



2016-Q3 (July – September) Radio Health Journal Quarterly Logs
Compliance Issues Covered

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|-----------------------------------|---------------------------------|
| Aging | Interpersonal Communication |
| Air Pollution | Local Government and Regulation |
| Alcohol | Media and Society |
| American Society and Culture | Mental Illness |
| Children | Military |
| Consumerism | Municipal Government |
| Crime and Prison | National Security |
| Disabilities | Obesity |
| Disaster Recovery | Parenting Issues |
| Discrimination | Pollution |
| Drunk Driving | Public Safety |
| Economics | Research and Development |
| Education | Substance Abuse and Addiction |
| Environment | Taxes |
| Ethics | Technology |
| Federal Government and Regulation | Traffic Safety |
| Health Care | Vaccination |
| Homelessness | Water Safety |
| Infectious Disease | Women's Issues |
| Insurance | Youth at Risk |

See weekly logs below for segment dates, titles, topics, guests & duration

WOKR / WRSB AIRED 6:00 AM SUNDAYS

Program	16-27	Producers	Reed Pence, Michael Wu and Heather Muno
Air Week	07/03/16-07/09/16	Production Director	Sean Waldron

Time	Segment	Dur.
2:04	SEGMENT 1: THE OTHER SIDE OF MILITARY SCIENCE Synopsis: Most people think of military science in terms of defeating the forces of the other side. But it also involves keeping our troops sheltered, clothed and fed, as well as protected from adversaries like exhaustion, infection, heat and noise. A noted investigative journalist explains the less well known side of military research. Host: Reed Pence. Guest: Mary Roach, author: <i>Grunt: The Curious Science of Humans at War</i> Compliance issues covered: military; federal government; national security; research and development Links for more information: http://maryroach.net	12:16
15:22	SEGMENT 2: UNCERTAINTY IN MEDICINE Synopsis: Many patients want certainty in diagnoses, especially when they've had expensive diagnostic tests. However, those tests are often less certain in their results than people think, making patients sometimes doubt doctors' competence. Host: Nancy Benson. Guest: Dr. Steven Hatch, Asst. Prof. of Medicine, Univ. of Massachusetts Medical School and author, <i>Snowball In A Blizzard: A Physician's Notes on Uncertainty in Medicine</i> Compliance issues covered: consumerism; health care; technology Links for more information: https://www.bostonglobe.com/arts/books/2016/03/13/steven-hatch-investigates-spectrum-certainty-snowball-blizzard/iyoA9290cTaZGbABT3h8gP/story.html	7:43

Program	16-28	Producers	Reed Pence and Michael Wu
Air Week	07/10/16-07/16/16	Production Director	Sean Waldron

Time	Segment	Dur.
2:04	SEGMENT 1: LEWY BODY DEMENTIA Synopsis: The second most common form of dementia is virtually unknown to most people. However, Lewy body dementia affects 1.4 million Americans, with symptoms commonly misdiagnosed as Alzheimer's disease. Additional symptoms such as hallucinations and uncontrollable shaking make diagnosis and caregiving more difficult, and treatments for Alzheimer's or psychosis can often be harmful. Experts discuss. Host: Reed Pence. Guests: Candy Schulman, daughter of woman who died with Lewy body dementia; Dr. James Leverenz, Director, Cleveland Clinic Lou Ruvo Center for Brain Health and Chair, Scientific Advisory Council, Lewy Body Dementia Association Compliance issues covered: aging; disabilities; mental illness; health care; consumerism Links for more information: https://www.lbda.org	11:21
14:27	SEGMENT 2: OUR NEW GENETIC KNOWLEDGE Synopsis: Gene research has made incredible leaps in the last decade. A physician/Pulitzer-prize winning	8:30

<p>author explains what our new knowledge means for our immediate medical future, given our struggles with genetic knowledge in the past.</p> <p>Host: Nancy Benson. Guest: Dr. Siddhartha Mukherjee, Asst. Prof. of Medicine, Columbia Univ. and author, <i>The Gene: An Intimate History</i>.</p> <p>Compliance issues covered: consumerism; health care; technology; ethics</p> <p>Links for more information: http://authors.simonandschuster.com/Siddhartha-Mukherjee/49784674</p>	
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Program	16-29	Producers	Christine Herman, Reed Pence and Heather Muno
Air Week	07/17/16-07/23/16	Production Director	Sean Waldron

Time	Segment	Dur.
2:05	SEGMENT 1: BABY TALK	11:17
	<p>Synopsis: Scientists have discovered that the way parents talk to their infants has a huge effect on their intellectual development and later success. Experts discuss why and how parents should hold "conversations" with their babies.</p> <p>Host: Reed Pence. Guests: Dr. Anne Fernald, Assoc. Prof. of Psychology, Stanford Univ.; Dr. Kimberly Noble, Assoc. Prof. of Pediatrics, Columbia Univ.</p> <p>Compliance issues covered: youth at risk; education; parenting issues; economics</p> <p>Links for more information: https://web.stanford.edu/group/langlearninglab/cgi-bin/; http://www.columbia.edu/cu/needlab/</p>	
14:24	SEGMENT 2: NEAR DROWNING	8:31
	<p>Synopsis: Some 700 American children under age 14 die of drowning each year. But when a child is pulled out of the water and revived, they may face lifethreatening peril hours or days later as the body reacts. Experts discuss.</p> <p>Host: Nancy Benson. Guests: Dr. Christopher Michos, emergency physician, St. Vincent's Medical Center, Bridgeport, CT; Dr. Luis Torero, Division Chief, Pediatric Critical Care, Advocate Children's Hospital, Oak Lawn, IL</p> <p>Compliance issues covered: youth at risk; parenting issues; public safety; water safety</p> <p>Links for more information: http://www.advocatechildrenshospital.com/ach</p>	

Program	16-30	Producers	Polly Hanson, Heather Muno and Reed Pence
Air Week	07/24/16-07/30/16	Production Director	Sean Waldron

Time	Segment	Dur.
2:04	SEGMENT 1: FIGHTING YOUR INSURER	11:42
	<p>Synopsis: Patient advocates have long helped people navigate the healthcare system to get better treatment. Now a new field of advocates is helping people navigate the insurance system as well, assisting with denials and delays. Three experts in the field discuss how to fight your insurer and win.</p>	

	<p>Host: Reed Pence. Guests: Elisabeth Schuler Russell, founder and President, Patient Navigator LLC; Brendan Bietry, case manager, Patient Advocate Foundation; Laurie Todd, author, <i>Fight Your Insurance Company and Win</i></p> <p>Compliance issues covered: economics; health care; consumerism; insurance</p> <p>Links for more information: http://www.patientadvocate.org; http://theinsurancewarrior.com; http://nahac.memberlodge.com; http://advconnection.com</p>	
14:48	SEGMENT 2: THE SALT BOMB	8:07
	<p>Synopsis: Most Americans consume far too much salt even if they add none to their foods. Experts discuss why salt is such a health problem and what the federal government is doing to push food processors toward reducing salt content in our diets.</p> <p>Host: Nancy Benson. Guests: Dr. Bill Farquhar, Prof. of Kinesiology and Applied Physiology, Univ. of Delaware; Dr. Karen Di Salvo, Acting Asst. Secretary for Health, US Dept. of Health and Human Services; Dr. Robert Califf, Commissioner, US Food and Drug Administration</p> <p>Compliance issues covered: consumerism; public health; federal government and regulation; local government and regulation</p> <p>Links for more information: http://sites.udel.edu/kaap/directory/william-b-farquhar/; http://www.fda.gov/NewsEvents/Newsroom/PressAnnouncements/ucm503874.htm</p>	

Program	16-31	Producers	Reed Pence and Heather Muno
Air Week	07/31/16-08/06/16	Production Director	Sean Waldron

Time	Segment	Dur.
2:01	SEGMENT 1: FUNGAL SINUSITIS	11:53
	<p>Synopsis: Many people who have chronic recurrent sinusitis may have an allergic reaction to fungi rather than a bacterial infection. Treatments for the two are completely different, and in some cases, fungal sinusitis can be life threatening. Two experts and a patient explain.</p> <p>Host: Reed Pence. Guests: Erin Porter, fungal sinusitis patient and founder, EatPrayGetWell.com; Dr. Donald Dennis, ear, nose & throat surgeon, Atlanta; Dr. Joseph Han, Prof. of Otolaryngology-Head & Neck Surgery, Eastern Virginia Medical School</p> <p>Compliance issues covered: consumerism; health care; air pollution and environment</p> <p>Links for more information: https://eatpraygetwell.com; http://www.sinusitiswellness.com/donald-p-dennis-m-d-f-a-c-s-bio/; http://www.evms.edu</p>	
14:56	SEGMENT 2: CHILD HEART ARRHYTHMIAS	8:07
	<p>Synopsis: Children and adolescents seldom have "heart attacks," but they sometimes have heart arrhythmias which can look like the same thing, and be just as deadly. Often they are treated with implantable devices, but need more support than they often get. An expert doctor and the father of a young patient discuss.</p> <p>Host: Nancy Benson. Guests: Colin Alesse, parent of heart arrhythmia attack and co-founder Chicagoland Cardiac Connections; Dr. Greg Webster, cardiologist and electrophysiologist, Lurie Children's Hospital, Chicago and co-founder, Chicagoland Cardiac Connections</p>	

Compliancy issues covered: consumerism; public health; youth at risk; health care	
Links for more information: http://cccheart.org	

Program	16-32	Producers	Reed Pence and Heather Muno
Air Week	08/07/16-08/13/16	Production Director	Sean Waldron

Time	Segment	Dur.
2:01	SEGMENT 1: DRINKING WATER SAFETY	11:57
	<p>Synopsis: Most people assume their drinking water is safe. However, many chemicals, especially new ones, are unregulated by the EPA, and thousands of water systems serving millions of people have lead levels higher than standards allow. Experts explain the danger of lead, especially to children, and other chemicals that may be in drinking water.</p> <p>Host: Reed Pence. Guests: Dr. Jeffrey K. Griffiths, Prof. of Public Health, Tufts Univ. and former chair, Drinking Water Committee, US EPA; Dr. Kristi Pullen Fedinick, Staff Scientist, Health Program, Natural Resources Defense Council.</p> <p>Compliancy issues covered: public health; consumerism; pollution and environment; drinking water safety; municipal government; taxes; federal government and regulation</p> <p>Links for more information: https://www.nrdc.org/media/2016/160628; http://medicine.tufts.edu/Education/Academic-Departments/Clinical-Departments/Public-Health-and-Community-Medicine/Faculty/Resident%20Faculty/Griffiths-Jeffrey</p>	
15:00	SEGMENT 2: VARICOSE VEINS	8:07
	<p>Synopsis: Millions of people have varicose veins, which have health consequences beyond their unsightliness. An expert physician explains what varicose veins are and new treatments that simplify getting rid of them.</p> <p>Host: Nancy Benson. Guest: Dr. Mark Rayman, Medical Director, Beach Cities Vein and Laser Center, CA</p> <p>Compliancy issues covered: consumerism; health care</p> <p>Links for more information: http://medtronicendovenous.com/patients/7-2-venaseal-closure-procedure/?gclid=CJ-Ouue5mc4CFQyUaQodfmkNZw</p>	

Program	16-33	Producers	Christine Herman, Reed Pence and Michael Wu
Air Week	08/14/16-08/20/16	Production Director	Sean Waldron

Time	Segment	Dur.
2:04	SEGMENT 1: RETHINKING PARENTING	11:57
	<p>Synopsis: Every generation thinks the one behind it is full of spoiled, entitled, lazy kids, prompting parenting advice that research shows is actually harmful to children. An expert discusses why conventional wisdom about raising kids is often all wrong.</p> <p>Host: Reed Pence. Guest: Alfie Kohn, author, <i>The Myth of the Spoiled Child: Challenging the Conventional Wisdom About Children and Parenting</i>.</p>	

	Compliancy issues covered: youth at risk; children; parenting issues; education Links for more information: http://www.alfiekohn.org	
14:32	SEGMENT 2: LITTLE PEOPLE, DISABILITY, AND THE PROSPECT OF CURE	8:21
	Synopsis: Many people with dwarfism also face skeletal abnormalities which can lead to disability. Experts, all little people themselves, discuss major causes of dwarfism, the hurdles they create, the struggle for respect, and the prospect of treatments that could one day make little people much more rare. Host: Nancy Benson. Guests: Dr. Jennifer Arnold, co-star, TLC's <i>The Little Couple</i> and co-author, <i>Think Big</i> ; Ericka Okenfuss, licensed genetic counselor, Kaiser Permanente, Sacramento, CA; Gary Arnold, President, Little People of America and Public Affairs Manager, Access Living, Chicago Compliancy issues covered: health care; disabilities; youth at risk; parenting issues; discrimination Links for more information: LPAonline.org ; http://jenniferarnoldmd.com	

Program	16-34	Producers	Reed Pence, Heather Muno and Michael Wu
Air Week	08/21/16-08/27/16	Production Director	Sean Waldron

Time	Segment	Dur.
2:04	SEGMENT 1: DOCTORS' OBESITY BIAS	13:06
	Synopsis: Studies show that medical professionals are as biased as the rest of us against people who are overweight, resulting in lectures, misdiagnoses, and patients who start avoiding the doctor. Experts explain the problem, results, and what might be done about it. Host: Reed Pence. Guests: Dr. Rebecca Puhl, Prof. of Human Development and Family Studies, Univ. of Connecticut and Deputy Director, Rudd Center for Food Policy and Obesity; Dr. David Katz, Director, Yale-Griffin Prevention Research Center, Yale Univ. and Founder, True Health Initiative; Kathy Kater, psychotherapist specializing in body image, eating and weight issues Compliancy issues covered: health care; public health; discrimination; obesity; education Links for more information: http://www.uconnruddcenter.org/faulty-and-staff-rebecca-puhl/ ; http://www.yalegriffinprc.org ; http://bodyimagehealth.org	
16:12	SEGMENT 2: MISCOMMUNICATION AND COLOR ENERGY	6:44
	Synopsis: People have different ways to interpret the world around them, and miscommunication is often a result when we assume we do so similarly. A noted author discusses an innovative way to classify communication styles to avoid clashes. Host: Nancy Benson. Guest: Scott Schwefel, author, <i>Discover Yourself</i> Compliancy issues covered: interpersonal communication; consumerism Links for more information: http://discoveryyourself.com/keynote/	

Program	16-35	Producers	Polly Hansen, Michael Wu & Reed Pence
Air Week	08/28/16-09/03/16	Production Director	Sean Waldron

Time	Segment	Dur.
1:54	SEGMENT 1: SCAD--A DIFFERENT KIND OF HEART ATTACK	12:00
	<p>Synopsis: A form of heart attack that strikes young, seemingly healthy people--most of them women, often near childbirth--is increasing. Experts discuss heart attacks caused by arteries that split open rather than blockages.</p> <p>Host: Reed Pence. Guests: Shelley Simonton, SCAD patient; Dr. Sharonne Hayes, Founder, Women's Heart Clinic, Mayo Clinic; Carol Vich, SCAD patient</p> <p>Compliance issues covered: health care; public health; women's issues</p> <p>Links for more information: http://www.mayoclinic.org/departments-centers/cardiovascular-diseases/overview/specialty-groups/womens-heart-clinic/overview</p>	
14:56	SEGMENT 2: THE HAITIAN CHOLERA COVERUP	7:51
	<p>Synopsis: Haiti was struck by a devastating cholera epidemic a few months after a disastrous earthquake hit. Eventually the UN and its peacekeeping groups were blamed for causing the outbreak, making a bad situation much worse. Experts discuss how it happened and lessons for future disaster recovery.</p> <p>Host: Nancy Benson. Guest: Dr. Ralph Frerichs, Prof. Emeritus of Epidemiology, UCLA and author, <i>Deadly River: Cholera and Cover-Up in Post-Earthquake Haiti</i></p> <p>Compliance issues covered: public health; disaster recovery; infectious disease and vaccination; federal government</p> <p>Links for more information: http://deadlyriver.com</p>	

Program	16-36	Producers	Reed Pence & Michael Wu
Air Week	09/04/16-09/10/16	Production Director	Sean Waldron

Time	Segment	Dur.
3:04	SEGMENT 1: FETAL ALCOHOL SPECTRUM DISORDER	10:40
	<p>Synopsis: Fetal alcohol spectrum disorder is the largest preventable cause of developmental disabilities in the US, and studies show it is far more common than previously suspected, especially in certain populations. Experts explain how better prevention efforts could greatly reduce a wide variety of social problems</p> <p>Host: Reed Pence. Guests: Dr. Phillip May, Research Prof. of Nutrition, Gillings School of Global Public Health, Univ. of North Carolina-Chapel Hill; Dr. Carl Bell, Prof. of Psychiatry Emeritus, Univ. of Illinois and staff psychiatrist, Jackson Park Hospital, Chicago; Dr. Ira Chasnoff, President, NTI Upstream and Clinical Prof. of Pediatrics, Univ. of Illinois</p> <p>Compliance issues covered: public health; youth at risk; alcohol, substance abuse and addiction; education; homelessness; crime and prison; women's issues</p> <p>Links for more information: http://www.uncnri.org/index.php/philip-may-ph-d/; http://www.ntiupstream.com; http://www.psych.uic.edu/grand-rounds/item/248-carl-c-bell-md</p>	
14:46	SEGMENT 2: LUCID DREAMS	8:11
	<p>Synopsis: The dreaming brain is nearly as active as it is when we are awake. Experts discuss ways to shape dreams to help solve problems.</p>	

	<p>Host: Nancy Benson. Guest: Dr. Deirdre Barrett, Asst. Prof. of Psychology, Harvard Medical School and author, <i>The Committee of Sleep: How Artists, Scientists, and Athletes Use Their Dreams for Creative Problem Solving—And How You Can Too</i></p> <p>Compliance issues covered: consumerism; education</p> <p>Links for more information: http://deadlyriver.com</p>	
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Program	16-37	Producers	Michael Wu, Christine Herman & Reed Pence
Air Week	09/11/16-09/17/16	Production Director	Sean Waldron

Time	Segment	Dur.
3:00	SEGMENT 1: THE BRAIN SCIENCE OF DRUNK DRIVING	10:15
	<p>Synopsis: Scientists are learning that people who repeatedly drive drunk are not all the same in the personalities and brain chemistries that motivate their behavior. An expert discusses new research suggesting different ways to reduce recidivism in each of these personality types.</p> <p>Host: Reed Pence. Guest: Dr. Thomas Brown, Asst. Prof. of Psychiatry, McGill Univ. and researcher, Douglas Mental Health University Institute</p> <p>Compliance issues covered: public safety; drunk driving; alcohol and substance abuse; traffic safety</p> <p>Links for more information: http://www.douglas.qc.ca/researcher/thomas-brown?locale=en</p>	
14:17	SEGMENT 2: GOSSIP	7:23
	<p>Synopsis: Most people regard gossip with disdain. While backbiting, vicious slander is usually disruptive, researchers have found that informational gossip has benefits for society by keeping people in line with societal norms. Experts discuss.</p> <p>Host: Nancy Benson. Guest: Dr. Robb Willer, Prof. of Sociology, Stanford Univ; Dr. Matthew Feinberg, Asst. Prof. of Management, Univ. of Toronto</p> <p>Compliance issues covered: interpersonal relationships; media and society</p> <p>Links for more information: https://sociology.stanford.edu/people/robb-willer</p>	

Program	16-38	Producers	Reed Pence and Heather Muno
Air Week	09/18/16-09/24/16	Production Director	Sean Waldron

Time	Segment	Dur.
3:00	SEGMENT 1: EPI-PEN PRICE HIKES	11:38
	<p>Synopsis: The Epi-Pen brand has become synonymous with epinephrine injectors, which can save the life of a person suffering a severe allergic reaction. Recently there's been outcry over large price hikes for the devices, which have forced some people to seek other alternatives or go without. Experts discuss the economics involved and what patients can do to be protected without going broke.</p> <p>Host: Reed Pence. Guests: Dr. Aaron Carroll, Prof. of Pediatrics, Indiana Univ. School of Medicine; Dr. Thomas Casale, Prof. of Pediatrics and Medicine, Univ. of South Florida and Exec. Vice President, American</p>	

	Academy of Allergy, Asthma and Immunology Compliancy issues covered: consumerism; youth at risk; health care; public health; government; economics Links for more information: http://theincidentaleconomist.com/wordpress/about/about-aaron/ ; http://health.usf.edu/medicine/internalmedicine/allergy/faculty/2852254/Casale ; https://www.aaaai.org	
15:40	SEGMENT 2: HOMESICKNESS	7:27
	Synopsis: What we now call "homesickness" used to be a medical diagnosis called "nostalgia," and it was considered life-threatening. Today many people consider homesickness to be a childish emotion, but an expert says it's nothing to be ashamed of. We all suffer from it sometime and need to know how to cope. Host: Nancy Benson. Guest: Dr. Susan Matt, Prof. of History, Weber State Univ.; Dr. Chris Willard, Lecturer in Psychology, Harvard Medical School. Compliancy issues covered: mental health; American society and culture Links for more information: https://global.oup.com/academic/product/homesickness-9780195371857?cc=us&lang=en& ; http://drchristopherwillard.com	

Program	16-39	Producer	Reed Pence
Air Week	09/25/16-10/01/16	Production Director	Sean Waldron

Time	Segment	Dur.
3:03	SEGMENT 1: PANDAS: DANGEROUS AFTEREFFECTS OF A STREP THROAT	11:35
	Synopsis: Strep infection may prompt a severe reaction in some children, causing their own immune system to attack cells in the brain. What appear to be extreme psychological symptoms result from what is really a physical disorder. The disorder, known as PANDAS, is often misdiagnosed. Experts discuss. Host: Reed Pence. Guests: J.C. Konecny, Executive Director, PANDAS Network and parent of PANDAS sufferer; Dr. Elizabeth Latimer, Clinical Asst. Prof. of Pediatrics and Neurology, Georgetown Univ. Compliancy issues covered: consumerism; youth at risk; health care; infectious disease Links for more information: http://www.pandasnetwork.org ; https://www.pandasppn.org	
15:40	SEGMENT 2: LOCKED-IN SYNDROME	7:14
	Synopsis: Some people who have a stroke in the brain stem suffer from a condition where they are fully conscious and aware, yet appear to be in a coma because they cannot move a muscle, except for sometimes the eyes. They may remain in this "locked-in" state for years. A stroke expert and a woman who recovered from this condition discuss it. Host: Nancy Benson. Guests: Allison O'Reilly, Locked-In Syndrome survivor and author, <u>Out Of the Darkness</u> ; Dr. Ralph Sacco, Chairman of Neurology, Univ. of Miami Miller School of Medicine and former President, American Heart Assn. Compliancy issues covered: health care; disabilities Links for more information: http://outofthedarknessbook.org ; http://sylvester.org/doctors/profile/1672	



Call Letters: WRSB/WOKR

Weekly Public Affairs Program

QUARTERLY ISSUES REPORT, JULY-SEPTEMBER, 2016

Show # 2016-27

Date aired: 7/3/16 Time Aired: 6:30 AM

Mike Gikas, Senior Electronics Editor at Consumer Reports

Smart phone theft is on the rise. A projected 3.1 million were stolen last year, according to a Consumer Reports survey. Mr. Gikas outlined the sensitive information that many phones contain, and he offered security tips to both prevent thefts and to minimize the loss of personal data if a phone is lost or stolen.

Issues covered:

Length: 8:56

**Crime
Consumer Matters**

Robert D. Morris, MD, PhD, environmental epidemiologist, drinking water research scientist, author of "*The Blue Death: Disease, Disaster & the Water We Drink*"

Dr. Morris believes that despite better overall health conditions, the nation's water supply remains a serious health risk. He talked about potential disease pathogens, toxic chemicals, decaying pipes and cancer risks. He discussed the growing body of research linking the chlorine relied on for water treatment with cancer and stillbirths. He also talked about the history of water-borne pathogens like cholera and typhoid.

Issues covered:

Length: 8:17

**Community Health
Environment**

Lynsey Romo, Assistant Professor of Communication, North Carolina State University

Prof. Romo led a study of school-aged kids and what their parents tell them about family finances. She found that parents often make gender-based distinctions in what they choose to talk about, and kids pick up on what they're *not* being told — sometimes drawing incorrect conclusions that can have repercussions for them in the future.

Issues covered:

Length: 4:59

**Parenting
Personal Finance**

Show # 2016-28

Date aired: 7/10/16 Time Aired: 6:30 AM

Richard Bolles, career development expert, author of "*What Color Is Your Parachute? Guide to Rethinking Resumes*" and "*What Color Is Your Parachute? Guide to Rethinking Interviews*" Mr. Bolles discussed the rapidly changing way companies locate and hire employees. He explained why the value of a resume has declined, and how job hunters can use more effective alternatives. He said prospective employees must be as up-to-the-minute in job hunting skills as they are in the work skills that they offer an employer.

Issues covered:
Employment
Career

Length: 8:58

Jean Illsley Clarke, PhD, internationally known parent educator, co-author of "*How Much Is Too Much?: Raising Likeable, Responsible, Respectful Children*"

Ms. Clarke believes that many of today's parents overindulge their children, often without even realizing it. She explained how to recognize overindulgence and why can be so damaging as kids grow into adulthood. She said assigning ongoing household chores to children is an excellent way to foster their responsibility and independence, and offered other tips for parents.

Issues covered:
Parenting Issues

Length: 8:13

Ron Montoya, Consumer Advice Editor at Edmunds.com

Mr. Montoya offered suggestions for shoppers who have poor credit to buy a new car. He said it is important for potential buyers to carefully check and clean up credit reports before applying for a car loan, and to try to get pre-approval before shopping. He also outlined other ways that buyers can demonstrate that they are a good credit risk.

Issues covered:
Consumer Matters
Personal Finance

Length: 4:53

Show # 2016-29

Date aired: 7/17/16 Time Aired: 6:30 AM

Laura M. Bogart, PhD, Senior Behavioral Scientist at the RAND Corporation, a nonprofit research organization that develops solutions to public policy challenges

Dr. Bogart directed a five-week obesity prevention program for seventh grade students that helped obese students lose an average of nine pounds over the following two year period. She outlined the methods that were most effective, which included school-wide environmental changes and encouragement to eat healthy school cafeteria foods, along with a student-led education and marketing campaign.

Issues covered:
Childhood Obesity
Education
Parenting

Length: 8:26

Susan S. Silbey, PhD, Leon and Anne Goldberg Professor of Humanities, Professor of Sociology and Anthropology, Professor of Behavioral and Policy Sciences, Sloan School of Management at the Massachusetts Institute of Technology

The number of women enrolling in engineering school has increased steadily over the past four decades, but Dr. Silbey said one-third of women graduates soon leave the profession to pursue other careers. She said the reasons behind this problem are primarily related to the culture of engineering itself. She offered suggestions for women who are entering the profession, and explained why an engineering career should be such an attractive option for women.

Issues covered:
Women's Issues
Discrimination
Career

Length: 8:47

Dong Zhao, PhD, Assistant Professor of Construction Management, Michigan State University

Prof. Zhao led a study that found that more than 50 percent of potential energy savings from energy efficient homes can be lost if users don't know how to use the buildings properly. Dr. Zhao said this is a concern both for individual homeowners as well as for commercial property owners.

Issues covered:
Energy
Consumer Matters

Length: 4:57

Show # 2016-30

Date aired: 7/29/16 **Time Aired:** 6:30 AM

Christopher Wildeman, PhD, Associate Professor of Sociology, faculty fellow at the Center for Research on Inequalities and the Life Course, faculty fellow at the Institution for Social and Policy Studies at Yale University

Dr. Wildeman recently conducted a study at Yale that found that approximately 12% of American children will suffer from neglect or physical, emotional, or sexual abuse before they turn 18 years old. He explained why his research yielded dramatically higher rates of maltreatment than official government figures. He offered suggestions for changes in public policy to deal with the problem.

Issues covered:
Child Abuse & Neglect
Government Policies
Parenting

Length: 9:10

Cash Nickerson, employment expert, attorney, author of "*BOOMERangs: Engaging the Aging Workforce in America*"

As nearly 80 million Baby Boomers approach the traditional age of retirement, Mr. Nickerson said many want to continue to work, and the economy needs them. He discussed the challenges that surround an aging working population and offered ideas on how older workers can make a gradual transition into retirement, rather than a sudden exit from the workforce.

Issues covered:
Senior Citizens
Employment

Length: 8:07

Jeff Haig, Chair of the UCLA Scholarship Admissions Committee, co-author of the book "*Unlock Your Educational Potential*"

Mr. Haig talked about the value of summertime activities as a strategic opportunity for students planning for college. He believes that many common summer activities can be used to broaden a student's horizons and get a leg up in the competitive college admittance process.

Length: 5:02

Issues covered:

**Education
Children's Issues**

Show # 2016-31

Date aired: 7/31/16 **Time Aired:** 6:30 AM

David Casarett, MD, MA, Associate Professor of Medicine, University of Pennsylvania Perelman School of Medicine Director of Hospice and Palliative Care, University of Pennsylvania Health System, author of "*Shocked: Adventures in Bringing Back the Recently Dead*"

Most people don't survive cardiac arrest or significant trauma. Dr. Casarett discussed the latest developments in resuscitation and just how far science has come in the past few years. He talked about the ethical dilemma posed by reviving a person who may not have a good quality of life in the aftermath. He talked about the impressive survival rate of those who receive competent CPR treatment.

Length: 8:20

Issues covered:

**Personal Health
Emergency Medicine**

Greg McBride, Chief Financial Analyst for Bankrate.com

Mr. McBride's organization recently conducted a study that found that a third of all Americans have nothing saved for retirement. He said the one encouraging aspect of the survey is that more people in their 20s are saving for retirement than ever before. He explained why this issue should be such a serious concern and what someone can do if they believe they are starting to save too late in life.

Length: 9:00

Issues covered:

**Retirement Planning
Senior Citizens
Personal Finance**

Rick Maurer, author of "*Beyond The Wall Of Resistance: Why 70% of All Changes Still Fail – and What You Can Do About It*"

Seventy percent of all major changes in organizations fail - and that number hasn't changed since researchers started examining success and failure rates some fifteen years ago. Mr. Maurer talked about the most common reasons for failure and what leaders can do about it.

Length: 5:03

Issues covered:

**Workplace Matters
Employment**

Show # 2016-32

Date aired: 8/7/16 Time Aired: 6:30 AM

Anthony G. Comuzzie, PhD, obesity researcher and scientist with the Department of Genetics at the Texas Biomedical Research Institute in San Antonio

Recent government data shows that since the late 1980s and early 1990s, the average American has put on 15 or more additional pounds without getting any taller. Dr. Comuzzie explained why this is such a grave health concern. He also discussed potential causes and solutions to the nation's epidemic of obesity.

Length: 8:34

Issues covered:

Obesity
Personal Health

Doug Lamov, literacy and education expert, Managing Director of Uncommon Schools' Teach Like a Champion team, co-author of "*Reading Reconsidered: A Practical Guide to Rigorous Literacy Instruction*"

Mr. Lamov discussed the importance of teaching students to read with precision, rigor, and insight. He explained how Common Core curriculums are affecting reading programs across the country. He believes that most students are not given challenging enough assignments. He also offered suggestions for parents who want to instill a love of reading in their children.

Length: 8:44

Issues covered:

Education
Literacy
Government Policies
Parenting

James Kingsland, Science Production Editor of the London newspaper "*The Guardian*," author of "*Siddhartha's Brain: Unlocking the Ancient Science of Enlightenment*"

Mr. Kingsland discussed the latest research by leading neuroscientists and clinical psychologists that suggests that mindfulness practice reconfigures the brains. He said meditation can make people healthier and happier, and that it can help treat stress, chronic pain, hypertension and substance abuse.

Length: 4:56

Issues covered:

Mental Health
Aging

Show # 2016-33

Date aired: 8/14/16 Time Aired: 6:30 AM

Jennifer B. Johnston, PhD, Assistant Professor of Psychology at Western New Mexico University

Dr. Johnston recently led a study that examined the role that media coverage may play in fueling the increase of mass shootings in the U.S. Her study concluded that one of the most effective ways of curbing mass shooting incidents may be to drastically change how news organizations cover them. She is in favor of an organized campaign to convince media organizations to focus more on the victims, rather than the killer, his weapons and his motivations.

Length: 9:45

Issues covered:

Media
Mass Shootings

Brian Roe, PhD, McCormick Professor of Agricultural Marketing and Policy at Ohio State University

American consumers throw away about 80 billion pounds of food a year. Dr. Roe led a study that examined Americans' attitudes and misconceptions about food waste. He said many consumers think they have good reasons to throw food away, but those perceived benefits are often not real. He noted that food waste is the largest source of municipal solid waste in the U.S. and the most destructive type of household waste in terms of greenhouse gas emissions.

Length: 7:28

Issues covered:

**Environment
Consumer Matters
Food Safety**

Jan E. Stets, PhD, Professor of Sociology at the University of California, Riverside

Cheating to get ahead is likely to reduce your level of happiness, according to Dr. Stets' research. In her study, participants were given the opportunity to cheat to get ahead. The 30% who cheated were more likely to report a reduction in happiness, once they considered that others would not see them as moral persons.

Length: 4:58

Issues covered:

**Mental Health
Workplace Issues**

Show # 2016-34

Date aired: 8/21/16 **Time Aired:** 6:30 AM

Lisa Gill, Prescription Drugs Editor at Consumer Reports

Prescriptions for opioids have climbed 300% in the past decade and more than 46 Americans die each day from legal pain pills, such as OxyContin, Percocet and Vicodin. Ms. Gill discussed the reasons behind this trend. She also talked about the little-known dangers posed by over-the-counter painkillers like acetaminophen. She offered advice to patients who are dealing with pain. She also explained how the federal government is trying to deal with the issue.

Length: 10:07

Issues covered:

**Drug Abuse
Personal Health
Government**

Tony Lee, Publisher of CareerCast.com and JobsRated.com

Mr. Lee outlined his organization's list of the most overrated and underrated jobs, based on factors such as pay, hiring outlook, work environment, stress and physical demands. He explained why certain jobs are not as attractive as they may seem, and why other great career choices are often overlooked. He also offered advice for those who are seeking to change careers or move up the ladder in their present industry.

Length: 7:15

Issues covered:

**Employment
Economy**

Pam Mueller, graduate student, Department of Psychology, Princeton University

Laptops, tablets and other electronic devices are commonplace in today's classrooms. But Ms. Mueller co-authored a study that found that taking notes by typing, rather than writing, interferes with students' ability to process and remember information. Her research indicated that students who take notes with pen and paper recall more material and perform significantly better in class.

Issues covered:
Education

Length: 4:51

Show # 2016-35

Date aired: 8/28/16 Time Aired: 6:30 AM

Bob Rusbuldt, CEO of The Independent Insurance Agents & Brokers of America

A consumer survey commissioned by Mr. Rusbuldt's organization found that many homeowners lack adequate insurance coverage, do not fully understand their homeowners policies and do not have enough savings to support their households in the event of a disaster. He discussed the most common misconceptions consumers have regarding homeowners insurance and what to do about it.

Issues covered:
Disaster Preparedness
Consumer Matters

Length: 8:37

Tomas Hult, PhD, Byington Endowed Chair and Professor of Marketing in the Eli Broad College of Business, Director of the International Business Center at Michigan State University

From recycling to reusing hotel towels, consumers who participate in a company's "green" program are more satisfied with its service, according to Dr. Holt's research. He explained the reasons behind these feelings, and the surprising way consumer decisions are affected when companies offer additional participation incentives.

Issues covered:
Recycling
Environment
Consumer Matters

Length: 8:40

Rachel Arocho, PhD, Research Fellow in Human Development and Family Science at Ohio State University

Dr. Arocho led a study that found that teenagers and young adults who expected to get married within the next five years reported committing fewer delinquent acts in the next year than those who weren't thinking about wedding bells. She discussed the possible reasons behind this finding.

Issues covered:
Crime
Youth at Risk

Length: 4:45

Show # 2016-36

Date aired: 9/4/16 Time Aired: 6:30 AM

Sally Satel, MD, Resident Scholar at the American Enterprise Institute, editor of *"When Altruism Isn't Enough: The Case for Compensating Kidney Donors"*

12 people die each day while waiting for a life-saving kidney transplant. Dr. Satel discussed the shortage of organ donations and shared her story of receiving a kidney donation in 2006. She believes that a program to compensate organ donors, through in-kind rewards, such as a contribution to a retirement fund, an income tax credit, or tuition vouchers for their children—rather than lump-sum cash payments—would eliminate the shortage of available organs.

Issues covered:
Organ Donation
Government Policies
Personal Health

Length: 8:28

James Betts, PhD, Senior Lecturer in Nutrition, Metabolism & Statistics at the University of Bath, England

Conventional wisdom has always maintained that breakfast is the most important meal of the day. Dr. Betts led a study that examined whether people who eat breakfast are healthier or lose weight more effectively than those who skip it. He said his research found that breakfast eaters consumed more calories each day and were more physically active overall, but there was no difference in weight. He believes that while breakfast doesn't matter for adults, it still is important for children from a nutrition and learning standpoint.

Issues covered:
Nutrition
Personal Health

Length: 8:47

Monica Betson Montgomery, author of *"The Keys to College: A Roadmap for Parents to Guide Their Children"*

Ms. Betson-Montgomery read and scored over 20,000 freshman college applications throughout her career. She believes the process of preparing for college should begin in grade school or even earlier. She outlined possible strategies for parents navigate their way through their child's educational career.

Issues covered:
Education
Parenting

Length: 4:57

Show # 2016-37

Date aired: 9/11/16 Time Aired: 6:30 AM

Michelle Mazurek, PhD, Assistant Professor, Computer Science, University of Maryland College Park

Nearly everyone today struggles with a myriad of passwords for their online activities. Professor Mazurek was involved in research at Carnegie Mellon University that found that long passphrases are more effective and easier to remember than an incomprehensible string of letters, numbers and special characters.

Issues covered:
Online Security
Crime
Consumer Matters

Length: 8:52

Chris Voss, former FBI's lead international kidnapping negotiator, founder and principal of The Black Swan Group, author of *"Never Split the Difference: Negotiating As If Your Life Depended On It"*

Mr. Voss discussed the skills that helped him and his colleagues succeed where it mattered most: saving lives. He explained how of those same negotiating tactics and principles are critical in everyday life, in areas such as buying a car, negotiating a salary, buying a home, or parenting.

Issues covered:

Length: 8:25

**Career
Parenting**

Christine Fahlund, Senior Financial Planner and Vice President of Investment Services at T. Rowe Price Investment Services

Ms. Fahlund discussed the effect that today's economy has on retirement planning. She believes that many Baby Boomers have been naive when it comes to planning for retirement. She also explained why some employers are becoming more proactive in helping their workers save for their senior years.

Issues covered:

Length: 5:04

**Personal Finance
Retirement Planning
Senior Citizens**

Show # 2016-38

Date aired: 8/18 **Time Aired:** 6:30 AM

Erica Reischer, PhD, psychologist, parent educator, author of *"What Great Parents Do: 75 Simple Strategies for Raising Kids Who Thrive"*

Children don't come with an owner's manual, but many parents wish they did. Dr. Reischer offered simple, action-oriented steps anyone can take to improve their parenting skills. She discussed the importance of empathy, how to distinguish between goals and methods, and why it's helpful for parents to view their kids as little explorers and scientists.

Issues covered:

Length: 7:51

Parenting

Andrew Scott, Professor of Economics at the London Business School, Fellow at All Souls College, Oxford University and the Centre for Economic Policy Research, co-author of *"The 100-Year Life: Living and Working in an Age of Longevity"*

Many Americans have been raised on the traditional notion of a three-stage approach to life: education, followed by work and then retirement. However, Prof. Scott said this well-established pathway is already beginning to collapse: life expectancy is rising, pensions are vanishing, and increasing numbers of people are juggling multiple careers. He offered suggestions for how to better plan for a productive, longer life and retirement in today's rapidly-evolving economy.

Issues covered:

Length: 9:23

**Retirement Planning
Senior Citizens**

Brian Fligor, Chief Audiology Officer at Lantos Technologies, Inc., former Director of Diagnostic Audiology and Children's Hospital in Boston

An estimated 2 million students in the US play in middle- and high-school marching bands. Dr. Fligor believes that parents should be concerned protecting their kids' hearing when they are exposed to loud sounds for long periods. He talked about the warning signs of hearing damage and explained the ways to prevent it.

Issues covered:

**Hearing Loss
Parenting Concerns
Senior Citizens**

Length: 4:58

Show # 2016-39

Date aired: 9/25/16 **Time Aired:** 6:30 AM

Anna S. Mueller, PhD, Sociologist and Assistant Professor in Comparative Human Development, Research Associate at the Population Research Center at the University of Chicago

Teen suicide clusters are a recent discovery, and little is understood about their causes and how to prevent them. Prof. Mueller studied of the phenomenon in a small town. She found that intense pressure to succeed academically and athletically, plus the ease with which private information became public, due to social connectedness, left teens and their parents unwilling to seek help for mental health problems. She said suicide prevention strategies need to be tailored to fit the unique dynamics of individual communities.

Issues covered:

**Teen Suicide
Mental Health
Parenting**

Length: 7:57

Shola Richards, author of "*Making Work Work: The Positivity Solution for Any Work Environment*"

A surprising number of Americans have experienced bullying on the job. Mr. Richards discussed the reasons that some people become bullies, and offered suggestions for how to deal with bullying in an effective and positive way. He said documenting dates, times and details of incivility are crucial, and that approaching the HR department with an issue is the best place to start.

Issues covered:

**Bullying
Workplace Matters**

Length: 9:21

Rodger Alan Friedman, chartered retirement planning counselor and financial advisor with more than 30 years' experience, author of "*Fire Your Retirement Planner: You! Concise Advice on How to Join the \$100,000 Retirement Club*"

More than half of all Americans are not confident or just slightly confident when it comes to making the right retirement investment decisions. Mr. Friedman believes retirement planning is not a do-it-yourself exercise, but that professional help is vital. He explained how to find a competent financial advisor.

Issues covered:

**Retirement Planning
Senior Citizens**

Length: 5:04