

DUPLICATE INVOICE



WBAL_AM
3800 Hooper Avenue
Baltimore, MD 21211
Main: (410)467-3000
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1808802-1	11/11/18	November 2018	10/29/18 - 11/06/18

Property	Account Executive	Sales Office	Sales Region
WBAL_AM	Sean Grode	Baltimore Radio	Local

Billing Address:

First Impressions Advertising
Attention: Accounts Payable
PO Box 253
Owings Mills, MD 21117

Send Payment To:

WBAL_AM
PO Box 90025
Prescott, AZ 86304-9025

Advertiser	Product	Estimate Number
Boston/R/Senate	Political	

Flight Dates	Order #	Alt Order #
11/06/18 - 11/06/18	1808802	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/06/18	11/06/18	M-F 5AM - 7PM	6:00 AM-10:00 AM	-T-----	:30	0	\$123.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/18	11/11/18	-T-----	1	\$123.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBAL	Tu	11/06/18	7:43 AM	M-F 5AM - 7PM	6:00 AM-10:00 AM	:30	Stephanie Boston For Sena	\$123.00 NM
2	11/06/18	11/06/18	MIDDAY	10:00 AM-1:00 PM	-T-----	:30	0	\$73.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/18	11/11/18	-T-----	1	\$73.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBAL	Tu	11/06/18	12:57 PM	MIDDAY	10:00 AM-1:00 PM	:30	Stephanie Boston For Sena	\$73.00 NM
<u>Total Spots</u>							2		

Payment Terms 30 Days

<u>Gross Total</u>	\$196.00
<u>Agency Commission</u>	\$29.40
<u>Net Amount Due</u>	\$166.60

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.