



WEHT
PO Box 470
Rockford, IL 61105
ph: (815) 963-5413
fx: (815) 963-0201

Advertiser
Agency
Buyer
Salesperson

Senate Majority PAC (55903)
Waterfront Strategies (10349)

Katz - Washington DC, Washington DC
(1179)
ph: (202) 872-5880 , fx: (202) 872-0263x
Political - Issues / Propositions (1068)
163/73/5410 (558650)
National/Political
5410/25286563

Invoice 2736998
Inv Date 9/25/2016
Terms Cash In Advance
Contract 1425946
Bill Type Standard
Period 8/29/2016 - 9/25/2016

CO-OP/Order Type No/Normal
Package
Gen. Date 9/26/2016 1:53:26PM

Waterfront Strategies
3050 K St. NW #100
Washington, DC 20007

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Evansville (WEHT)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:00:00AM- 8:00:00	Day,Th-1,F-1	09/15/16 7:28AM (Th)	00:30	GOOD MORNING AMERICA (ABC)	6SMPIN0001TH	\$650.00	
1.0	SPOT	7:00:00AM- 8:00:00	Day,Th-1,F-1	09/16/16 7:59AM (Fr)	00:30	GOOD MORNING AMERICA (ABC)	6SMPIN0001TH	\$650.00	
2.0	SPOT	7:00:00AM- 8:00:00	Day,M-2	09/19/16 7:27AM (Mo)	00:30	GOOD MORNING AMERICA (ABC)	6SMPIN0001TH	\$650.00	
2.0	SPOT	7:00:00AM- 8:00:00	Day,M-2	09/19/16 7:54AM (Mo)	00:30	GOOD MORNING AMERICA (ABC)	6SMPIN0001TH	\$650.00	
3.0	SPOT	9:00:00AM-10:00:00	Day,Th-1,F-2	09/15/16 9:27AM (Th)	00:30	LIVE! WITH KELLY AND MICHAEL	6SMPIN0001TH	\$300.00	
3.0	SPOT	9:00:00AM-10:00:00	Day,Th-1,F-2	09/16/16 9:28AM (Fr)	00:30	LIVE! WITH KELLY AND MICHAEL	6SMPIN0001TH	\$300.00	
3.0	SPOT	9:00:00AM-10:00:00	Day,Th-1,F-2	09/16/16 9:59AM (Fr)	00:30	THE VIEW (ABC)	6SMPIN0001TH	\$300.00	
4.0	SPOT	9:00:00AM-10:00:00	Day,M-1	09/19/16 9:45AM (Mo)	00:30	LIVE! WITH KELLY AND MICHAEL	6SMPIN0001TH	\$300.00	
5.0	SPOT	1:00:00PM- 2:00:00	Day,Th-1,F-1	09/15/16 1:25PM (Th)	00:30	GENERAL HOSPITAL (ABC)	6SMPIN0001TH	\$300.00	
5.0	SPOT	1:00:00PM- 2:00:00	Day,Th-1,F-1	09/16/16 1:59PM (Fr)	00:30	GENERAL HOSPITAL (ABC)	6SMPIN0001TH	\$300.00	
6.0	SPOT	1:00:00PM- 2:00:00	Day,M-2	09/19/16 1:21PM (Mo)	00:30	GENERAL HOSPITAL (ABC)	6SMPIN0001TH	\$300.00	
6.0	SPOT	1:00:00PM- 2:00:00	Day,M-2	09/19/16 1:59PM (Mo)	00:30	GENERAL HOSPITAL (ABC)	6SMPIN0001TH	\$300.00	
7.0	SPOT			09/17/16			2 preempts @ \$625.00	\$0.00	Sports / Network Over-run
8.1	SPOT	7:00:00PM- 9:00:00	Day,M-1	09/19/16 8:43PM (Mo)	00:30	ABC PRIME MON 7-9P <ABC>	6SMPIN0001TH	\$2750.00	
9.0	SPOT	8:00:00PM- 9:00:00	Day,F-1	09/16/16 8:45PM (Fr)	00:30	ABC PRIME FRI 8-9P <ABC>	6SMPIN0001TH	\$1500.00	
10.0	SPOT	11:05:00PM-INSIDE	Day,Sa-1	09/17/16 11:15PM (Sa)	00:30	INSIDE EDITION WKND	6SMPIN0001TH	\$80.00	
11.0	SPOT	10:36:15PM-CASTLE	Day,Su-1	09/18/16 11:28PM (Su)	00:30	Castle (Syn)	6SMPIN0001TH	\$150.00	
12.1	NFL	11:00:00AM- 2:30:00	Day,Sa-2	09/17/16 1:03PM (Sa)	00:30	ABC COLLEGE FOOTBALL 11A GAME	6SMPIN0001TH	\$750.00	
12.1	NFL			09/17/16			1 preempt @ \$750.00	\$0.00	Marked as Did not Air
13.0	NFL	11:00:00AM- 2:30:00	Day,Sa-1	09/17/16 11:00AM (Sa)	00:30	ABC COLLEGE FOOTBALL 11A GAME	6SMPIN0001TH	\$750.00	
14.0	SPOT	9:00:00PM-10:00:00	Day,Th-1	09/15/16 9:42PM (Th)	00:30	ABC PRIME THU 9-10P <ABC>	6SMPIN0001TH	\$2250.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$13,230.00	Total Spots	19
Commission	(\$1,984.50)		
Net Total	\$11,245.50		



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Waterfront Strategies (10349)
Keane, Julie
Katz - Washington DC, Washington DC
(1179)
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Political - Issues / Propositions (1068)
163/173/5411 (558715)
National/Political
5411/25286578

Invoice 2737007
Inv Date 9/25/2016
Terms Cash In Advance
Contract 1426103
Bill Type Standard
Period 8/29/2016 - 9/25/2016

CO-OP/Order Type No/Normal
Package
Gen. Date 9/26/2016 1:53:27PM

Waterfront Strategies
3050 K St. NW #100
Washington, DC 20007

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Senate Majority PAC
NEW ORDER. PLS CHCK AND CNF. T&R

Evansville (WEHT)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		<u>Good Morning America</u>						
	SPOT	7:00:00AM- 8:00:00	Day, Tu-1, W-1, Th-1, F-1	09/20/16 7:54AM (Tu)	00:30	GOOD MORNING AMERICA (ABC)	6SMPIN0001TH	\$650.00	
	SPOT	7:00:00AM- 8:00:00	Day, Tu-1, W-1, Th-1, F-1	09/21/16 7:26AM (We)	00:30	GOOD MORNING AMERICA (ABC)	6SMPIN0001TH	\$650.00	
	SPOT	7:00:00AM- 8:00:00	Day, Tu-1, W-1, Th-1, F-1	09/22/16 6:59AM (Th)	00:30	GOOD MORNING AMERICA (ABC)	6SMPIN0001TH	\$650.00	
	SPOT	7:00:00AM- 8:00:00	Day, Tu-1, W-1, Th-1, F-1	09/23/16 7:59AM (Fr)	00:30	GOOD MORNING AMERICA (ABC)	6SMPIN0001TH	\$650.00	
2.0	Contract Line Remarks:		<u>Live With Kelly</u>						
	SPOT	9:00:00AM-10:00:00	Day, Tu-1, W-1, Th-1, F-1	09/20/16 9:23AM (Tu)	00:30	LIVE! WITH KELLY AND MICHAEL	6SMPIN0001TH	\$300.00	
	SPOT	9:00:00AM-10:00:00	Day, Tu-1, W-1, Th-1, F-1	09/21/16 9:32AM (We)	00:30	LIVE! WITH KELLY AND MICHAEL	6SMPIN0001TH	\$300.00	
	SPOT	9:00:00AM-10:00:00	Day, Tu-1, W-1, Th-1, F-1	09/22/16 9:55AM (Th)	00:30	LIVE! WITH KELLY AND MICHAEL	6SMPIN0001TH	\$300.00	
	SPOT	9:00:00AM-10:00:00	Day, Tu-1, W-1, Th-1, F-1	09/23/16 9:31AM (Fr)	00:30	LIVE! WITH KELLY AND MICHAEL	6SMPIN0001TH	\$300.00	
3.0	Contract Line Remarks:		<u>General Hospital</u>						
	SPOT	1:00:00PM- 2:00:00	Day, Tu-1, W-1, Th-1, F-1	09/20/16 1:25PM (Tu)	00:30	GENERAL HOSPITAL (ABC)	6SMPIN0001TH	\$300.00	
	SPOT	1:00:00PM- 2:00:00	Day, Tu-1, W-1, Th-1, F-1	09/21/16 1:27PM (We)	00:30	GENERAL HOSPITAL (ABC)	6SMPIN0001TH	\$300.00	
	SPOT	1:00:00PM- 2:00:00	Day, Tu-1, W-1, Th-1, F-1	09/22/16 1:27PM (Th)	00:30	GENERAL HOSPITAL (ABC)	6SMPIN0001TH	\$300.00	
	SPOT	1:00:00PM- 2:00:00	Day, Tu-1, W-1, Th-1, F-1	09/23/16 1:59PM (Fr)	00:30	GENERAL HOSPITAL (ABC)	6SMPIN0001TH	\$300.00	
4.0	Contract Line Remarks:		<u>Eyewitness News At 6</u>						
	SPOT	6:00:00PM- 6:30:00	Per week (2), Sa	09/24/16 6:12PM (Sa)	00:30	EYEWITNESS NEWS AT 6P SAT	6SMPIN0001TH	\$625.00	
	SPOT	6:00:00PM- 6:30:00	Per week (2), Sa	09/24/16 6:24PM (Sa)	00:30	EYEWITNESS NEWS AT 6P SAT	6SMPIN0001TH	\$625.00	
6.0	Contract Line Remarks:		<u>Fresh off the Boat/The Real O'Neals encores-ABC</u>						
	SPOT	9:00:00PM-10:00:00	Per week (1), We	09/21/16 9:30PM (We)	00:30	ABC PRIME WED 9-10P <ABC>	6SMPIN0001TH	\$2250.00	
7.0	Contract Line Remarks:		<u>What Would You Do?-ABC</u>						
	SPOT	8:00:00PM- 9:00:00	Per week (1), Fr	09/23/16 8:20PM (Fr)	00:30	ABC PRIME FRI 8-9P <ABC>	6SMPIN0001TH	\$1500.00	
8.0	SPOT			09/24/16			1 preempt @ \$80.00	\$0.00	Schedule Change
9.0	Contract Line Remarks:		<u>Castle</u>						
	SPOT	10:30:00PM-11:30:00	Per week (1), Su	09/25/16 11:10PM (Su)	00:30	Castle (Syn)	6SMPIN0001TH	\$150.00	
10.0	Contract Line Remarks:		<u>ABC College Football Early Game</u>						
	SPOT	11:00:00AM- 2:30:00	Per week (2), Sa	09/24/16 11:04AM (Sa)	00:30	ABC COLLEGE FOOTBALL 11A GAME	6SMPIN0001TH	\$750.00	
	SPOT	11:00:00AM- 2:30:00	Per week (2), Sa	09/24/16 1:07PM (Sa)	00:30	ABC COLLEGE FOOTBALL 11A GAME	6SMPIN0001TH	\$750.00	
11.0	Contract Line Remarks:		<u>College Football: Florida State @ Louisville</u>						
	SPOT	11:00:00AM- 2:30:00	Per week (1), Sa	09/24/16 11:59AM (Sa)	00:30	ABC COLLEGE FOOTBALL 11A GAME	6SMPIN0001TH	\$750.00	
12.0	Contract Line Remarks:		<u>Inside Edition Weekend</u>						
	SPOT	11:05:00PM-INSIDE	Day, Sa-1	09/24/16 11:30PM (Sa)	00:30	INSIDE EDITION WKND	6SMPIN0001TH	\$80.00	M/G For 8.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$12,480.00	Total Spots	21
Commission	(\$1,872.00)		
Net Total	\$10,608.00		