



**WSPA**  
**250 International Drive**  
**Spartanburg, SC 29303**  
**(864) 576-7777**

# CONTRACT

<u>Contract / Revision</u> 1558802 /		<u>Alt Order #</u> 26029524
<u>Product</u> <b>Broadcast</b>		
<u>Contract Dates</u> <b>06/10/18 - 06/12/18</b>		<u>Estimate #</u> <b>5469</b>
<u>Advertiser</u> <b>POL/Lee Bright/Congress/SC/Rep</b>		<u>Original Date / Revision</u> 06/08/18 / 06/08/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WSPA</b>	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u> 9917037	<u>Advertiser Code</u> 1314	<u>Product 1/2</u> 1983
<u>Agency Ref</u> IN9370/IN11002/IN141		<u>Advertiser Ref</u>

And:

**Strategic Media Placement**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WSPA	06/11/18	06/11/18	WSPA 6a News	6-7a		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	M-----				1	\$425.00				
N 2	WSPA	06/12/18	06/12/18	WSPA 6a News	6-7a		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	-T-----				1	\$425.00				
D 3	WSPA	06/11/18	06/11/18	M-F 7a CBS This Morning	7-8a		:30				NM	0	\$0.00
D 4	WSPA	06/12/18	06/12/18	M-F 7a CBS This Morning	7-8a		:30				NM	0	\$0.00
N 5	WSPA	06/11/18	06/11/18	M-F 8a CBS This Morning	8-9a		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	M-----				1	\$425.00				
D 6	WSPA	06/12/18	06/12/18	M-F 8a CBS This Morning	8-9a		:30				NM	0	\$0.00
N 7	WSPA	06/10/18	06/10/18	Sun 6a News	6a-8a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	-----S				2	\$125.00				
N 8	WSPA	06/11/18	06/11/18	Price is Right	11a-12p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	M-----				1	\$650.00				
N 9	WSPA	06/11/18	06/11/18	M-F 1230-2p Soaps	M-F 1230-2p Soap:		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	M-----				1	\$450.00				
N 10	WSPA	06/11/18	06/11/18	WSPA 12p News	12p-1230p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	M-----				1	\$450.00				
N 11	WSPA	06/12/18	06/12/18	WSPA 12p News	12p-1230p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	-T-----				1	\$450.00				
N 12	WSPA	06/12/18	06/12/18	Local News @5p	5p-530p		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	-T-----				1	\$575.00				
N 13	WSPA	06/10/18	06/10/18	Su 6p-630p	6p-630p		:30				NM	1	\$350.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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		<u>Estimate #</u> 5469
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	-----S				1	\$350.00				
N 14	WSPA	06/11/18	06/11/18	M-F 4p-5p Judge Judy	4p-5p		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	M-----				1	\$240.00				
N 15	WSPA	06/10/18	06/10/18	60 MINUTES	7p-8p		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	-----S				1	\$4,500.00				
N 16	WSPA	06/11/18	06/11/18	M-F 7a CBS This Morning	7-8a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	M-----				1	\$450.00				
N 17	WSPA	06/12/18	06/12/18	The Talk	2p-3p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	-T-----				1	\$275.00				
N 18	WSPA	06/12/18	06/12/18	Your Carolina	10a-11a		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	-T-----				1	\$125.00				
N 19	WSPA	06/12/18	06/12/18	WSPA 530A News	530a-6a		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/11/18	06/17/18	-T-----				1	\$225.00				
<b>Totals</b>								0.00				17	\$10,265.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/28/18 - 06/12/18	17	\$10,265.00	(\$1,539.75)	\$8,725.25
<b>Totals</b>	17	\$10,265.00	(\$1,539.75)	\$8,725.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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