

# Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3910966

<b>Traffic Order #</b>		11187365,11187364		<b>Created On</b>	4/18/2023 11:36:30 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>		3910966		<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	18465.00
<b>Order Descrp</b>		63094489_POL_Issue_GROWTH ENERGY - MIN		<b>Updated On</b>	4/18/2023 12:05:26 PM	<b>Net \$</b>	13294.80
<b>Client</b>		AMP - GROWTH ENERGY - MIN		<b>Updated By</b>	eClerx BOT	<b>Units</b>	87
<b>Start Date</b>		4/17/2023		<b>Industry</b>	Political-Association	<b>Credit Hold</b>	NO
<b>End Date</b>		4/30/2023		<b>REFERENCES</b>			
<b># of Weeks</b>		2		<b>Primary</b>		<b>BILLING INFORMATION</b>	
<b>SALES</b>				<b>Secondary</b>		<b>Purchase Order #</b>	63094489
<b>ActiveWeeks</b>	2			<b>Tertiary</b>		<b>Billing Schedule</b>	EndOfFlight
<b>AE 1</b>	NCC - MIN - WASH DC			<b>Quarternary</b>		<b>EDI INFORMATION</b>	
<b>AE 2</b>				<b>TRAFFIC OPTIONS</b>			
<b>Agency</b>	AMP - PLUS COMMUNICATIONS	15.00%		<b>Address 1</b>	AMP MEDIA	<b>Product</b>	95
<b>RepFirm</b>	NCC	13.00%		<b>Address 2</b>		<b>Estimate</b>	3648
<b>Copy Instr ID</b>				<b>City, State, Zip</b>	BLOOMFIELD, NJ	<b>Submit EDI Invoice?</b>	Submit EDI Invoice
<b>Total Zones</b>	2			<b>Zip</b>	07003	<b>ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS</b>	
<b>Zones</b>	Twin Cities MN DISH - I+,Twin Cities ...			<b>Contact</b>		,Minneapolis-St. Paul– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION	
<b>Total Networks</b>	2			<b>Phone</b>	111-111-1111		
<b>GENERAL COMMENTS</b>				<b>Avail Tag</b>			
				<b>Contract Type</b>	Standard		
				<b>Copy Group</b>		9822,3710	
				<b>Division</b>			
				<b>Reference #</b>			

**SUMMARY FOR SYSCODE 3710**

<b>Traffic Order #</b>	11187365	<b>Created On</b>	4/18/2023 11:36:30 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3910966	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	16804.00
<b>Order Descrp</b>	63094489_POL_Issue_GROWTH ENERGY - MIN	<b>Updated On</b>	4/18/2023 11:59:59 AM	<b>Syscode Net \$</b>	12098.88
<b>Client</b>	AMP - GROWTH ENERGY - MIN	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	53
<b>Start Date</b>	4/17/2023	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	4/30/2023	<b>Zones</b>	Twin Cities MN Interconnect	<b>Avg Unit Rate</b>	317.06
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75   75	CNN	3710	NEW DAY<	04/24/2023	04/25/2023	M-Tu 5a-9a	X	X						2	\$225.00	\$450.00	30
2	2		Amp ersa nd Politi cal Bun dle	75   75	CNN	3710	CNN NEWSROOM<	04/24/2023	04/25/2023	M-Tu 9a-4p	X	X						1	\$200.00	\$200.00	30
3	3		Amp ersa nd Politi cal Bun dle	75   75	CNN	3710	VARIOUS	04/24/2023	04/25/2023	M-Tu 4p-7p	X	X						2	\$363.00	\$726.00	30
4	4		Amp ersa nd Politi cal Bun dle	75   75	CNN	3710	VARIOUS	04/24/2023	04/25/2023	M-Tu 7p-12m	X	X						2	\$525.00	\$1,050.00	30
5	5		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	3710	VARIOUS	04/24/2023	04/25/2023	M-Tu 12m-2a	X	X						1	\$63.00	\$63.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	3710	MORNING JOE<	04/24/2023	04/25/2023	M-Tu 5a-9a	X	X						2	\$225.00	\$450.00	30
7	7		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	3710	VARIOUS	04/24/2023	04/25/2023	M-Tu 9a-4p	X	X						1	\$200.00	\$200.00	30
8	8		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	3710	VARIOUS	04/24/2023	04/25/2023	M-Tu 4p-7p	X	X						2	\$325.00	\$650.00	30
9	9		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	3710	VARIOUS	04/24/2023	04/25/2023	M-Tu 7p-12m	X	X						2	\$525.00	\$1,050.00	30
10	10		Amp ersa nd Politi cal Bun dle	75   75	CNN	3710	NEW DAY<	04/19/2023	04/23/2023	W-Su 5a-9a			X	X	X	X	X	5	\$225.00	\$1,125.00	30
11	11		Amp ersa nd Politi cal Bun dle	75   75	CNN	3710	VARIOUS	04/19/2023	04/23/2023	W-Su 4p-7p			X	X	X	X	X	4	\$363.00	\$1,452.00	30
12	12		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	3710	VARIOUS	04/19/2023	04/23/2023	W-Su 12m-2a			X	X	X	X	X	1	\$63.00	\$63.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	3710	VARIOUS	04/19/2023	04/23/2023	W-Su 9a-4p			X	X	X	X	X	4	\$200.00	\$800.00	30
14	14		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	3710	VARIOUS	04/19/2023	04/23/2023	W-Su 7p-12m			X	X	X	X	X	5	\$525.00	\$2,625.00	30
15	15		Amp ersa nd Politi cal Bun dle	75   75	CNN	3710	CNN NEWSROOM L<	04/19/2023	04/23/2023	W-Su 12m-2a			X	X	X	X	X	1	\$50.00	\$50.00	30
16	16		Amp ersa nd Politi cal Bun dle	75   75	CNN	3710	VARIOUS	04/19/2023	04/23/2023	W-Su 7p-12m			X	X	X	X	X	5	\$525.00	\$2,625.00	30
17	17		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	3710	VARIOUS	04/19/2023	04/23/2023	W-Su 4p-7p			X	X	X	X	X	4	\$325.00	\$1,300.00	30
18	18		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	3710	MORNING JOE<	04/19/2023	04/23/2023	W-Su 5a-9a			X	X	X	X	X	5	\$225.00	\$1,125.00	30
19	19		Amp ersa nd Politi cal Bun dle	75   75	CNN	3710	CNN NEWSROOM<	04/19/2023	04/23/2023	W-Su 9a-4p			X	X	X	X	X	4	\$200.00	\$800.00	30

**SUMMARY FOR SYSCODE 9822**

<b>Traffic Order #</b>	11187364	<b>Created On</b>	4/18/2023 11:36:30 AM	<b>Order Status</b>	Contract Confirmed
<b>Order #</b>	3910966	<b>Created By</b>	NCC_Gateway_User	<b>Syscode Gross \$</b>	1661.00
<b>Order Descrp</b>	63094489_POL_Issue_GROWTH ENERGY - MIN	<b>Updated On</b>	4/18/2023 11:59:59 AM	<b>Syscode Net \$</b>	1195.92
<b>Client</b>	AMP - GROWTH ENERGY - MIN	<b>Updated By</b>	eClerx BOT	<b>Syscode Units</b>	34
<b>Start Date</b>	4/17/2023	<b>Source</b>	Gateway	<b>Zone Status</b>	Contract Confirmed
<b>End Date</b>	4/30/2023	<b>Zones</b>	Twin Cities MN DISH - I+	<b>Avg Unit Rate</b>	48.85
<b># of Weeks</b>	2				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	1		Amp ersa nd Politi cal Bun dle	75   75	CNN	9822	CNN NEWSROOM L<	04/24/2023	04/25/2023	M-Tu 12m-2a	X	X						1	\$8.00	\$8.00	30
21	2		Amp ersa nd Politi cal Bun dle	75   75	CNN	9822	CNN NEWSROOM<	04/24/2023	04/25/2023	M-Tu 9a-4p	X	X						1	\$30.00	\$30.00	30
22	3		Amp ersa nd Politi cal Bun dle	75   75	CNN	9822	VARIOUS	04/24/2023	04/25/2023	M-Tu 4p-7p	X	X						1	\$68.00	\$68.00	30
23	4		Amp ersa nd Politi cal Bun dle	75   75	CNN	9822	VARIOUS	04/24/2023	04/25/2023	M-Tu 7p-12m	X	X						2	\$90.00	\$180.00	30
24	5		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	9822	VARIOUS	04/24/2023	04/25/2023	M-Tu 12m-2a	X	X						1	\$5.00	\$5.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
25	6		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	9822	VARIOUS	04/24/2023	04/25/2023	M-Tu 9a-4p	X	X						1	\$23.00	\$23.00	30
26	7		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	9822	VARIOUS	04/24/2023	04/25/2023	M-Tu 4p-7p	X	X						2	\$45.00	\$90.00	30
27	8		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	9822	VARIOUS	04/24/2023	04/25/2023	M-Tu 7p-12m	X	X						2	\$58.00	\$116.00	30
28	9		Amp ersa nd Politi cal Bun dle	75   75	CNN	9822	CNN NEWSROOM<	04/21/2023	04/23/2023	F-Su 9a-4p					X	X	X	2	\$30.00	\$60.00	30
29	10		Amp ersa nd Politi cal Bun dle	75   75	CNN	9822	VARIOUS	04/21/2023	04/23/2023	F-Su 7p-12m					X	X	X	4	\$90.00	\$360.00	30
30	11		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	9822	VARIOUS	04/21/2023	04/23/2023	F-Su 9a-4p					X	X	X	4	\$23.00	\$92.00	30
31	12		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	9822	VARIOUS	04/21/2023	04/23/2023	F-Su 7p-12m					X	X	X	4	\$58.00	\$232.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
32	13		Amp ersa nd Politi cal Bun dle	75   75	CNN	9822	VARIOUS	04/21/2023	04/23/2023	F-Su 4p-7p					X	X	X	3	\$68.00	\$204.00	30
33	14		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	9822	VARIOUS	04/21/2023	04/23/2023	F-Su 4p-7p					X	X	X	4	\$45.00	\$180.00	30
34	15		Amp ersa nd Politi cal Bun dle	75   75	MSNBC	9822	VARIOUS	04/21/2023	04/23/2023	F-Su 12m-2a					X	X	X	1	\$5.00	\$5.00	30
35	16		Amp ersa nd Politi cal Bun dle	75   75	CNN	9822	CNN NEWSROOM L<	04/21/2023	04/23/2023	F-Su 12m-2a					X	X	X	1	\$8.00	\$8.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Acceptance: \_\_\_\_\_

Date: \_\_\_\_\_

**SUMMARY FOR ORDER # 3910966**

<b>Traffic Order #</b>	11187365,11187364	<b># of Weeks</b>	2	<b>Active</b>	Yes
<b>Order #</b>	3910966	<b>Created On</b>	4/18/2023 11:36:30 AM	<b>Order Status</b>	Contract Confirmed
<b>Order Descrp</b>	63094489_POL_Issue_GROWTH ENERGY - MIN	<b>Created By</b>	NCC_Gateway_User	<b>Gross \$</b>	18465.00
<b>Client</b>	AMP - GROWTH ENERGY - MIN	<b>Updated On</b>	4/18/2023 12:05:26 PM	<b>Net \$</b>	13294.80
<b>Start Date</b>	4/17/2023	<b>Updated By</b>	eClerx BOT	<b>Units</b>	87
<b>End Date</b>	4/30/2023	<b>Source</b>	Gateway	<b>Credit Hold</b>	No



<b>ACCEPTED BY AGENCY/ ADVERTISER</b>	
<b>FINANCE</b>	
<b>DATE</b>	
<b>MGR</b>	
<b>INV</b>	