



Description of WLOV Programming Providing the most Significant Treatment of Community Issues.  
2<sup>nd</sup> Quarter 2016

WLOV airs local news programming each week live during the following times on 27.1 (Fox).

Monday through Friday                      7:00 am – 8:00AM  
Sunday through Friday;                      9:00pm – 9:30pm.

All of the above programs are locally produced news programs presenting a mix of news, weather and sports and other related feature stories and segments that affect Northeast Mississippi.

The following is a list of the programs of significant treatment of Northeast Mississippi community issues. All of the local news stories were also posted on our website, [www.wtva.com](http://www.wtva.com).

- Violent Crime
- Police Performance
- Politics
- Education
- Economy
- House Bill 1523
- Severe Weather

**Local:**

**TOPIC**  
**Violent Crime**

Program Title: WLOV News                      Date: Various  
Time: Various    Duration: Various  
Detailed Description: Safety is a concern for people across North Mississippi, and the second quarter of 2016 has had its share of violent crime. Below are some of the more high-profile cases we have covered on air and online:

- 4/4 Trial begins for one of three men charged with capital murder in killing of Ole Miss student Zacharias McClendon.
- 4/7 Defendant in McClendon homicide pleads guilty.
- 4/27 Triple homicide in Montgomery County and arrest made of suspect.
- 5/11 Suspect in 4/27 triple homicide pleads guilty to the murders and is sentenced to life in prison.
- 5/14 Tupelo cab driver found dead outside the city limits from a shooting.
- 5/16 Suspect in 5/14 cab driver homicide, Leonta Gates, is arrested.

- 5/17 Court appearance for suspect in 5/14 cab driver homicide.
- 5/17 Testimony in murder trial of Derrick Nelson, who fatally shot someone in 2011 in Columbus.
- 5/18 Nelson found guilty of murder in the trial previously mentioned.
- 5/20 Child found dead in car parked at Grenada restaurant. Father charged with second degree murder.
- 5/24 Father charged in 5/20 hot car death is released from jail after a brief court hearing.
- 6/11 Fatal shooting in Baldwin leads to a police chase into Tupelo where the suspect was shot and killed by law enforcement.
- 6/12 A follow up to the fatal shooting/chase initially reported 6/11, which included a focus on the Baldwin murder victim, who was the girlfriend of the shooting suspect.
- 6/13 Man, Carl King, is found dead after a shooting at a Tupelo home.
- 6/14 Suspect arrested in King homicide and charged with murder.
- 6/14 Suspect in 6/11 Baldwin shooting claimed before death he carried out the cab driver killing on 5/14. Police discount the claim.

**TOPIC**  
**Police Performance**

Program Title: WLOV News                      Date: Various  
 Time: Various                                      Duration: Various  
 Detailed Description: Some high profile cases have led to increased scrutiny of local police and how officers perform. Coverage of the examples cited may carry over from the previous quarter:

- 5/6 Police chief in Mathiston is suspended while being investigated by the state for alleged wrongdoing.
- 5/25 Police chief in Mathiston resigns while under state investigation for alleged wrongdoing.
- 5/31 Mathiston aldermen formally accept resignation of town's police chief.
- 6/1 The Mississippi Bureau of Investigation turns over final report on Columbus police shooting of Ricky Ball in 12/2015. District attorney to decide how to proceed.
- 6/3 Former Mathiston Police Chief Shane Box is arrested on embezzlement charges.
- 6/19 A Tupelo police officer kills a man being pursued and found under a house in Lee Acres. Police say the fatal shot was fired during a physical confrontation with the officer and his K-9.
- 6/20 Tupelo city and community leaders ask for calm as the state investigates whether the officer's shooting reported on 6/19 is justified.
- 6/21 The attorney for the man's family holds a news conference saying there are questions that need to be answered.
- 6/22 The head of the Tupelo/Lee County NAACP announced the FBI is monitoring the investigation.
- 6/27 The attorney for the man's family reveals the name of the officer who shot the man and calls on him to be fired and charged with murder and threatens the city with a federal civil rights lawsuit.

**TOPIC**  
**Politics**

Program Title: WLOV News                      Date: Various  
 Time: Various                                      Duration: Various  
 Detailed Description: Although it's an off season for elections in Mississippi in general, there were some matters that brought people to the polls. There were also some issues that came up involving elected officials:

- 4/4 Preview municipal primary in Aberdeen, which decided city offices since all candidates are with one political party.
- 4/5 Results from municipal election in Aberdeen.
- 4/12 Results from runoff elections in Northwest Alabama (state school board and commission races in Franklin and Fayette counties).
- 4/14 Preview of ballot box review in one of the close aldermen races in Aberdeen.
- 4/18 Preview of runoff for Aberdeen mayor.
- 4/19 Judge issues ruling in challenge of Democratic primary last August for Clay County supervisor District 5.
- 4/19 Results from runoffs in municipal election in Aberdeen.
- 4/21 Look at/response to allegation that Columbus Councilman Marty Turner was drunk at a recent council meeting.
- 5/2 Results from municipal election in Grenada.
- 5/3 Candidate Steve Crampton announces candidacy for Mississippi Supreme Court.
- 5/4 Prominent state Republicans give their assessment on Donald Trump and his bid for president.
- 5/16 Jury selection begins in ethics trial for Alabama House speaker.
- 5/25 Mathiston police chief resigns, leading to a special election on July 12.
- 5/31 Legislature passes bill that forbids tax money to be used for superintendents' training with the state superintendents association, which some see as political backlash for supporting Initiative 42, which was aimed to enforce full funding of K-12 education.
- 6/29 Longtime state Rep. Steve Holland tells reporters he is 85 percent sure he is leaving the Legislature.
- 6/30 Rep. Holland announces he will stay in office.

**TOPIC**  
**Education**

Program Title: WLOV News

Date: Various

Time: Various

Duration: Various

Detailed Description: Improving education in the region is seen as a vital step by economic developers to make the area more attractive to prospective industries and to improve quality of life in the area. Following are stories covered on air and online:

- 4/1 Community reaction to two Pickens Academy teachers being criminally charged for having sex with students.
- 4/7 Tupelo Public School District announces administrative changes
- 4/11 Allegations are made concerning an affair between the Columbus superintendent and another man.
- 4/13 Lee County School District announces its Parent of the Year.
- 4/13 Preview of Columbus City Council meeting to choose a new school board member.
- 4/14 Toyota provides \$6,000 grant for Plantersville after school program for grades 5-8.
- 4/18 A FOIA request that showed the Columbus superintendent did not have any work cellphone or emails with a man claiming he had an affair with him.
- 4/27 A look at how school districts across the state are being affected by not receiving full funding through the Mississippi Adequate Education Program.
- 5/1 State investigates parent's complaint that Tupelo schools are not properly handling her son, who has Cerebral Palsy.
- 5/3 The Tupelo Public School District responds to complaint reported in 5/1 story.
- 5/13 Two state representatives tour the Mississippi School of Math and Science and share concerns about education funding in Mississippi.
- 5/13 Federal government issues directive on bathrooms for transgender students, but the governor tells the state's public schools to disregard it.
- 5/17 A look at how students in Mississippi public schools are doing academically overall.

- 5/18 State education superintendent reverses decision on following federal transgender student policy concerning bathrooms and agrees to what the governor has called for.
- 5/27 Update on funding for new Starkville-Oktibbeha County partnership school to be built at Mississippi State University.
- 6/22 Monroe County School District proposes \$10 million bond issue to pay for renovations on buildings at the district's schools.

Program Title: Assignment Education      Date: Various  
 Time: Various                                      Duration: Various  
 Detailed Description: A weekly segment featuring interesting programs/initiatives at local schools. The segments we aired include:

- 4/1      Tupelo elementary school uses state and local grants to integrate drama, music and art into the curriculum.
- 4/7      Stability ball used in Saltillo classroom to help keep students focused.
- 4/21     High school journalism programs in Tupelo, Starkville win state honors.
- 5/12     First year for Saltillo to have chapter of Future Business Leaders of America.
- 5/20     Columbus Middle School has team competing in Global Destination Imagination Competition.
- 5/26     Mississippi University for Women hosts week long program to encourage women to be leaders.
- 6/2      Summer reading encouraged to keep students fresh for the return of school.
- 6/9      Three-day camp held to expose women to construction careers.
- 6/16     Mother creates unique summer camp for children with special needs.
- 6/23     60 future leaders from across Mississippi are learning leadership skills at the Mississippi Governor's School at MUW.
- 6/30     Tupelo schools holding summer camp exposing children to a variety of future careers.

**TOPIC**  
**Economy**

Program Title: WLOV News                      Date: Various  
 Time: Various                                      Duration: Various  
 Detailed Description: How local communities are doing economically plays a big role in the quality of life for our area. Included are stories that touch on the overall economic climate or tax revenues:

- 4/5      State economic developer praises Alcorn County.
- 4/18     Economic developer tells Webster County supervisors the old Red Kap building is the county's best best at attracting industry.
- 4/26     Sitel plans to add more than 300 jobs at its Hamilton, Alabama, call center.
- 4/28     Caterpillar announces it will close its plant in Lafayette County.
- 5/6      Local economic developers share how they will respond to planned closure of Caterpillar plant.
- 5/18     Proposed transmission line to bring renewable energy to the Southeast U.S. could produce jobs locally.
- 5/19     A look at the local economic impact of Columbus Air Force Base.
- 5/23     Houston's mayor talks about an upcoming referendum on a proposed 2% tourism tax.
- 5/26     State of the Region meeting by the CREATE Foundation reveals local per capita growth rate higher than national rate.
- 5/31     Winona aldermen approve a referendum for a 2% tourism tax, and it featured a live interview with Mayor Jerry Flowers.
- 6/3      Economic opportunities are ahead for Louisville after the community was devastated by a tornado.

- 6/9 BMSI announces new manufacturing operations in Burnsville expected to create 100 jobs.
- 6/14 Preview of Houston's vote on tourism tax referendum.
- 6/16 Celebration for manufacturer Hago as it's bringing 80 jobs to Tishomingo County.
- 6/21 Results of Houston's vote on tourism tax referendum, which passed.

**TOPIC**  
**House Bill 1523**

Program Title: WLOV News                      Date: Various  
 Time: Various                                      Duration: Various

Detailed Description: The Mississippi Legislature passed House Bill 1523, which received national attention for how it affects same-sex couples. Supporters say the new law prevents Christians from going against their religious faith by serving same-sex couples in a variety of ways. Opponents say the law discriminates against the LGBT community. Our stories on the topic included the following:

- 4/1 Reaction to the Legislature passing HB 1523.
- 4/4 Human rights groups and the Mississippi Manufacturers Association come out against the measure.
- 4/5 Governor Phil Bryant signs HB 1523 and talks about why he did so.
- 4/6 Some are concerned about the effects of tourism with the bill signed by the governor.
- 4/11 Singer Bryan Adams cancels Mississippi concert due to HB 1523.
- 4/12 Democratic lawmakers announce their intent to get the legislation repealed.
- 5/9 ACLU files a lawsuit to prevent HB 1523 from becoming law.
- 5/31 Meeting held in Tupelo by opponents of the legislation.
- 6/3 Governor Phil Bryant receives a religious freedom award for signing HB 1523.
- 6/20 Hearing is held in federal court over whether the bill should become law July 1.
- 6/27 A federal judge says clerks can't be protected under HB 1523.
- 6/30 A federal judge stops HB 1523 from taking effect.

**TOPIC**  
**Severe Weather**

Program Title: Monroe County storms      Date: 4/29  
 Time: Various                                      Duration: Various

Detailed Description: Severe storms passed through part of the WLOV viewing area which left damage behind in Monroe County in the area of the airport. Our meteorologists interrupted programming two times during that afternoon: 2:28 p.m. for 39 minutes of storm coverage and 3:28 p.m. for 45 minutes of storm coverage. We also had a reporter live from the location during our newscasts showing people the extent of the damage.

**National:**

**TOPIC**  
**Presidential Politics**

Program Title: WLOV News                      Date: Various  
 Time: Various                                      Duration: Various

Detailed Description: In the race for the White House, we got a clearer picture as to who would serve as the nominees for the Democratic and Republican parties. Our newscasts carried multiple stories on how the parties got to that point as well as issues that came out concerning the likely nominees. Our stories included the following:

- 4/6 Ted Cruz and Bernie Sanders celebrate victories in respective primaries (Wisconsin, Wyoming).
- 4/19 Donald Trump and Hillary Clinton win the New York primary.
- 4/27 Ted Cruz names his choice for vice president if he gets the GOP nomination.
- 5/3 Ted Cruz drops out after losing the Indiana primary.
- 5/4 John Kasich drops out, leaving Donald Trump as the presumptive GOP nominee.
- 5/4 A look at Mississippi Republicans and whether they will rally around Donald Trump as the party's nominee.
- 5/26 Donald Trump gets enough delegates to be the GOP nominee.
- 6/7 Hillary Clinton gets enough delegates to be the Democratic nominee.
- 6/9 President Obama meets with Bernie Sanders but endorses Hillary Clinton.

**In our ongoing effort to serve the public interest, Station WLOV-TV broadcasts programming responsive to the issues of concern to West Point, Mississippi and the surrounding viewing area. West Point of View is recorded in West Point, Mississippi, the City of License for WLOV-TV. Following is a list of those issues, and of the station's most significant treatment of them.**

#### **Issues Relating to Health**

West Point of View hosted by Stan Allen

Aired 4/24/16 at 10:00pm

Duration 30 minutes

Description: UNITED BLOOD SERVICE – Discussion with Rhonda Weaver about the need for blood, who is qualified to donate, and how it is tested and used.

West Point of View hosted by Stan Allen

Aired 5/15/16 at 10:00pm

Duration: 30 minutes

Description: MENTAL HEALTH - Discussion with Martha Allen about May being Mental Health Awareness Month and educating the public about good mental health.

West Point of View hosted by Stan Allen

Aired 6/19/16 at 10:00pm

Duration: 30 minutes

Description: MISSISSIPPI ORGAN RECOVERY AGENCY (MORA) – Talked with Chuck Stinson about the importance of organ tissue donation and how it is used.

#### **Issues Relating to Community Opportunities**

West Point of View hosted by Stan Allen

Aired 5/1/16 at 10:00pm

Duration: 30 minutes

Description: WEST POINT PARKS AND RECREATION DEPT. – Talked with James Crowley about the programs being offered for children and adults this summer.

West Point of View hosted by Stan Allen

Aired 4/10 at 10:00pm

Duration: 30 minutes

Description: LeBONHEUR FATHER/DAUGHTER BALL – Kelly Scott talked about the fundraising event for LeBonheur Children's Hospital.

West Point of View hosted by Stan Allen

Aired 4/17/16 at 10:00pm

Duration: 30 minutes

Description: FATHER/DAUGHTER TEA – Deon Triplett talked about the Mother/Daughter tea to benefit the scholarship fund for cancer patients' kids.

West Point of View hosted by Stan Allen

Aired 5/22/16 at 10:00pm

Duration: 30 minutes

Description: WEST POINT FARMER'S MARKET – Discussion with Lisa Klutts about the local farmer's market offering fresh, locally grown produce.