

Description of WLOV Programming Providing the most Significant Treatment of Community Issues. 3rd Quarter 2016

WLOV airs local news programming each week live during the following times:

Monday through Friday 7 a.m. to 8 am Sunday through Friday; 9 p.m. to 9:30 p.m..

All of the above programs are locally produced news programs presenting a mix of news, weather and sports and other related feature stories and segments that affect Northeast Mississippi.

The following is a list of the programs of significant treatment of Northeast Mississippi community issues. All of the local news stories were also posted on our website, www.wtva.com.

- -Violent Crime
- -Police Performance
- -Politics
- -Education
- -Economy

Local:

TOPIC

Violent Crime

Program Title: WLOV News Date: Various
Time: Various Duration: Various

Detailed Description: Safety is a concern for people across North Mississippi, and the third quarter of 2016 has had its share of violent crime. Below are some of the more high-profile cases we have covered on air and online as well as how one can prevent such crime:

- 7/4 Man found dead at his home on Walter Bell Road in Oktibbeha County from a gunshot wound.
- Man shot in Corinth walking down the street by two males wearing masks. Police question the validity of the shooting victim's account of what happened.
- 7/12 Two more arrests are made in connection with an April shooting in Macon where more than 20 shots were fired into a car parked in a driveway.
- 7/17 Man in Starkville who used to live near the scene of the Baton Rouge police shootings reacts to the attack.
- 7/21 Shots are fired into a home in Grenada killing one person. No arrest has been made.
- 7/28-29 We give an example of what children may do if they find a gun in the home and share what parents should teach their children if they find such a weapon.

- 8/6 Tishomingo County holds a gun safety class to teach residents how to properly use the weapon.
- 8/17 Corinth police look into a shootout on White Street that occurred the previous Tuesday.
- 8/18 Two men are sent to the hospital following a Wednesday night shooting in Aberdeen.
- 8/26 Man shot in the leg on the edge of the Northeast Mississippi Community College campus. No arrest has been made.
- 8/26 Arrest made in previously mentioned Aberdeen shooting.
- 8/29 Man charged with attempted murder in Alcorn County after he fired into a home.
- 9/3 Man found dead in his home near Kossuth shot multiple times.
- 9/6 Court appearance for the three people charged with the shooting death near Kossuth on 9/3. Also featured an interview with the husband of the woman who is charged as an accessory who says his wife was just giving the murder suspects a ride and had no idea they had killed someone.
- 9/7 Arrest made in the shooting at Northeast Mississippi Community College.
- 9/7 Police in Columbus try to solve a shooting outside a Texaco where a man is wounded in the arm after an argument.
- 9/19 Man shot three times in the chest on 15th Avenue South in Columbus. No arrest made in the killing.
- 9/22-23 Family of 9/19 shooting victim talks to us about what happened.
- 9/23 Randolph postmaster shot, robbed at post office. No arrest made.
- 9/23 Renasant Bank in Winona robbed. No one hurt. No arrest made.
- 9/24 Bank robber from 9/23 arrested at a Grenada motel.
- 9/25 Sketch released of one of the people being sought in the post office robbery/shooting.
- 9/27 Suspects wanted in Randolph Post Office shooting arrested in Lockport, Louisiana.

TOPIC

Police Performance

Program Title: WLOVNews Date: Various
Time: Various Duration: Various

Detailed Description: Some high profile cases have led to increased scrutiny of local police and how officers perform. Coverage of the examples cited may carry over from the previous quarter:

- 7/1 Tupelo police chief gives update on investigation into fatal police shooting of Antwun Shumpert.
- 7/1 Community members gather inside Tupelo City Hall to discuss issues concerning Shumpert case.
- 7/6 City/Shumpert family attorney hold news conferences concerning information on Shumpert case.
- 7/6 Sources tell WLOV multiple police bodycam videos dispute the theory a gun was planted near Ricky Ball following his fatal shooting by a Columbus police officer.
- 7/6 Local district attorney announces a special state prosecutor will present the Ricky Ball shooting to a grand jury.
- 7/8 Impromptu protest held at Crosstown in Tupelo concerning Shumpert case and recent police involved shootings elsewhere in the U.S.
- 7/11 A look at why Tupelo police are not using body cameras (They were ordered but the wrong ones showed up.)
- 7/11 Prayer vigil held at two local churches concerning Shumpert case/recent police shootings.
- 7/12 Rally held at local church seeking justice in Shumpert case.
- 7/15 At least 50 people gather at Crosstown in Tupelo to protest following the Antwun Shumpert shooting.
- 7/18 Coalition of black Tupelo pastors gives update on status of talks with city on citizen oversight on police performance.

- 7/18 How local officers are protecting themselves after the attacks on police in Dallas and Baton Rouge.
- 7/19 Booneville police now must wear their body cameras at all times.
- 7/29 City of Tupelo issues two permits for demonstrations related to the aftermath of the Antwun Shumpert shooting.
- A group supporting the Shumpert family marches in Downtown Tupelo while a southern heritage group holds a rally three miles away at Ballard Park in support of police.
- 8/1 District attorney announces no criminal charges against Officer Tyler Cook in the fatal shooting of Antwun Shumpert by Tupelo police. Family expresses outrage over the decision and says it will seek federal investigation/prosecution.
- District attorney announces a grand jury has cleared a Tupelo police officer in the fatal shooting of Lyndarius Witherspoon following a standoff.
- 8/11 City of Tupelo creates committees aimed at addressing issues raised by those critical of police following the fatal shooting of Antwun Shumpert.
- 8/13 Group of pastors holds a march in Tupelo seeking change following the Antwum Shumpert shooting by police.
- Attorney involved with previously mentioned group sues the Tupelo mayor accusing him of saying bad things to others about said attorney. Mayor responds.
- 9/3 Another rally held in support of the Shumpert family. This one included outside groups such as the New Black Panthers and Black Lives Matter. No more than 150 participated. Also on hand nearby were members of the Confederate United Patriot Society who were there in support of the state/Confederate flags.
- 9/6 Officer in the Shumpert shooting returns to work in an administrative role.
- 9/8 Former Columbus Police Officer Canyon Boykin indicted by a grand jury in the shooting death of Ricky Ball.
- 9/8 Group involved in latest protest concerning the Antwun Shumpert shooting critical of police allowing members of a southern heritage group with guns to come near marchers.
- 9/9 Former Columbus Police Officer Canyon Boykin appears in court following his indictment in the fatal shooting of Ricky Ball.
- 9/10 Event held in Columbus where children can hang out with police officers.
- 9/15 Attorneys for the Shumpert family announce it wants the civil suit against Tupelo to move forward even though the city wants it held up until the federal government decides whether it will take action involving the fatal police shooting.
- 9/15 Family of Ricky Ball speaks publicly for first time since the accused shooter was indicted.

TOPIC Politics

Program Title: WLOV News Date: Various
Time: Various Duration: Various

Detailed Description: Although it's an off season for elections in Mississippi in general, there were some matters that brought people to the polls. There were also some issues that came up involving elected officials and voters:

- 7/11 Preview of special election for Mathiston police chief.
- 7/12 Results from special election for Mathiston police chief.
- 7/18-21 Mississippi delegates at the GOP convention share their experience there.
- 7/18 U.S. Senator Roger Wicker speaks at the Republican National Convention.
- 7/21 U.S. Senator Roger Wicker reviews Donald Trump's speech, Ted Cruz's snub of Trump and how Trump can win the White House in November.
- 7/25-28 Mississippi delegates at the Democratic convention share their experience there.
- 7/27 One of Donald Trump's sons meets voters at the Neshoba County Fair.
- 8/4 Congressman Trent Kelly discusses various issues during an appearance in Winston County.
- 8/16 Kelly campaigns in Calhoun County for re-election.

- 8/16 Wicker hears business concerns in Tupelo from the Mississippi Restaurant Association.
- 8/19 Preview of mayoral election in Millport, Alabama.
- 8/23 Results from Alabama municipal elections.
- 8/26 Oktibbeha County GOP hosts Lt. Gov. Tate Reeves and Sec. Of State Delbert Hosemann at party in Starkville.
- 9/7 Reminder that deadline for candidates to file for county school board elections is Friday.
- 9/7 Preview of Tupelo High School hosting a voter registration event.
- 9/7 Reminder 10/8 is the deadline for voters to register for the November election.
- 9/9 State Court of Appeals candidate Ed Hannan speaks to Columbus Exchange Club.
- 9/13 Political science professor at MUW shares his thoughts on what to expect from the presidential candidates in the next 60 days.
- 9/14 Mississippi unveils website for election information.
- 9/22 Ecru mayor resigns. Special election to be held one week before the November general election.
- 9/22 State Supreme Court candidate Bobby Chamberlin campaigns in Tupelo.
- 9/26 Secretary of State Delbert Hosemann joins us live in studio for WTVA News at 5:00 to discuss the November election.
- 9/26 Alderman in Bruce resigns. Town seeks November 15 special election.
- 9/27 Student Association at MSU holds a voter registration drive.
- 9/27 Local Democrat/Republican respond to the first presidential debate.

TOPIC

Education

Program Title: WLOV News Date: Various
Time: Various Duration: Various

Detailed Description: Improving education in the region is seen as a vital step by economic developers to make the area more attractive to prospective industries and to improve quality of life in the area. Following are stories covered on air and online:

- 7/1 Monroe County school officials withdraw plans for a bond election for campus improvements due to a decrease in county property values.
- 7/5 Tour of Guntown Middle School as new construction on campus wraps up.
- 7/11 Announce how parents can register for lottery to get state funding for special needs scholarships.
- 7/12-23 Houston High School solar race team competes in a multi-state competition.
- 7/12 Lawsuit filed to block charter schools in Mississippi.
- 7/13 Tupelo kicks off centralized student registration.
- 7/13 Junior Auxiliary in Tupelo holds camp to prepare incoming 7th graders for middle school.
- 7/14 Mississippi releases letter grades for schools and school districts.
- 7/16 Giveaway of backpacks with school supplies takes place in Chickasaw County.
- 7/20 Lee County School District decides to continue allowing prayer walks even though one group has threatened to sue.
- 7/21 Some Starkville parents are upset there's no longer a junior varsity cheerleading squad and the number on the varsity squad has been reduced.
- 7/25 Teachers are back in the classroom preparing for the start of the school year.
- 7/26 Focus on the United Way's local school backpack giveaway as well as a separate one in Louisville.
- 7/28 Lee County teachers reported to work.
- 7/29 President of Northeast Mississippi Community College meets with administrators to discuss the upcoming fall semester.
- 7/30 Junior Auxiliary in Amory holds a back to school bash.
- 7/31 Prayer walk held for schools in Calhoun County.
- 8/1 Safety tips for students as they head back to school.
- 8/2 Tupelo will build sidewalks for kids along Ida Street to walk to Thomas Street Elementary.

- 8/3 West Point teachers come together to look ahead for the new school year.
- 8/5 Preview of two new residence opening at Mississippi State University.
- 8/8 Students at Mississippi State University move into their dorms.
- 8/10 Update on the lawsuit to block charter schools in Mississippi.
- 8/17 Tupelo tweaks the student dress code after complaints from parents.
- 8/18 Results are out on a new standardized test for Mississippi students.
- 8/19 Police in Amory are riding on buses to catch drivers who pass stopped school buses.
- 8/23 A look at how remediation is a big problem for community colleges in Mississippi.
- 8/25 Bids come in to rebuild the school in Houlka that was destroyed by a fire.
- 8/30 Plans are revealed for a new partnership school between Starkville, Oktibbeha County and Mississippi State University.
- 9/1 State board considers issuing a set number of A and F grades for public schools.
- 9/1 Two sisters are expelled from Nettleton schools for threats reportedly made to other students, but their father says the threats were the result of being bullied.
- 9/12 A look at school districts turning to private companies to run their school cafeterias.
- 9/13 Four local school districts decide to use one company in hopes of reducing printing costs.
- 9/14 Could HB 1523 influence the NCAA to put postseason athletic events out of Mississippi.
- 9/14 Apparent stomach virus keeps 100 students out of South Lamar School.
- 9/20 Band director at Mantachie High fired following accusations of inappropriate conduct with a student.
- 9/22 Agreement signed to make it easier for East Mississippi Community College students to transfer to Blue Mountain College.
- 9/22 A look at merit pay for Mississippi teachers.
- 9/23 New building dedicated at Shannon High School.
- 9/23 Band director from 9/20 story arrested on sexual assault/enticement charges.
- 9/26 Pontotoc teachers using special learning approach to help students improve reading, writing skills.
- 9/29 Oxford district proposed separate school for students on free/reduced lunch programs.
- 9/30 Oxford district now says it has no plans to have such a school as mentioned on 9/29.

Program Title: Assignment Education Date: Various Time: Various Duration: Various

Detailed Description: A weekly segment featuring interesting programs/initiatives by local schools/programs. The segments we aired include:

- New program at Itawamba Community College is designed to help incoming freshmen get a head start on their college education.
- 7/14 Tupelo Community Theatre hosts its annual summer camp teaching kids about the arts.
- 7/21 How to prepare kids to get the right sleeping habits for school.
- Focus on two Starkville parents as they send their little boy off to the first day of kindergarten.
- 8/11 How Carver Elementary in Tupelo tries to keep the attention of children after they have been away for the summer break.
- 8/18 Culinary students at New Albany make cupcakes for a fishing rodeo in honor of a game warden.
- 8/25 Columbus schools are taking part in a statewide program designed to teach children how to code.
- 9/1 How things are going in the first month of the new Corinth Technology Center.
- 9/8 New Albany Middle School team to compete for the first time in a robotics competition at Mississippi State University.
- 9/15 Local school district offers a Teacher Academy to encourage students to choose teaching as a career.
- 9/22 A look at the Golden Triangle Early College High School.

9/29 Teachers in Pontotoc are learning the Orton-Gillingham System to help their students bridge any comprehension gaps.

TOPIC Economy

Program Title: WLOV News Date: Various
Time: Various Duration: Various

Detailed Description: How local communities are doing economically plays a big role in the quality

of life for our area. Included are stories that touch on the overall economic climate or tax

revenues:

- 7/18 AIA Countertops brings 60 new jobs to Baldwyn.
- 7/18 Houston prepares to levy new tourism tax, which takes effect September 1.
- 7/20 Leggett & Platt announces 25 new jobs in Tupelo with an expansion into the mattress industry.
- 7/27 Chili's restaurants in Columbus and Starkville close, putting about 60 people out of work.
- 7/28 A look at how Mississippi is cashing in on tourism after the state announced Mississippi is showing more job growth in leisure and tourism than any other state over the past ten years.
- 8/2 Winona voters approve a tourism tax.
- 8/3 New Walmart Neighborhood Store opens in Tupelo creating 95 jobs.
- 8/11 Mississippi State University holds its annual reshoring summit where people discuss ways to bring back jobs that went overseas.
- Aired clip of interview with Mississippi Development Authority chief Glenn McCullough who says there's interest by companies in bringing back furniture manufacturing jobs from overseas.
- 8/31 Southern Motion announces expansion in the old Hancock Fabrics headquarters building in north Lee County, creating 600 jobs.
- Plum Creek, a maker of waste and recycling containers, says it will create 50 jobs by moving from Columbus to West Point as part of a \$825,000 investment.
- 9/2 Montgomery County supervisors announce the county will leave the economic development partnership it was in with Webster and Choctaw counties.
- 9/12 A look at the issues the timber industry locally is facing.
- 9/21 Students at Mississippi State University go to a job fair being held by the school.
- 9/26 Polo Custom Products in Louisville says it will create 30 jobs in a \$150,000 expansion.
- 9/27 Public Service Commission promotes a program where small businesses don't have to pay a deposit for utilities and get utility discounts.

National:

TOPIC

Gun Violence

Program Title: Dallas police shooting Date: Various Duration: Various

Detailed Description: Twelve Dallas police officers were shot at the end of a protest concerning police involved shootings in Louisiana and Minnesota. Five of them died as did the shooter. Below is an example of some of the coverage:

- 7/7 Initial report of the shootings on WLOV News at 9:00.
- 7/7-8 Special report from FOX News on the shootings.
- 7/11 Police chief updates investigation and lays out issues overall with policing.
- 7/12 Presidents Obama, Bush attend memorial service in Dallas.

Program Title: Fatal Baton Rouge shooting Date: Various Time: Various Duration: Various

Detailed Description: Alton Sterling died after being shot by police in the parking lot of a convenience store. His shooting led to strong community criticism of the actions by police. That was followed by an attack on police where six officers were shot and three died. Below is a sampling of some of our stories:

- 7/7 U.S. Justice Department opens an investigation into the shooting.
- 7/9 Sterling's mother sits down to discuss the shooting.
- 7/11 Nearly 50 protesters are arrested during demonstrations.
- 7/17 Six officers are shot, three died, prompting Sterling's mother to call for a stop to gun violence.
- 7/18 More information emerges about the officers who died and the shooter.
- 7/21 Hear from local workers who deal with military veterans suffering from PTSD. This after learning the Baton Rouge police shooter suffered from the same condition.
- 7/26 Columbus police officer attends one of the funerals for the Baton Rouge officers killed.

TOPIC

Presidential Politics

Program Title: WLOV News Date: Various
Time: Various Duration: Various

Detailed Description: The field in the race for the White House officially narrowed leading up to

the November 8 election.

7/18-21 GOP convention in Cleveland where Donald Trump becomes the party's nominee. FOX News coverage on all four nights of the Republican Convention, originating live from inside the convention center in Cleveland. Coverage was each night at 9 pm with some overruns.

7/25-28 Democratic convention in Philadelphia where Hillary Clinton becomes the party's nominee. Coverage was each night at 9 pm with some overruns.

9/7 Commander in Chief Forum with the Democratic and Republican nominees from New York City moderated by Matt Lauer aboard the Intrepid Sea and Air Museum in New York City. The Iraq and Afghanistan Veterans of America hosted the event. The presidential candidates answered questions on national security, military affairs and veterans issues from NBC News and from an audience comprised mainly of military veterans and active service members. Coverage was at 9 p.m. during the regular newscast.

9/26 The first presidential debate with FOX News coverage from 8 pm-9:30 pm.

Public Service Campaigns

WEST POINT OF VIEW

In our ongoing effort to serve the public interest, Station WLOV-TV broadcasts programming responsive to the issues of concern to West Point, Mississippi and the surrounding viewing area. West Point of View is hosted by Stan Allen and is recorded in West Point, Mississippi, which is the City of License for WLOV-TV. It airs 10:00 p.m. –

10:30 p. m. on Sundays. The following is a list of the shows that aired during third quarter of 2016:

July 3 – Palmer Home for Children discussing the need for volunteers and additional funds

July 10 – Northern District Public Service Commissioner Brandon Presley talking about regulating utilities, bringing high speed internet to rural communities, no call lists, etc.

July 17 – Northern District Transportation Commissioner Mike Tagert talking about highway improvement in the viewing area

July 24 – Clay County Sheriff Eddie Scott and K-9 Officer Blaze talking about the new K-9 Officer position and how it will benefit the department

August 7 – Athletic Director Jason Trufant discussing the sports that are being planned for MS University for Women

August 14 – Cathy Kemp with East MS Community College talks about what they have to offer students this Fall

August 21 – Lisa Klutts discusses the upcoming Prairie Arts Festival and Black Prairie Blues Festival which will bring over 30,000 people to West Point Labor Day weekend August 28 – Glen Lautzenhiser talks about the Life Enrichment classes being offer at MS University for Women

September 11 – Tammy Tubbs Minor discusses spinal muscular atrophy and the support froup available for patients

September 18 – Cypress and Chuckie Davidson talk about the recently formed 501 c3 organization, Saving Our Sons, to help mentor young men

September 25 – Martha Allen with Community Counseling Services discusses the activities they have planned to help bring awareness to drug and alcohol abuse in the community