



Description of WLOV programming providing the most significant treatment of community issues for 7/1/15 – 9/30/15.

WLOV News at Nine

Sunday - Friday

All of the programs are locally produced news programs presenting a mix of news, weather and sports and other related feature stories and segments that affect Northeast Mississippi. All local stories were also reported on our website www.wlov.com.

The following is a list of the programs of significant treatment of Northeast Mississippi community issues.

- Crime
- Politics
- Economy
- Confederate Flag
- Gay Marriage
- Public Safety

Local:

TOPIC Crime

Program Title: Gang Threat Date: 8/27 & 8/28
Duration: 1 minutes
Detailed Description: Local law enforcement worried that a rash of recent officer shootings could be the work of gangs purposely targeting law enforcement.

Program Title: Officer Shot Date: 8/24
Duration: 2:30
Detailed Description: Shooting where a Monroe County deputy was shot during a traffic stop.

Program Title: Corinth officer shot Date: 8/19 – 9/2
Duration: 3 minutes
Detailed Description: A Corinth officer was shot after confronting a prowler. He was shot once in the chest and once in the shoulder. WLOV had more than 10 reports on this shooting and investigation. From the initial shooting report, to the blind woman who called to report the prowler, to the reward money offered to find the shooter.

Program Title: Home Invasion Date: 8/17
Duration: 1:30
Detailed Description: Calhoun City Police search for intruders who shot a woman five times. One man was arrested – while another was on the run at the time of our reporting.

Program Title: Oxford ISIS Date: 8/10
Duration: 4 minutes of reporting.

Detailed Description: Two former MSU students arrested by the FBI as they tried to board a flight. The two were trying to make their way to Syria. WLOV had several reports on their arrest, court hearings and reaction in the community.

Program Title: Baby Sell Date: 7/29

Duration: 1:30

Detailed Description: Tupelo woman charged with a shocking crime – trying to sell her now 18month old child.

Program Title: Jail Escape/Escapee Date: 7/16 & 17

Duration: 2 minutes

Detailed Description: On July 16th a prisoner being held on a probation violation charge escaped from the Union County Jail. WLOV followed the search for Michael Wayne Shafer throughout the day. Shafer managed to make it all the way to Louisville, but that's where his luck ended. Deputies found him hiding at his mother's home.

Program Title: Columbus Crime Scene Date: 7/23 – 8/19

Duration: 4 minutes of news content.

Detailed Description: A Lowndes County man was reported missing in June, however Manuel Vasquez's disappearance had not been reported until July 13th. On July 23rd, state and local officers were at Vasquez's home when they arrested his wife and mother-in-law. Investigators charged Vasquez's wife and mother-in-law with his disappearance and murder. Investigators found bone fragments and ashes around the home during a search. WLOV had more than 10 reports on the case, from the initial reporting of the search at the home, to the court appearance of the wife.

Program Title: Chattanooga Reax Date: 7/17 – 7/18

Duration: 1:30.

Detailed Description: On July 16, 2015 Muhammad Abdulazeez opened fire on two military installations in Chattanooga, a Navel reserve center and a military recruiting office. Four Marines and a Navy sailor died. A day after the shooting, The Armed Services Recruiting Office in Tupelo told Wayne Herford the office is continuing to conduct business as usual.

Program Title: Rhinehart Pleas Date: 7/3

Duration: :45

Detailed Description: Alcorn County Sheriff Charles Rhinerhart plead not guilty to charges he and others conspired to defraud the county. The sheriff was accused of rigging bids for county car purchases.

TOPIC: Politics

Thousands of Mississippians headed to the polls this quarter as Mississippi held two primary elections in August. The first election was held August 4th, followed by a runoff on the 24th.

Program Title: Initiative 42 Date: 7/27

Duration: 1:30

Detailed Description: 18 years ago, the Mississippi legislature passed a law stating they would fully support Public schools. But it is a promise they have broken more than they have kept. Initiative 42 would require the legislature to fully fund public education.

Program Title: Jeff Smith Date: 7/14

Duration: :30

Detailed Description: House Ways and Means Chairman Jeff Smith discussed a budgetary contingency plan in case voters approve Initiative 42. Smith made the remarks to business and civic leaders in Columbus.

Program Title: Election Preps Date: 8/3
Duration: 1:45
Detailed Description: The night before the primary election Susan Parker took a look at the preparedness of county clerks to tally the election results.

Program Title: Tourism tax Date: 8/16
Duration: 1:45.
Detailed Description: The city of Houston wanted to impose a tourism tax on hotels and restaurants. A majority of voters gave a thumbs up to the tax, but a simple majority was not enough to pass the proposal. Susan Parker reported 59.3 percent of the voters approved the tax, but it needed more than 60 percent to pass.

Program Title: Close election Date: 8/26 and 27
Duration: 4 minutes of news content.
Detailed Description: Josh Russel and Tina Faye Collums Pullen tied in the primary. They also tied in the runoff election. WLOV took a look at the election results and how the race that twice ended in a tie was ultimately decided – by drawing numbers.

TOPIC ECONOMY

Program Title: Y'ALL BIZ Date: 9/30
Duration: 1:30.
Detailed Description: Mississippi launched a new website. "Y'all Business" takes the guess work out of research for business owners looking at the magnolia state.

Program Title: Boat Plant Date: 9/30
Duration: 1:45.
Detailed Description: A business in Monroe County has expanded three times in 2015. That's good news for the job market in the area.

Program Title: Career Day Date: 9/22
Duration: 1:00.
Detailed Description: In Starkville, students met local business and industry recruiters as part of the annual career day.

Program Title: UAV Talk Date: 9/15
Duration: 1:45.
Detailed Description: If experts are right, the buzz of unmanned aerial vehicles will be a common part of our lives within the next 15 years. Now a consortium of universities led by Mississippi State and more than 100 companies are working out safety and training details for drones.

Program Title: Job Fair Date: 9/10
Duration: 1:45.
Detailed Description: The goal of Gov. Bryant's annual job fair is to help unemployed Mississippians find quality jobs, or to make a career change. WLOV covered the fair, and promoted the event days before the fair.

Program Title: Yokohama Plant Date: 8/3 -9/30
Duration:2:00
Detailed Description: Yokohama has invested \$300,000,000 in a tire plant in Clay County. In the third quarter, WLOV aired a half a dozen reports about the plant, from the roads leading to the plant, to the impact the plant will have on real estate in Clay County. The plant's grand opening is schedule for October 5.

Program Title: Railroad Celebrate Date: 9/2

Duration: 2:00

Detailed Description: A 180 mile long rail line was purchased by local investors. The goal: to get Mississippi products quickly to market and bring in more dollars.

Program Title: Tupelo Furniture Market Date: 7/28 – 8/20

Duration: 2:00

Detailed Description: The Tupelo Furniture Market brings hundreds of buyers and sellers from all over the country and the world, all making their way into the two-million square foot Tupelo facility. Market officials and furniture executives told WLOV that these are pretty good times for the furniture industry. As the market opened, everyone appeared poised to cash in and take part in the prosperity.

Program Title: Baldwyn Jobs Date: 8/17

Duration: 1:30.

Detailed Description: More jobs are coming to Prentiss County. State, local and company leaders from FXI announced they're nearly doubling their workforce in Baldwyn.

Program Title: Kroger Closes Date: 7/10

Duration: 1:45.

Detailed Description: The last grocery store in West Point is calling it quits. The Kroger is shutting down after decades in the city.

TOPIC Public Safety

Program Title: Shooting Date: 9/30

Duration: 1:45

Detailed Description: A shooting in a Tupelo neighborhood leads to a partial lockdown at three schools. The shooter in the incident is a 13-year-old teen who then brought the gun to school.

Program Title: Monroe School Threat Date: 9/16

Duration: 1:45.

Detailed Description: A social media threat prompted the Monroe county school district to close the entire school district.

Program Title: MSU Active Shooter Date: 8/27

Duration: 1:45

Detailed Description: MSU sent out alerts to students saying an "active shooter" was on the campus. Students sheltered in place while multiple police agencies searched the campus for the shooter.

Program Title: Flooding Date: 7/3

Duration: 2:30

Detailed Description: On Friday, July 3rd seven inches of rain fell in Tupelo. Some reports had a foot of rain in New Albany.

Program Title: Football players and heat Date: 8/3

Duration: 2:15

Detailed Description: Players were excited to begin football practice, but working out in the hot summer temperatures can be extremely dangerous.

Program Title: Cars and heat Date: 7/20

Duration: 1:30.

Detailed Description: Stranded in the sun is not a good place to be. Its something the Mississippi Highway Patrol has noticed, people on the sides of roads with a broken car. WLOV offered tips on how to keep a car running during the heat.

Program Title: Pets and cars Date: 7/13
Duration: 1:45.
Detailed Description: The Tupelo Police Department says people are leaving their pets beind in heated cars.

Program Title: Heroin Deaths Date: 8/20
Duration: 1:00
Detailed Description:
In Mississippi, there have been 13 heroin overdose deaths in the first six months of 2015. In all of 2014, there were just four.

Program Title: West Nile Virus Date: 8/30
Duration 1:00
Detailed Description: The late June and early July rains and warm weather made many worry about mosquitoes. Each year Mississippi ranks high among states for incidents of West Nile Virus. In late August, Mississippi recorded its first death from the West Nile Virus.

Program Title: Bread Recall Date: 8/27
Duration: :45
Detailed Description: Bread sold in Mississippi at Kroger stores recalled because of glass fragments in the bread.

TOPIC: Confederate Flag

On June 17, 2015 a racially motivated shooting left nine people dead at a Charleston South Carolina church. The shootings renewed the debate on Confederate symbols and governments flying Confederate flags. The shootings tipped the balance in a decades old debate over the meaning of Confederate symbols. Supporters say it is a symbol of Southern culture, the historic flag of the south. Critics call it a racist symbol that represents a war to uphold slavery and later to oppose civil rights. During the third quarter WLOV aired more than a dozen stories on the controversy.

Program Title: Flag update Date: 9/5
Duration: 1:45
Detailed Description: Tupelo City Council member Lynn Bryan used the phrase “flag nuts” during a discussion on removing the state flag from Tupelo buildings. Mississippi On Guard, a group in support of the current state flag demanded an apology and Bryan’s removal from office.

Program Title: Anti-flag ad Date: 8/18
Duration: 1:45.
Detailed Description: Prominent Mississippians lend their name to an ad calling for the removal or redesign of the state flag. In a letter appearing in a full page ad in the Clarion-Ledger, author John Grisham, Archie Manning, actor Morgan Freeman, and others called for the removal of the Confederated emblem from Mississippi’s flag.

Program Title: Oxford flag Date: 8/18
Duration: 1:00
Detailed Description: Oxford Aldermen vote to take down the state flag.

Program Title: Starkville Flag Date: 7/22
Duration: 1:00.
Detailed Description: Starkville Aldermen vote to remove state flag from city properties

Program Title: State Flag Date: 7/22
Duration: 1:30.
Detailed Description: Some cities have voted to get rid of the state flag, while others are considering it. WLOV reporter Gabe Austin looks at should cities in Mississippi fly the state flag.

Program Title: Flag Flap Date: 7/28
Duration: 1:30
Detailed Description: Homeowner finds his Mississippi state flag burnt, lying next to racial graffiti. Police investigate the case as vandalism, but the homeowner says it's a crime connected to hate.

Program Title: Flag Flap Date: 7/21
Duration: 1:00.
Detailed Description: Mississippi State flag issue brought before the Tupelo City Council while Columbus City Council votes unanimously to immediately remove the Mississippi flag.

TOPIC: Gay Marriage

Program Title: Yazoo clerks Date: 7/9
Duration: 1;30.
Detailed Description: On June 26, the United States Supreme Court ruled that the constitution guarantees a right to same sex marriage. In Mississippi two justice court judges said they would not perform any marriages.

Program Title: Alabama gay Date: 7/20
Duration: 1:30.
Detailed Description: Group urges Alabama Supreme Court to resist marriage ruling

West Point of View

In our ongoing effort to serve the public interest, Station WLOV-TV broadcasts programming responsive to the issues of concern to West Point, Mississippi and the surrounding viewing area. West Point of View is recorded in West Point, Mississippi, the City of License for WLOV-TV. Following is a list of those issues, and of the station's most significant treatment of them.

Issues Relating to Health and Fitness

West Point of View with Stan Allen
Aired 7/19/15 at 10:00pm
Duration 30 minutes
Description: HELP FOR THE HELPERS – Kim Criswell, Director of Case Management for Baptist GTR and Megan Pratt, Director of Marketing talked about their program for caregivers caring for aging parents. The free meeting will be at their conference center and is open to the public.

West Point of View with Stan Allen
Aired 8/16/15 at 10:00pm
Duration 30 minutes
Description: MATERNITY OPEN HOUSE - Susan Spencer with Baptist GTR talked about the upcoming open house for their maternity wing designed to let expectant mothers feel more comfortable during the birthing process.

West Point of View with Stan Allen
Aired 9/20/15 at 10:00pm
Duration 30 minutes
Description: REHABILITATION AWARENESS WEEK – Steven Moore, PT and Paul Bouchillon, PT with North Mississippi Medical Services talked about the week set aside to help bring

awareness to the rehabilitation services they offer. They discussed the inpatient and outpatient services being offered.

Issues Relating to Art and Community Enrichment

West Point of View with Stan Allen

Aired 7/5/15 at 10:00pm

Duration 30 minutes

Description: WEST POINT POLICE DEPARTMENT COMMUNITY COOKOUT – Sergeant Zate McGee, Chief Tim Brinkley, and Assistant Chief Albert Lee talked about the free cookout they are sponsoring in an effort to stay connected with the community and encourage young people to make the right choices. They are offering food, entertainment, and activities for the kids.

West Point of View with Stan Allen

Aired 8/30/15 at 10:00pm

Duration 30 minutes

Description: PRAIRIE ARTS FESTIVAL AND BLACK PRAIRIE BLUES FESTIVAL – Lisa Klutts, Director of The Growth Alliance and Jeremy Klutts, Chairman of the Black Prairie Blues Festival talked about the activities planned for the weekend featuring entertainment, hand made crafts, food and bringing over 30,000 visitors to the city.

West Point of View with Stan Allen

Aired 8/23/15 at 10:00pm

Duration 30 minutes

Description: TENNESSEE WILLIAMS FESTIVAL – Brenda Caradine, Festival Chair and Drew Stark, actor, talked about the week-long festival and about the Tennessee Williams' play, Suddenly Last Summer, being performed.

Issues Relating to Education

West Point of View with Stan Allen

Aired 8/9/15/15 at 10:00pm

Duration 30 minutes

Description: EAST MISSISSIPPI COMMUNITY COLLEGE – Dr. Thomas Huebner, the newly appointed president of EMCC and Dr. Paul Miller talked about the Fall enrollment, plans for the college, and how they hope to achieve national number 1 status for their football team again this year.

West Point of View with Stan Allen

Aired 9/13/15 at 10:00pm

Duration 30 minutes

Description: NAACP DINNER & SCHOLARSHIP FUNDRAISER – Jim W. Casey, Treasurer and Event Coordinator, and Ella Smith, Publicity Chair, talked about the scholarships being offered from the funds that are raised at the dinner and how students qualify and apply for the benefits.

West Point of View with Stan Allen

Aired 9/27/15 at 10:00pm

Duration 30 minutes

Description: 100-YEAR ANNIVERSARY OF BRYAN PUBLIC LIBRARY – Priscilla Ivy, Reference Librarian with Bryan Public Library talked about the history of the library and the activities they have planned to celebrate the 100-year anniversary.