

CONTRACT



WFIR-AM News/Talk 960AM & 107.3FM
3934 Electric Rd., S.W.
Roanoke, VA 24018
(540) 774-9200

WFIRNews.com

And:

Perdue, Rhonda for Rke County Circuit Court Clerk
P O BOX 20024
Roanoke, VA 24018

<u>Contract / Revision</u> 81385 /		<u>Alt Order #</u>
<u>Advertiser</u> Perdue, Rhonda for Rke County Circuit Court		<u>Original Date / Revision</u> 05/11/23 / 05/11/23
<u>Contract Dates</u> 06/19/23 - 06/20/23	<u>Estimate #</u>	
<u>Product</u> Rke County Circuit Court Clerk		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFIR-AM	<u>Account Executive</u> Nadra Scott	<u>Sales Office</u> Roanoke
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFIR	06/19/23	06/20/23	M-F AM Drive	6a-10a		:30			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/19/23	06/25/23	MT-----				3	\$25.00			
N 2	WFIR	06/19/23	06/20/23	M-F MD	10a-3p		:30			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/19/23	06/25/23	MT-----				3	\$25.00			
N 3	WFIR	06/19/23	06/20/23	M-F PM Drive	3p-7p		:30			NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/19/23	06/25/23	MT-----				4	\$25.00			
N 4	WFIR	06/19/23	06/20/23	M-F Evening	7:00 PM-10:00 PM		:30			NM	5	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/19/23	06/25/23	MT-----				5	\$2.00			
Totals											15	\$260.00

Time Period	# of Spots	Gross Amount	Net Amount
05/29/23 - 06/20/23	15	\$260.00	\$260.00
Totals	15	\$260.00	\$260.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Mel Wheeler, Incorporated does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.