

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Pete Ricketts

Authorized committee:

Pete Ricketts for Senate

Agency requesting time (and contact information):

N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

United States Senate

Date of election:

May 14th, 2024

General

Primary

Treasurer of candidate's authorized committee:

Rick Bettger

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*AxMedia Buyer*

Signature:

*Steve Scollard*

Name: AxMedia Buyer

Name: Steve Scollard

Date of Request to Purchase Ad Time: 4/8/2024

Date of Station Agreement to Sell Time: 4/8/24

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*AxMedia Buyer*

Name: AxMedia Buyer

Date: 4/8/2024

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 4/8/24

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>61632</u>	Station Call Letters: <u>KKTA</u>	Date Received/Requested: <u>4/8/24</u>
Est. #: <u>6790</u>	Station Location: <u>Cheyenne</u>	Run Start and End Dates: <u>4/10/24-4/18/24</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

KKTQ-TV  
1856 SKYVIEW DRIVE  
CASPER, WY 82601

AXMEDIA  
800 WEST 47TH STREET  
KANSAS CITY, MO 64112

**Contract # 61632**

Schedule Dates 04/10/24-04/18/24  
Advertiser POL/PETE RICKETTS FOR SENATE (4065)  
Agency AXMEDIA (1584)  
Product 832-2024 PRIMARY ELECTION (1546)  
Brand POLITICAL (16111)  
Salesperson HOUSE, HOUSE (1)  
Sales Office HOUSE  
Buyer Name /  
Phone/Fax 4065/1546/6790  
CPE Local/Political  
Account Types Standard  
Billing Type  
Comments

Date Entered 04/09/24  
Last Modified 04/09/24  
Entered By Trina Gonzalez  
CO-OP No  
External #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$444.00  
Net Total \$2,516.00  
Sales Tax

ABC-Cheyenne (KKTQ)		
By Broadcast Month	Spots	Rate
Apr. 2024	58	\$2,960.00
<b>Grand Total:</b>	<b>58</b>	<b>\$2,960.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/10/24-04/12/24	1	:30	5:30A- Good Morning Wyoming	1			2	1	1			4	\$25.00	\$100.00	ABC-Cheyenne (KKTQ)		4/9/24
2.0	Normal Line / SPOT	04/15/24-04/18/24	1	:30	5:30A- Good Morning Wyoming	1	1	1	1	1				4	\$25.00	\$100.00	ABC-Cheyenne (KKTQ)		4/9/24
3.0	Normal Line / SPOT	04/10/24-04/12/24	1	:30	7A- Good Morning America	1			2	1	1			4	\$25.00	\$100.00	ABC-Cheyenne (KKTQ)		4/9/24
4.0	Normal Line / SPOT	04/15/24-04/18/24	1	:30	7A- Good Morning America	1	1	1	1	1				4	\$25.00	\$100.00	ABC-Cheyenne (KKTQ)		4/9/24
5.0	Normal Line / SPOT	04/13/24-04/13/24	1	:30	6A- Good Morning America - Saturday	1						1		1	\$25.00	\$25.00	ABC-Cheyenne (KKTQ)		4/9/24
6.0	Normal Line / SPOT	04/14/24-04/14/24	1	:30	7A- Good Morning America - Sunday	1							1	1	\$25.00	\$25.00	ABC-Cheyenne (KKTQ)		4/9/24
7.0	Normal Line / SPOT	04/14/24-04/14/24	1	:30	8A- The Week With George Stephanopoulos	1							1	1	\$25.00	\$25.00	ABC-Cheyenne (KKTQ)		4/9/24
8.0	Normal Line / SPOT	04/10/24-04/12/24	1	:30	9A- The View	1			1	1	1			3	\$25.00	\$75.00	ABC-Cheyenne (KKTQ)		4/9/24
9.0	Normal Line / SPOT	04/16/24-04/17/24	1	:30	9A- The View	1	1	1						2	\$25.00	\$50.00	ABC-Cheyenne (KKTQ)		4/9/24
10.0	Normal Line / SPOT	04/10/24-04/10/24	1	:30	10A- Kelly Clarkson	1	1							1	\$25.00	\$25.00	ABC-Cheyenne (KKTQ)		4/9/24
11.0	Normal Line / SPOT	04/15/24-04/18/24	1	:30	10A- Kelly Clarkson	1	1		1					2	\$25.00	\$50.00	ABC-Cheyenne (KKTQ)		4/9/24

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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AXMEDIA  
 800 WEST 47TH STREET  
 KANSAS CITY, MO 64112

KKTO-TV  
 1856 SKYVIEW DRIVE  
 CASPER, WY 82601

**Contract # 61632**  
 Schedule Dates: 04/10/24-04/18/24  
 Advertiser: POL/PETE RICKETTS FOR SENATE (4065)  
 Agency: AXMEDIA (1584)  
 Product: 832-2024 PRIMARY ELECTION (1546)  
 Brand: POLITICAL (16111)  
 Salesperson: HOUSE, HOUSE (1)  
 Sales Office: HOUSE  
 Buyer Name:  
 Phone/Fax: /  
 CPE: 4065/1546/6790  
 Account Types: Local/Political  
 Billing Type: Standard  
 Comments:

Date Entered: 04/09/24  
 Last Modified: 04/09/24  
 Entered By: Trina Gonzalez  
 CO-OP: No  
 External #:  
 Demo:  
 Order Type: Normal  
 Package Deal:  
 Commission %: 15.00  
 Commission: \$444.00  
 Net Total: \$2,516.00  
 Sales Tax:

ABC-Cheyenne (KKTO)		
By Broadcast Month	Spots	Rate
Apr. 2024	58	\$2,960.00
<b>Grand Total:</b>	<b>58</b>	<b>\$2,960.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	04/10/24-04/12/24	1	:30	12P- K2 News At Noon	1		1	1	1				3	\$50.00	\$150.00	ABC-Cheyenne (KKTO)		4/9/24
13.0	Normal Line / SPOT	04/15/24-04/18/24	1	:30	12P- K2 News At Noon	1			1					2	\$50.00	\$100.00	ABC-Cheyenne (KKTO)		4/9/24
14.0	Normal Line / SPOT	04/10/24-04/10/24	1	:30	6P- K2 News At 6	1			2					2	\$75.00	\$150.00	ABC-Cheyenne (KKTO)		4/9/24
15.0	Normal Line / SPOT	04/15/24-04/17/24	1	:30	6P- K2 News At 6	1	1	1	1					3	\$75.00	\$225.00	ABC-Cheyenne (KKTO)		4/9/24
16.0	Normal Line / SPOT	04/10/24-04/12/24	1	:30	5:30P- ABC World News Tonight	1			2	1	1			4	\$120.00	\$480.00	ABC-Cheyenne (KKTO)		4/9/24
17.0	Normal Line / SPOT	04/18/24-04/18/24	1	:30	5:30P- ABC World News Tonight	1			1					1	\$120.00	\$120.00	ABC-Cheyenne (KKTO)		4/9/24
18.0	Normal Line / SPOT	04/14/24-04/14/24	1	:30	5:30P- ABC World News Tonight	1							1	\$120.00	\$120.00	ABC-Cheyenne (KKTO)		4/9/24	
19.0	Normal Line / SPOT	04/10/24-04/12/24	1	:30	10P- K2 News At 10	1			2	1	1			4	\$75.00	\$300.00	ABC-Cheyenne (KKTO)		4/9/24
20.0	Normal Line / SPOT	04/15/24-04/18/24	1	:30	10P- K2 News At 10	1		1	1	1				4	\$75.00	\$300.00	ABC-Cheyenne (KKTO)		4/9/24
21.0	Normal Line / SPOT	04/14/24-04/14/24	1	:30	10P- K2 News At 10	1							1	\$100.00	\$100.00	ABC-Cheyenne (KKTO)		4/9/24	
22.0	Normal Line / SPOT	04/15/24-04/15/24	1	:30	7P- MO American Idol 7p	1	1							1	\$40.00	\$40.00	ABC-Cheyenne (KKTO)		4/9/24
23.0	Normal Line / SPOT	04/16/24-04/16/24	1	:30	7P- TU Will Trent 7p	1	1							1	\$40.00	\$40.00	ABC-Cheyenne (KKTO)		4/9/24

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

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 Order Type: Normal  
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 Commission %: 15.00  
 Commission: \$444.00  
 Net Total: \$2,516.00  
 Sales Tax:

**ABC-Cheyenne (KKTQ)**  
 By Broadcast Month Spots Rate  
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 Grand Total: 58 \$2,960.00

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24.0	Normal Line / SPOT	04/16/24-04/16/24	1	:30	8P- TU The Rookie			1						1	\$40.00	\$40.00	ABC-Cheyenne (KKTQ)		4/9/24
25.0	Normal Line / SPOT	04/16/24-04/16/24	1	:30	9P- TU The Good Doctor			1						1	\$40.00	\$40.00	ABC-Cheyenne (KKTQ)		4/9/24
26.0	Normal Line / SPOT	04/18/24-04/18/24	1	:30	7P- TH 911				1					1	\$40.00	\$40.00	ABC-Cheyenne (KKTQ)		4/9/24
27.0	Normal Line / SPOT	04/14/24-04/14/24	1	:30	6P- SU America's Funniest Home Videos								1	1	\$40.00	\$40.00	ABC-Cheyenne (KKTQ)		4/9/24

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_