

New Order

Agency: The New Media Firm
 Office: Washington
 Client: 684 - Mainers for Fair Wages
 Product: 715 - Issue

Station: WPMF-TV
 Order Type: Normal
 Cancel Date:

Flight Start: 11/01/2016
 Flight End: 11/08/2016
 Hiatus:

Piggyback Product: 3679 - Mainers for Fair Wages TV 11 Received in ePort: 7/27/2016 7:49:37 PM
 Estimate: -01 to 11-08

Airtime Dollars: \$1,505.00

Interactive Dollars: \$0.00

Non-Airtime Dollars: \$0.00

Total Dollars: \$1,505.00

Total Spots: 51

Primary Demo:
 Demo 2:
 Demo 3:
 GRP: 0.00
 CPP: \$0.00
 GIMP: 0
 CPM: \$0.00
 Comments: Separation: 30

Local/National: Local
 Rep Office: WPMF-TV
 AE: Jennifer Christiano
 Phone:
 OrderID: 5249007
 Status: New

MarketShare:

Daily Airtime Lines

11800

Line	Daypart	DPT	Code	Rate	C/T	Len	11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8	Total Spots	Rtg	CPP	Imp	CPM
1	TUWThFM 3:30P-4P HIMYM	DT		\$20.00	C	30	1	1	1	1	0	0	1	0	5				
2	TUWThFM 4:30P-5P HIMYM	EF		\$20.00	C	30	0	1	0	1	0	0	0	0	2				
3	TUWThFM 5P-5:30P COUGARTOWN, <i>Raising Hope</i>	EN		\$25.00	C	30	0	1	0	1	0	0	0	0	2				
4	TUWThFM 5:30P-6P COUGARTOWN <i>Rules & Eggs</i>	EN		\$25.00	C	30	0	1	1	1	0	0	0	0	3				
5	TUWThFM 6P-6:30P RATES <i>ENGAGEMENT</i>	EN		\$35.00	C	30	1	1	0	1	0	0	0	0	3				
6	TUWThFM 6:30P-7P RATES <i>ENGAGEMENT</i>	EN		\$35.00	C	30	0	0	0	0	0	0	1	0	1				
7	TUWThFM 7P-7:30P MASH	PA		\$45.00	C	30	1	1	1	1	0	0	1	0	5				
8	TUWThFM 7:30P-8P MASH	PA		\$45.00	C	30	1	1	1	1	0	0	1	0	5				
9	M 8P-9P LAW AND ORDER	PT		\$50.00	C	30	0	0	0	0	0	0	1	0	1				
10	M 9P-10P LAW AND ORDER	PT		\$50.00	C	30	0	0	0	0	0	0	1	0	1				
11	TUWThFM 10P-11P LAW AND ORDER	PT		\$15.00	C	30	1	1	1	1	0	0	0	0	4				

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Line	Daypart	DPT	Code	Rate	C/T	Len	11/1	11/2	11/3	11/4	11/5	11/6	11/7	11/8	Total Spots	Rtg	CPP	Imp	CPM
12	TuWThF 11:30P-12A ANGER MANAGEMENT	LF		\$15.00	C	30	0	0	0	1	0	0	0	0	1				
13	Tu 9P-10P WALKING DEAD <i>Bones</i>	PT		\$40.00	C	30	1	0	0	0	0	0	0	0	1				
14	W 8P-9P GROSSER <i>Murder Agents of the Shield</i>	PT		\$50.00	C	30	0	1	0	0	0	0	0	0	1				
15	W 9P-10P CLOSER <i>Murder Agents of the Shield</i>	PT		\$50.00	C	30	0	1	0	0	0	0	0	0	1				
16	Th 8P-9P MENTALIST X-Files	PT		\$40.00	C	30	0	0	1	0	0	0	0	0	1				
17	Th 9P-10P MENTALIST X-Files	PT		\$40.00	C	30	0	0	1	0	0	0	0	0	1				
18	F 8P-9P BONES <i>American Link</i>	PT		\$50.00	C	30	0	0	0	1	0	0	0	0	1				
19	F 9P-10P BONES <i>American Link</i>	PT		\$50.00	C	30	0	0	0	1	0	0	0	0	1				
20	Sa 4P-5P BLUE BLOODS	WK		\$10.00	C	30	0	0	0	0	1	0	0	0	1				
21	Sa 5P-6P LEVERAGE	EN		\$10.00	C	30	0	0	0	0	1	0	0	0	1				
22	Sa 6P-7P BONES	EN		\$10.00	C	30	0	0	0	0	1	0	0	0	1				
23	Sa 7P-8P CASTLE	PA		\$30.00	C	30	0	0	0	0	1	0	0	0	1				
24	Sa 8P-9P ROOKIE BLUE	PT		\$10.00	C	30	0	0	0	0	1	0	0	0	1				
25	Sa 9P-10P LEVERAGE <i>Blue Bloods</i>	PT		\$10.00	C	30	0	0	0	0	1	0	0	0	1				
26	Sa 10P-11P BLUE BLOODS <i>Anger Mng.</i>	PT		\$10.00	C	30	0	0	0	0	1	0	0	0	1				
27	Su 4P-5P SCANDAL	WK		\$10.00	C	30	0	0	0	0	0	1	0	0	1				
28	Su 5P-6P SCANDAL <i>Murder Agents of the Shield</i>	EN		\$10.00	C	30	0	0	0	0	0	1	0	0	1				
29	Su 6P-7P GOODWIFE <i>CSI Miami</i>	EN		\$10.00	C	30	0	0	0	0	0	1	0	0	1				
30	Su 7P-8P CASTLE	PT		\$35.00	C	30	0	0	0	0	0	1	0	0	1				
Total Spots:							6	10	7	11	7	4	6	0					
Cash\$ - Spots: \$1,505.00 - 51							Trade\$ - Spots: \$0.00 - 0							Total Cost: \$1,505.00					
														Total GRP - CPP: 0.0 - \$0.00					
														Total GIMP (000) - CPM: 0 - \$0.00					