

ORDER



Orders
Order / Rev: 1280718
Alt Order #: WOC14623220
Product Desc: WI General
Estimate: 11632
Flight Dates: 04/16/24 - 04/21/24
Original Date / Rev: 04/15/24 / 04/15/24
Order Type: GENERAL

TODAY'S TMJ4

Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Media Buying and Analytics
Buying Contact:
Billing Contact:
 4355 Cobb Pkwy SE
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Biden/Democrat/President
Demographic: A35+
Product Codes: Federal Candidate,Presidential
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 255871
Agency External ID: 138770
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/21/24	7	\$4,950.00	\$4,207.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	7	\$4,950.00	\$4,207.50	0.00
Totals	7	\$4,950.00	\$4,207.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTMJ	04/16/24	04/18/24	M-F 7-9am Today Show 7-9am Today Show	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	---1---	1:00	1	\$600.00	P-3	0.00	NM	1	\$600.00
(Program: TODAY SHOW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	---1---					1	\$600.00		0.00			
N 2	WTMJ	04/16/24	04/19/24	5-530pm Live at 5 News 5-530pm Live at 5 News	CM	5-530pm	-1--1--	1:00	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
(Program: TMJ4 NEWS AT 5PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-1--1--					2	\$800.00		0.00			
N 3	WTMJ	04/16/24	04/18/24	6-630pm Live at 6pm News 6-630pm Live at 6pm News	CM	6-630pm	--11---	1:00	2	\$850.00	P-3	0.00	NM	2	\$1,700.00
(Program: TMJ4 NEWS AT 6PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	--11---					2	\$850.00		0.00			
N 4	WTMJ	04/16/24	04/20/24	SA 6-630pm Live at 6 SA 6-630pm Live at 6	CM	6-630pm	-----1-	1:00	1	\$800.00	P-3	0.00	NM	1	\$800.00
(Program: TMJ4 NEWS AT 6PM SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-----1-					1	\$800.00		0.00			
N 5	WTMJ	04/16/24	04/21/24	SU 5-7am Daybreak SU 5-7am Daybreak	CM	5-7am	-----1	1:00	1	\$250.00	P-3	0.00	NM	1	\$250.00

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TODAY'S TMJ4

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: TMJ4 NEWS TODAY SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	-----1		1				\$250.00		0.00			
													Totals	7	\$4,950.00