



94.9FM WOLX, Mix 105.1 FM, 105.5 Triple M  
7601 Ganser Way, Madison, WI. 53719

**Public Affairs Main Issues/Programs List**  
**Station WOLX 94.9 FM**  
**(Baraboo, WI)**  
**(10/01/2018) to (12/31/2018)**

<b>LOCAL PROGRAMMING</b>			
<b>Issue</b>	<b>Program Title</b>	<b>Brief Description / Specific to Issue</b>	<b>Date/Time of Broadcast</b>
<b>Career</b>	The Weekend Perspective	Vera Teller talks about what students can do in college to prepare for the job world once they get their degree, in her book <i>Check It Off</i> .	10.07.18 – 5-6am
<b>Community</b>	The Weekend Perspective	Payton Barber and Marci Henderson, with the Girl Scouts of Wisconsin, explain how broad the Girl Scouts organization is and share many personal stories of how the organization has changed lives.	11.11.18 – 5-6am
<b>Entertainment</b>	The Weekend Perspective	John Hook, author of <i>Who Killed Bob Crane</i> , talks about growing up with the television show Hogan's Heroes, whose lead role was played by Bob Crane. Hook talks about Bob Crane's life story, which was nothing short of unusual.	10.21.18 – 5-6am
<b>Health</b>	The Weekend Perspective	Daniel Amen talks about Alzheimer's disease, Dementia, how we can prevent these diseases and how to have the healthiest brain possible in his book <i>Memory Rescue</i> .	10.07.18 – 5-6am
<b>Children's Issues</b>	The Weekend Perspective	Rachel Renee Russell talks about her series of books designed for tween girls, <i>Dork Diaries</i> . The main character is a mixture of her two daughters.	10.21.18 – 5-6am
<b>American History</b>	The Weekend Perspective	Author Colonel Dan Hampton talks about his book based on Charles Lindbergh's historic flight, and his own personal experience flying the north Atlantic, many time.	11.11.18 – 5-6am
<b>American Music History</b>	The Weekend Perspective	Ray Padget, author of <i>Cover Me</i> , talks about songs written by one person, made famous by someone else, and why this concept didn't even exist until rock and roll was born.	12.02.18 – 5-6am



## The Weekend Perspective

94.9FM WOLX, 105.1 Mix FM, 105.5 Triple M  
7601 Ganser Way, Madison, WI. 53719

<b>Issue Category: Career, Health</b>
<b>Program Title: The Weekend Perspective</b>
<b>Date and Time of Broadcast: WOLX – 10.07.18 – 60 min – 5-6am</b>
<b>Guest(s) Appearing and Position or Office of Each:</b>  <ol style="list-style-type: none"><li>1. Vera Teller, author of <i>Check It Off; Pave Your Way from College to Career</i>.</li><li>2. Janice Webb, author of <i>Running Empty No More</i>.</li><li>3. Daniel Amen, author of <i>Memory Rescue</i>.</li></ol>
<b>Topic Discussed and Summary of Discussion:</b>  <ol style="list-style-type: none"><li>1. Teller talks about what college students can do while still in college to prepare for the job world once they get their degree.</li><li>2. Webb explains how the way we were dealt with emotionally by our families as a child, has a lasting impact on our lives. She also explains childhood emotional neglect.</li><li>3. Amen talk about Alzheimer's, Dementia, how we can prevent these diseases. and how to have the healthiest brain possible.</li></ol>
<b>Other Comments:</b>



## The Weekend Perspective

94.9FM WOLX, 105.1 Mix FM, 105.5 Triple M  
7601 Ganser Way, Madison, WI. 53719

<b>Issue Category: Entertainment, American History, Community.</b>
<b>Program Title: The Weekend Perspective</b>
<b>Date and Time of Broadcast: WOLX- 10.14.18 – 60 min – 5-6am</b>
<b>Guest(s) Appearing and Position or Office of Each:</b>  <ol style="list-style-type: none"><li>1. Martin Luther King Dream Speech is replayed.</li><li>2. Malorie Swenson with the Community Action Coalition.</li><li>3. Linda Stacey, author of a column for the New York Daily News and The Book of Judas.</li></ol>
<b>Topic Discussed and Summary of Discussion:</b>  <ol style="list-style-type: none"><li>1. Martin Luther King Dream Speech is replayed.</li><li>2. Swenson talks about the multiple ways the CAC has served the greater Madison area for more than 50 years; also, why Community Action Programs were created in the 1960's.</li><li>3. Stacey talks about her latest religious thriller and her inspiration to write it from a mysterious old book, along with many synchronistic events.</li></ol>
<b>Other Comments:</b>



## The Weekend Perspective

94.9FM WOLX, 105.1 Mix FM, 105.5 Triple M  
7601 Ganser Way, Madison, WI. 53719

<b>Issue Category: History, Entertainment, Health</b>
<b>Program Title: The Weekend Perspective</b>
<b>Date and Time of Broadcast: WOLX– 10.21.18 – 60 min – 5-6am</b>
<b>Guest(s) Appearing and Position or Office of Each:</b>  <ol style="list-style-type: none"><li>1. Les Arbuckle, author of <i>Saigon Kids</i>.</li><li>2. Lisa Gardner, author of <i>Find Her</i>.</li><li>3. Rebecca Scritchfield, author of <i>Body Kindness</i>.</li></ol>
<b>Topic Discussed and Summary of Discussion:</b>  <ol style="list-style-type: none"><li>1. Arbuckle talks about living in Vietnam when he was around thirteen years old in the early 1960's, when his father was a radio broadcaster.</li><li>2. Gardner talks about her latest book, <i>Find Her</i> and her illustrious career as a writer. <i>Find Her</i> is a thriller that's scary, disturbing and twisted.</li><li>3. Scritchfield explains the philosophy becoming a new ways of life. She says body kindness is about accepting ourselves as we are, then making choices to be the kind of person we want to be, no matter what.</li></ol>
<b>Other Comments:</b>



## The Weekend Perspective

94.9FM WOLX, 105.1 Mix FM, 105.5 Triple M

7601 Ganser Way, Madison, WI. 53719

<b>Issue Category: Health, Children's Issues</b>
<b>Program Title: The Weekend Perspective</b>
<b>Date and Time of Broadcast: WOLX- 10.28.18 - 60 min - 5-6am</b>
<b>Guest(s) Appearing and Position or Office of Each:</b>  <ol style="list-style-type: none"><li>1. Jenny Gallweg with Dane County Habitat for Humanity and Amanda Handle with the UW Madison Habitat chapter.</li><li>2. Rowen Childs, director and founder of the Madison Reading Project.</li><li>3. Rachel Renee Russell, Author of <i>Dork Diaries</i>.</li></ol>
<b>Topic Discussed and Summary of Discussion:</b>  <ol style="list-style-type: none"><li>1. Gallweg and Handle discuss Habitat for Humanity's "Souper" Bowl - an event with bowls donated by local artists and community members get soup, salad, beverages and deserts and entertainment. All funds go to Habitat for Humanity.</li><li>2. Child explains the project which is a local non-profit that provides books and literacy programming to children in the area, most who don't have access to what they need.</li><li>3. Russell talks about her series of books designed for tween girls. The main character is a mixture of her two daughters.</li></ol>
<b>Other Comments:</b>



## The Weekend Perspective

94.9FM WOLX, 105.1 Mix FM, 105.5 Triple M  
7601 Ganser Way, Madison, WI. 53719

<b>Issue Category: Community, Health, Entertainment</b>
<b>Program Title: The Weekend Perspective</b>
<b>Date and Time of Broadcast: WOLX- 11.04.18 – 60 min – 5-6am</b>
<b>Guest(s) Appearing and Position or Office of Each:</b>  <ol style="list-style-type: none"><li>1. Malorie Swenson with the Community Action Coalition.</li><li>2. Alan Klein, Author of <i>Secrets Kids Know That Adults Oughta Learn</i>.</li><li>3. Nicholas Jennings, Author of a biography on Gordon Lightfoot titled <i>Lightfoot</i>.</li></ol>
<b>Topic Discussed and Summary of Discussion:</b>  <ol style="list-style-type: none"><li>1. Swenson updates the multiple ways the CAC has served the Madison area for more than 50 years, what it is doing right now, and why Community Action Programs were created in the 1960's.</li><li>2. Klein talks about why it's important to embrace your inner child and how to enrich your life through the eyes of child.</li><li>3. Jennings explains how he got access to Lightfoot, how he won his trust over time and the period he spent interviewing him. Lightfoot eventually gave Jennings access to his family and friends.</li></ol>
<b>Other Comments:</b>



## The Weekend Perspective

94.9FM WOLX, 105.1 Mix FM, 105.5 Triple M  
7601 Ganser Way, Madison, WI. 53719

<b>Issue Category: Community, Health, American History</b>
<b>Program Title: The Weekend Perspective</b>
<b>Date and Time of Broadcast: WOLX- 11.11.18 – 60 min – 5-6am</b>
<b>Guest(s) Appearing and Position or Office of Each:</b>  <ol style="list-style-type: none"><li>1. Colonel Dan Hampton, Author of <i>The Flight</i>.</li><li>2. Robert J, a Madison based musician, talks about MAMA Cares.</li><li>3. Marcy Henderson and Payton Barber with the Girl Scouts Association of Wisconsin.</li></ol>
<b>Topic Discussed and Summary of Discussion:</b>  <ol style="list-style-type: none"><li>1. Hampton talks about his book based on Charles Lindbergh's history flight and his own personal experience flying the north Atlantic many times.</li><li>2. Robert talks about the MAMA Awards and the new foundation within the organization called MAMA Cares, which helps fellow musicians who have medical emergencies.</li><li>3. Barber and Henderson explain how broad the Girl Scouts organization is, and share many personal stories of how the organization changes lives.</li></ol>
<b>Other Comments:</b>          





## The Weekend Perspective

94.9FM WOLX, 105.1 Mix FM, 105.5 Triple M

7601 Ganser Way, Madison, WI. 53719

<b>Issue Category: Community, Politics, Health</b>
<b>Program Title: The Weekend Perspective</b>
<b>Date and Time of Broadcast: WOLX- 11.18.18 – 60 min – 5-6am</b>
<b>Guest(s) Appearing and Position or Office of Each:</b>  <ol style="list-style-type: none"><li>1. Author Gene Stone, <i>The Trump Survival Guide</i>; everything you need to know about living through the current Presidency.</li><li>2. Beth Kille, Music Director of Girls Rock Camp Madison and Ladies Rock Camp.</li><li>3. Dr. Sheri Colberg, <i>Diabetes and Keeping Fit for Dummies</i>.</li></ol>
<b>Topic Discussed and Summary of Discussion:</b>  <ol style="list-style-type: none"><li>1. Author Gene Stone talks about what might happen during President Trump's time in office, by focusing on the 12 issues he feels are most important. He illustrates what Obama did and what Trump may do.</li><li>2. Beth Kille explains that their mission is to empower girls and women through the vehicle of music. She talks about how transformative these camps are for all ages.</li><li>3. Author Dr. Colberg talks about her own personal history with diabetes and what happens when someone becomes a diabetic.</li></ol>
<b>Other Comments:</b>



## The Weekend Perspective

94.9FM WOLX, 105.1 Mix FM, 105.5 Triple M

7601 Ganser Way, Madison, WI. 53719

**Issue Category: Family Issues, Community, Public Safety**

**Program Title: The Weekend Perspective**

**Date and Time of Broadcast: WOLX- 11.25.18 – 60 min – 5-6am**

**Guest(s) Appearing and Position or Office of Each:**

1. Kristi Shilling, Executive Director with the Monona East Side Business Alliance.
2. Marietta Robinson, Commissioner with the US Product Safety Commission.
3. Kylene Beers and Robert Probst, Authors of *Disrupting Thinking*.

**Topic Discussed and Summary of Discussion:**

1. Shilling talks about school shootings, how we're now in crisis mode and the action being taken in our area to help combat this heartbreaking, national issue.
2. Robinson talks about the commission, what it does, and how it works. She also focuses on the dangers of mounting TV's to the wall.
3. The authors talk about how we teach our kids to read, and how we could be much more effective.

**Other Comments:**



## The Weekend Perspective

94.9FM WOLX, 105.1 Mix FM, 105.5 Triple M

7601 Ganser Way, Madison, WI. 53719

**Issue Category: History, Health, Community**

**Program Title: The Weekend Perspective**

**Date and Time of Broadcast: WOLX- 12.02.18 – 60 min – 5-6am**

**Guest(s) Appearing and Position or Office of Each:**

1. Jeannette Hyde, Author of *The Gut Makeover*.
2. Danica Lane, Founder of the nonprofit, For The One Who Finds Me.
3. Pam Genoff, Author of *An Orphan's Tale*.

**Topic Discussed and Summary of Discussion:**

1. Hyde, a practicing nutritional therapist, talks about how cleansing and healing your gut will help you lose weight and bring other health benefits into play.
2. Lane explains that the program is a found-art project based on random acts of kindness. It began with Danica leaving random bouquets of flowers around Madison, and has grown to random acts around the country.
3. Author Pam Genoff talks about the historical fiction novel with two very strong female characters, inspired by two true stories.

**Other Comments:**



**The Weekend Perspective**

94.9FM WOLX, 105.1 Mix FM, 105.5 Triple M  
7601 Ganser Way, Madison, WI. 53719

<b>Issue Category: Health, American Music History, Community</b>
<b>Program Title: The Weekend Perspective</b>
<b>Date and Time of Broadcast: WOLX- 12.09.18 – 60 min – 5-6am</b>
<b>Guest(s) Appearing and Position or Office of Each:</b>  <ol style="list-style-type: none"><li>1. Marci Henderson and Payton Barber with the Girl Scouts Association of Wisconsin.</li><li>2. Ray Padget, Author of <i>Cover Me</i>; the stories behind the greatest cover songs of all time.</li><li>3. Kirsten Pagosh, Author of <i>Leaving the OCD Circus</i>.</li></ol>
<b>Topic Discussed and Summary of Discussion:</b>  <ol style="list-style-type: none"><li>1. Barber and Henderson explain how broad the Girl Scouts organization reaches, and share many personal stories of how the organization changes lives.</li><li>2. Padget talks about songs written by one person, made famous by someone else, and why this concept didn't even exist until rock and roll was born.</li><li>3. Pagosh talks about her own battle with Obsessive Compulsive Disorder and how it took over her life when she was only a child.</li></ol>
Other Comments:



## The Weekend Perspective

94.9FM WOLX, 105.1 Mix FM, 105.5 Triple M  
7601 Ganser Way, Madison, WI. 53719

<b>Issue Category: Charity, Environment, Retirement</b>
<b>Program Title: The Weekend Perspective</b>
<b>Date and Time of Broadcast: WOLX- 12.16.18 – 60 min – 5-6am</b>
<b>Guest(s) Appearing and Position or Office of Each:</b>  <ol style="list-style-type: none"><li>1. Julie Sheldon, Friend of the Mercedes Elves Family of Portage.</li><li>2. Economist Larry Kotlicoff talks about the new epidemic of Americans not saving for their retirement.</li><li>3. Edward Humes, Author of <i>Garbology</i>; our dirty love affair with trash.</li></ol>
<b>Topic Discussed and Summary of Discussion:</b>  <ol style="list-style-type: none"><li>1. Sheldon talks about Mercedes, a 5-yr-old girl who has been collecting pop tabs. Her family was staying at the Ronald McDonald house with an ill family member and in the end, the community is coming together to donate pop tabs, and break a Guinness book world record.</li><li>2. Kotlicoff talks about new software that can help Americans save for retirement, and the epidemic of Americans not saving for their golden years.</li><li>3. Humes talks about his earlier books on the environment, and how it led him to the problem of waste as being at the core of our economic, energy, and environmental issues.</li></ol>
<b>Other Comments:</b>



## The Weekend Perspective

94.9FM WOLX, 105.1 Mix FM, 105.5 Triple M  
7601 Ganser Way, Madison, WI. 53719

<b>Issue Category: Community, Entertainment, Crime</b>
<b>Program Title: The Weekend Perspective</b>
<b>Date and Time of Broadcast: WOLX- 12.23.18 – 60 min – 5-6am</b>
<b>Guest(s) Appearing and Position or Office of Each:</b> <ol style="list-style-type: none"><li>1. Dennis Hill talks about Chandra's House of Hope, a new drug and mental health treatment center.</li><li>2. John Hook, Author of <i>Who Killed Bob Crane?</i></li><li>3. Jeff Buck, Author of <i>Take Down</i>.</li></ol>
<b>Topic Discussed and Summary of Discussion:</b> <ol style="list-style-type: none"><li>1. Hill shares Chandra's story; his daughter suffered from a heroin addiction and a severe mental illness. She did not have access to health care, and he plans to change the situation for others.</li><li>2. Hook says he grew up with the television show Hogan's Heroes, whose lead role was played by Bob Crane. Hook talks about Bob Crane's life story, which was nothing short of unusual.</li><li>3. Buck talks about his career in law enforcement and how he ended up under-cover in drug work; leaving that job, but then coming back to it through a domestic violence case.</li></ol>
<b>Other Comments:</b>