

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WJQZ & WPNW</u>	Date: <u>11-1-22</u>
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I, Kerth den Hollander,
being/on behalf of: Ottawa County Republican Committee
a legally qualified candidate of the Republican
political party for the office of: _____
in the 2022 General Elections
election to be held on: November 8th, 2022

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

Lanser Broadcasting

Advertiser: Ottawa County Republican Com.
Order #: 2443836407604
Date Entered: 11/01/2022
Last Modified: 11/01/2022
Product:
Salesperson: Chad Millard
Billing Cycle: Calendar Month
Estimate #:

Ottawa County Republican Com.
59 West Washington Ave
Zeeland, Michigan 49464

Order Date Range: 11/02/2022 through 11/08/2022 (1 weeks)
Media Outlets: WJQK-FM, WPNW-AM

On-Air Schedule

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	11/02/22-11/08/22	WJQK-FM	06:00AM-07:00PM	30	10	10	10	10	10	--	--	50	32.00	50	1,600.00
2	11/02/22-11/08/22	WPNW-AM	06:00AM-07:00PM	30	10	10	10	10	10	--	--	50	15.00	50	750.00
3	11/05/22-11/05/22	WJQK-FM	06:00AM-07:00PM	30	--	--	--	--	--	10	--	10	23.00	10	230.00
4	11/05/22-11/05/22	WPNW-AM	06:00AM-07:00PM	30	--	--	--	--	--	10	--	10	10.00	10	100.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Net Billing
WJQK-FM	60	0	0	0	\$1,830.00	\$1,830.00
WPNW-AM	60	0	0	0	\$850.00	\$850.00
Totals	120	0	0	0	\$2,680.00	\$2,680.00

Total Charges: \$2,680.00
Total Net: \$2,680.00

Projected Billing By Calendar Month

Month	Year	Gross Billing	Net Billing
November	2022	\$2,680.00	\$2,680.00
Totals		\$2,680.00	\$2,680.00

Accepted for Lanser Broadcasting

Accepted for advertiser OR agency as agent for the advertiser

Name _____ Title _____

Name _____ Title _____