. |
| Queued for Electronic Contracting | 9/2/16 10:18 AM | | | | | \$0 | \$0 | |
| New | 8/31/16 2:00 PM | RACHELLE RAY - Washington DC | Confirmed | 91 | | \$12,670.00 | \$12,670.00 | |

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| Non-Discrimination Policy | PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. |
|----------------------------------|---|