

KBKK BALL, LOUISIANA

PERFORMED FROM 1/1/2024 – THROUGH – 3/31/2024

(Insert TOP 5 Issues Effecting City of License/Surrounding Area)

- 1) Community
- 2) Education
- 3) Health & Fitness
- 4) Mental Health
- 5) Child Services

Public Affairs Programs

Info Trax: A 30-minute syndicated radio magazine dealing with public health issues and substance abuse. Broadcast Sundays at 6:00AM.

THIS WEEK IN CENLA: A program that compiles all the public service interviews that were performed the week prior. Airs Sunday Morning at 6:30AM. It tackles a wide range of topics that include charitable organizations, politics, social action, family, the arts and culture, health, family issues, nature and the area we live in.

Quarterly Issues/Programs List

1st Quarter of 2024

KBKK, Ball Louisiana

The following is a list of programs aired that have provided the station's most significant treatment of community issues.

DATE	Time	Duration	Topic	Issue	Description
1/2/24-1/30/24	Daily	:30	Homeless needs	Health and Fitness	Series of PSAs for the Central Louisiana Homeless Coalition for Winter items

1/10-1/16/24	Daily	:30	Wreaths Across America	Community	PSAs to benefit WAA for wreaths on Veterans graves
1/14/24	10:50 am	5 minutes	Fishing Festival for Food	Health and Fitness/Community	Interview for Kisatchi Fly Fishing Festival benefitting Food Bank
1/15/24-TFN	Daily	:30	Support Groups	Mental Health	PSAs with Journey Church grief, addiction and bereavement groups
1/25/24	10:50 am	10 minutes	Blood Drive	Health and Fitness/Community	Lifeshare Blood Center interview about Mardi Gras Blood Drive
2/1-2/10/2024	Daily	:30	Garden District Block Party	Community/Health and Fitness	PSAs for Block Party for Food Bank of Central Louisiana
2/1-3/1/24	Daily	:30	Scholarship	Education	PSAs for Junior League Scholarships for Seniors
2/21/24	2:20pm	5 minutes	Grace Christian School	Education	Interview with School on tuition and opportunities
2/15-2/27	Daily	:30	Kiwanis Pancakes	Community	PSAs for Pineville High Key Club and Kiwanis for pancake fundraiser
2/22	11:50 am	5 minutes	Home Builder Assoc.	Community	Interview with director of area Home Builder Association about upcoming event
2/15-2/28	Daily	:30	Volunteers of America	Community/Health and Fitness	PSAs for Food Drive for Homeless
3/1-3/15	Daily	:30	Christus Hospital	Community/Health and Fitness	PSAs for CPR courses
3/15-3/31	daily	:30	Volunteers of America	Health and Fitness/Child Services	PSAs for Diaper Drive

<i>3/15-3/29</i>	<i>Daily</i>	<i>:30</i>	<i>City of Pineville</i>	<i>Community</i>	<i>PSAs for City's 5th Saturday event</i>
<i>3/11/31</i>	<i>7:50am</i>	<i>5 minutes</i>	<i>Junior League</i>	<i>Community/Child Services</i>	<i>Interview with Junior League about kidsFest event</i>
<i>3/20/24</i>	<i>2:20pm</i>	<i>10 minutes</i>	<i>Town of Ball</i>	<i>Community</i>	<i>Interview with Mayor of Town of Ball about Moon Pie Festival</i>

KBKK is licensed to the City of Ball, LA and serves Rapides Parish, LA area along with its sister stations KEZP, KEDG and KLAA.

Accompanying this report are the topics covered during Sunday morning programming that airs 6am-7am.