



WKKI QUARTERLY ISSUES

RESPONSIVE PROGRAM LIST

April 1, 2022 thru June 30, 2022

ISSUES:

1. Auglaize County Chamber of Commerce
2. Foundations Behavioral Health Services - Gambling
3. Foundations Behavioral Health Services - Crisis Hotline
4. HRSA – Made Possible
5. Ad Council – Wildfire Prevention
6. Dental Lifeline – Will You See One
7. Ad Council – Fatherhood Involvement
8. Ad Council – Saving For Retirement
9. Department of Veterans Affairs – High-Demand Jobs
10. Ad Council – Emergency Preparedness
11. AARP – Connect 2 Affect
12. Ad Council – 211 Benefits Awareness
13. Ad Council – High School Equivalency
14. Ad Council – U.S. Forest Service Campaign

Responsive Programming

1. Auglaize County Chamber of Commerce

Program Title:	Southwest Auglaize County Chamber of Commerce	
Type:	Public Affairs	
Source:	Local	
Time Broadcast:	8:00am – 9:00am	
Dates:	April 2022 May 2022 June 2022	Every Wednesday/Friday Every Wednesday/Friday Every Wednesday/Friday
Duration:	60 Seconds	
Brief Description	Information on what’s happening with the Southwestern Auglaize County Chamber of Commerce.	

2. Foundations Behavioral Health Services

Program Title:	Gambling	
Type:	Public Health Care Service	
Source:	Local	
Time Broadcast:	12:am - 5:am & 7:pm – 11:59pm	
Dates:	April 2022 May 2022 June 2022	1 st thru 30 th Mon thru Sun 1 st thru 31 st Mon thru Sun 1 st thru 30 th Mon thru Sun
Duration:	30 Seconds	
Brief Description	To provide timely, effective, and efficient assessment, treatment, and support services for the residents of the surrounding areas who are experiencing issues with gambling specifically.	

3. Foundations Behavioral Health Services

Program Title:	Crisis Hotline	
Type:	Public Health Care Service	
Source:	Local	
Time Broadcast:	12:am - 5:am & 7:pm - 11:59pm	
Dates:	April 2022 May 2022 June 2022	1 st thru 30 th Mon thru Sun 1 st thru 31 st Mon thru Sun 1 st thru 30 th Mon thru Sun
Duration:	30 Seconds	
Brief Description	To provide timely, effective, and efficient assessment, treatment, and support services for the residents of the surrounding areas who are experiencing or are impacted by behavioral health disorders.	

4. HRSA – Made Possible

Program Title:	Made Possible	
Type:	Public Service	
Source:	Public	
Time Broadcast:	12:00am – 6:00am	
Dates:	April 2022 May 2022 June 2022	1 st thru 30 th Mon thru Sun 1 st thru 31 st Mon thru Sun 1 st thru 30 th Mon thru Sun
Duration:	30 Seconds	
Brief Description	To increase organ, eye and tissue donor registration.	

5. Ad Council – Wildfire Prevention

Program Title:	Smokey AI-Grilling	
Type:	Public Service	
Source:	Public	
Time Broadcast:	12:00am – 6:00am	
Dates:	April 2022 May 2022 June 2022	1 st thru 30 th Mon thru Sun 1 st thru 31 st Mon thru Sun 1 st thru 30 th Mon thru Sun
Duration:	30 Seconds	
Brief Description	To celebrate Smokey and remind listeners to protect the lands they love by preventing wildfires.	

6. Dental Lifeline – Will You See One

Program Title:	Will You See One	
Type:	Public Service	
Source:	Public	
Time Broadcast:	12:00am – 6:00am	
Dates:	April 2022 May 2022 June 2022	1 st thru 30 th Mon thru Sun 1 st thru 31 st Mon thru Sun 1 st thru 30 th Mon thru Sun
Duration:	30 Seconds	
Brief Description	National volunteer recruitment program asking dentists to volunteer to just SEE ONE of the thousands of people on the waiting list needing life-saving care.	

7. Ad Council – Fatherhood Involvement

Program Title:	Durrell – Fatherhood Involvement	
Type:	Public Service	
Source:	Public	
Time Broadcast:	6:00am – 10:00am	
Dates:	April 2022 May 2022 June 2022	1 st thru 30 th Mon thru Sun 1 st thru 31 st Mon thru Sun 1 st thru 30 th Mon thru Sun
Duration:	30 Seconds	
Brief Description:	Showcasing the diverse experiences of real dads who share a commitment to being there for their children through parenting highlights and challenges.	

8. Ad Council – Saving for Retirement

Program Title:	We Say Save It - Testimonial	
Type:	Public Service	
Source:	Public	
Time Broadcast:	6:00am – 10:00am	
Dates:	April 2022 May 2022 June 2022	1 st thru 30 th Mon thru Sun 1 st thru 31 st Mon thru Sun 1 st thru 30 th Mon thru Sun
Duration:	30 Seconds	
Brief Description:	To empower women to take control of their futures by investing in their financial independence.	

9. Department of Veterans Affairs – High Demand Jobs

Program Title:	High-Demand Jobs	
Type:	Public Service	
Source:	Public	
Time Broadcast:	10:00am – 3:00pm	
Dates:	April 2022 May 2022 June 2022	1 st thru 30 th Mon thru Sun 1 st thru 31 st Mon thru Sun 1 st thru 30 th Mon thru Sun
Duration:	30 Seconds	
Brief Description	To help ensure that all Veterans and their families are aware of Free VA Programs that offers education and training for high-demand jobs.	

10. Ad Council – Emergency Preparedness

Program Title:	The Best Planner	
Type:	Public Service	
Source:	Public	
Time Broadcast:	10:00am – 3:00pm	
Dates:	April 2022 May 2022 June 2022	1 st thru 30 th Mon thru Sun 1 st thru 31 st Mon thru Sun 1 st thru 30 th Mon thru Sun
Duration:	30 Seconds	
Brief Description	Heightened the need to prepare for natural disasters, and if you can plan, you can protect.	

11. AARP – Connect 2 Affect

Program Title:	Connect 2 Affect	
Type:	Public Service	
Source:	Public	
Time Broadcast:	3:00pm – 8:00pm	
Dates:	April 2022 May 2022 June 2022	1 st thru 30 th Mon thru Sun 1 st thru 31 st Mon thru Sun 1 st thru 30 th Mon thru Sun
Duration:	30 Seconds	
Brief Description	Raising awareness about the importance of social connections and how isolation can be harmful to your health.	

12. Ad Council – 211 Benefits Awareness

Program Title:	Guiding Light	
Type:	Public Service	
Source:	Public	
Time Broadcast:	3:00pm – 8:00pm	
Dates:	April 2022 May 2022 June 2022	1 st thru 30 th Mon thru Sun 1 st thru 31 st Mon thru Sun 1 st thru 30 th Mon thru Sun
Duration:	30 Seconds	
Brief Description	Connecting people in the community with critical resources, including food, housing, mental health and more.	

13. Ad Council – High School Equivalency

Program Title:	Finish Your Diploma	
Type:	Public Service	
Source:	Public	
Time Broadcast:	8:00pm – 11:59pm	
Dates:	April 2022	1 st thru 30 th Mon thru Sun
	May 2022	1 st thru 31 st Mon thru Sun
	June 2022	1 st thru 30 th Mon thru Sun
Duration:	30 Seconds	
Brief Description:	Connecting people with free adult education classes to help them earn their high school equivalency.	

14. Ad Council – U.S. Forest Service Campaign

Program Title:	Stories	
Type:	Public Service	
Source:	Public	
Time Broadcast:	8:00pm – 11:59pm	
Dates:	April 2022	1 st thru 30 th Mon thru Sun
	May 2022	1 st thru 31 st Mon thru Sun
	June 2022	1 st thru 30 th Mon thru Sun
Duration:	30 Seconds	
Brief Description:	Showcasing the forest as a place where families can deepen their connection with each other and with the outdoors, while making the forest part of their story.	