

INVOICE



WDFX-TV
2221 Ross Clark Circle
Dothan, AL 36301
Main: (804) 672-6565
Billing: (804) 672-6565

Billing Address:

Medium Buying LLC
Attention: Accounts Payable
1351 King Ave
2nd Floor
Columbus, OH 43212

Send Payment To:

WDFX-TV
3914 Wistar Road
Richmond, VA 23228

Property	WDFX		
Invoice #	194088-1	Order #	194088
Invoice Date	03/05/24	Alt Order #	28358722
Invoice Month	March 2024	Deal #	
Invoice Period	02/19/24 - 03/05/24	Flight Dates	02/23/24 - 03/05/24
Advertiser	School Freedom Fund		
Product	TV		
Estimate #	2479		
	Account Executive	Continental Washington DC	
	Sales Office	Continental-Washington DC	
	Sales Region	National	
	Agency Code		
	Advertiser Code	348	
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref		
	Advertiser Ref		
	Product 1	409	
	Product 2		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	02/28/24	03/05/24	M-F	7:00 AM-8:00 AM	11111--	:30	5	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/24 03/05/24 11111-- 5 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDFX	W	02/28/24	7:29 AM	M-F	7:00 AM-8:00 AM	:30	ALCD1SFF022024H	\$20.00 NM
2	WDFX	Th	02/29/24	7:39 AM	M-F	7:00 AM-8:00 AM	:30	ALCD1SFF022624H	\$20.00 NM
3	WDFX	F	03/01/24	7:15 AM	M-F	7:00 AM-8:00 AM	:30	ALCD1SFF021924H	\$20.00 NM
4	WDFX	M	03/04/24	7:59 AM	M-F	7:00 AM-8:00 AM	:30	ALCD1SFF022024H	\$20.00 NM
5	WDFX	Tu	03/05/24	7:29 AM	M-F	7:00 AM-8:00 AM	:30	ALCD1SFF021924H	\$20.00 NM
2	02/28/24	03/05/24	M-F	8:00 AM-9:00 AM	11111--	:30	5	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/24 03/05/24 11111-- 5 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDFX	W	02/28/24	8:16 AM	M-F	8:00 AM-9:00 AM	:30	ALCD1SFF022024H	\$25.00 NM
2	WDFX	Th	02/29/24	8:16 AM	M-F	8:00 AM-9:00 AM	:30	ALCD1SFF021924H	\$25.00 NM
3	WDFX	F	03/01/24	8:28 AM	M-F	8:00 AM-9:00 AM	:30	ALCD1SFF022624H	\$25.00 NM
4	WDFX	M	03/04/24	8:29 AM	M-F	8:00 AM-9:00 AM	:30	ALCD1SFF022624H	\$25.00 NM
5	WDFX	Tu	03/05/24	8:08 AM	M-F	8:00 AM-9:00 AM	:30	ALCD1SFF022024H	\$25.00 NM
3	02/24/24	03/02/24	Sa	11:00 PM-11:30 PM	-----1-	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 -----1- 1 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDFX	Sa	02/24/24		Sa	11:00 PM-11:30 PM	:00		\$25.00 NM
Credited									
Made good on New Line									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----1- 1 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDFX	Sa	03/02/24		Sa	11:00 PM-11:30 PM	:00		\$25.00 NM
Credited									
Credit									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.

INVOICE

Send Payment To:



WDFX-TV
3914 Wistar Road
Richmond, VA 23228

Invoice #	194088-1	Invoice Month	March 2024
Invoice Date	03/05/24	Invoice Period	02/19/24 - 03/05/24
Advertiser	School Freedom Fund		
Product	TV		
Estimate #	2479		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	02/24/24	03/02/24	Sa	11:30 PM-12:00 XM	-----S-	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/19/24 02/25/24 -----S- 1 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX Sa 02/24/24 11:59 PM Sa 11:30 PM-12:00 XM :30 ALCD1SFF022024H \$25.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 -----S- 1 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WDFX Sa 03/02/24 11:45 PM Sa 11:30 PM-12:00 XM :30 ALCD1SFF022624H \$25.00 NM									
5	02/28/24	03/05/24	M-F	11:00 PM-11:30 PM	2-111--	:30	5	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/24 03/05/24 2-111-- 5 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX W 02/28/24 11:29 PM M-F 11:00 PM-11:30 PM :30 ALCD1SFF022024H \$30.00 NM 2 WDFX Th 02/29/24 11:29 PM M-F 11:00 PM-11:30 PM :30 ALCD1SFF022624H \$30.00 NM 3 WDFX F 03/01/24 11:13 PM M-F 11:00 PM-11:30 PM :30 ALCD1SFF022624H \$30.00 NM 4 WDFX M 03/04/24 11:03 PM M-F 11:00 PM-11:30 PM :30 ALCD1SFF021924H \$30.00 NM 5 WDFX M 03/04/24 11:29 PM M-F 11:00 PM-11:30 PM :30 ALCD1SFF022624H \$30.00 NM									
6	02/28/24	03/05/24	M-F	9:00 AM-10:00 AM	11111--	:30	5	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/24 03/05/24 11111-- 5 \$30.00									
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7	02/28/24	03/05/24	M-F	12:00 PM-1:00 PM	2-111--	:30	5	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/24 03/05/24 2-111-- 5 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX W 02/28/24 12:50 PM M-F 12:00 PM-1:00 PM :30 ALCD1SFF022024H \$30.00 NM 2 WDFX Th 02/29/24 12:21 PM M-F 12:00 PM-1:00 PM :30 ALCD1SFF022624H \$30.00 NM 3 WDFX F 03/01/24 12:21 PM M-F 12:00 PM-1:00 PM :30 ALCD1SFF022624H \$30.00 NM 5 WDFX M 03/04/24 12:16 PM M-F 12:00 PM-1:00 PM :30 ALCD1SFF022624H \$30.00 NM 4 WDFX M 03/04/24 12:46 PM M-F 12:00 PM-1:00 PM :30 ALCD1SFF022024H \$30.00 NM									
8	02/28/24	03/01/24	M-F	2:00 PM-3:00 PM	--WTF--	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/24 03/05/24 --WTF-- 1 \$40.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX Th 02/29/24 2:14 PM M-F 2:00 PM-3:00 PM :30 ALCD1SFF021924H \$40.00 NM									
9	02/28/24	03/05/24	M-F	3:00 PM-4:00 PM	2-111--	:30	5	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/24 03/05/24 2-111-- 5 \$40.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.

INVOICE

Send Payment To:



WDFX-TV
3914 Wistar Road
Richmond, VA 23228

Invoice #	194088-1	Invoice Month	March 2024
Invoice Date	03/05/24	Invoice Period	02/19/24 - 03/05/24
Advertiser	School Freedom Fund		
Product	TV		
Estimate #	2479		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																												
9	02/28/24	03/05/24	M-F	3:00 PM-4:00 PM	2-111--	:30	5	\$40.00	NM																																																																												
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5	WDFX	M	03/04/24	3:19 PM	M-F	3:00 PM-4:00 PM	:30	ALCD1SFF022624H	\$40.00	NM																																																																											
4	WDFX	M	03/04/24	3:47 PM	M-F	3:00 PM-4:00 PM	:30	ALCD1SFF021924H	\$40.00	NM																																																																											
10	02/28/24	03/05/24	M-F	10:00 PM-10:30 PM	1-121--	:30	5	\$50.00	NM																																																																												
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11	02/28/24	03/05/24	M-F	10:30 PM-11:00 PM	1-112--	:30	5	\$50.00	NM																																																																												
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1	WDFX	W	02/28/24	10:41 PM	M-F	10:30 PM-11:00 PM	:30	ALCD1SFF022024H	\$50.00	NM																																																																											
2	WDFX	Th	02/29/24	10:55 PM	M-F	10:30 PM-11:00 PM	:30	ALCD1SFF022024H	\$50.00	NM																																																																											
3	WDFX	F	03/01/24	10:56 PM	M-F	10:30 PM-11:00 PM	:30	ALCD1SFF022624H	\$50.00	NM																																																																											
5	WDFX	F	03/01/24	10:59 PM	M-F	10:30 PM-11:00 PM	:30	ALCD1SFF022024H	\$50.00	NM																																																																											
4	WDFX	M	03/04/24	10:44 PM	M-F	10:30 PM-11:00 PM	:30	ALCD1SFF022624H	\$50.00	NM																																																																											
12	02/28/24	03/05/24	M-F	9:00 PM-10:00 PM	1-112--	:30	5	\$200.00	NM																																																																												
<div>Weeks: <table><tr><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>02/28/24</td><td>03/05/24</td><td>1-112--</td><td>5</td><td>\$200.00</td></tr></table></div> <div>Spots: <table><tr><th>#</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WDFX</td><td>W</td><td>02/28/24</td><td>9:21 PM</td><td>M-F</td><td>9:00 PM-10:00 PM</td><td>:30</td><td>ALCD1SFF022024H</td><td>\$200.00</td><td>NM</td></tr><tr><td>2</td><td>WDFX</td><td>Th</td><td>02/29/24</td><td>9:57 PM</td><td>M-F</td><td>9:00 PM-10:00 PM</td><td>:30</td><td>ALCD1SFF022624H</td><td>\$200.00</td><td>NM</td></tr><tr><td>3</td><td>WDFX</td><td>F</td><td>03/01/24</td><td>9:42 PM</td><td>M-F</td><td>9:00 PM-10:00 PM</td><td>:30</td><td>ALCD1SFF022024H</td><td>\$200.00</td><td>NM</td></tr><tr><td>5</td><td>WDFX</td><td>F</td><td>03/01/24</td><td>9:53 PM</td><td>M-F</td><td>9:00 PM-10:00 PM</td><td>:30</td><td>ALCD1SFF022624H</td><td>\$200.00</td><td>NM</td></tr><tr><td>4</td><td>WDFX</td><td>M</td><td>03/04/24</td><td>9:14 PM</td><td>M-F</td><td>9:00 PM-10:00 PM</td><td>:30</td><td>ALCD1SFF022624H</td><td>\$200.00</td><td>NM</td></tr></table></div>										Start Date	End Date	MTWTFSS	Spots/Week	Rate	02/28/24	03/05/24	1-112--	5	\$200.00	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDFX	W	02/28/24	9:21 PM	M-F	9:00 PM-10:00 PM	:30	ALCD1SFF022024H	\$200.00	NM	2	WDFX	Th	02/29/24	9:57 PM	M-F	9:00 PM-10:00 PM	:30	ALCD1SFF022624H	\$200.00	NM	3	WDFX	F	03/01/24	9:42 PM	M-F	9:00 PM-10:00 PM	:30	ALCD1SFF022024H	\$200.00	NM	5	WDFX	F	03/01/24	9:53 PM	M-F	9:00 PM-10:00 PM	:30	ALCD1SFF022624H	\$200.00	NM	4	WDFX	M	03/04/24	9:14 PM	M-F	9:00 PM-10:00 PM	:30	ALCD1SFF022624H	\$200.00	NM
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5	WDFX	F	03/01/24	9:53 PM	M-F	9:00 PM-10:00 PM	:30	ALCD1SFF022624H	\$200.00	NM																																																																											
4	WDFX	M	03/04/24	9:14 PM	M-F	9:00 PM-10:00 PM	:30	ALCD1SFF022624H	\$200.00	NM																																																																											
13	02/23/24	03/01/24	Fri	7:00 PM-9:00 PM	----1--	:30	1	\$250.00	NM																																																																												
<div>Weeks: <table><tr><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>02/19/24</td><td>02/25/24</td><td>----1--</td><td>1</td><td>\$250.00</td></tr></table></div> <div>Spots: <table><tr><th>#</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WDFX</td><td>F</td><td>02/23/24</td><td>7:12 PM</td><td>Fri</td><td>7:00 PM-9:00 PM</td><td>:30</td><td>ALCD1SFF022024H</td><td>\$250.00</td><td>NM</td></tr></table><div>Weeks: <table><tr><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>02/26/24</td><td>03/03/24</td><td>----1--</td><td>1</td><td>\$250.00</td></tr></table></div><div>Spots: <table><tr><th>#</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WDFX</td><td>F</td><td>03/01/24</td><td>7:50 PM</td><td>Fri</td><td>7:00 PM-9:00 PM</td><td>:30</td><td>ALCD1SFF022624H</td><td>\$250.00</td><td>NM</td></tr></table></div></div>										Start Date	End Date	MTWTFSS	Spots/Week	Rate	02/19/24	02/25/24	----1--	1	\$250.00	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WDFX	F	02/23/24	7:12 PM	Fri	7:00 PM-9:00 PM	:30	ALCD1SFF022024H	\$250.00	NM	Start Date	End Date	MTWTFSS	Spots/Week	Rate	02/26/24	03/03/24	----1--	1	\$250.00	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WDFX	F	03/01/24	7:50 PM	Fri	7:00 PM-9:00 PM	:30	ALCD1SFF022624H	\$250.00	NM												
Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																																	
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2	WDFX	F	03/01/24	7:50 PM	Fri	7:00 PM-9:00 PM	:30	ALCD1SFF022624H	\$250.00	NM																																																																											
14	02/29/24	02/29/24	Thu	7:00 PM-8:00 PM	---1---	:30	1	\$250.00	NM																																																																												

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Lockwood Broadcast Group does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity.

INVOICE

Send Payment To:



WDFX-TV
3914 Wistar Road
Richmond, VA 23228

Invoice #	194088-1	Invoice Month	March 2024
Invoice Date	03/05/24	Invoice Period	02/19/24 - 03/05/24
Advertiser	School Freedom Fund		
Product	TV		
Estimate #	2479		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	02/29/24	02/29/24	Thu	7:00 PM-8:00 PM	---1---	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 ---1--- 1 \$250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX Th 02/29/24 7:46 PM Thu 7:00 PM-8:00 PM :30 ALCD1SFF022024H \$250.00 NM									
15	02/28/24	02/28/24	Wed	8:00 PM-9:00 PM	--1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 --1---- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX W 02/28/24 Wed 8:00 PM-9:00 PM :00 \$350.00 NM Credited Madegood on New Line									
16	02/28/24	02/28/24	Wed	7:00 PM-8:00 PM	--1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/26/24 03/03/24 --1---- 1 \$350.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX W 02/28/24 7:24 PM Wed 7:00 PM-8:00 PM :30 ALCD1SFF022024H \$350.00 NM									
17	02/28/24	03/01/24	M-F	8:00 AM-9:00 AM	--WTF--	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 02/28/24 03/05/24 --WTF-- 1 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX W 02/28/24 8:28 AM M-F 8:00 AM-9:00 AM :30 ALCD1SFF022024H \$25.00 NM									
18	03/05/24	03/05/24	M-F	3p-4p	-1-----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/04/24 03/10/24 -1----- 1 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WDFX Tu 03/05/24 3:43 PM M-F 3p-4p :30 ALCD1SFF022624H \$25.00 NM									
Total Spots							54		

Payment Terms 30 Days

<u>Gross Total</u>	\$3,615.00
<u>Agency Commission</u>	\$542.25
<u>Net Amount Due</u>	\$3,072.75
<u>Invoice Balance as of 03/06/24 9:27:02 AM ET</u>	\$0.00

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