



KEMP BROADCASTING, INC.

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TO: Public File
FROM: Marty Basch / VP, GM
DATE: October 5, 2019
RE: Issues and Programs – 3rd Quarter 2019 (July - September 2019) / KVEG-FM

KVEG continues to support education and the Clark County School District by supplying music, deejays, street teams, and mixers at various school events. Through these events, KVEG proactively reaches out to the youth of the Las Vegas community with the message of promoting the advantages of obtaining a quality education.

During the month of September 2019, the KVEG street teams visited middle schools and high schools in the Clark County School District with appearances at 1 dance, 1 family night, 1 First Friday, 2 lunches, and 1 rally.

KVEG was also a positive presence in our community as we participated in various non-profit activities.

In addition to the schools visited by KVEG 97.5 FM, 312 public service announcements were aired during the 3rd Quarter of 2019, from the non-profit organization Nevada Broadcasters Association.

KEMP BROADCASTING, INC.

Daily Sales

For Dates 07/01/2019 to 09/30/2019
(Spot Type = "15 SEC PSA" or Spot Type = "30 SEC PSA" or Spot Type = "PSA") and Station = "KVEG-FM"
Show Gross Figures, Include Non-Spot, Include Non-Commercial, Include Network, Include Zero Rate, Full Detail Figures, Historical Figures

	15 SEC			30 SEC			60 SEC			Misc Amts	Total Units	Avg Rate	Total Amts
	Units	Avg	Total	Units	Avg	Total	Units	Avg	Total				
NEVADA BROADCASTERS ASSO	0	0.00	0.00	182	0.00	0.00	130	0.00	0.00	0.00	312	0.00	0.00
Report Totals	0	0.00	0.00	182	0.00	0.00	130	0.00	0.00	0.00	312	0.00	0.00
Lowest Rate for this period:			0.00			0.00			0.00				
Cost of 1 Min. for this period:		0.00											

*NOTE: This is an INCOME based report.

School & Community Events
July 2019 - September 2019

QUARTER:	July - September 2019
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DATE	EVENT	School
Monday, September 09, 2019	Lunch Takeover	O Callaghan MS
Friday, September 06, 2019	First Friday	Canyon Springs HS
Thursday, September 05, 2019	Lunch Takeover	Robison MS
Thursday, September 05, 2019	Dance	Cashman MS
Thursday, September 12, 2019	Rally	Orr MS
Wednesday, September 25, 2019	Family Night	O Callaghan MS