

WLOV

Quarterly List of Community Issues and Responsive Programming

January 1 – March 31, 2015

In our ongoing effort to serve the public interest, Station WLOV-TV broadcasts programming responsive to the issues of concern to West Point, Mississippi and the surrounding viewing area. West Point of View is recorded in West Point, Mississippi, the City of License for WLOV-TV. Following is a list of those issues, and of the station's most significant treatment of them.

Issues Relating to Health and Fitness

West Point of View with Stan Allen

Aired 1/18/15 at 10:00pm

Duration 30 minutes

Description: WELLNESS IN THE NEW YEAR – Tracy Stebbins, Director of NMMC Wellness Center West Point, talked about exercise, losing weight, eating right, and getting healthy in the New Year. Being healthy requires a lifestyle change for most people.

West Point of View with Stan Allen

Aired 2/08/15 at 10:00pm

Duration 30 minutes

Description: HEART HEALTH – Dr. John King with Baptist Memorial Hospital Golden Triangle Region Heart Institute and from Macon, MS, talked about the risk factors for heart disease and the cardiology services offered by Baptist GTR Heart Institute.

West Point of View with Stan Allen

Aired 3/08/15 at 10:00pm

Duration 30 minutes

Description: MULTIPLE SCLEROSIS – Gayva Baldwin, multiple sclerosis patient, and Shelli Poole, Community Engagement Coordinator for NE MS MS talked about the disease, how it is diagnosed and treated, and how they are trying to educate the public and bring awareness to multiple sclerosis.

Issues Relating to Art and Community Enrichment

West Point of View with Stan Allen

Aired 1/11/15 at 10:00pm

Duration 30 minutes

Description: COMMITTEE FOR KING – Contanna Purnell, Assistant Director of Human Resources for the City of Tupelo and Betty Holloway with Modern Beauticians talked about the activities planned to help celebrate the life and accomplishments of Dr. Martin Luther King, Jr.

West Point of View with Stan Allen

Aired 2/22/15 at 10:00pm

Duration 30 minutes

Description: GOLDEN TRIANGLE REGIONAL AIRPORT – Mike Hainsey, Director of the Golden Triangle Regional airport talked about their effort to raise money from municipalities for matching bonds to try to get American Airlines in the GTR Airiport so that westward flights can be added to the existing Delta flights to Atlanta, GA.

West Point of View with Stan Allen

Aired 3/22/15 at 10:00pm

Duration 30 minutes

Description: GOLDEN TRIANGLE LINK – Joe Mack Higgins, Golden Triangle Link CEO talked about the economic development in the Golden Triangle Area and the economic impact of the new industry in the West Point area. He also talked about the impact that newly opened Yokohoma Tire Manufacturing will have on the community.

Issues Relating to Education

West Point of View with Stan Allen

Aired 2/01/15 at 10:00pm

Duration 30 minutes

Description: EARLY COLLEGE HIGH SCHOOL – Myra Pannell, Senior Research Associate at MSU's Research and Curriculum Unit talked about the new high school scheduled to open Fall 2015 for at risk students entering the 9th grade. The plan is to add a grade level each year until it is a 4-year program where students graduate with a high school diploma and also a community college associate's degree.

Issues Relating to Children and Youth

West Point of View with Stan Allen

Aired 1/25/15 at 10:00pm

Duration 30 minutes

Description: Dr. David Foster, VP – Senior Advisor at Palmer Home for Children, talked about the facility that houses children from abused and neglected backgrounds. He talked about how they are funded and the upcoming Southern Soiree to help raise money and awareness.