

QUARTERLY SIGNIFICANT PROGRAMS REPORT WBLF RADIO, 970 AM, Bellefonte, WBLF RADIO 106.3 FM (W292EZ), Altoona, Pennsylvania, WPHB RADIO 1260 AM, Philipsburg, Pennsylvania, Magnum Broadcasting, Inc. 4th Quarter October 1 through December 31, 2018.

MOST SIGNIFICANT ISSUE-RESPONSIVE PROGRAMMING

1. RADIO PENNSYLVANIA ROUNDTABLE ISSUES REPORT

WQCK FM / WQKK FM / WBLF AM / WBLF FM (W292EZ), WPHB AM 4th Quarter 2018

Radio PA Roundtable is a 30-minute program featuring in-depth reporting on the top news stories of the week. PA Roundtable runs Sunday mornings from 6:30 am – 7:00 am on WQCK FM, WQKK FM, WBLF AM, WBLF FM WBLF FM (W292EZ) and WPHB AM

<u>Date</u>	<u>Topic</u>	<u>Guests / Speakers</u>
Oct 6-7	Gubernatorial Debate	Governor Tom Wolf Republican Nominee Scott Wagner Alex Trebec (moderator)
Oct 13-14	EMS Funding Crisis	David Sanko, PA Township Supervisors Association Jason Campbell, CEO of South-Central EMS Service Don DeReamus, Ambulance Association of PA
	Drug Testing Lawmakers House Farewells	State Rep Angel Cruz (D-Phila) State Rep Will Tallman (R-Adams/Cumberland) State Rep Judy Ward (R-Blair)
Oct 20-21 Oct 27-29	SPECIAL EDITION: Office of Open Records SPECIAL EDITION: U.S. Senate Election	Erik Arneson, Executive Dir. of the PA Office of Open Records U.S. Senator Bob Casey (D-PA) Congressman Lou Barletta, GOP nominee for Senate
Nov 3-4	SPECIAL EDITION: Gubernatorial Election	Governor Tom Wolf GOP Nominee Scott Wagner
Nov 10-12	General Election Wrap-up	Governor Tom Wolf GOP Gubernatorial Nominee Scott Wagner U.S. Senator Bob Casey Congressman Lou Barletta
Nov 17-18	Audit of SRBC & DRBC Final PA Senate Session Day	PA Auditor General Eugene DePasquale Lt. Gov. Mike Stack PA Sen. Joe Scarnati (R-Jefferson) PA Sen. John Eichelberger (R-Blair) PA Sen. Stewart Greenleaf (R-Montgomery)
Nov 24-25	“Trouble in Toyland” Report	PA Auditor General Eugene DePasquale Ruben Matthew, PennPIRG
	Saving Energy	Allie Astor, PennEnvironment Mark Hand, DEP Dave Althoff, DEP
	Holiday Driving	PSP Cpl. Adam Reed Fritzi Schreffler, PennDOT District 8
Dec 1-2	Volunteer Firefighting Crisis / Report	PA Sen. Randy Vulakovich (R-Allegheny) State Rep Stephen Barrar (R-Chester/Delaware)
	Greenhouse Gases	PA Sen. Lisa Boscola (D-Lehigh) PA Sen. Jay Costa (D-Allegheny)
Dec 8-9	PITT Plays for ACC Title Pearl Harbor Remembered Annual SPECIAL EDITION	PITT Head Football Coach Pat Narduzzi Major (USAF Ret) Hank Heim
Dec 15-16	Broadband Access	Steve Samara, PA Telephone Association Barry Denk, Center for Rural PA
	Municipal Pensions Penn State Preps for Citrus Bowl	PA Auditor General Eugene DePasquale PSU Head Coach James Franklin
Dec 22-23	Top 10 Stories of 2018 (10-6)	Various
Dec 29-30	Top 10 Stories of 2018 (5-1)	Various

Special Promotions:

Issues: Poverty, Quality of Life, Youth Outreach

2. WQCK’s Annual Christmas Crusade for Kids:

Runs November 10, 2018 – December 21st, 2018, Monday – Sunday 6a-7p

This annual program, in its 10th year, provides disadvantaged children with their Christmas wishes. The program is a partnership with the Centre County Youth Service Bureau, who provides us with a list of disadvantaged children in our area and their Christmas wish. They list the children’s first name, age, what their wish is for Christmas and what their likes and interests are.

From November 10th through December 21st, our on-air personalities ask listeners and businesses to sponsor a child for Christmas. The studio phone number becomes a Donation Hotline for community members to sponsor a Child’s Christmas wish. We work with area businesses, who become sponsor locations whereas the donations are dropped off and then collected by our staff, dropped off at the Youth Service Bureau where they are processed, wrapped and distributed to the children.

We provided 483 area children with their Christmas wish in 2018.

PUBLIC SERVICE PROGRAMMING

Throughout the quarter the station aired periodic PSAs and interviews, providing information on a variety of local community activities and issues.

Event / Organization	Months Aired	Topic
3. Centre County Youth Service Bureau:	October, November, and December 2018	(:60 segment)

The YSB Minute is hosted by The Director of the Centre County Youth Service Bureau, Andrea Fisher and Marketing and PR Director, Zach Barton and airs daily on WQCK FM at 7:20 am and 4:30 pm, Monday – Friday, The segment informs the public of the programs available through the Centre County YSB, talks about upcoming events and gives informative information about how to get involved in helping disadvantaged children in our area.

4. PSAs:

CDC	October – December	Vaccinations
Shelter Pet.Org	October – December	Pet Adoption
NHTSA	October – December	Underage Drinking
DAV.Org	October – December	Help Veterans
YMCA.net	October – December	Support the YMCA
March of Dimes	October – December	Premature Births
IATWF	October – December	Helping Veterans
Diabetes	October – December	Prevent Diabetes
CDC	October – December	Prevent Hepatitis C
National MS Society	October – December	MS Awareness
CDC	October – December	Don’t Text and Drive
Penn State THON	October – December	Childhood Cancer Research
Al-Anon	October – December	Help for Alcohol Abuse