BCRA Political Record

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally-qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including references to a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's political file and must be retained for two years.

This Record is for	◯ a candidate request ⊗ an issue request	The request was	⊗ accepted # ◯ rejected

Candidate Named in Message:
Office Being Sought:
Election or Issue Referred to: *N A*
Sponsor (or authorized candidate committee):
Treasurer of authorized candidate committee:
Person Ordering Advertising:

* An "issue request" is a message purchased by someone other than a candidate or a candidate's authorized committee related to any political matter of national importance, including references to a legally qualified candidate, any election to Federal office, or a national legislative issue of public importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a sponsor contact person, and a list of the chief executive officers or similar officials.

AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
KPOD AM CRESCENT CITY, CA	9/15/20

I, _TARGET ENTERPRISES_

do hereby request station time concerning the following issue:

Yes on 22

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	See	Attached			

Total Charges: $1,392.00

This broadcast time will be used by: _Yes on 22_

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes   ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

> *N A*

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

> *N A*

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ **a corporation;** ☐ **a committee;** ☐ **an association;** ☐ **or other unincorporated group.**

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least** _____ **before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

_____   *See Attached*   _____
Date   Signature   Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ **Accepted**   ☐ **Accepted in Part**   ☐ **Rejected**

_____   *Larry Timpe*   *General Manager*
Signature   Printed Name   Title

TARGET ENTERPRISES

AGREEMENT FORM FOR
NON-CANDIDATE ADVERTISING

I, **Target Enterprises**, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

☐ Ad "communicates a message relating to any political matter of **national importance**" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☑ Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

Station time requested by:
Target Enterprises
15260 Ventura Blvd., Ste. 1240
Sherman Oaks, CA 91403   (818) 905-0005   targetla.com

For advertiser:
Name: Yes on 22 – Save App-Based Jobs & Services
Address: 2350 Kerner Blvd Suite 250 San Rafael, CA 94901
Contact: Steve Lucas   Phone: Email:

Chief executive officers or members of the executive committee or the board of directors or other governing groups:

Steve Lucas, Committee Treasurer

Federal candidate(s) or election(s) referred to: N/A ☑

Name(s):
Office(s):
Date of election:

Matters of national importance referred to: N/A ☑

Sponsor authorized signature: Julie Iadanza Digitally signed by Julie Iadanza Date: 2020.05.19 10:33:53 -07'00' **Station authorized signature:**
Date: **Date:**
                                                   9/15/20

Ad submitted to station: Yes [ ]   No [ ]   **Date received:**

Disposition:

Accepted [✓]

Accepted IN PART
(e.g., ad not received
to determine content) [ ]

Rejected – provide reason: [ ]

Date and nature of follow-ups, if any:

Contract #:   **Station Call Letters:** KPOD·AM   **Date Received:** 9/15/20
Est. #:   **Station Location:** CRESCENT CITY, CA   **Flight Dates:** 9/21 - 9/27/20

STATION:	KPOD-AM	ORDER#: 3176764	DATE:	09/14/2020
MARKET:	UM - Crescent City, CA	AMOUNT: $840.00	AGENCY:	TARGET ENTERPRISES
REP:	Local Focus Radio	SPOTS: 55		15260 Ventura Blvd
				Suite 1240
				Sherman Oaks, CA 91403
MOD:	Stn Ver: 1 Last:			
SALES OFFICE:	LOS ANGELES	SLS PH: 323 680 4340	BUYER:	*
SALESPERSON:	Scott Brody/LA	SLS FAX: 323-638-2221		
SLS EMAIL:	Scott.Brody@GenMediaPartners.com			

AGENCY:	TARGET ENTERPRISES	AGY CLI:	CONTRACT # FOR INVOICING 4387868	
ADVERTISER:	Yes on 22	AGY PRD:	INVOICE:	TARGET ENTERPRISES
PRODUCT:	09/21-09/27 EST#3247	AGY EST: 3247		15260 Ventura Blvd
				Suite 1240
				Sherman Oaks, CA 91403
FLIGHT:	09-21-2020 TO 9/27/2020	[ ]Unwired [X]Spot [ ]Mod		
TOT # OF WEEKS: 1				
PRIM. DEMO:	Adults 35+	[X]Cash [ ]Trade		
SEC. DEMO:		SPOT TYPE:	LAST SENT: 09/14/2020 16:40	

COMMENTS

[Rep Comment] 09/14/2020: NEW ORDER- ***makegoods are approved to run within flight days & dayparts** PLEASE CONFIRM IN RADIO EXCHANGE OR TO HOLLY.CAPELLE@GENMEDIAPARTNERS.COM

Please send invoices electronically. SpotData IDB: 1944. RadioInvoices.com: RI14503 or 9914503; Marketron: 175418

WEEK#1   9/21/2020 To 9/27/2020   **WK TOT $840.00**   **WK TOTAL SPOTS 55**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	9/21/2020	9/25/2020	15	$16	$240
	2		MTWTF..	10:00AM	3:00PM	60	9/21/2020	9/25/2020	15	$16	$240
	3		MTWTF..	3:00PM	7:00PM	60	9/21/2020	9/25/2020	15	$16	$240
	4		.....SS	6:00AM	7:00PM	60	9/26/2020	9/27/2020	10	$12	$120

TOTAL	Sep															Total
SPOT	55															55
CASH	840.00															840.00
TOTAL	840.00															840.00

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STATION:	KPOD-AM		ORDER#: 3176767		DATE:	09/14/2020
MARKET:	UM - Crescent City, CA		AMOUNT: $552.00		AGENCY:	TARGET ENTERPRISES
REP:	Local Focus Radio		SPOTS: 36			15260 Ventura Blvd Suite 1240 Sherman Oaks, CA 91403
MOD:	Stn Ver: 1 Last:					
SALES OFFICE:	LOS ANGELES		SLS PH: 323 680 4340		BUYER:	*
SALESPERSON:	Scott Brody/LA		SLS FAX: 323-638-2221			
SLS EMAIL:	Scott.Brody@GenMediaPartners.com					
AGENCY:	TARGET ENTERPRISES	AGY CLI:		CONTRACT # FOR INVOICING 4387901		
ADVERTISER:	No on 23	AGY PRD:		INVOICE:	TARGET ENTERPRISES	
PRODUCT:	09/21-09/27 EST#3248	AGY EST: 3248			15260 Ventura Blvd Suite 1240 Sherman Oaks, CA 91403	
FLIGHT:	09-21-2020 TO 9/27/2020	[ ]Unwired [X]Spot [ ]Mod				
TOT # OF WEEKS: 1						
PRIM. DEMO:	Adults 35+	[X]Cash [ ]Trade				
SEC. DEMO:		SPOT TYPE:		LAST SENT: 09/14/2020 18:14		

COMMENTS

[Rep Comment] 09/14/2020: NEW ORDER- ***makegoods are approved to run within flight days & dayparts** PLEASE CONFIRM IN RADIO EXCHANGE OR TO HOLLY.CAPELLE@GENMEDIAPARTNERS.COM

Please send invoices electronically. SpotData IDB: 1944. RadioInvoices.com: RI14503 or 9914503; Marketron: 175418

Invoices are required; even for orders paid for in advance.

WEEK#1   9/21/2020 To 9/27/2020   **WK TOT $552.00**   **WK TOTAL SPOTS 36**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	9/21/2020	9/25/2020	10	$16	$160
	2		MTWTF..	10:00AM	3:00PM	60	9/21/2020	9/25/2020	12	$16	$192
	3		MTWTF..	3:00PM	7:00PM	60	9/21/2020	9/25/2020	8	$16	$128
	4		.....SS	6:00AM	7:00PM	60	9/26/2020	9/27/2020	6	$12	$72

TOTAL	Sep										Total
SPOT	36										36
CASH	552.00										552.00
TOTAL	552.00										552.00

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