



Description of WLOV News Coverage Providing the most Significant Treatment of Community Issues.

Second Quarter 2015

WLOV airs news programming during the following times: 9:00PM TO 9:30PM Sunday through Friday.

All of the above programs are locally produced news programs presenting a mix of news, weather and sports and other related feature stories and segments that affect Northeast Mississippi.

The following is a sample of the stories and segments of significant treatment of Northeast Mississippi community issues. These stories were among the top three stories on that day. All of the stories were also posted on our website, www.wlov.com.

CRIME

Monroe County chop shop

Air date: April 17, 2015

Five people arrested, charged with operating a “chop shop” in Monroe County.

Pontotoc double homicide

Air dates: May 3 – 7

Residents in Pontotoc County on edge after the discovery of two bodies in a home. WLOV had several stories on the search and arrest of a suspect.

Police Officers Killed.

Air dates May 9 – 16

Two Hattiesburg police officers were gunned down in the line of duty. WLOV covered the manhunt and capture of the suspects as well as funerals of the two officers. Officer Liquori Tate was a Starkville native.

Tupelo Homicide

Air dates: May 20 - 22

Tupelo police find dismembered body in home on south side of town. The search for Leah Bishop lasted several days. She was found in Louisiana and returned to Tupelo to face capital murder charges.

Drug Crackdown.

Air Date: May 20.

Mississippi is one of four southern states targeted by the drug enforcement administration for a crackdown on prescription drug abuse.

Church Safety

Air Date: June 19

After nine people were shot and killed at a church in Charleston South Carolina, WLOV talked to some churches who say it's just a part of life in 21st century America.

Sheriff Arrested

Air Date: June 22.

Alcorn County Sheriff Charles Reinhart and two car dealers arrested and charged with fraud and conspiracy.

POLITICS

Verona Police Chief quits

Air date: April 3, 2015

Chief of police resigns citing unfriendly work environment.

Special Election - May 12 – Runoff June 6, 2015

Special election for vacant US House seat. WLOV covered candidates and election results. WLOV aired several interviews with the two candidates before the election.

Tupelo School District Bond

Air Date: several

On April 28, voters approved a \$28 million bond issue for Tupelo schools.

Columbus Bond

Air dates: several

\$44 million school bond issue passes with 62 percent of the vote.

EDUCATION

Ole Miss Chancellor Dan Jones

Air Dates: April 1 thru

The state college board voted not to renew Dr. Jones contract when it expires in September. Reaction from students, faculty and board members as the contract negotiations were conducted.

Jim Borsig steps down**Air date: April 9, 2015**

As commissioner-elect, Borsig found himself in the middle of the public firestorm over the state college board's decision not to renew the contract for Ole Miss Chancellor Dan Jones. Borsig announced his intention to stay at MUW.

New GED**Air date: May 8, 2015**

New, tougher GED tests results in fewer high school dropouts receiving GEDs

Reading scores**Air date: May**

State releases reading scores for 3rd graders.

Perfect School**Air Date: May 12, 2015**

West Clay is one of only 11 school districts in the state to have every child pass the third grade reading tests.

Free Eye Exams**Air date: June 1**

What do free eye exams have to do with education? Vision problems could stop a child's learning in its tracks. A new program will provide free eye exams to every third grader who failed the state reading test.

Dropout prevention**Air date: June 3, 2015**

The Mississippi Department of Education requires that 80-percent of students should graduate from public high schools in Mississippi. While many high schools are making the grade, many more are not. WLOV reported on how area administrators are working to make sure more districts succeed.

3rd Grade Reading**Air Date: June 18**

The pass rate for the third grade reading test went from 85 to 91 percent after children who failed the first test, retested.

ECONOMY**Job fair****Air date: April 21, 2015**

Community college hosts job fair in an effort to land jobs for students.

Columbus expansion**Air date: May 21, 2015**

Steel Dynamics, Inc. expanding its operations in Columbus with a \$100 million project, a move that is expected to create 40 new jobs.

Plant expansion**Air date: May 28**

Emerald Home Furnishings announces plans to spend nearly \$2 million to move operations into the old Hickory Springs building.

Pride relocation**Air date: May 28**

Pride Mobility plans to employ 150 workers in Pontotoc.

April Unemployment**Air date: May 28**

Mississippi's jobless rate dipped in April to 6.6 percent. The report found 83,000 Mississippians were unemployed in April, down slightly from March.

New Albany Subdivision**Air Date: June 16**

Developer say they will build up to 65 homes in a \$6,000,000 project.

PUBLIC SAFETY**Blue Springs police****Air date: April 14, 2015**

City of Blue Springs to add more police officers using a grant from the state.

Louisville memorial**Air date: April 28, 2015**

Service and memorial dedicated to the victims of the April 2014 tornado that hit Louisville.

Coffee with a cop**Air date May 13**

Starkville police have coffee with citizens – a chance for police to listen to the community they protect.

House Story.**Air date May 20**

The city of Aberdeen purchased a "Bobcat" machine that allows them to quickly and cheaply destroy old dilapidated properties that the city says are drug havens.

Bike Safety Ride**Air Date May 20**

A special event to highlight bike safety on Mississippi streets and roadways.

Amory tornadoes

Air Date: May 25 – 28

Two tornados touched down in Amory destroying two homes and damaging more than 60 other homes. The EF 1 tracked for more than two miles through Amory. WLOV broke into coverage Memorial Day morning to provide warnings to residents. There were no injuries reported in the storm.

New Albany tornado

Air date: May 27

Thunderstorms moving through Union County may have produced a tornado. The National Weather Service issued a Tornado Warning on the storms. WLOV broke into programming to warn residents. No injuries or reports of damage associated with the storm.

Jail Lawsuit

Air date: June 3, 2015

One family is calling on the Lowndes County Sheriff's Department for answers six months after the death of Orlando Guyton. The 41-year-old died while serving as an inmate at the Lowndes County Adult Detention Center. The family wants to know what happened.

Jail Concerns

Air Date: April, May and June, 2015

Across the Magnolia State many communities rely on state inmates to help with work projects. But now the Department of Corrections is pulling those inmates from local work programs. WLOV looked at several counties and described the impact pulling those inmates would have.

Tree Woes

Air Date: June 18

After a 10-year-old boy died from a falling tree branch, many asked us what could have been done to prevent the tragedy. WLOV asked the area parks departments what can be done to prevent future occurrences.

Heat

Air Date: June 22, 23

On the second day of summer, much of the Southeast was under a heat advisory. Heat indices were in the triple digits. WLOV reported on techniques to avoid medical emergencies caused by the heat.

Flag Flap

In the wake of the June 17, 2015 racially motivated shooting that left nine people dead at the Emanuel African Methodist Episcopal Church in Charleston, South Carolina, and the renewed debate that event prompted about the governments displaying Confederate flags. The shootings tipped the balance in a decades old battle over the meaning of the Confederate battle flag. Supporters say it's a symbol of Southern culture, the historic flag of the South. Critics say it's a racist symbol that represents a war to uphold slavery and later to oppose civil rights. WLOV aired more than a dozen stories on the controversy.

GAY MARRIAGE

At the start of this reporting period, Mississippi was one of 13 states that still banned “same sex” marriages. Litigation was pending before the 5th circuit court of appeals for Mississippi’s ban. In Alabama, a federal judge ordered probate judges to issue marriage licenses, while the state’s chief justice ordered the judges not to issue any marriage licenses to same sex couples. Though the second quarter, WLOV aired more than 40 stories on the issue.

WEST POINT OF VIEW April 1 – June 30, 2015

In our ongoing effort to serve the public interest, Station WLOV-TV broadcasts programming responsive to the issues of concern to West Point, Mississippi and the surrounding viewing area. West Point of View is recorded in West Point, Mississippi, the City of License for WLOV-TV. Following is a list of those issues, and of the station’s most significant treatment of them.

Issues Relating to Health and Fitness

West Point of View with Stan Allen

Aired 5/03/15 at 10:00pm

Duration 30 minutes

Description: MAY IS MENTAL HEALTH AWARENESS MONTH – Kenya Crawford Walker with Prospective Counseling Services talked about mental health issues and various treatments that are available through their facility.

West Point of View with Stan Allen

Aired 5/10/15 at 10:00pm

Duration 30 minutes

Description: EVERY MIND MATTERS – Martha Allen, Marketing Director with Community Counseling Services talked about the free seminar scheduled with area counselors answering anonymous questions regarding mental health and substance abuse.

West Point of View with Stan Allen

Aired 5/31/15 at 10:00pm

Duration 30 minutes

Description: AUDIOLOGY – Dr. Carrie Smith with Otolaryngology Associates talked about hearing problems, how they are diagnosed and the treatment options that are available. She also talked about the effect seasonal allergies have on your ears, nose and throat.

West Point of View with Stan Allen

Aired 4/26/15 at 10:00pm

Duration 30 minutes

Description: FITNESS BOOTCAMP – A. J. Johnson, certified trainer talked about the importance of getting and staying fit through diet and exercise.

Issues Relating to Art and Community Enrichment

West Point of View with Stan Allen

Aired 4/5/15 at 10:00pm

Duration 30 minutes

Description: CONCERNED CITIZENS OF CHICKASAW COUNTY – Nathaniel Crawford, President of the organization talked about their efforts to help at risk young people. They are also working to help improve the lives of senior citizens in the community.

West Point of View with Stan Allen

Aired 5/17/15 at 10:00pm

Duration 30 minutes

Description: THE KINSEY COLLECTION – Professor Stephen Middleton, Associate Dean for Public Services and Gail Peyton, Associate Professor with Mississippi State University Library talked about the very prominent collection of African American art and historical artifacts on exhibit at MSU Library.

West Point of View with Stan Allen

Aired 6/07/15 at 10:00pm

Duration 30 minutes

Description: NAACP – Jim Casey, Treasurer and Events Director, and Deloris Kinsey-Casey, Secretary talked about the organization and some of the activities they have planned to help bring awareness of the things they are contributing to the community.

West Point of View with Stan Allen

Aired 6/14/15 at 10:00pm

Duration 30 minutes

Description: JUNETEENTH – Richard Flood, Marketing Director talked about the local events scheduled in connection with the world wide celebration of the abolishment of slavery in the United States.

Issues Relating to Education

West Point of View with Stan Allen

Aired 6/21/15 at 10:00pm

Duration 30 minutes

Description: WEST POINT CONSOLIDATED SCHOOL DISTRICT – Burnell McDonald, Superintendent of West Point Consolidated School District talked about the district which has just recently consolidated with the Clay County district. He also talked about changes in the policies and procedures for the upcoming school year.