

**PROGRAMS ADDRESSING
SIGNIFICANT COMMUNITY
ISSUES**

**FOR WYDC-TV
CORNING, NY**

**For the period including
July, August & September of 2023**

The following report describes various issues in our community, and some programs we broadcast during the reporting period to address these issues. This list is by no means exhaustive.

ISSUES IN THE COMMUNITY:

1. ECONOMY
2. GOVERNMENT
3. SCHOOLS/EDUCATION
4. PUBLIC SAFETY / CRIME
5. NATIONAL SECURITY / FOREIGN POLICY
6. HEALTH
7. WEATHER

**QUARTERLY DESCRIPTION OF WYDC-TV PROGRAMS
PROVIDING**

THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

TITLE: BIG FOX News at Ten

Dates: Monday – Friday (30-Minutes)

Time: 10:00 p.m.-10:30 p.m.

Duration: Thirty Minutes

Narrative Describing the Program: The above program is locally produced news program, presenting a mix of news, weather, sports, including some issue-responsive segments and multi-part series.

TITLE: Public Service Announcements

Dates: Various

Time: Various

Duration: 10, :15, :20, :30 and :60

Narrative: Varying length announcements that air throughout the station's broadcast day about issues of community interest.

A Narrative Describing the Issue:

7 Weather

WYDC Provided local weather forecasts and severe weather notifications throughout the quarter not limited to but including the following time periods;

Each M-F at 10:00pm 3+ minutes in duration

TITLE: “Frankly Speaking”

Dates: Monday – Friday (60-Minutes)

Time: 7:00 a.m.-8:00 a.m.

Duration: Sixty Minutes

Narrative Describing the Program: The above program is a locally produced news program presenting interviews with local and regional politicians and local and regional news.

07/06/23 - Former Congressman & Steuben County Republican Chairman Joe Sempolinski (35 Minutes). Topics: Supreme Court Decisions, Presidential Race, Local Races,

07/07/23 - Diana Merola & Alana Eaton (10 Minutes) Topics: promotion of the League of Women Engineers golf tournament where proceeds go to scholarship opportunities.

07/10/23 - Tess Mckinley (Cornell Cooperative Extension) & Kyle Lowery (Lowerry Farms) (15 Minutes). Topic: The start of the “Veggie Van” which serves

fresh vegetables to those in need and underserved communities in Steuben County.

07/11/23 - John Conrad (10 Minutes) Topics: Red Knights NY42 11th Annual Bucket Brigade Ride where all money raised is donated to the Wounded Warrior Project.

07/12/23 - Local Author Tony Pucci (15 minutes) Topics: His new book “ The Uninvited: A Michael Bishop Mystery”

07/14/23 - Assemblyman Phil Palmesano (20 Minutes) Topics: Special Session of the NYS legislature, public safety , energy policy, Clean Slate Act, Wrongful Convictions Act, and redistricting.

07/18/23 - Don Wainwright (15 Minutes) Topics: Chemung County Fair

07/19/23 - Mike Rossetti (10 Minutes) Topics: His new job as pharmacist at Gerould's.

7/21/23 - Judy McKinney Cherry (20 Minutes) Topics: Regional Economic development, upcoming projects in Schuyler County

07/25/23 - Senator Tom O'Mara (30 Minutes) Topics: New York State Budget, End of Session Bills, updates on our area, illegal marijuana shops.

07/26/23 - Kristen Brewer (15 Minutes) Topics: The Gaffer Districts upcoming events specifically Cruisin Community Night

07/28/23 - Tuskegee Airman Herbert Thorpe (20 Minutes) Topics: Stories from his 100 years, what being a Tuskegee Airman meant to him, the history of the airman

07/28/23 - Michael Joseph (10 Minutes) Topics: Preserving the legacy of the Tuskegee Airmen

08/04/23 - President of the local NAACP Georgia Verdier (15 Minutes) Topics: Her induction into the Steuben County Hall of Fame, The NAACP, recent scholarship ceremony .

08/07/23 - Nick Pelham (10 Minutes). Topics: Steuben County Fair

08/08/23 - Jenny Groen & Michelle Lynn Chase 4-H leaders Cornell Cooperative Extension - Steuben County (15 Minutes) Topics: Involvement in the Steuben County Fair, How to join 4-H, how to volunteer.

08/09/23 - Jaya Mangalagiri & Sneha Sasikumar from STICA's [Southern Tier India Cultural Association] (15 minutes) Topics: Promotion of India Day. Joining STICA, volunteering for India Day

08/10/23 - Former Congressman & Current Steuben County Republican Party Chairman Joe Sempolinski (30 minutes). Topics: Presidential Race, Trump Indictments, Local Races.

08/11/23 - Tommy James (15 Minutes). Topics: Upcoming performance in Big Flats, career in music.

08/15/23 - Chairman of the Chemung County Legislature Mark Margeson (20 Minutes) Topics: New management at the First Arena, upcoming plans with the IDA, future plans and goals for Chemung County

08/17/23 - Manager of the Elmira Impact , Tim Kolpien (15 Minutes) Topics: Need for host families for young athletes coming to the area to play hockey, how to support the team.

08/23/23 - Corning Deputy Mayor, Alison Hunt (20 Minutes) Topics: Issues facing Corning, looking ahead to the future, campaign for Steuben County Legislature

08/24/23 - Steuben County Sheriff Jim Allard (20 Minutes) Topics: Opioid epidemic, homelessness in our area, bail reform .

08/25/23 - Chemung County Historical Society Director Bruce Whitmarsh (15 Minutes) Topics: The 100th anniversary celebration for the Historical Society.

08/28/23 - Director of Veteran Engagement at the Veterans One Stop Center (in Buffalo) Dan Arnold and Nicole Dabby County's one stop peer to peer specialist (15 Minutes) Topics: The PFC Joseph P. Dwyer one stop peer to peer program.

08/30/23 - Bill Caudill (10 Minutes) Topics: Steuben County Youth In Government Program

08/31/23 - Steuben County Legislature Candidate Joe Tobia (20 Minutes) Topics: Campaign, issues facing Corning, plans for Corning.

09/06/23 - Corning Mayor Bill Boland (15 Minutes) Topics: Homelessness Problem on Bridge St, Skunks on the Northside, Corning's City's Comprehensive Plan.

09/07/23 - Chemung County Sheriff Bill Schrom (15 Minutes) Topics: Pro-Police Rally, opioid crisis, recruitment and retention.

09/08/23 - Alisa Troccia & Sylvia Margaritelli (10 Minutes) Topics: International Student Exchange Programs

09/14/23 - Former Congressman & Current Steuben County Republican Party Chairman Joe Sempolinski (30 minutes). Topics: Presidential Race & Local Races.

09/15/23 - Matt Smith (10 Minutes) Topics: Corning Building Company's 175th anniversary celebration & history in the community.

09/19/23 - Office For the Aging Director Patty Baroody (10 Minutes) Topics: Steuben County Senior Forum

09/20/23 - Melissa Edwards & Susan Walker of Cornell Cooperative Extension of Steuben County (10 Minutes) Topics: the Farm Trail Days events.

09/21/23 - Steuben County Sheriff Jim Allard (35 Minutes) Topics: Public Safety, new background checks on Ammo sales, opioid epidemic.

09/27/23 - Candidate for Town Supervisor Jennifer Mullen & Town Of Corning Council Member running for reelection Stuart Sammis (10 Minutes) Topics: Campaign, issues facing the Town of Corning.

09/28/23 - Town of Southport Council Member Dan Hurley (10 Minutes) Topics: Public Safety, goals for 2024 and beyond, residents concerns.

09/28/23 - Dr. Elizabeth Werner (5 Minutes) Topics: Mammograms. Breast Cancer, Awareness Month

09/29/23 - Assemblyman Phil Palmesano (30 Minutes) Topics: Public Safety, new background checks on Ammo sales, Migrant Crisis, Energy Policy

QUARTERLY DESCRIPTION OF PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

A Narrative Describing the Issue:

Program: **BIG FOX NEWS AT 10**

Length: **thirty minutes, 10:00 pm each week**

1. ECONOMY
2. PUBLIC HEALTH
3. SCHOOLS/EDUCATION
4. POLITICS & GOVERNMENT
5. CRIME AND SAFETY
6. ENVIROMENT

DESCRIPTION OF THE ISSUE	PROGRAM/ SEGMENT	DATE	TIME	DURATION	NARRATION OF TYPE AND DESCRIPTION OF PROGRAM/SEGMENT
LIFEGUARD AGE (POLITICS AND GOVERNMENT)	Big FOX News at 10	7.5.23	10:00 PM	0:24	<p>A new law means that fifteen year olds will be able to lifeguard at camps in New York State.</p> <p>The previous age requirement was 16 years old for lifeguards at camp.</p> <p>However, the Red Cross certifies teens as young as fifteen.</p> <p>The new law comes as a response to lifeguard shortages across New York State.</p> <p>All lifeguards, no matter what their age will be required to complete all of the same requirements and certifications.</p>
BEST BUY THEFT (SAFETY/CRIME)	Big FOX News at 10	7.6.23	10:00 PM	0:25	<p>A woman has been arrested in connection to a Big Flats larceny.</p> <p>Last year, 33 year old Big Flats police say Jessica M. Ortiz was involved in the theft of 7,000 dollars worth of product from the Big Flats Best Buy.</p> <p>Authorities report that Ortiz fled the scene of the crime at the time.</p> <p>She was only just located this year during a July 1st traffic stop in Bath.</p> <p>Ortiz was charged with third degree larceny and was arraigned in the Town of Big Flats Court.</p>
TOWANDA WOMAN CASE (HEALTH)	Big FOX News at 10	7.19.23	10:00 PM	0:12	<p>Charges have been dropped against a Towanda man accused of arson and now the alleged arson victim has been arrested in his place.</p>
AIRPORT FUNDING (ECONOMY)	Big FOX News at 10	7.24.23	10:00 PM	0:13	<p>The Elmira Corning Regional Airport is set to receive a big chunk of federal funding.</p> <p>Our Maggie spoke with the airport's Director of Aviation about what this funding will mean for the airport.</p>

STAYING SAFE (WEATHER/SAFETHY)	Big FOX News at 10	7.27.23	10:00 PM	1:28	With the hottest day of the week coming up, our Maggie Hall has some suggestions on how you can stay cool on your Friday-
CHEMUNG COUNTY FAIR (EDUCATION)	Big FOX News at 10	8.3.23	10:00 PM	:13	These are unofficial results at this time... The biggest race in this primary was for the Republican nominee for the County Legislator for the 3rd District. Nicholas Pelham will run for legislator for the Republican party in November. For a extensive list of primary election results for Bath, Addison, Campbell, Rathbone, Kay-ton, Troupsberg, and Wayland, visit Steuben County's website
SAYRE RECYCLING (ENVIRONMENT)	Big FOX News at 10	8.9.23	10:00 PM	:30	An electronic recycling guide to benefit art programming for children, will take place next week in Sayre. The Bradford County Regional Arts Council is partnering with REACT E-Cycling from

<p>SCHOOL SUPPLIES (SCHOOLS/ EDUCATION)</p>	<p>Big FOX News at 10</p>	<p>8.11.23</p>	<p>10:00 PM</p>	<p>:31</p>	<p>Students in Steuben County can receive back to school supplies for free. Catholic Charities is offering the giveaway and is looking for donations. You can drop off the supplies at donation drop offs in Bath, Hornell, or Mount Morris. To help as many students as possible with back to school supplies, Catholic Charities is asking families to put down their names on a sign up list that you can find through the link on your screen. If your students school district is already providing them with school supplies, the charity could help with backpacks.</p>
<p>VETERANS ONE STOP (GOVERNMENT)</p>	<p>Big FOX News at 10</p>	<p>8.15.23</p>	<p>10:00 PM</p>	<p>:29</p>	<p>A center dedicated to veterans is coming to Steuben County. A Veteran's One Stop Center has been approved by the county legislature. The center is committed to veterans reintegrating and having meaningful peer support. There will be opportunities for veterans to engage in social activities, such as card games and family dinners -- all meant to help veterans reconnect with their communities. For more information about the program, contact the Steuben County Veteran Services Agency at (607)</p>
<p>CHEMUNG OPIOD PROGRAM (HEALTH/SAFETY)</p>	<p>Big FOX News at 10</p>	<p>8.18.23</p>	<p>10:00 PM</p>	<p>:24</p>	<p>Chemung County has launched a new program to help battle opioid overdoses in the area. Chemung County will be launching "End OD," an overdose prevention text messaging program. The program will provide multiple resources to users just by texting ENDODNY to 55753, people will receive messages on how to access treatment in their area, how to obtain and use naloxone, and how to address addiction with loved ones.</p>

HAZARDOUS WASTE DISPOSAL (PUBLIC HEALTH)	Big FOX News at 10	8.22.23	10:00 PM	:16	<p>Chemung County will host its annual Fall Hazardous Waste Collection event in October.</p> <p>The event is for Chemung County residents only and is a free event.</p> <p>Pre-registration is required by calling the Cornell Cooperative Extension of Chemung County at the number on your screen.</p>
10 CHARGED ITHACA (CRIME)	Big FOX News at 10	8.29.23	10:00 PM	:24	<p>Nine out of the ten have been charged with the kidnapping in the first degree of Thomas Rath, with two out of the ten individuals have been charged with second degree murder of the man.</p> <p>Rath went missing at the end of May.</p> <p>The investigation into his disappearance led to the discovery of his remains in a shallow grave.</p> <p>Rath's body was found on August 3rd.</p> <p>The investigation spanned multiple counties and the state of Maine.</p>

COVID MASKING IS BACK (HEALTH/SAFETY)	Big FOX News at 10	9.7.23	10:00 PM	:19	Masking up for COVID is back at a local healthcare system due to rising cases. Required masking has come back to Cayuga Health due to the number of system serves. Beginning today, all staff, patients, and visitors must mask up. Testing for all patients entering the hospital will continue as well.
ELMIRA COLLEGE FAIR (EDUCATION)	Big FOX News at 10	9.14.23	10:00 PM	:19	Elmira College is calling this year's Clubs and Organizations Fair on campus a big success. Yesterday's fair at the Campus Center portico was an opportunity for anyone interested to find out more about the college's clubs and organizations. The fair's organizers say it was perfect weather for planting and making connections.
ELMIRA SHOOTING (CRIME)	Big FOX News at 10	9.20.23	10:00 PM	:12	Police in Elmira are searching for suspects after a shooting today in the city. Big Fox News Josh Stuttle reports one
GAS PRICES DOWN (ECONOMY)	Big FOX News at 10	9.25.23	10:00PM	:18	IT MAY NOT BE BY MUCH...BUT GAS PRICES HAVE TAKEN A DIP IN THE REGION... PRICES FELL BY 3 CENTS IN ELMIRA, NOW AT 3-80 A GALLON... IN STEUBEN COUNTY, PRICES ARE 3-87 A GALLON... THE CHEAPEST GAS IN THE SOUTHERN TIER IS IN CHEMUNG COUNTY, WHILE THE DRIVERS IN BROOME COUNTY ARE PAYING THE MOST, AT 3-95 A GALLON. STATE WIDE, THE PRICE IS AT 3-91...

Big Fox News @ Ten that ran throughout the quarter

PSA's

Media - Announcement Placement Report

Report pulled at 2:41:45PM on 10/6/2023

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#.Line#.Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKe	Alt-ISCI	Alt-Description	AJR \$ Value
aaa	229438	WYDC	72091	7/1/23	6:22:58 am	PSA: Lung Cancer Screening_A Hope Story :1:00	CNLS0157000H	:59	5/9/24	XPLORATION: DIY SCI E/I	0			
aaa	229436	WYDC	72089	7/1/23	6:23:59 am	PSA: High School Equiv. When You Graduate :1:00	CNGA0499000H	:59	5/17/24	XPLORATION: DIY SCI E/I	0			
aaa	229191	WYDC	72087	7/1/23	6:24:58 am	PSA-Su2c Colorectal Screening :60	SU2CPHWIP60H	1:00	5/17/24	XPLORATION: DIY SCI E/I	0			
aaa	229189	WYDC	72085	7/1/23	6:25:58 am	PSA-High Blood Pressure Control :60	CNHB0273000H	:59	11/8/23	XPLORATION: DIY SCI E/I	0			
aaa	228666	WYDC	72082	7/1/23	6:28:47 am	PSA: Type 2 Diabetes Prevention_Change the Outcome	CNDT0291000H	:59	10/13/23	XPLORATION: DIY SCI E/I	0			
aaa	228662	WYDC	72081	7/1/23	6:29:25 am	PSA: Starlight Foundation Happy Kids Heal Faster	starhkhftv30h	:30	5/16/24	XPLORATION: DIY SCI E/I	0			
aaa	228661	WYDC	72080	7/1/23	6:52:41 am	PSA: Starlight Foundation Happy Kids Heal Faster	STARHKHFTV60H	:59	5/15/24	XPLORATION: LIFE 2.0 E/I	0			
aaa	228288	WYDC	72072	7/1/23	6:53:42 am	PSA- Middle School Mental Health_Kamauu Music Video	CNMS0001000H	:59	5/30/24	XPLORATION: LIFE 2.0 E/I	0			
aaa	228187	WYDC	72032	7/1/23	6:54:41 am	PSA- CCDH Protecting Kids Online :60	CCDHAU2360H	:59	4/15/24	XPLORATION: LIFE 2.0 E/I	0			
aaa	227492	WYDC	72027	7/1/23	6:55:41 am	PSA- Stand Up to Cancer - It's All in the Why :60	SU2CALLWE60H	:59	4/20/24	XPLORATION: LIFE 2.0 E/I	0			
aaa	228497	WYDC	72076	7/1/23	6:58:30 am	PSA: Supporting Pets in Your Community_Muse	CNPY0003000H	:30	10/5/23	XPLORATION: LIFE 2.0 E/I	0			
aaa	228666	WYDC	72082	7/1/23	6:59:00 am	PSA: Type 2 Diabetes Prevention_Change the Outcome	CNDT0291000H	:59	10/13/23	XPLORATION: LIFE 2.0 E/I	0			
aaa	229438	WYDC	72091	7/1/23	7:23:41 am	PSA: Lung Cancer Screening_A Hope Story :1:00	CNLS0157000H	:59	5/9/24	XPLORATION: EARTH 2050 E/I	0			\$0
aaa	229436	WYDC	72089	7/1/23	7:24:41 am	PSA: High School Equiv. When You Graduate :1:00	CNGA0499000H	:59	5/17/24	XPLORATION: EARTH 2050 E/I	0			\$0
aaa	229191	WYDC	72087	7/1/23	7:25:41 am	PSA-Su2c Colorectal Screening :60	SU2CPHWIP60H	1:00	5/17/24	XPLORATION: EARTH 2050 E/I	0			\$0
aaa	228619	WYDC	72078	7/1/23	7:26:41 am	PSA-Smokey AI-Camping :30	CNFF0647000H	:30	11/30/23	XPLORATION: EARTH 2050 E/I	0			\$0
aaa	229189	WYDC	72085	7/1/23	7:28:31 am	PSA-High Blood Pressure Control :60	CNHB0273000H	:59	11/8/23	XPLORATION: EARTH 2050 E/I	0			\$0
aaa	228620	WYDC	72079	7/1/23	7:29:25 am	PSA-Smokey AI-Grilling :30	CNFF0649000H	:30	11/30/23	XPLORATION: EARTH 2050 E/I	0			\$0

Media - Announcement Placement Report

Report pulled at 2:41:45PM on 10/6/2023

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#.Line#.Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKe	Alt-ISCI	Alt-Description	AUR \$ Value
aaa	229438	WYDC	72091	7/1/23	6:22:58 am	PSA: Lung Cancer Screening_A Hope Story :1:00	CNLS0157000H	:59	5/9/24	XPLORATION: DIY SCI E/I	0			
aaa	229436	WYDC	72089	7/1/23	6:23:59 am	PSA: High School Equiv. When You Graduate :1:00	CNGA0499000H	:59	5/17/24	XPLORATION: DIY SCI E/I	0			
aaa	229191	WYDC	72087	7/1/23	6:24:58 am	PSA-Su2c Colorectal Screening :60	SU2CPHWIP60H	1:00	5/17/24	XPLORATION: DIY SCI E/I	0			
aaa	229189	WYDC	72085	7/1/23	6:25:58 am	PSA-High Blood Pressure Control :60	CNHB0273000H	:59	11/8/23	XPLORATION: DIY SCI E/I	0			
aaa	228666	WYDC	72082	7/1/23	6:28:47 am	PSA: Type 2 Diabetes Prevention_Change the Outcome	CNDT0291000H	:59	10/13/23	XPLORATION: DIY SCI E/I	0			
aaa	228662	WYDC	72081	7/1/23	6:29:25 am	PSA: Starlight Foundation Happy Kids Heal Faster	starhkhftv30h	:30	5/16/24	XPLORATION: DIY SCI E/I	0			
aaa	228661	WYDC	72080	7/1/23	6:52:41 am	PSA: Starlight Foundation Happy Kids Heal Faster	STARHKHFTV60H	:59	5/15/24	XPLORATION: LIFE 2.0 E/I	0			
aaa	228288	WYDC	72072	7/1/23	6:53:42 am	PSA- Middle School Mental Health_Kamaau Music Video	CNMS0001000H	:59	5/30/24	XPLORATION: LIFE 2.0 E/I	0			
aaa	228187	WYDC	72032	7/1/23	6:54:41 am	PSA- CCDH Protecting Kids Online :60	CCDHDAU2360H	:59	4/15/24	XPLORATION: LIFE 2.0 E/I	0			
aaa	227492	WYDC	72027	7/1/23	6:55:41 am	PSA- Stand Up to Cancer - It's All in the Why :60	SU2CALLWE60H	:59	4/20/24	XPLORATION: LIFE 2.0 E/I	0			
aaa	228497	WYDC	72076	7/1/23	6:58:30 am	PSA: Supporting Pets in Your Community_Muse	CNPY0003000H	:30	10/5/23	XPLORATION: LIFE 2.0 E/I	0			
aaa	228666	WYDC	72082	7/1/23	6:59:00 am	PSA: Type 2 Diabetes Prevention_Change the Outcome	CNDT0291000H	:59	10/13/23	XPLORATION: LIFE 2.0 E/I	0			
aaa	229438	WYDC	72091	7/1/23	7:23:41 am	PSA: Lung Cancer Screening_A Hope Story :1:00	CNLS0157000H	:59	5/9/24	XPLORATION: EARTH 2050 E/I	0			\$0
aaa	229436	WYDC	72089	7/1/23	7:24:41 am	PSA: High School Equiv. When You Graduate :1:00	CNGA0499000H	:59	5/17/24	XPLORATION: EARTH 2050 E/I	0			\$0
aaa	229191	WYDC	72087	7/1/23	7:25:41 am	PSA-Su2c Colorectal Screening :60	SU2CPHWIP60H	1:00	5/17/24	XPLORATION: EARTH 2050 E/I	0			\$0
aaa	228619	WYDC	72078	7/1/23	7:26:41 am	PSA-Smokey AI-Camping :30	CNFF0647000H	:30	11/30/23	XPLORATION: EARTH 2050 E/I	0			\$0
aaa	229189	WYDC	72085	7/1/23	7:28:31 am	PSA-High Blood Pressure Control :60	CNHB0273000H	:59	11/8/23	XPLORATION: EARTH 2050 E/I	0			\$0
aaa	228620	WYDC	72079	7/1/23	7:29:25 am	PSA-Smokey AI-Grilling :30	CNFF0649000H	:30	11/30/23	XPLORATION: EARTH 2050 E/I	0			\$0

Media - Announcement Placement Report

Report pulled at 2:41:45PM on 10/6/2023

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#,Line#,Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKe	Alt-ISCI	Alt-Description	AUR \$ Value
aaa	219329	WYDC	71856	8/7/23	3:58:47 pm	PSA- Caregiver Assistance	CNCG0545000H	:29	12/23/23	SHERRI SHEPHARD	0			\$2
aaa	230248	WJKP	72096	8/7/23	4:22:28 pm	PSA: Child Car Safety_Hustle :30	CNCS0353000H	:30	9/19/23	YOUNG SHELDON (B)	0			\$1
aaa	226270	WYDC	72023	8/7/23	4:55:41 pm	PSA- Hospital Covid Booster PSA	HBPSA0423H	:30	8/27/23	25 WORDS OR LESS (B)	0			\$2
aaa	226271	WYDC	72024	8/7/23	5:17:31 pm	PSA- Junior Achievement PSA	JAPSA0423H	:30	1/31/24	AMERICAN HOUSEWIFE (A)	0			\$0
aaa	229437	WJKP	72090	8/7/23	8:58:47 pm	PSA: High School Equiv. When You Graduate :30	CNGA0503000H	:30	5/17/24	MY NET LAW & ORDER: SVU (8P)	0			\$16
aaa	229190	WJKP	72086	8/7/23	9:58:42 pm	PSA-High Blood Pressure Control :30	CNH80305000H	:30	11/8/23	MY NET LAW & ORDER: SVU (9P)	0			\$4
aaa	228186	WYDC	72031	8/7/23	10:22:33 pm	PSA- CCDH Protecting Kids Online :30	CCDHDAU2330H	:30	4/15/24	BIG FOX NEWS @ 10	0			\$26
aaa	228290	WYDC	72074	8/7/23	10:58:02 pm	PSA- Middle School Mental Health_Howie and the Howl	CNMS0071000H	:30	5/30/24	SEINFELD (A)	0			\$3
aaa	228667	WJKP	72083	8/7/23	1:33:50 am	PSA-Type 2 Diabetes Prevention_Change the Outcome	CNDT0293000H	:30	10/13/23	TMZ LIVE (SAME DAY)	0			
aaa	228620	WJKP	72079	8/7/23	4:56:47 am	PSA-Smokey AI-Grilling :30	CNFF0649000H	:30	11/30/23	ES.TV	0			
aaa	227491	WYDC	72026	8/8/23	6:54:41 am	PSA- Stand Up to Cancer - It's All in the Why :30	SU2CALLWE30H	:30	4/20/24	STORAGE WARS (B)	0			\$0
aaa	228290	WYDC	72074	8/8/23	8:33:51 am	PSA- Middle School Mental Health_Howie and the Howl	CNMS0071000H	:30	5/30/24	TMZ LIVE (DAY BACK)	0			\$4
aaa	228497	WYDC	72076	8/8/23	9:53:08 am	PSA: Supporting Pets in Your Community_Muse	CNPY0003000H	:30	10/5/23	JUSTICE W/JUDGE MAYBLEAN (B)	0			\$2
aaa	228619	WJKP	72078	8/8/23	2:28:25 pm	PSA-Smokey AI-Camping :30	CNFF0647000H	:30	11/30/23	FAMILY FEUD (4) T W Th	0			\$1
aaa	228667	WJKP	72083	8/8/23	3:37:31 pm	PSA-Type 2 Diabetes Prevention_Change the Outcome	CNDT0293000H	:30	10/13/23	KING OF QUEENS (B)	0			\$3
aaa	228619	WYDC	72078	8/8/23	4:56:01 pm	PSA-Smokey AI-Camping :30	CNFF0647000H	:30	11/30/23	25 WORDS OR LESS (B)	0			\$2
aaa	228662	WYDC	72081	8/8/23	6:49:44 pm	PSA: Starlight Foundation Happy Kids Heal Faster	starhkftv30h	:30	5/16/24	YOUNG SHELDON (A)	0			\$6
aaa	229190	WJKP	72086	8/8/23	6:57:14 pm	PSA-High Blood Pressure Control :30	CNH80305000H	:30	11/8/23	DISH NATION (DAY DELAY)	0			\$2



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aaa Indicates announcement is on locked log -> Indicates announcement on unlocked log. Note that announcements placed on actual contracts will only show as such after media has been applied to the

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Media - Announcement Placement Report

Report pulled at 2:41:45PM on 10/6/2023

Media Key	Station	Cart	Bar code	Air Date	Air Time	Media Description (Contract#.Line#.Revision)	ISCI	Length	Expiration Date	Program	Alt-PromoKe	Alt-ISCI	Alt-Description	AIR \$ Value
aaa	232916	WYDC	72153	9/22/23	12:56:52 am	PSA: Community Calendar-Bake Sale for Kitties 9/23	Big Fox_09-23_Community Calendar_Bake Sale For Kitties_Sep 23 (TV)	:30	9/23/23	LAST MAN STANDING (B)	0			\$0
aaa	228620	WYDC	72079	9/22/23	1:39:01 am	PSA-Smokey AI-Grilling :30	CNFF0649000H	:30	11/30/23	48 HOURS (A)	0			\$0
aaa	228662	WYDC	72081	9/22/23	3:06:11 am	PSA: Starlight Foundation Happy Kids Heal Faster	starhkftv30h	:30	5/16/24	OFF BEAT CINEMA MOVIE OF THE WEEK	0			\$0
aaa	231565	WYDC	72129	9/23/23	6:22:02 am	PSA: Emergency Preparedness_Miraculous :60	CNFE0583000H	1:00	8/1/24	XPLORATION STATION: AWESOME PLANET	0			\$0
aaa	230246	WYDC	72094	9/23/23	6:23:03 am	PSA: Disaster 5-Step Plan	EIFAMPRT60H	1:00	12/31/23	XPLORATION STATION: AWESOME PLANET	0			\$0
aaa	229438	WYDC	72091	9/23/23	6:24:03 am	PSA: Lung Cancer Screening_A Hope Story 1:00	CNLS0157000H	:59	5/9/24	XPLORATION STATION: AWESOME PLANET	0			\$0
aaa	231560	WYDC	72125	9/23/23	6:25:03 am	PSA: Community Calendar-Zippity Dog Dos Raffle Til Oct 6	Big Fox_08-23_Community Calendar_Zippity Dog Dos Raffle_till Oct 6 (TV)	:30	10/6/23	XPLORATION STATION: AWESOME PLANET	0			\$0
aaa	229436	WYDC	72089	9/23/23	6:28:31 am	PSA: High School Equiv. When You Graduate 1:00	CNGA0499000H	:59	5/17/24	XPLORATION STATION: AWESOME PLANET	0			\$0
aaa	231559	WYDC	72124	9/23/23	6:29:25 am	PSA: Community Calendar: Outback Giving Back till Sept 25	Big Fox_08-23_Community Calendar_Outback Giving Back_till September 25 (TV)	:30	9/24/23	XPLORATION STATION: AWESOME PLANET	0			\$0
aaa	228186	WJKP	72031	9/23/23	6:42:01 am	PSA- CCDH Protecting Kids Online :30	CCDHDAU2330H	:30	4/15/24	CAREER DAY	0			\$0
aaa	228666	WYDC	72082	9/23/23	6:52:31 am	PSA: Type 2 Diabetes Prevention_Change the Outcome	CNDD0291000H	:59	10/13/23	XPLORATION STATION: NATURE KNOWS BEST	0			\$0
aaa	228661	WYDC	72080	9/23/23	6:53:31 am	PSA: Starlight Foundation Happy Kids Heal Faster	STARHKFTV60H	:59	5/15/24	XPLORATION STATION: NATURE KNOWS BEST	0			\$0
aaa	228288	WYDC	72072	9/23/23	6:54:31 am	PSA- Middle School Mental Health_Kamaau Music Video	CNMS0001000H	:59	5/30/24	XPLORATION STATION: NATURE KNOWS BEST	0			\$0
aaa	228187	WYDC	72032	9/23/23	6:55:31 am	PSA- CCDH Protecting Kids Online :60	CCDHDAU2360H	:59	4/15/24	XPLORATION STATION: NATURE KNOWS BEST	0			\$0
aaa	227492	WYDC	72027	9/23/23	6:58:29 am	PSA- Stand Up to Cancer - It's All in the Why :60	SUZCALLWE60H	:59	4/20/24	XPLORATION STATION: NATURE KNOWS BEST	0			\$0
aaa	232916	WYDC	72153	9/23/23	6:59:29 am	PSA: Community Calendar-Bake Sale for Kitties 9/23	Big Fox_09-23_Community Calendar_Bake Sale For Kitties_Sep 23 (TV)	:30	9/23/23	XPLORATION STATION: NATURE KNOWS BEST	0			\$0



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