

CONTRACT



KOTA-TV
660 Flormann St, #100
Rapid City, SD 57701
(605) 343-6161

<u>Contract / Revision</u> 61590 /		<u>Alt Order #</u>
<u>Product</u> Oct 20 - Nov 3		
<u>Contract Dates</u> 10/20/14 - 11/04/14		<u>Estimate #</u>
<u>Advertiser</u> Pressler for Senate		<u>Original Date / Revision</u> 10/17/14 / 11/03/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOTA-TV	<u>Account Executive</u> House KOTA	<u>Sales Office</u> TV Rapid City
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Broke Free Productions
6500 S Avalon Ave #315
Sioux Falls, SD 57108

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOTA	10/20/14	11/03/14	GM KOTA Territory	530a-7a		:30			NM	10	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/20/14	10/26/14	MTWTF--				4	\$40.00			
	Week:	10/27/14	11/02/14	MTWTF--				3	\$40.00			
	Week:	11/03/14	11/09/14	M-----				3	\$40.00			
N 2	KOTA	10/20/14	11/03/14	M-F GMA	7a-9a		:30			NM	20	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/20/14	10/26/14	MTWTF--				9	\$80.00			
	Week:	10/27/14	11/02/14	MTWTF--				9	\$80.00			
	Week:	11/03/14	11/09/14	M-----				2	\$80.00			
N 3	KOTA	10/20/14	11/03/14	M-F	10a-11a		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/20/14	10/26/14	MTWTF--				4	\$50.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOTA	10/20/14-10/26/14	M-F	10a-11a	MTuWThF----	:30		\$50.00	NM		
				Credited								
	4	KOTA	10/20/14-10/26/14	M-F	10a-11a	MTuWThF----	:30		\$50.00	NM		
				Credited								
	Week:	10/27/14	11/02/14	MTWTF--				3	\$50.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	KOTA	10/27/14-11/02/14	M-F	10a-11a	MTuWThF----	:30		\$50.00	NM		
				Credited								
	6	KOTA	10/27/14-11/02/14	M-F	10a-11a	MTuWThF----	:30		\$50.00	NM		
				Credited								
	Week:	11/03/14	11/09/14	M-----				1	\$50.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	8	KOTA	11/03/14-11/09/14	M-F	10a-11a	M-----	:30		\$50.00	NM		
				Credited								
N 4	KOTA	10/20/14	11/03/14	M-F	530p-6p		:30			NM	10	\$2,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/20/14	10/26/14	MTWTF--				5	\$250.00			
	Week:	10/27/14	11/02/14	MTWTF--				4	\$250.00			

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<u>Contract Dates</u> 10/20/14 - 11/04/14		<u>Product</u> Oct 20 - Nov 3
<u>Advertiser</u> Pressler for Senate		<u>Estimate #</u>
		<u>Original Date / Revision</u> 10/17/14 / 11/03/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
6	KOTA	10/27/14-11/02/14	11/02/14	M-F	530p-6p	MTuWThF----	:30		\$250.00	NM		
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/27/14	11/02/14	M-F				1	\$250.00			
		See MG 4.11 NO TIME AVAILABLE										
11	KOTA	10/27/14-11/02/14	11/02/14	M-F	530p-6p	MTuWThF----	:30		\$400.00	NM		
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/27/14	11/02/14	M-F				1	\$400.00			
		Ⓜ MG for 4.6 10/28										
		Week:	11/03/14	11/09/14	M-----			1	\$250.00			
N 5	KOTA	10/20/14	11/03/14	M-F	6p-630p		:30			NM	6	\$1,425.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/20/14	10/26/14	MTWTF--				3	\$200.00			
		Week:	10/27/14	11/02/14	MTWTF--			4	\$200.00			
		<u>Spot</u> <u>Ch</u> <u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
		5	KOTA	10/27/14-11/02/14	M-F	6p-630p	MTuWThF----	:30	\$200.00	NM		
		See MG 5.9 NO TIME AVAILABLE										
		6	KOTA	10/27/14-11/02/14	M-F	6p-630p	MTuWThF----	:30	\$200.00	NM		
		Credited										
		9	KOTA	10/27/14-11/02/14	M-F	6p-630p	MTuWThF----	:30	\$425.00	NM		
		Ⓜ MG for 5.5 10/29										
		Week:	11/03/14	11/09/14	M-----			1	\$200.00			
		<u>Spot</u> <u>Ch</u> <u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
		8	KOTA	11/03/14-11/09/14	M-F	6p-630p	M-----	:30	\$200.00	NM		
		Credited										
N 6	KOTA	10/20/14	11/03/14	M-F	630p-7p		:30			NM	9	\$1,575.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/20/14	10/26/14	MTWTF--				5	\$175.00			
		Week:	10/27/14	11/02/14	MTWTF--			4	\$175.00			
		Week:	11/03/14	11/09/14	M-----			1	\$175.00			
		<u>Spot</u> <u>Ch</u> <u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
		10	KOTA	11/03/14-11/09/14	M-F	630p-7p	M-----	:30	\$175.00	NM		
		Credited										
N 7	KOTA	10/20/14	11/03/14	M-F LN	10p		:30			NM	10	\$2,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/20/14	10/26/14	MTWTF--				5	\$200.00			
		Week:	10/27/14	11/02/14	MTWTF--			4	\$200.00			
		Week:	11/03/14	11/09/14	M-----			1	\$200.00			
N 8	KOTA	10/20/14	11/03/14	M-F Jimmy Kimmel	10:35-11:37		:30			NM	8	\$240.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/20/14	10/26/14	MTWTF--				4	\$30.00			
		Week:	10/27/14	11/02/14	MTWTF--			3	\$30.00			
		Week:	11/03/14	11/09/14	M-----			1	\$30.00			
N 9	KOTA	10/20/14	11/03/14	M-F Nightline	1137p-1207a		:30			NM	8	\$120.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/20/14	10/26/14	MTWTF--				4	\$15.00			
		Week:	10/27/14	11/02/14	MTWTF--			3	\$15.00			
		Week:	11/03/14	11/09/14	M-----			1	\$15.00			
N 10	KOTA	10/27/14	11/03/14	M	7-9p		:30			NM	2	\$650.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		10/27/14	11/02/14	M-----				1	\$325.00			
		Week:	11/03/14	11/09/14	M-----			1	\$325.00			
N 11	KOTA	10/22/14	10/29/14	W	7-8p		:30			NM	2	\$925.00

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Week:		<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>Weekdays</u> --W----				<u>Spots/Week</u> 1	<u>Rate</u> \$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOTA	10/20/14-10/26/14	W	7-8p	---W-----	:30		\$275.00	NM		
	See MG 11.3 NO TIME AVAILABLE											
	3	KOTA	10/26/14-10/26/14	Sunday	8-9p	-----Su	:30		\$650.00	NM		
	Ⓜ MG for 11.1 10/22											
Week:		10/27/14	11/02/14	--W----				1	\$275.00			
N 12	KOTA	10/23/14	10/30/14	Th	9-10p		:30			NM	2	\$825.00
Week:		10/20/14	10/26/14	---T---				1	\$225.00			
Week:		10/27/14	11/02/14	---T---				1	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KOTA	10/27/14-11/02/14	Th	9-10p	----Th-----	:30		\$225.00	NM		
	See MG 12.3 NO TIME AVAILABLE											
	3	KOTA	10/27/14-11/02/14	Th	9-10p	----Th-----	:30		\$600.00	NM		
	Ⓜ MG for 12.2 10/30											
N 13	KOTA	10/25/14	11/01/14	Sa LN 10p	10p		:30			NM	2	\$250.00
Week:		10/20/14	10/26/14	-----S-				1	\$125.00			
Week:		10/27/14	11/02/14	-----S-				1	\$125.00			
N 14	KOTA	10/25/14	11/02/14	Sa-Su	6a-7a		:30			NM	4	\$160.00
Week:		10/20/14	10/26/14	-----S-				2	\$40.00			
Week:		10/27/14	11/02/14	-----S-				2	\$40.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	7	KOTA	10/27/14-11/02/14	Sa-Su	6a-7a	-----Sa--	:30		\$40.00	NM		
	See MG 14.8 NO TIME AVAILABLE											
	8	KOTA	11/01/14-11/01/14	College Football Daytime	1030a-5p	-----Sa--	:30		\$40.00	NM		
	Ⓜ MG for 14.7 11/01											
N 15	KOTA	10/25/14	11/02/14	Sa-Su	6a-7a		:30			NM	2	\$80.00
Week:		10/20/14	10/26/14	-----S				1	\$40.00			
Week:		10/27/14	11/02/14	-----S				1	\$40.00			
N 16	KOTA	10/26/14	11/02/14	Su LN 10p	10p		:30			NM	2	\$400.00
Week:		10/20/14	10/26/14	-----S				1	\$200.00			
Week:		10/27/14	11/02/14	-----S				1	\$200.00			
N 17	KOTA	10/25/14	11/01/14	College Football Evenings	6p-930p		:30			NM	2	\$200.00
Week:		10/20/14	10/26/14	-----S-				1	\$100.00			
Week:		10/27/14	11/02/14	-----S-				1	\$100.00			
N 18	KOTA	10/20/14	11/03/14	M-F	9a-10a		:30			NM	8	\$240.00
Week:		10/20/14	10/26/14	MTWTF--				4	\$30.00			
Week:		10/27/14	11/02/14	MTWTF--				3	\$30.00			
Week:		11/03/14	11/09/14	M-----				1	\$30.00			
N 19	KOTA	10/20/14	11/03/14	M-F	12p-1230p		:30			NM	10	\$700.00
Week:		10/20/14	10/26/14	MTWTF--				4	\$30.00			
Week:		10/27/14	11/02/14	MTWTF--				3	\$30.00			
Week:		11/03/14	11/09/14	M-----				1	\$30.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	MTWTF--				5	\$70.00			
Week:		10/27/14	11/02/14	MTWTF--				4	\$70.00			
Week:		11/03/14	11/09/14	M-----				1	\$70.00			
N 20	KOTA	10/26/14	10/26/14	Su 7a-8a	7a-8a		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----S				1	\$160.00			
N 21	KOTA	11/04/14	11/04/14	GM KOTA Territory	530a-7a		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	-T-----				2	\$45.00			
N 22	KOTA	11/04/14	11/04/14	GM KOTA Territory	530a-7a		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	-T-----				1	\$40.00			
N 23	KOTA	11/04/14	11/04/14	M-F GMA	7a-9a		:30			NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	-T-----				3	\$90.00			
N 24	KOTA	11/04/14	11/04/14	M-F	9a-10a		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	-T-----				2	\$30.00			
N 25	KOTA	11/04/14	11/04/14	M-F	10a-11a		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	-T-----				2	\$40.00			
N 26	KOTA	11/04/14	11/04/14	M-F	11a-12p		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	-T-----				2	\$30.00			
N 27	KOTA	11/04/14	11/04/14	M-F	12p-1230p		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	-T-----				2	\$40.00			
N 28	KOTA	11/04/14	11/04/14	M-F	1230p-1p		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	-T-----				2	\$30.00			
N 29	KOTA	11/04/14	11/04/14	M-F	1p-2p		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	-T-----				2	\$25.00			
N 30	KOTA	11/04/14	11/04/14	M-F	2p-3p		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	-T-----				2	\$20.00			
N 31	KOTA	11/04/14	11/04/14	M-F	3p-4p		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	-T-----				2	\$25.00			
N 32	KOTA	11/04/14	11/04/14	M-F	4p-5p		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	-T-----				2	\$25.00			
N 33	KOTA	11/04/14	11/04/14	M-F	4:58-5p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	-T-----				2	\$300.00			
N 34	KOTA	11/04/14	11/04/14	M-F	530p-6p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	-T-----				2	\$250.00			
N 35	KOTA	11/03/14	11/03/14	M-F	530p-6p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/03/14	M-----				1	\$350.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Nondiscrimination Policy: KY3, Inc. and its stations do not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity.



KOTA-TV
660 Flormann St, #100
Rapid City, SD 57701
(605) 343-6161

<u>Contract / Revision</u> 61590 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/20/14 - 11/04/14		<u>Product</u> Oct 20 - Nov 3
<u>Advertiser</u> Pressler for Senate		<u>Estimate #</u>
		<u>Original Date / Revision</u> 10/17/14 / 11/03/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$350.00			
N 36	KOTA	11/03/14	11/03/14	M-F	9a-10a		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				2	\$50.00			
N 37	KOTA	11/03/14	11/03/14	M-F	12p-1230p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				1	\$70.00			
N 38	KOTA	11/03/14	11/03/14	M-F Nightline	1137p-1207a		:30			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				2	\$30.00			
N 39	KOTA	11/03/14	11/03/14	M-F	1p-2p		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				2	\$40.00			
N 40	KOTA	11/03/14	11/03/14	M-F	1230p-1p		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				2	\$40.00			
N 41	KOTA	11/03/14	11/03/14	M-F	2p-3p		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				2	\$40.00			
N 42	KOTA	11/03/14	11/03/14	M-F	3p-4p		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				2	\$40.00			
N 43	KOTA	11/03/14	11/03/14	M-F	4p-5p		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	M-----				2	\$50.00			
Totals											165	\$17,780.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/26/14	59	\$6,935.00	(\$1,040.25)	\$5,894.75
10/27/14 - 11/04/14	106	\$10,845.00	(\$1,626.75)	\$9,218.25
Totals	165	\$17,780.00	(\$2,667.00)	\$15,113.00

Signature: _____ **Date:** _____

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