

ORDER



Orders
Order / Rev: 3544813
Alt Order #:
Product Desc: Terron Hayes for Dougherty County She
Estimate: 003
Flight Dates: 05/13/24 - 05/21/24
Original Date / Rev: 05/09/24 / 05/09/24
Order Type: NORMAL

WALB
Primary AE: Liz Knight
Sales Office: ALB2L
Sales Region: Local

Agency Name: Terron Hayes for Dougherty County S
Buying Contact:
Billing Contact:
 1623 North Valericia Drive
 Albany, GA 31707

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Terron Hayes for Dougherty County S
Demographic: HH
Product Codes: Candidate - Local - Sheriff
Revenue Code 1: DIR
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: CHOOSE

New Business End:
Advertiser External ID: 632196
Agency External ID: 204017
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/21/24	12	\$2,300.00	\$1,955.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	12	\$2,300.00	\$1,955.00	0.00
Totals	12	\$2,300.00	\$1,955.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Liz Knight	ALB2L	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WALB	05/13/24	05/21/24	M-F 5a News M-F 5a News	CM	5a-6a	11111--	:30	5	\$150.00	P-03	0.00	NM	7	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	11111--		5				\$150.00		0.00			
		Week: 05/20/24	05/26/24	11-----		2				\$150.00		0.00			
N 2	WALB	05/14/24	05/16/24	M-F 5p News M-F 5p News	CM	5p-6p	-111---	:30	3	\$300.00	P-03	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-111---		3				\$300.00		0.00			
N 3	WALB	05/20/24	05/20/24	M-F 12p News M-F 12p News	CM	12-1p	1-----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	1-----		1				\$200.00		0.00			
N 4	WALB	05/13/24	05/13/24	Production Production	CM	Production	M-----	:00	1	\$150.00	VIP	0.00	NS	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	M-----		1				\$150.00		0.00			
													Totals	12	\$2,300.00