

Big

CANDIDATE ADVERTISEMENT AGREEMENT FORM

*Flight 001
10/19/20 - 11/3/20*

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Edward Erikson

, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Chloe S Maxmin

Authorized committee: Chloe S. Maxmin for State Senate

Agency requesting time (and contact information):

☐ N/A Erikson Communication Group, Inc. Ed@EriksonGroup.com, 202-420-9947

Candidate's political party: Democrat

Office sought (no acronyms or abbreviations): Maine State Senate, Senate District 13

Date of election: 11/3/2020

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Ellen Dickens

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒ the candidate listed above who is a legally qualified candidate, or

☐ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Edward Erikson



Name: Edward Erikson

Date of Request to Purchase Ad Time: 10/14/2020

Station Representative

Signature:

Race Allen

Name:

Race Allen

Date of Station Agreement to Sell Time: 10/14/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station? ☒ Yes ☐ No Date ad received: 10/16/2020**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☒ N/A**Disposition:**

- ☒ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- ☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>NA</u>	Station Call Letters: <u>WABK-FM</u> <u>WBAK-WBKA</u>	Date Received/Requested: <u>10/16/2020</u>
Est. #: <u>NA</u>	Station Location: <u>Augusta, Georgia</u> <u>Douglas County, GA</u>	Run Start and End Dates: <u>10/19/20 - 11/3/20</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Blueberry Broadcasting
PO Box 3059
Kennebunkport, ME 04046

Client: CHOLE MAXMIN FOR STATE SENATE
Order #: 3960-00002
Description: WABK - General 2020
Date Entered: 10/16/2020
P.O.#:
Salesperson: RACE ALLEN, POLITICAL/ISSUE
Invoice Frequency: Billed at end of Media Month, Sorted by Date

ERIKSON COMMUNICATION GROUP, INC.
157 PARK ROW SUITE 102
BRUNSWICK, ME 04011

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/19/2020	10/23/2020	WABK/WBAK/V	06:00:00 to 10:00:00	Weekly	1:00	10	15.00	150.00	2	2	2	2	2	0	0
2 10/19/2020	10/23/2020	WABK/WBAK/V	10:00:00 to 15:00:00	Weekly	1:00	10	15.00	150.00	2	2	2	2	2	0	0
3 10/19/2020	10/23/2020	WABK/WBAK/V	15:00:00 to 19:00:00	Weekly	1:00	10	18.00	180.00	2	2	2	2	2	0	0
4 10/26/2020	10/30/2020	WABK/WBAK/V	06:00:00 to 10:00:00	Weekly	1:00	15	15.00	225.00	3	3	3	3	3	0	0
5 10/26/2020	10/30/2020	WABK/WBAK/V	10:00:00 to 15:00:00	Weekly	1:00	10	15.00	150.00	2	2	2	2	2	0	0
6 10/26/2020	10/30/2020	WABK/WBAK/V	15:00:00 to 19:00:00	Weekly	1:00	12	18.00	216.00	3	3	2	2	2	0	0
7 11/2/2020	11/3/2020	WABK/WBAK/V	06:00:00 to 10:00:00	Weekly	1:00	6	15.00	90.00	3	3	0	0	0	0	0
8 11/2/2020	11/3/2020	WABK/WBAK/V	10:00:00 to 15:00:00	Weekly	1:00	6	15.00	90.00	3	3	0	0	0	0	0
9 11/2/2020	11/3/2020	WABK/WBAK/V	15:00:00 to 19:00:00	Weekly	1:00	6	18.00	108.00	3	3	0	0	0	0	0

Order Start Date: 10/19/2020 Order End Date: 11/3/2020 Spots: 85

Total Charges: \$1,359.00
Combined Discounts: \$203.85
Total Net: \$1,155.15

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Projected Media Month Billing Totals for CHOLE MAXMIN FOR STATE SENATE / 3960-00002 :

		Spot Count	Gross Billing	Combined Disc.	Net Billing
October	2020	30	\$480.00	\$72.00	\$408.00
November	2020	55	\$879.00	\$131.85	\$747.15
Total:		85	\$1,359.00	\$203.85	\$1,155.15

*This Confirmation will also act
as the official order*
Jade O'Brien

Confirmed & Accepted for Blueberry Broadcasting By:

Accepted for ERIKSON COMMUNICATION GROUP, INC. By:

Please Sign and Return One Copy