

WLOV

Quarterly List of Community Issues and Responsive Programming

July 1 – September 30, 2014

In our ongoing effort to serve the public interest, Station WLOV-TV broadcasts programming responsive to the issues of concern to West Point, Mississippi and the surrounding viewing area. WEST POINT OF VIEW is recorded in West Point, Mississippi, the City of License for WLOV-TV. Following is a list of those issues and of the station's most significant treatment of them.

Issues Relating to Health

West Point of View with Stan Allen

Aired 8/31/14 at 10:00pm

Duration 30 minutes

Description: united blood services – Rhonda Weaver, Donor Recruitment Specialist with United Blood Services talked about the need for blood and blood products in our community. WLOV is partnering with UBS in connection with Stand Up to Cancer to get more blood donations and raise money for Stand Up to Cancer.

West Point of View with Stan Allen

Aired 9/07/14 at 10:00pm

Duration 30 minutes

Description: SPINAL MUSCULAR ATROPHY – Tammie Tubbs, a parent who has lost two children to spinal muscular atrophy, talked about the disease and her efforts to help inform the public about it.

West Point of View with Stan Allen

Aired 9/14/14 at 10:00pm

Duration 30 minutes

Description: NATIONAL REHABILITATION AWARENESS WEEK – Dr. Aurora Wong, a physician specializing in rehabilitation, talked about the programs they offer and why rehab is so important to the patient and the family.

Issues Relating to Community Enrichment

West Point of View with Stan Allen

Aired 7/06/14 & 8/10/14 at 10:00pm

Duration 30 minutes

Description: OLD WAVERLY PRESENTS LPGA LEGENDS TOUR HANDA TOUR – Rick Milburn, Tournament Chairman at Old Waverly talked about the upcoming LPGA Legends Tour Handa Cup and the economic impact it will have on the community.

West Point of View with Stan Allen
Aired 7/13/14 & 8/03/14 at 10:00pm
Duration 30 minutes

Description: PRAIRIE ARTS FESTIVAL – Lisa Klutts with the West Point Clay County Growth Alliance talked about the annual festival held in downtown West Point and attended by thousands each year. It has been named one of the top ten festivals in the southeast.

West Point of View with Stan Allen
Aired 8/24/14 at 10:00pm
Duration 30 minutes

Description: HOWLIN' WOLF MEMORIAL BLUES FESTIVAL – Richard Ramsey, Vice President of the Prairie Belt Blues Festival talked about the upcoming event, some of the special guests scheduled to perform, and how they plan to use the proceeds from the event.

Shows Relating to Minority Issues

West Point of View with Stan Allen
Aired 7/27/14 at 10:00pm
Duration 30 minutes

Description: HISTORICAL BLACK COLLEGE UNIVERSITIES RECRUITING – Russell Brooks talked about the event planned for area minority kids to exposed them to some of the benefits of attending HBCU. He talked about the importance and significance of supporting HBCU.

West Point of View with Stan Allen
Aired 8/17/14 at 10:00pm
Duration 30 minutes

Description: MINORITY FARMERS – Tom Heard, USDA Area Conservationist and Carolyn Jones, Director of Minority Farms talked about workshop for minority farmers designed to help them learn about the benefits available to them.

Shows Relating to Cultural Diversity

Hispanic College Quiz Show with Alfonso Gutierrez
Aired 9/14/14 at 4:00pm and 4:30pm
Aired 9/21/14 at 4:00pm and 4:30pm
Duration: 30 minutes

Description: HISPANIC COLLEGE QUIZ SHOW was an English speaking series designed to encourage an appreciation of Latino and Hispanic cultures in an entertaining game show format. The Hispanic Association of Colleges and Universities (HACU) represents approximately 450 college and universities committed to Hispanic higher education success in the U.S., Puerto Rico, Latin America, and Spain.