

WZNF-FM  
 COAST RADIO GROUP  
 P. O. BOX 2639  
 GULFPORT, MS 39505 USA  
 228-896-5500

Client: **TATE REEVES FOR GOVERNOR**  
 Order #: **36913374**  
 Description: **Tate for Governor - ADD**  
 Date Entered: **10/12/2023**  
 P.O.#:  
 Salesperson: **Radio, Christal**  
 Invoice Frequency: **Billed at end of Media Month, Sorted by Date Notary Req'd**

AMERICAN MEDIA ADVOCACY GROUP  
 815 SLATERS LANE  
 ALEXADRIA, VA 22314 US

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
10/13/2023	10/20/2023	WZNF-FM	06:00:00 to 10:00:00	CUSTOM	1:00	5	20.00	100.00	N	N	N	N	Y	N	N
10/13/2023	10/15/2023					5	20.00	100.00	0	0	0	0	5	0	0
2 10/13/2023	10/20/2023	WZNF-FM	10:00:00 to 15:00:00	CUSTOM	1:00	5	20.00	100.00	N	N	N	N	Y	N	N
10/13/2023	10/15/2023					5	20.00	100.00	0	0	0	0	5	0	0
3 10/13/2023	10/20/2023	WZNF-FM	15:00:00 to 19:00:00	CUSTOM	1:00	5	20.00	100.00	N	N	N	N	Y	N	N
10/13/2023	10/15/2023					5	20.00	100.00	0	0	0	0	5	0	0
4 10/9/2023	10/19/2023	WZNF-FM	06:00:00 to 10:00:00	CUSTOM	1:00	10	20.00	200.00	Y	Y	Y	Y	N	N	N
10/16/2023	10/19/2023					10	20.00	200.00	3	2	3	2	0	0	0
5 10/9/2023	10/19/2023	WZNF-FM	10:00:00 to 15:00:00	CUSTOM	1:00	10	20.00	200.00	Y	Y	Y	Y	N	N	N
10/16/2023	10/19/2023					10	20.00	200.00	2	3	3	2	0	0	0
6 10/9/2023	10/19/2023	WZNF-FM	15:00:00 to 19:00:00	CUSTOM	1:00	9	20.00	180.00	Y	Y	Y	Y	N	N	N
10/16/2023	10/19/2023					9	20.00	180.00	2	2	2	3	0	0	0

Order Start Date: 10/13/2023 Order End Date: 10/19/2023 Spots: 44

Total Charges: **\$880.00**  
 Combined Discounts: **\$132.00**  
 Total Net: **\$748.00**

**Projected Media Month Billing Totals for TATE REEVES FOR GOVERNOR / 36913374 :**

Month	Year	Spot Count	Gross Billing	Combined Disc.	Net Billing
October	2023	44	\$880.00	\$132.00	\$748.00

Confirmed & Accepted for WZNF-FM By:

Accepted for AMERICAN MEDIA ADVOCACY GROUP By:

Please Sign and Return One Copy

**REVISED**

**Oct 12, 23**  
 CONT# 36913374 Mod# Ver# 3 (Last = )  
 REP CHRISTAL RADIO  
 TO WZNF-FM (Biloxi-Gulfport, MS)  
 FM LINDSAY COOPER  
 OFF PHILADELPHIA  
 AGY AMERICAN MEDIA ADVOCACY GROUP DC  
 ADDR 815 SLATERS LANE  
 ALEXANDRIA, VA 22314

DDS CONT# 0  
 C/P/E: na / na / 16031  
 SALESPERSON FAX#  
 PH #

BYR JONATHON FORSTER  
 ADV TATE REEVES FOR GOVERNOR  
 PDT Tate for Governor - ADD  
 FLT Oct 13, 23 - Oct 19, 23

**\* REP ORDER COMMENT \***

\*\* 10/12/2023 1:27:00 PM: THIS IS A REVISED ORDER. DO NOT DOUBLE BOOK. PLEASE CONFIRM IN THE SYSTEM. AIDAN.HARTSWICK@KATZMEDIA.COM THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
<b>FLIGHT 1</b>									
CHG	1.1	....F..	6A - 10A	60	10/13/2023 - 10/13/2023	1W	5	\$20.00	5
CHG	1.2	....F..	10A - 3P	60	10/13/2023 - 10/13/2023	1W	5	\$20.00	5
CHG	1.3	....F..	3P - 7P	60	10/13/2023 - 10/13/2023	1W	5	\$20.00	5
<b>** WEEKLY FLIGHT TOTALS **</b>							15	\$300.00	
<b>FLIGHT 2</b>									
CHG	2.1	MTWT...	6A - 10A	60	10/16/2023 - 10/19/2023	1W	10	\$20.00	10
CHG	2.2	MTWT...	10A - 3P	60	10/16/2023 - 10/19/2023	1W	10	\$20.00	10
CHG	2.3	MTWT...	3P - 7P	60	10/16/2023 - 10/19/2023	1W	9	\$20.00	9
<b>** WEEKLY FLIGHT TOTALS **</b>							29	\$580.00	

	Oct 23					
SPOTS	44					
CASH	880.00					
TRADE	0.00					
NSL	0.00					
TOTAL	880.00					

						TOTAL
SPOTS						44
CASH						880.00
TRADE						0.00
NSL						0.00
TOTAL						880.00

Oct 12, 23  
CONT# 36913374 Mod# Ver# 3 (Last = )  
REP CHRISTAL RADIO

DDS CONT# 0  
C/P/E: na / na / 16031

---

**\*\* Competitive Comments \*\***

TATE FOR GOVERNOR

SVC: SP23 MSA ARB

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, American Media & Advocacy Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Tate Reeves

Authorized committee:

Tate for Governor

Agency requesting time (and contact information):

N/A American Advocacy & Media Group

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

Governor

Date of election:

November 7th, 2023

General

Primary

Treasurer of candidate's authorized committee:

P.O. Box 24335, Jackson, MS 39225 - Treasurer: Kristin McDevitt - Phone (601) 720-3294

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

#### Candidate/Committee/Agency

Signature:

*Steve Sykes*

Name:

Steve Sykes

Date of Request to Purchase Ad Time:

#### Station Representative

Signature:

*Lisa Stiglets*

Name:

Lisa Stiglets

Date of Station Agreement to Sell Time:

10/12/23

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: *Steve Syckes*

Name: *Steve Syckes*

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: *10/12/23*

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <i>WZLX / WGEN / WZNF</i>	Date Received/Requested: <i>10/12/23</i>
Est. #: <i>16029</i>	Station Location: <i>Gulfport / Biloxi</i>	Run Start and End Dates: <i>10/13 - 10/20/23</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.