

## WLOV

### Quarterly List of Community Issues and Responsive Programming

January 1 – March 31, 2014

**In our ongoing effort to serve the public interest, Station WLOV-TV broadcasts programming responsive to the issues of concern to West Point, Mississippi and the surrounding viewing area. West Point of View is recorded in West Point, Mississippi, the City of License for WLOV-TV. Following is a list of those issues, and of the station's most significant treatment of them.**

#### **Issues Relating to Health**

West Point of View with Stan Allen

Aired 2/02/14 at 10:00pm

Duration 30 minutes

Description: NORTH MS MEDICAL CENTER WOUND CARE – Dr. Dan Warlick, Medical Director of the Wound Care Center and Chasity Gwin, RN talked about the types of wounds they treat, their treatment methods and what results patients can expect.

West Point of View with Stan Allen

Aired 3/02/14 at 10:00pm

Duration 30 minutes

Description: LOW VISION REHABILITATION – Cheri Nipp, MS, OTR/L with North MS Physical Medicine and Rehabilitation talked about the low vision rehabilitation therapy that they offer when conventional glasses, contact lenses, surgery, or medicine does not improve vision.

West Point of View with Stan Allen

Aired 2/09/14 at 10:00pm

Duration 30 minutes

Description: HEART HEALTH – George Hand, Administrator with The Heart Institute and Ophebia Pegues, RN talked about their programs to diagnose and treat heart disease.

West Point of View with Stan Allen

Aired 3/23/14 at 10:00pm

Duration 30 minutes

Description: GTR WALK FOR MULTIPLE SCLEROSIS – Gayva Baldwin, Terry Craig, and Lonzo Walker talked about multiple sclerosis, how it has affected their lives, and the treatments they have received. They are working with the Golden Triangle Regional walk to help raise funds for research and bring awareness to the disease.

#### **Issues Relating to Community Enrichment**

West Point of View with Stan Allen

Aired 1/12/14 at 10:00pm

Duration 30 minutes

Description: COMMITTEE FOR KING – Rev. Charles Penson and Mattie Page talked about Dr. Martin Luther King, Jr. and the activities planned to help celebrate his life.

West Point of View with Stan Allen

Aired 1/19/14 at 10:00pm

Duration 30 minutes

Description: LEBONHEUR RODEO – Mark Haygood with Harper Morgan Rodeo talked about the activities planned to help raise money for LeBonheur Children’s Hospital.

West Point of View with Stan Allen

Aired 3/16/14 at 10:00pm

Duration 30 minutes

Description: STARKVILLE RESTAURANT WEEK – Jennifer Prather, Starkville Community Market Manager talked about the week long event to stimulate the restaurant economy and help benefit three local charities.

West Point of View with Stan Allen

Aired 1/19/14 at 10:00pm

Duration 30 minutes

Description: PALMER HOME FOR CHILDREN –Dr. David Foster, Vice President of Children’s Services, and Virgil Kimbrell, a past resident at Palmer Home for Children talked about the facility and how they help abused and neglected children have a happy, normal childhood.

### **Issues Relating to Education Scholarships**

West Point of View with Stan Allen

Aired 1/26/14 at 10:00pm

Duration 30 minutes

Description: SCHOLARSHIP BANQUET – John Jones, Program Chairman for Alcorn State Alumni Association Scholarship Banquet talked about the activities to help raise money for their scholarship fund. They provide money to needy area high school students interested in attending Alcorn State University.

West Point of View with Stan Allen

Aired 1/19/14 at 10:00pm

Duration 30 minutes

Description: DOLLARS FOR SCHOLARS –John Stanfield, Executive Director of Okolona Dollars for Scholars, Denise Crape, volunteer, and Daphne Barr, student board member talked about how they raise money to pay for 4 years of college education for the Okolona students. They had 100% graduation rate last year.