

WLOV News Coverage Providing Significant Treatment of Community Issues

First Quarter 2016

WLOV airs news programming the following times: 7:00 a.m. – 8:00 a.m. Monday through Friday; 9:00 p.m. – 9:30 p.m. Sunday through Friday.

These programs are locally produced and include a mix of news, weather and sports, as well as guest segments that impact 25 counties in Northeast Mississippi and West Alabama.

The following is a sampling of some of those stories, features and segments. Viewers and readers also have access on our web site –www.wlov.com– and Facebook page.

EDUCATION

--Assignment Education: A weekly story that airs at 9 p.m. on Thursday examining unique and innovative education tools used in classrooms and schools throughout the region.

Jan. 7...All I-pad school in New Albany; Jan. 14 School takes special look at Vietnam War in Calhoun County; Jan. 21, Arts integration at Saltillo Elementary; Jan. 28, Innovative reading program at Carver Elementary in Tupelo; Feb. 4, Science lab at Southside Elementary in West Point; Feb. 11, special study of the president at Sudduth Elementary in Starkville; Feb. 18, Read, Write, Run marathon in Columbus city schools; Feb. 25, international recognized solar car team at Houston High; March 3, 3rd grade reading prep at West Amory Elementary; March 10, hatching baby chicks in science at East Union Elementary; March 24, champion chess team at Henderson Intermediate in Starkville; March 31, linking arts and math at Parkway Elementary in Tupelo.

--School consolidation proposals: Continuing a trend that began three years ago, the Mississippi Legislature proposed bills to consolidate several school districts in the viewing area, including the Houston, Okolona and Chickasaw County districts and the Winona, Montgomery County and Carroll County districts.

JOBS/ECONOMIC DEVELOPMENT

Northeast Mississippi has been a hotbed for new and expanding industries. That trend continued during the first quarter of 2016, At the same time, economic development experts in the region continued to focus on improved work-force training and expanding opportunities for women and minorities.

ACCO Expansion - Booneville - 1/12
Anjimoto Windsor - Oakland - 1/13
Pacesetter Tour MEC - Columbus - 1/19
Kia of Tupelo Expansion - 1/21
Steel Dynamics Expansion - Columbus - 1/25
Lean Manufacturing Summit - Tupelo - 1/25
State of the Region Meeting - Vernon, AL - 1/29
Caterpillar Adding Jobs - Corinth, Booneville - 2/1
Delta Furniture Expansion - New Houlka - 2/10
Gerald Mills Retires - Louisville - 2/11
Steel Dynamics Expansion Bids Awarded - 2/16
Renal Care Expansion - Columbus - 3/9

Industrial Prospect Worries - Starkville - 3/7
DPM Fragrance Expansion - Starkville - 3/22
Business Luncheon - New Albany - 3/24
Comfort Revolution Expansion - Belmont - 3/29
Women in Technology - Oxford - 3/31

ELECTIONS

--Mississippi's presidential primary to pick Democratic and Republican nominees for president and congressional offices were March 8. WLOV ran extensive election coverage and results the night of the election and the next day. The coverage was preceded by stories detailing the races and reminding voters of deadlines to register and for absentee voting.

--Alabama's presidential and congressional primaries were March 1. WLOV ran extensive coverage with returns the night of and day after the election. That included live reports from Lamar County in West Alabama. The coverage was preceded by stories detailing the races and reminding voters of deadlines to register and for absentee voting.

- Special Elections Ordered - Oxford, Aberdeen, Columbus - 1/1
- Special Election Set - Columbus - 1/5
- Special Election Called - Houlika - 1/6
- Special Election Needed - Ackerman - 1/6
- Election Qualifiers - Aberdeen - 1/18
- Special Election Called - Kilmichael - 1/19
- Election Qualifiers - Ackerman - 1/22
- Election Reform Bills Presented by Delbert Hosemann - Jackson - 1/25
- Absentee Ballots can be cast at Clerks offices Saturday - Ackerman, Columbus, Kilmichael, Oxford - 2/5
- Election Day Reminder to Vote - Ackerman - 2/9
- Election Results - Ackerman - 2/9
- Special Election Qualifiers - Myrtle - 2/12
- Special Councilman Election - Columbus - 2/16
- Election Day - Kilmichael, Oxford - 2/16
- Election Results - Columbus, Kilmichael, Oxford - 2/16
- Election Runoff - Columbus - 2/24
- Alabama Elections - Lamar, Fayette, Pickens, Marion, Franklin County - 2/29
- Super Tuesday - Alabama - 3/1
- Election Thoughts - New Albany - 3/7
- Mock Election - Columbus - 3/7
- Presidential Primary - Mississippi - 3/8
- Election Results - Mississippi 3/8

STATE/LOCAL GOVERNMENT

The start of 2016 has been a busy time for state and local governments as state officials and legislators are sworn in for new terms. The same goes for county officials.

- Jan. 1...New officials take office in several counties
- Jan. 3...New officials take office in several counties

- Jan. 4...New officials take office in several counties
- Jan. 5...Legislature convenes, looks at busy agenda
- Governor Inauguration - Jackson - 1/12
- Elected School Superintendent - Jackson - 1/13
- Pro-Flag Rally - Jackson - 1/20
- Foster Care Woes - Jackson - 1/22
- State of the State Address - 1/25
- School District Consolidation Bills - Chickasaw, Montgomery, Carroll - 2/11
- MHP Starkville bonds to hopefully build new HQ building - 2/12
- Kabir Karriem talks Legislative Issues - 3/7
- Starkville seeks money for Police Department Renovations - 3/2
- Chickasaw Responds to Consolidation talk - 3/3
- No Consolidation Rally - Carroll County - 3/7
- Democrats take actions to slow the Legislature - 3/23
- Students protest School consolidation in Montgomery County - 3/24
- XGR approves guns in church bill - 3/30

CRIME/POLICE

- Murder in Lowndes County, Jan. 4
- Columbus sets police chief interviews, Jan. 10
- Monroe County man killed, Jan. 14
- Columbus hires new police chief, Jan. 19
- Corinth store clerk killed, Feb. 1
- Customers mourn clerk, Feb. 2
- Arrests made in clerk's shooting, Feb. 2
- Family wants death penalty removed, Feb. 5
- New Columbus Police Chief starts work, Feb. 8
- Winona has first murder of year, Feb. 8
- Tupelo police investigate slaying, Feb. 9
- Hamilton shaken by brutal sword slaying, Feb. 10
- Verona has first slaying of the year, Feb. 12
- Killing rattles Pontotoc community, Feb. 17
- Tishomingo standoff ends in death, Feb. 20
- Two shootings rattle Columbus in one day, Feb. 29
- Rash of shootings no reason to panic, March 7
- 10 charged in rash of shootings, March 10

- Coach pleads to sex charge, March 24
- Student pleads to ISIS plot March 24
- Pickens County coach arrested on sex charge, March 28
- Coach's husband arrested, March 30
- Second plea entered in ISIS case, March 30

SEVERE WEATHER COVERAGE

With an outbreak of tornados in north Mississippi and north Alabama the WLOV Weather Authority Team began cutting in to regular programming with detailed coverage of the danger areas and with safety instructions for viewers to follow. Weather cut-ins ran on WLOV at the following times on March 31, 2016:

2:06pm - 3:18pm
 3:22pm - 6:38pm
 7:49pm - 9:00pm
 11:06pm - 11:18pm

WEST POINT OF VIEW

In our ongoing effort to serve the public interest, Station WLOV-TV broadcasts programming responsive to the issues of concern to West Point, Mississippi and the surrounding viewing area. West Point of View is hosted by Stan Allen and is recorded in West Point, Mississippi, which is the City of License for WLOV-TV. It airs 10:00 p.m. – 10:30 p. m. on Sundays. The following is a list of the shows titles that aired during first quarter of 2016:

January 3, 2016 – Northern District Public Service Commissioner Brandon Presley

January 10, 2016 – Committee for King discussing the upcoming celebration

January 17, 2016 – Rodeo benefitting LeBonheur Children's Research Hospital

January 24, 2016 – Staying healthy and well in the New Year

January 31, 2016 – Starkville Mayor Parker Wiseman

February 7, 2016 – Teacher and Administrator of the Year

February 14, 2016 – 4-County Electric Power Association

February 21, 2016 – Girl Scouts Heart of the South

February 28, 2016 – 4-County Electric Power Association

March 6, 2016 – Golden Triangle Economic Development Link

March 13, 2016 – Oktibbeha County Hospital Wound Care Center

March 20, 2016 - Free, non-denominational Good Friday Service

March 27, 2016 – Dr. Jim Borsig, President of MS University for Women