

# **ISSUES & PROGRAMMING SUMMARY**

1<sup>ST</sup> 2024 Quarter & Year

# **Describe The Issue Within The Community:**

HOME FIRES CLAIM SEVEN LIVES EACH DAY. ONE JUST THIS WEEK IN JAMESTOWN WAS THE RESULT OF A NON WORKING SMOKE ALARM.

## **Describe The Program That Addresses The Above Issue:**

(Be sure to include Station Call Letters, Broadcast Date/Time/Length/Program Host, etc)
THE AMERICAN RED CROSS IS RALLYING VOLUNTEERS TO DISRIBUTE FREE SMOKE
ALARMS ON MARCH 23<sup>RD</sup>. WE RAIN PSA'S TO ENCOURAGE VOLUNTEERS TO HELP WITH
DISTRBUTION AND TO ENCOURAGE ANYONE THAT NEEDS A SMOKE ALARM, FOR FREE,
OF VALAUBLE FIRE SAFETY INFORMATION TO CONTACT THE LOCAL RED CROSS.

## **Contact Name, Title, Address, Phone:**

JAMESTOWN OFFICE AMERICAN RED CROSS 716-664-5115

## **Frequency Of Broadcast Times and Affidavit:**

See attached.

#### Confirmation



Media One Radio Group PO Box 1139 Jamestown NY 14702 Contract #
Date Entered
Sales Person
Billing Cycle
Product
Contract

50862 03/12/2024 House Account (All) Calendar AMERICAN RED CROSS 03/13/2024 - 03/17/2024

PUBLIC SERVICE ANNOUNCEMENTS/AH 2 ORCHARD ROAD JAMESTOWN NY 14701

	Station	Date Range	Time Range	Len	Schedule	Repeated Comme	Rate	Qty	Total
1	WHUG-FM	03/13/2024-03/17/2024	05:00:00-23:59:59	00:30	3,3,3,3,3,3,3	All Weeks	0.00	15	0.00
2	WJTN-AM	03/13/2024-03/17/2024	05:00:00-23:59:59	00:30	3,3,3,3,3,3	All Weeks	0.00	15	0.00
3	WKSN-AM	03/13/2024-03/17/2024	05:00:00-23:59:59	00:30	3,3,3,3,3,3,3	All Weeks	0.00	15	0.00
4	WKZA-FM	03/13/2024-03/17/2024	05:00:00-23:59:59	00:30	3,3,3,3,3,3,3	All Weeks	0.00	15	0.00
5	WOFX-FM	03/13/2024-03/17/2024	05:00:00-23:59:59	00:30	3,3,3,3,3,3,3	All Weeks	0.00	15	0.00
6	WWSE-FM	03/13/2024-03/17/2024	05:00:00-23:59:59	00:30	3,3,3,3,3,3	All Weeks	0.00	15	0.00
L						Total			0.00

Projected Billing	Count	Gross	Net
March 2024	90	0.00	0.00
	90	0.00	0.00

PUBLIC SERVICE ANNOUNCEMENTS PUBLIC SERVICE ANNOUNCEMENT ISCI: FREE FIRE SMOKE DETECTORS

Sales:

Andrew Hill

Words: 102, Chars: 579 Len: 30.0 (Est. Len.: 31.3)

Cart: 1178

Due: 03-12-24

Run: 03-13-24 — 03-22-24

WWSE, WHUG, WQFX, WJTN, WKSN, WKZA

## Script

Home fires claim seven lives every day, but having working smoke alarms can cut the risk of death by half. That's why the American Red Cross is rallying volunteers on March 23rd to install free smoke alarms in Jamestown as part of our Sound the Alarm events. Those wishing to help or get smoke detectors installed can call the local Red Cross office at (716) 664-5115 or visit soundthealarm.org. Volunteers can also help you develop a personalized fire escape plan and provide valuable fire safety tips and training for all members of your household.

#### **AD TYPE**

Station Promo or PSA

PROD NOTES
MUSIC BED

**PRONUNCIATION** 



≡ Menu

#### **Smoke Alarm Request**











The American Red Cross is making homes safer through the Home Fire Campaign. With the help of local volunteers and partners, we're installing FREE smoke alarms in homes that don't have them, and educating people about fire safety.

Fill out the form below to request a visit from our Home Fire Campaign team. Please answer ALL questions to complete your request, and a Red Cross representative will follow up to schedule/confirm an appointment for you.

During this appointment, Red Cross-trained volunteers will:

- Install up to three FREE smoke alarms to make your home safer
- · Help you develop a personalized fire escape plan
- Provide valuable fire safety tips and training for all members of your household





appointment. Please note, this form is for residents of the Western New York Region ONLY. To learn about Red Cross services in other states, please contact your local chapter. Name: \* Last First Phone Number \* Email \* Address \* Street Address Address Line 2 State / Province / Region City Country Postal / Zip Code County \* Type of Dwelling \* # of Levels, including basement \* # of Smoke Alarms in home \* Preferred day for appointment: \* 

American
Red Cross

U 14 pm - ∓ pm

## nume rme Escape riams

☐ 4 pm - 8 pm

Use this printable worksheet to plan and practice home fire drills.

Unsure where to start? Use the guides here to help begin your escape plan.

How many adults over 65?

#### Disclaimer

This site is protected by reCAPTCHA Enterprise and the Google <u>Privacy Policy</u> and <u>Terms of Service</u> apply.

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WHUG-FM PO Box 1139 Jamestown NY 14702 716-487-1151 Date Sales Person Product 03/17/24 House Account (All) AMERICAN RED CROSS

SMOKE DETECTOR DISTRIBUTION

PUBLIC SERVICE ANNOUNCEMENTS/AH 2 ORCHARD ROAD JAMESTOWN NY 14701

Date	Description	Times		
03/13/24 03/14/24 03/15/24 03/16/24	AMERICAN RED CROSS (00:30)	9:47a 5:30p 9:12p 6:47a 1:31p 10:30p 9:07a 10:49a 1:30p 11:06a 9:37p 10:37p 1:08p 3:30p 11:10p		^
03/17/24	AMERICAN RED CROSS (00.00)	1.00p Stoop	Subtotal (Spot:15)	0.00
			Balance Due	0.00





MA-NTLW PO Box 1139 Jamestown NY 14702 716-487-1151

Date Sales Person Product

03/17/24 House Account (All) AMERICAN RED CROSS

SMOKE DETECTOR DISTRIBUTION

PUBLIC SERVICE ANNOUNCEMENTS/AH 2 ORCHARD ROAD JAMESTOWN NY 14701

Date	Description	Times		
03/13/24 03/14/24 03/15/24	AMERICAN RED CROSS (00:30) AMERICAN RED CROSS (00:30) AMERICAN RED CROSS (00:30)	5:45a 6:27a 8:59p 8:16a 5:17p 7:30p 5:12a 9:16a 11:15a		
03/16/24 03/17/24	AMERICAN RED CROSS (00:30) AMERICAN RED CROSS (00:30)	7:15a 1:50p 2:30p 6:06a 4:30p 6:50p	Subtotal (Spot:15)	0.00
			Balance Due	0.00

AFFIDAVIT OF PERFORMANCE: I certify that, in accordance with the official station logs, 15 announcement(s) were broadcast as shown on this invoice.



which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.



WKSN-AM PO Box 1139 Jamestown NY 14702 716-487-1151 Date Sales Person Product 03/17/24 House Account (All) AMERICAN RED CROSS

SMOKE DETECTOR DISTRIBUTION

PUBLIC SERVICE ANNOUNCEMENTS/AH 2 ORCHARD ROAD JAMESTOWN NY 14701

Date	Description	Times		
03/13/24	AMERICAN RED CROSS (00:30)	10:30a 7:41p 8:40p		
03/14/24	AMERICAN RED CROSS (00:30)	8:31a 4:40p 8:10p		
03/15/24	AMERICAN RED CROSS (00:30)	8:30a 10:30a 8:30p	0	
03/16/24	AMERICAN RED CROSS (00:30)	10:31a 1:40p 5:30p		
03/17/24	AMERICAN RED CROSS (00:30)	4:11p 5:41p 10:11p		
1			Subtotal (Spot:15)	0.00
			Balance Due	0.00





WQFX-FM PO Box 1139 Jamestown NY 14702 716-487-1151 Date Sales Person Product 03/17/24 House Account (All) AMERICAN RED CROSS

SMOKE DETECTOR DISTRIBUTION

PUBLIC SERVICE ANNOUNCEMENTS/AH 2 ORCHARD ROAD JAMESTOWN NY 14701

Date	Description	Times		
03/13/24 03/14/24 03/15/24 03/16/24 03/17/24	AMERICAN RED CROSS (00:30)	5:41a 7:31a 2:41p 9:30a 4:41p 10:42p 5:40a 8:10a 3:29p 11:29a 4:12p 6:42p 4:11p 5:41p 8:19p		
03/1/124	AMERICAN RED CROSS (co.cs)		Subtotal (Spot:15)	0.00
			Balance Due	0.00





WWSE-FM PO Box 1139 Jamestown NY 14702 716-487-1151 Date Sales Person Product 03/17/24 House Account (All) AMERICAN RED CROSS

SMOKE DETECTOR DISTRIBUTION

JANESTONNI NEW YORK • www.se933.com

PUBLIC SERVICE ANNOUNCEMENTS/AH 2 ORCHARD ROAD JAMESTOWN NY 14701

Date	Description	Times		
03/13/24 03/14/24 03/15/24 03/16/24 03/17/24	AMERICAN RED CROSS (00:30)	8:09a 9:42a 4:09p 11:44a 8:27p 10:18p 5:08a 5:43a 7:43p 6:46a 8:08p 10:26p 2:09p 5:26p 6:42p		
03/11/24	AMERICAN TILE OF COLOR (STATE)		Subtotal (Spot:15)	0.00
			Balance Due	0.00



WKZA-FM PO Box 1139 Jamestown NY 14702 716-487-1151 Date Sales Person Product 03/17/24 House Account (All) AMERICAN RED CROSS

SMOKE DETECTOR DISTRIBUTION



PUBLIC SERVICE ANNOUNCEMENTS/AH 2 ORCHARD ROAD JAMESTOWN NY 14701

Date	Description	Times		
03/13/24 03/14/24	AMERICAN RED CROSS (00:30) AMERICAN RED CROSS (00:30)	5:53a 9:41a 11:29a 7:40a 2:28p 11:53p		
03/15/24 03/16/24	AMERICAN RED CROSS (00:30) AMERICAN RED CROSS (00:30)	5:28p 9:29p 10:54p 7:41a 8:39a 9:40a 10:28a 1:26p 3:28p		
03/17/24	AMERICAN RED CROSS (00:30)	10.20a 1.20p 3.20p	Subtotal (Spot:15)	0.00
			Balance Due	0.00

