

KNAM-AM
Grand Junction, CO
Issues/Programs List
Fourth Quarter 2022
January 1, 2023

KNAM
Quarterly Issues / Programs List

KNAM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the previous calendar quarter were:

- **Economy:** Inflation and increasing interest rates are leading to a slowdown in the Colorado economy. The CU Leeds School of Business releases a quarterly Business Confidence Index gauging the outlook of business leaders about the state of the economy and business in Colorado.
- **Transportation:** The Colorado Department of Transportation is undertaking several construction projects throughout Region 3, the northwest corner of the state. Improvements are being made to North Avenue in Grand Junction, Highway 6 in Clifton, and multiple projects on I-70 through the mountains.
- **Politics:** The 2022 election in Colorado included multiple ballot issues dealing with everything from free school lunches to affordable housing. Colorado elected Democrats in every state level office including Attorney General, Secretary of State, and Governor. Also the 3rd Congressional District race was extremely close with incumbent Republican Lauren Boebert declared the winner by fewer than 600 votes after a recount lasting into December.
- **Crime:** With recent increases in crime, more attention is being paid to victims. A resource called COVA – Colorado Organization for Victim Assistance works with victims of minor crimes all the way to high-profile cases including the Aurora Theater Shooting in 2012.
- **Healthcare:** The number of Alzheimer's and Dementia patients is growing with care costs every year estimated in the billions of dollars. In response, the Colorado Department of Public Health and Environment has published a five-year plan for Alzheimer's and Dementia care.

Section 1 LOCAL PROGRAMMING

Section 1 lists regularly-scheduled and special programs that represent the station's issue-responsive programming, proving the most significant treatment of the issues listed above. Insight is a half-hour program airing Sunday mornings at 6:35 AM.

| ISSUE | PROGRAM | DESCRIPTION | GUEST | DATE |
|-------------------|---------|--|--|----------|
| Economy | Insight | CU Boulder Leeds School of Business Business Confidence Index with business and economist outlooks on the Colorado economy in the fourth quarter of 2022 | Economist Dr. Richard Wobbekind | 10/02/22 |
| Healthcare | Insight | Colorado Department of Agriculture new grant program providing mental health care access to underserved rural areas of the state. | Grant Program Head CDA Drought and Climate Specialist Kristen Boysen | 10/09/22 |
| Diversity | Insight | Colorado Mesa University hires its first African American Female Athletic Director. She talks about the role of college athletics in the community of Grand Junction and fostering relationships through collegiate athletics. | CMU AD Dr. Kimberly Miller | 10/16/22 |
| Politics | Insight | 2022 Midterm Elections | MBC Grand Talent voicing ballot measure descriptions | 10/30/22 |
| Politics | Insight | More midterm election coverage including ballot drop box locations in Mesa, Garfield, Montrose and Delta counties | Tyler Fransen | 11/06/22 |

| ISSUE | PROGRAM | DESCRIPTION | GUEST | DATE |
|-----------------------|---------|--|---|----------|
| Crime | Insight | COVA – Colorado Organization for Victim Assistance works with victims of minor crimes all the way to high-profile cases including the Aurora Theater Shooting in 2012. | COVA Executive Director Nancy Lewis | 11/13/22 |
| Healthcare | Insight | The cost of caring for an increasing number of Alzheimer's and dementia patients is in the billions annually in Colorado. The state health department is out with 5-year plan to pay for that care. | CDPHE Alzheimer's Disease and Related Dementia Program Manager Joanna Espinoza Robins | 11/20/22 |
| Healthcare | Insight | The “tri-demic” hits Mesa County with outbreaks of RSV, Flu, and COVID-19. | Mesa County Public Health spokeswoman Sarah Gray | 12/04/22 |
| Crime | Insight | COVA – Colorado Organization for Victim Assistance works with victims of minor crimes all the way to high-profile cases including the Aurora Theater Shooting in 2012. COVA Executive Director Nancy Lewis | COVA Executive Director Nancy Lewis | 12/11/22 |
| Transportation | Insight | The Colorado Department of Transportation is undertaking several construction projects throughout Region 3, the northwest corner of the state. Improvements are being made to North Avenue in Grand Junction, Highway 6 in Clifton, and multiple projects on I-70 through the mountains. | CDOT Region3 spokeswoman Elise Thatcher | 12/18/22 |