



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 225-2720

CONTRACT

<u>Contract / Revision</u> 1635377 /		<u>Alt Order #</u> 26115566
<u>Product</u> Florida Primary		
<u>Contract Dates</u> 08/07/18 - 08/13/18	<u>Estimate #</u> 928	
<u>Advertiser</u> POL/Jeff Greene/Governor/FL/Dem		<u>Original Date / Revision</u> 08/01/18 / 08/10/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Los Angeles	<u>Sales Office</u> Katz/Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agv Code</u> 9913741	<u>Advertiser Code</u> 134	<u>Product 1/2</u> 350
<u>Agency Ref</u> SP9781		<u>Advertiser Ref</u>

And:

Fortune Media
527 Avenue B
Redondo Beach, CA 90277

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	08/07/18	08/07/18	Local News @ 430a	430-5a		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/06/18	08/12/18	-T-----	1			\$65.00					
N 2	WFLA	08/08/18	08/08/18	Local News @ 430a	430-5a		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/06/18	08/12/18	--W----	1			\$65.00					
N 3	WFLA	08/09/18	08/09/18	Local News @ 430a	430-5a		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/06/18	08/12/18	---T---	1			\$65.00					
N 4	WFLA	08/10/18	08/10/18	Local News @ 430a	430-5a		:30				NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/06/18	08/12/18	----F--	1			\$65.00					
N 5	WFLA	08/13/18	08/13/18	Local News @ 430a	430-5a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/13/18	08/19/18	M-----	1			\$50.00					
N 6	WFLA	08/07/18	08/07/18	Local News @ 5a	5-530a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/06/18	08/12/18	-T-----	1			\$225.00					
N 7	WFLA	08/08/18	08/08/18	Local News @ 5a	5-530a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/06/18	08/12/18	--W----	1			\$225.00					
N 8	WFLA	08/09/18	08/09/18	Local News @ 5a	5-530a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/06/18	08/12/18	---T---	1			\$225.00					
N 9	WFLA	08/10/18	08/10/18	Local News @ 5a	5-530a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/06/18	08/12/18	----F--	1			\$225.00					
N 10	WFLA	08/13/18	08/13/18	Local News @ 5a	5-530a		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/13/18	08/19/18	M-----	1			\$135.00					
N 11	WFLA	08/07/18	08/07/18	Local News @ 530a	530-558a		:30				NM	1	\$340.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 08/07/18 - 08/13/18	<u>Product</u> Florida Primary	<u>Estimate #</u> 928
<u>Advertiser</u> POL/Jeff Greene/Governor		<u>Original Date / Revision</u> 08/01/18 / 08/10/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-T-----				1	\$340.00				
N 12	WFLA	08/08/18	08/08/18	Local News @ 530a	530-558a		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	--W----				1	\$340.00				
N 13	WFLA	08/09/18	08/09/18	Local News @ 530a	530-558a		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	---T---				1	\$340.00				
N 14	WFLA	08/10/18	08/10/18	Local News @ 530a	530-558a		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	----F--				1	\$340.00				
N 15	WFLA	08/13/18	08/13/18	Local News @ 530a	530-558a		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/18	08/19/18	M-----				1	\$340.00				
N 16	WFLA	08/07/18	08/07/18	Local News @ 6a	558-7a		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-T-----				1	\$1,050.00				
N 17	WFLA	08/08/18	08/08/18	Local News @ 6a	558-7a		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	--W----				1	\$1,050.00				
N 18	WFLA	08/09/18	08/09/18	Local News @ 6a	558-7a		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	---T---				1	\$1,050.00				
N 19	WFLA	08/10/18	08/10/18	Local News @ 6a	558-7a		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	----F--				1	\$1,050.00				
N 20	WFLA	08/13/18	08/13/18	Local News @ 6a	558-7a		:30				NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/18	08/19/18	M-----				1	\$1,050.00				
N 21	WFLA	08/07/18	08/07/18	Today Show	657-9a		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-T-----				2	\$1,500.00				
N 22	WFLA	08/08/18	08/08/18	Today Show	657-9a		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	--W----				2	\$1,500.00				
N 23	WFLA	08/09/18	08/09/18	Today Show	657-9a		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	---T---				2	\$1,500.00				
N 24	WFLA	08/10/18	08/10/18	Today Show	657-9a		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	----F--				2	\$1,500.00				
N 25	WFLA	08/13/18	08/13/18	Today Show	657-9a		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/18	08/19/18	M-----				2	\$1,500.00				
N 26	WFLA	08/07/18	08/07/18	Local News @ 11a	Local News @ 11a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-T-----				1	\$225.00				
N 27	WFLA	08/08/18	08/08/18	Local News @ 11a	Local News @ 11a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Week:		08/06/18	08/12/18	--W----				1	\$225.00				
N 28	WFLA	08/09/18	08/09/18	Local News @ 11a	Local News @ 11a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	---T---				1	\$225.00				
N 29	WFLA	08/10/18	08/10/18	Local News @ 11a	Local News @ 11a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	----F--				1	\$225.00				
N 30	WFLA	08/13/18	08/13/18	Local News @ 11a	Local News @ 11a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/18	08/19/18	M-----				1	\$200.00				
N 31	WFLA	08/07/18	08/07/18	M-F 4-5p	4-5p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-T-----				1	\$450.00				
N 32	WFLA	08/08/18	08/08/18	M-F 4-5p	4-5p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	--W----				1	\$450.00				
N 33	WFLA	08/09/18	08/09/18	M-F 4-5p	4-5p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	---T---				1	\$450.00				
N 34	WFLA	08/10/18	08/10/18	M-F 4-5p	4-5p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	----F--				1	\$450.00				
N 35	WFLA	08/13/18	08/13/18	M-F 4-5p	4-5p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/18	08/19/18	M-----				1	\$450.00				
N 36	WFLA	08/07/18	08/07/18	M-F 5-530p	5-530p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-T-----				1	\$750.00				
N 37	WFLA	08/08/18	08/08/18	M-F 5-530p	5-530p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	--W----				1	\$750.00				
N 38	WFLA	08/09/18	08/09/18	M-F 5-530p	5-530p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	---T---				1	\$750.00				
N 39	WFLA	08/10/18	08/10/18	M-F 5-530p	5-530p		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	----F--				1	\$750.00				
N 40	WFLA	08/13/18	08/13/18	M-F 5-530p	5-530p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/18	08/19/18	M-----				1	\$1,000.00				
N 41	WFLA	08/07/18	08/07/18	M-F 530-6p	530-6p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-T-----				1	\$1,200.00				
N 42	WFLA	08/08/18	08/08/18	M-F 530-6p	530-6p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	--W----				1	\$1,200.00				
N 43	WFLA	08/09/18	08/09/18	M-F 530-6p	530-6p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	---T---				1	\$1,200.00				
N 44	WFLA	08/10/18	08/10/18	M-F 530-6p	530-6p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	----F--				1	\$1,200.00				
N 45	WFLA	08/13/18	08/13/18	M-F 530-6p	530-6p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/18	08/19/18	M-----				1	\$1,200.00				
N 46	WFLA	08/07/18	08/07/18	Local 6p News	6-630p		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-T-----				1	\$2,400.00				
N 47	WFLA	08/08/18	08/08/18	Local 6p News	6-630p		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	--W----				1	\$2,400.00				
N 48	WFLA	08/09/18	08/09/18	Local 6p News	6-630p		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	---T---				1	\$2,400.00				
N 49	WFLA	08/10/18	08/10/18	Local 6p News	6-630p		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	----F--				1	\$2,400.00				
N 50	WFLA	08/13/18	08/13/18	Local 6p News	6-630p		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/18	08/19/18	M-----				1	\$2,400.00				
N 51	WFLA	08/07/18	08/07/18	NBC Nightly News WKDY	630-7p		:30				NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-T-----				1	\$3,375.00				
N 52	WFLA	08/08/18	08/08/18	NBC Nightly News WKDY	630-7p		:30				NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	--W----				1	\$3,375.00				
N 53	WFLA	08/09/18	08/09/18	NBC Nightly News WKDY	630-7p		:30				NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	---T---				1	\$3,375.00				
N 54	WFLA	08/10/18	08/10/18	NBC Nightly News WKDY	630-7p		:30				NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	----F--				1	\$3,375.00				
N 55	WFLA	08/13/18	08/13/18	NBC Nightly News WKDY	630-7p		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/18	08/19/18	M-----				1	\$6,000.00				
N 56	WFLA	08/07/18	08/07/18	Local 7p News	7-730p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-T-----				1	\$1,600.00				
N 57	WFLA	08/08/18	08/08/18	Local 7p News	7-730p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	--W----				1	\$1,600.00				
N 58	WFLA	08/10/18	08/10/18	Local 7p News	7-730p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	----F--				1	\$1,600.00				
N 59	WFLA	08/13/18	08/13/18	Local 7p News	7-730p		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 225-2720

<u>Contract / Revision</u> 1635377 /		<u>Alt Order #</u> 26115566
<u>Contract Dates</u> 08/07/18 - 08/13/18	<u>Product</u> Florida Primary	<u>Estimate #</u> 928
<u>Advertiser</u> POL/Jeff Greene/Governor		<u>Original Date / Revision</u> 08/01/18 / 08/10/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/18	08/19/18	M-----				1	\$1,600.00				
N 60	WFLA	08/07/18	08/07/18	Late News M-Su	M-Su		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-T-----				1	\$2,000.00				
N 61	WFLA	08/08/18	08/08/18	Late News M-Su	M-Su		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	--W----				1	\$2,000.00				
N 62	WFLA	08/09/18	08/09/18	Late News M-Su	M-Su		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	---T---				1	\$2,000.00				
N 63	WFLA	08/10/18	08/10/18	Late News M-Su	M-Su		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	----F--				1	\$2,000.00				
N 64	WFLA	08/13/18	08/13/18	Late News M-Su	M-Su		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/13/18	08/19/18	M-----				1	\$2,000.00				
N 65	WFLA	08/11/18	08/11/18	Local Sa 6a News	6-7a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----S-				1	\$150.00				
N 66	WFLA	08/11/18	08/11/18	Local Sa 7a News	7-8a		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----S-				1	\$275.00				
N 68	WFLA	08/11/18	08/11/18	Sa 6p News	6-630p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----S-				1	\$600.00				
N 69	WFLA	08/11/18	08/11/18	NBC Nightly News WKND	630-7p		:30				NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----S-				1	\$2,250.00				
N 70	WFLA	08/11/18	08/11/18	Late News M-Su	M-Su		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----S-				1	\$2,000.00				
N 71	WFLA	08/12/18	08/12/18	WFLA 6a News Sun	Su 6-7a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----S				1	\$150.00				
N 74	WFLA	08/12/18	08/12/18	Local Su 9a News	9-10a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----S				1	\$300.00				
N 77	WFLA	08/12/18	08/12/18	NBC Nightly News WKND	630-7p		:30				NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----S				1	\$2,250.00				
N 78	WFLA	08/12/18	08/12/18	Late News M-Su	M-Su		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----S				1	\$2,000.00				
N 79	WFLA	08/12/18	08/12/18	LF Su 1135p-1205a	1135p-1205a		:30				NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----S				1	\$415.00				
N 80	WFLA	08/11/18	08/11/18	Today Show Sa	657-10a		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----S-				1	\$400.00				
N 81	WFLA	08/12/18	08/12/18	WFLA 7a News Su	Su 7-8a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----S				1	\$150.00				
N 82	WFLA	08/12/18	08/12/18	Today Show Su	8-9a		:30				NM	1	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----S				1	\$520.00				
N 83	WFLA	08/12/18	08/12/18	Meet the Press	10-11a		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----S				1	\$4,000.00				
N 84	WFLA	08/12/18	08/12/18	Su 6p News	6-630p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/06/18	08/12/18	-----S				1	\$600.00				
Totals								0.00				84	\$100,605.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 - 08/13/18	84	\$100,605.00	(\$15,090.75)	\$85,514.25
Totals	84	\$100,605.00	(\$15,090.75)	\$85,514.25

Signature: _____ **Date:** _____

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