

Contract Data (Traffic) Report

SUMMARY FOR ORDER # 3900012

Traffic Order #	11186524,11186523		Created On	3/31/2023 12:38:29 PM		Order Status	Contract Confirmed	
Order #	3900012		Created By	NCC_Gateway_User		Gross \$	18465.00	
Order Descrp	63091722_POL_Issue_GROWTH ENERGY - MIN		Updated On	3/31/2023 1:29:12 PM		Net \$	13294.80	
Client	AMP - GROWTH ENERGY - MIN		Updated By	eClerx BOT		Units	114	
Start Date	3/27/2023		Industry	Political-Association		Credit Hold	NO	
End Date	4/16/2023		REFERENCES					
# of Weeks	3		Primary			BILLING INFORMATION		
SALES			Secondary			Purchase Order #	63091722	
ActiveWeeks	3		Tertiary			Billing Schedule	EndOfFlight	
AE 1	NCC - MIN - WASH DC		Quarternary			EDI INFORMATION		
AE 2			TRAFFIC OPTIONS					
Agency	AMP - PLUS COMMUNICATIONS	15.00%	Address 1	AMP MEDIA		Product	95	
RepFirm	NCC	13.00%	Address 2			Estimate	3615	
Copy Instr ID			City, State, Zip	BLOOMFIELD, NJ		Submit EDI Invoice?	Submit EDI Invoice	
Total Zones	2		Zip	07003		ORDER /INVOICE/TRAFFIC/REPORT NOTES/COMMENTS		
Zones	Twin Cities MN DISH - I+,Twin Cities ...		Contact			,Minneapolis-St. Paul– PRIORITY CODE: NP=80, IP=74 – SEE KEY ON FCC SITE FOR NETWORK/ZONE INFORMATION		
Total Networks	2		Phone	111-111-1111				
GENERAL COMMENTS			Avail Tag					
			Contract Type	Standard				
			Copy Group					
			Division					
			Reference #					
			SYSCODE LIST					
			9822,3710					

SUMMARY FOR SYSCODE 3710

Traffic Order #	11186524	Created On	3/31/2023 12:38:29 PM	Order Status	Contract Confirmed
Order #	3900012	Created By	NCC_Gateway_User	Syscode Gross \$	16859.00
Order Descrp	63091722_POL_Issue_GROWTH ENERGY - MIN	Updated On	3/31/2023 1:23:25 PM	Syscode Net \$	12138.48
Client	AMP - GROWTH ENERGY - MIN	Updated By	eClerx BOT	Syscode Units	73
Start Date	3/27/2023	Source	Gateway	Zone Status	Contract Confirmed
End Date	4/16/2023	Zones	Twin Cities MN Interconnect	Avg Unit Rate	230.95
# of Weeks	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
1	1		Amp ersa nd Politi cal Bun dle	75 75	CNN	3710	CNN NEWSROOM L	04/02/2023	04/02/2023	Su 12m-2a							X	1	\$38.00	\$38.00	30
2	2		Amp ersa nd Politi cal Bun dle	75 75	CNN	3710	CNN NEWSROOM L<	04/03/2023	04/09/2023	M-Su 12m-2a	X	X	X	X	X	X	X	2	\$38.00	\$76.00	30
3	3		Amp ersa nd Politi cal Bun dle	75 75	CNN	3710	AVG. ALL WKS/CNN NEWSROOM L	04/10/2023	04/11/2023	M-Tu 12m-2a	X	X						2	\$50.00	\$100.00	30
4	4		Amp ersa nd Politi cal Bun dle	75 75	CNN	3710	NEW DAY WEEKEN<	04/02/2023	04/02/2023	Su 5a-9a							X	1	\$180.00	\$180.00	30
5	5		Amp ersa nd Politi cal Bun dle	75 75	CNN	3710	NEW DAY<	04/03/2023	04/09/2023	M-Su 5a-9a	X	X	X	X	X	X	X	5	\$180.00	\$900.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
6	6		Amp ersa nd Politi cal Bun dle	75 75	CNN	3710	NEW DAY<	04/10/2023	04/11/2023	M-Tu 5a-9a	X	X						2	\$225.00	\$450.00	30
7	7		Amp ersa nd Politi cal Bun dle	75 75	CNN	3710	VARIOUS	04/02/2023	04/02/2023	Su 9a-4p							X	1	\$160.00	\$160.00	30
8	8		Amp ersa nd Politi cal Bun dle	75 75	CNN	3710	CNN NEWSROOM<	04/03/2023	04/09/2023	M-Su 9a-4p	X	X	X	X	X	X	X	5	\$160.00	\$800.00	30
9	9		Amp ersa nd Politi cal Bun dle	75 75	CNN	3710	CNN NEWSROOM<	04/10/2023	04/11/2023	M-Tu 9a-4p	X	X						2	\$200.00	\$400.00	30
10	10		Amp ersa nd Politi cal Bun dle	75 75	CNN	3710	CNN NEWSROOM	04/02/2023	04/02/2023	Su 4p-7p							X	1	\$280.00	\$280.00	30
11	11		Amp ersa nd Politi cal Bun dle	75 75	CNN	3710	VARIOUS	04/03/2023	04/09/2023	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$280.00	\$1,400.00	30
12	12		Amp ersa nd Politi cal Bun dle	75 75	CNN	3710	VARIOUS	04/10/2023	04/11/2023	M-Tu 4p-7p	X	X						1	\$363.00	\$363.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
13	13		Amp ersa nd Politi cal Bun dle	75 75	CNN	3710	AVG. ALL WKS<	04/02/2023	04/02/2023	Su 7p-12m							X	1	\$420.00	\$420.00	30
14	14		Amp ersa nd Politi cal Bun dle	75 75	CNN	3710	VARIOUS	04/03/2023	04/09/2023	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$420.00	\$2,100.00	30
15	15		Amp ersa nd Politi cal Bun dle	75 75	CNN	3710	VARIOUS	04/10/2023	04/11/2023	M-Tu 7p-12m	X	X						2	\$525.00	\$1,050.00	30
16	16		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	3710	DATELINE	04/02/2023	04/02/2023	Su 12m-2a							X	1	\$42.00	\$42.00	30
17	17		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	3710	VARIOUS	04/03/2023	04/09/2023	M-Su 12m-2a	X	X	X	X	X	X	X	2	\$42.00	\$84.00	30
18	18		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	3710	LAST WORD W/ L/11TH HOUR W/ S	04/10/2023	04/11/2023	M-Tu 12m-2a	X	X						2	\$63.00	\$126.00	30
19	19		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	3710	AVG. ALL WKS/VELSHI	04/02/2023	04/02/2023	Su 5a-9a							X	1	\$180.00	\$180.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
20	20		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	3710	MORNING JOE<	04/03/2023	04/09/2023	M-Su 5a-9a	X	X	X	X	X	X	X	5	\$180.00	\$900.00	30
21	21		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	3710	MORNING JOE	04/10/2023	04/11/2023	M-Tu 5a-9a	X	X						2	\$225.00	\$450.00	30
22	22		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	3710	VARIOUS	04/02/2023	04/02/2023	Su 9a-4p							X	1	\$120.00	\$120.00	30
23	23		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	3710	VARIOUS	04/03/2023	04/09/2023	M-Su 9a-4p	X	X	X	X	X	X	X	5	\$120.00	\$600.00	30
24	24		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	3710	VARIOUS	04/10/2023	04/11/2023	M-Tu 9a-4p	X	X						2	\$200.00	\$400.00	30
25	25		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	3710	AMERICAN VOICES<	04/02/2023	04/02/2023	Su 4p-7p							X	1	\$260.00	\$260.00	30
26	26		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	3710	VARIOUS	04/03/2023	04/09/2023	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$260.00	\$1,300.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
27	27		Ampersand Political Bundle	75 75	MSNBC	3710	VARIOUS	04/10/2023	04/11/2023	M-Tu 4p-7p	X	X						2	\$325.00	\$650.00	30
28	28		Ampersand Political Bundle	75 75	MSNBC	3710	VARIOUS	04/02/2023	04/02/2023	Su 7p-12m							X	1	\$330.00	\$330.00	30
29	29		Ampersand Political Bundle	75 75	MSNBC	3710	VARIOUS	04/03/2023	04/09/2023	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$330.00	\$1,650.00	30
30	30		Ampersand Political Bundle	75 75	MSNBC	3710	VARIOUS	04/10/2023	04/11/2023	M-Tu 7p-12m	X	X						2	\$525.00	\$1,050.00	30

SUMMARY FOR SYSCODE 9822

Traffic Order #	11186523	Created On	3/31/2023 12:38:29 PM	Order Status	Contract Confirmed
Order #	3900012	Created By	NCC_Gateway_User	Syscode Gross \$	1606.00
Order Descrp	63091722_POL_Issue_GROWTH ENERGY - MIN	Updated On	3/31/2023 1:23:25 PM	Syscode Net \$	1156.32
Client	AMP - GROWTH ENERGY - MIN	Updated By	eClerx BOT	Syscode Units	41
Start Date	3/27/2023	Source	Gateway	Zone Status	Contract Confirmed
End Date	4/16/2023	Zones	Twin Cities MN DISH - I+	Avg Unit Rate	39.17
# of Weeks	3				

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
31	1		Amp ersa nd Politi cal Bun dle	75 75	CNN	9822	CNN NEWSROOM L<	04/03/2023	04/09/2023	M-Su 12m-2a	X	X	X	X	X	X	X	1	\$6.00	\$6.00	30
32	2		Amp ersa nd Politi cal Bun dle	75 75	CNN	9822	AVG. ALL WKS/CNN NEWSROOM L	04/10/2023	04/11/2023	M-Tu 12m-2a	X	X						1	\$6.00	\$6.00	30
33	3		Amp ersa nd Politi cal Bun dle	75 75	CNN	9822	CNN NEWSROOM<	04/03/2023	04/09/2023	M-Su 9a-4p	X	X	X	X	X	X	X	5	\$24.00	\$120.00	30
34	4		Amp ersa nd Politi cal Bun dle	75 75	CNN	9822	CNN NEWSROOM<	04/10/2023	04/11/2023	M-Tu 9a-4p	X	X						1	\$24.00	\$24.00	30
35	5		Amp ersa nd Politi cal Bun dle	75 75	CNN	9822	CNN NEWSROOM	04/02/2023	04/02/2023	Su 4p-7p							X	1	\$54.00	\$54.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
36	6		Amp ersa nd Politi cal Bun dle	75 75	CNN	9822	VARIOUS	04/03/2023	04/09/2023	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$54.00	\$270.00	30
37	7		Amp ersa nd Politi cal Bun dle	75 75	CNN	9822	VARIOUS	04/10/2023	04/11/2023	M-Tu 4p-7p	X	X						1	\$54.00	\$54.00	30
38	8		Amp ersa nd Politi cal Bun dle	75 75	CNN	9822	VARIOUS	04/03/2023	04/09/2023	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$72.00	\$360.00	30
39	9		Amp ersa nd Politi cal Bun dle	75 75	CNN	9822	VARIOUS	04/10/2023	04/11/2023	M-Tu 7p-12m	X	X						1	\$72.00	\$72.00	30
40	10		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9822	LAST WORD W/ L/11TH HOUR W/ S	04/10/2023	04/11/2023	M-Tu 12m-2a	X	X						1	\$4.00	\$4.00	30
41	11		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9822	VARIOUS	04/03/2023	04/09/2023	M-Su 9a-4p	X	X	X	X	X	X	X	5	\$18.00	\$90.00	30
42	12		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9822	VARIOUS	04/10/2023	04/11/2023	M-Tu 9a-4p	X	X						1	\$18.00	\$18.00	30

Unique Ln #	Tr Ln #	Parent Line#	Rev	Priority Code	Network	Sys Code	Program	Start Date	End Date	Daypart	M	Tu	W	Th	F	Sa	Su	Total Units	Unit Rate	Total Amount	Unit Len
43	13		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9822	AMERICAN VOICES<	04/02/2023	04/02/2023	Su 4p-7p							X	1	\$36.00	\$36.00	30
44	14		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9822	VARIOUS	04/03/2023	04/09/2023	M-Su 4p-7p	X	X	X	X	X	X	X	5	\$36.00	\$180.00	30
45	15		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9822	VARIOUS	04/10/2023	04/11/2023	M-Tu 4p-7p	X	X						1	\$36.00	\$36.00	30
46	16		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9822	VARIOUS	04/03/2023	04/09/2023	M-Su 7p-12m	X	X	X	X	X	X	X	5	\$46.00	\$230.00	30
47	17		Amp ersa nd Politi cal Bun dle	75 75	MSNBC	9822	VARIOUS	04/10/2023	04/11/2023	M-Tu 7p-12m	X	X						1	\$46.00	\$46.00	30

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<https://www.effectv.com/legal/advertiser-terms-and-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____

SUMMARY FOR ORDER # 3900012					
Traffic Order #	11186524,11186523	# of Weeks	3	Active	Yes
Order #	3900012	Created On	3/31/2023 12:38:29 PM	Order Status	Contract Confirmed
Order Descrp	63091722_POL_Issue_GROWTH ENERGY - MIN	Created By	NCC_Gateway_User	Gross \$	18465.00
Client	AMP - GROWTH ENERGY - MIN	Updated On	3/31/2023 1:29:12 PM	Net \$	13294.80
Start Date	3/27/2023	Updated By	eClerx BOT	Units	114
End Date	4/16/2023	Source	Gateway	Credit Hold	No

ACCEPTED BY AGENCY/ ADVERTISER	
FINANCE	
DATE	
MGR	
INV	