

ORDER

WHTM Harrisburg

Orders
Order / Rev: 1744228
Alt Order #: 26230929
Product Desc: Candidate
Estimate: 353
Flight Dates: 10/29/18 - 11/11/18
Original Date / Rev: 10/25/18 / 10/25/18
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Brabender Cox
Buying Contact:
Billing Contact:
 108 South Street, SE
 Leesburg, VA 20175

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Dan Meuser/Congress/PA/Rep
Demographic: A35+
Product Codes: PL12
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN12303/TO1358/SP11154
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/05/18	14	\$11,850.00	\$10,072.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	14	\$11,850.00	\$10,072.50	0.00
Totals	14	\$11,850.00	\$10,072.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHTM Harrisburg	30%	\$11,850.00
Market	100%	\$39,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
EHTM	0%	\$0.00
FHTM	0%	\$0.00
UNKWN	70%	\$27,650.00
WGAL	0%	\$0.00
WGCB	0%	\$0.00
WHP	0%	\$0.00
WITF	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHTM	10/29/18	10/29/18	M-F 6-7a	CM	6-7a	M-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
ABC27 News Daybreak @ 6															
ABC 27 Daybreak @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/18	11/04/18	M-----		1		\$800.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WHTM	10/31/18	10/31/18	M-F 6-7a ABC27 News Daybreak @ 6	CM	6-7a	--W----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		ABC 27 Daybreak @ 6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	--W----		1				\$800.00		0.00			
N 3	WHTM	11/02/18	11/02/18	M-F 6-7a ABC27 News Daybreak @ 6	CM	6-7a	----F--	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		ABC 27 Daybreak @ 6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----F--		1				\$800.00		0.00			
N 4	WHTM	11/05/18	11/05/18	M-F 6-7a ABC27 News Daybreak @ 6	CM	6-7a	M-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		ABC 27 Daybreak @ 6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----		1				\$800.00		0.00			
N 5	WHTM	10/31/18	10/31/18	GMA Good Morning America	CM	7-9a (7:00 AM-9:00 AM)	--W----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		Good Morning America													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	--W----		1				\$800.00		0.00			
N 6	WHTM	10/29/18	10/29/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	M-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		ABC27 News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	M-----		1				\$800.00		0.00			
N 7	WHTM	10/31/18	10/31/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	--W----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		ABC27 News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	--W----		1				\$800.00		0.00			
N 8	WHTM	11/02/18	11/02/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	----F--	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		ABC27 News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----F--		1				\$800.00		0.00			
N 9	WHTM	11/05/18	11/05/18	M-F News @ 5p ABC27 Live at 5	CM	458-6p (5:30 PM-6:00 PM)	M-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		ABC27 News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----		1				\$800.00		0.00			
N 10	WHTM	11/05/18	11/05/18	M-F News @ 6p ABC27 News @ 6p	CM	6-630p	M-----	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
		ABC 27 News At 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----		1				\$1,200.00		0.00			
N 11	WHTM	10/31/18	10/31/18	World News M-F World News	CM	630p-7p	--W----	:30	1	\$1,500.00	P1	0.00	NM	1	\$1,500.00
		ABC World News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	--W----		1				\$1,500.00		0.00			
N 12	WHTM	11/01/18	11/01/18	LN M-F News @ 11p	CM	11-1135p	---T---	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		ABC 27 Nightside													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	---T---		1				\$800.00		0.00			
N 13	WHTM	11/05/18	11/05/18	LN M-F News @ 11p	CM	11-1135p (11:00 PM-11:35 PM)	M-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		ABC 27 Nightside													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----		1				\$800.00		0.00			
N 14	WHTM	10/30/18	10/30/18		CM	5a-530a	-T-----	:30	1	\$350.00	P1	0.00	NM	1	\$350.00

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				M-F 5-530a											
				ABC27 News Daybreak @ 5											
	news														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/18	11/04/18	-T-----		1		\$350.00		0.00					
													Totals	14	\$11,850.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 10/08/2018

I, BRABENDEROX LLC,

being/on behalf of: DAN MEUSER,

a legally qualified candidate of the REPUBLICAN

political party for the office of: US CONGRESS

in the GENERAL

election to be held on: NOVEMBER 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

MEUSER FOR CONGRESS

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

LOU SCHIAZZA

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/08/2018

Date

Liz Brabender Kundu

Digitally signed by Liz Brabender Kundu
Date: 2018.03.05 10:16:29 -05'00'

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature



Printed Name



Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, **BRABENDERCox LLC**

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Liz Brabender Kundu

Digitally signed by Liz Brabender Kundu
Date: 2016.01.21 21:08:41 -05'00'

signature of candidate or authorized committee

LIZ KUNDU

printed name

10/08/2018

date