

2020

Programs & Issues

Quarterly Report

Q-1 2020

KUMR-FM

KQBD-FM

KQBD-FM Quarterly Programs Listing

During the period of January 1, 2020 to March 31, 2020, KQBD-FM has served the public interest by broadcasting materials which treated significant problems and needs of concern or interest to the community. The following is a listing of some of the areas of concern to the residents of the Rolla area, and some of the programming aired in response.

Description of Issue	Program Segment	Date and Time Aired	Duration	Narration of Type and Description of Program Segment
Public Service Announcement and Community Event	Community Event	1/31/20 11:52 2/03/20 14:21 2/05/20 10:18	2 min	Mid Mo Media's John Francis interviews Gayle Daniels about an upcoming art show. The Prison Art Show will show works from prisoners in Missouri.
Employment, Commerce, Local City Politics	Job Fair	2/26/20 14:38 2/27/20 10:38	2 min	Mid Mo Media's John Francis interviews Jeff Benick with Missouri's Workforce Management. They talk about an upcoming job fair on Fort Lenard Wood in St Robert Missouri.
Employment, Commerce, Local City Politics	Job Fair	2/28/20 14:37 3/02/20 13:52 3/04/20 10:36	2 min	Mid Mo Media's John Francis interviews Jeff Benick with Missouri's Veterans Workforce Development. They talk about an upcoming job fair on Fort Lenard Wood in St Robert Missouri.
Public Service Announcement and Community Event	Community Event	3/04/20 15:52 3/06/20 15:19 3/09/20 15:52	2 min	Mid Mo Media's John Francis interviews Dave and Diane Hagni about their upcoming fundraiser for Phelps County Faith Distribution, a local food bank trying to raise money for a new building.
Public Service Announcement and Community Event	Community Event	3/06/20 14:26 3/09/20 12:33 3/11/20 11:36 3/13/20 11:52	2 min	Mid Mo Media's John Francis interviews Amy Campbell about the upcoming Saint Patrick's day 5k and Beer Run and Parade.
Public Service Announcement and Community Event	Community Event	3/13/20 10:54 3/16/20 13:50 3/18/20 13:39	2 min	Mid Mo Media's John Francis interviews Angie Tuttero about an upcoming women's empowerment conference.
Employment, Commerce, Local City Politics	Rolla City Update	3/23/20 10:36 3/25/20 13:39 3/27/20 10:35	2 min	Mid Mo Media's John Francis interviews Rolla City Administrator Jon Butz about the 2020 Census.
Employment, Commerce, Local City Politics	New Business Spotlight	3/02/20 15:52 3/04/20 14:54 3/06/20 14:46 3/09/20 10:53 3/11/20 14:36	2 min	Mid Mo Media's John Francis interviews Doctor Susan Sherrick a local orthodontist for the 20 th anniversary ribbon cutting for her orthodontics office.
Employment, Commerce, Local City Politics	New Business Spotlight	3/13/20 12:48 3/16/20 14:19 3/18/20 10:22	2 min	Mid Mo Media's John Francis interviews Mark Petrovka Director of Student operations about the grand opening of their remodeled campus store.
Public Service Announcement,	COVID-19	3/18/20 12:23 3/18/20 12:45	2 min	Mid Mo Media's John Francis interviews Stevie Kears, president of the Rolla

Chamber of Commerce update.		3/18/20 16:25 3/18/20 16:57 3/18/20 17:27 3/19/20 07:26 3/19/20 13:43 3/20/20 10:57 3/20/20 14:14 3/21/20 07:02 3/21/20 09:08 3/21/20 13:52 3/21/20 18:45		Chamber of Commerce. They are updating the public about business operations during the COVID-19 pandemic.
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FCC COMPLIANCE REPORT

Role Models

2020-2

Jan Week 2, 2020

January 12th 8:00 am – 11:00 am

Runtime 3 hours modular

The theme of the programming was *Role Models* and featured personal interviews with individuals sharing their insights and real-life experiences related to:

- The positive influence of mentors
- Parental influence by being good role models for children
- Portrayal of Martin Luther King, Jr. as a hero in his fight for equal rights
- Modeling positive behavior
- Having a high work ethic – doing the job ‘right’
- Importance of spending time with children
- Importance of intentionally seeking good role models
- Mentoring children
- Positive thinking

The program also carried intermittent uplifting commentary, relevant quotations & factoids, and observations from nationally syndicated host Austin Harris.

Compliance issues include parental & community mentoring, responsible parenting, and being or finding positive role models.

In addition, the program aired PSAs regarding: Adoption Awareness, College Preparation and Strike Awareness



FCC COMPLIANCE REPORT

Encouragement

2020-01

January Week 1, 2020

January 5th 8:00 am – 11:00 am

Runtime: 3 hours modular

The theme of the programming was *Encouragement* and featured personal interviews with individuals sharing thoughts and real-life experiences that impacted their lives. Positive influences include:

- Role of encouragement in the family
- Importance of parental involvement with their children
- Doing simple things to encourage others
- Use of praise to encourage youth
- Rejoice in the success of others, even when their success goes beyond yours
- Helping children become independent
- Dealing with the loss of a job

The program also carried intermittent uplifting commentary, relevant quotations & factoids, and observations from nationally syndicated host Austin Harris.

Compliance issues carried included parent/child relationships, positive attitudes, persistence, positive reinforcement, selflessness, and sacrifice.

The programming also featured a PSA advocating literacy.



FCC COMPLIANCE REPORT

Role Models

2020-2

Jan Week 2, 2020

January 12th 8:00 am – 11:00 am

Runtime 3 hours modular

The theme of the programming was *Role Models* and featured personal interviews with individuals sharing their insights and real-life experiences related to:

- The positive influence of mentors
- Parental influence by being good role models for children
- Portrayal of Martin Luther King, Jr. as a hero in his fight for equal rights
- Modeling positive behavior
- Having a high work ethic – doing the job ‘right’
- Importance of spending time with children
- Importance of intentionally seeking good role models
- Mentoring children
- Positive thinking

The program also carried intermittent uplifting commentary, relevant quotations & factoids, and observations from nationally syndicated host Austin Harris.

Compliance issues include parental & community mentoring, responsible parenting, and being or finding positive role models.

In addition, the program aired PSAs regarding: Adoption Awareness, College Preparation and Strike Awareness



FCC COMPLIANCE REPORT

Truth

2020-07

February Week 3, 2020

February 16th 8:00 am – 11:00 am

Runtime 3 hours modular

The focus of the programming was *Truth*, and featured thematic contemporary song selections and commentary from individuals regarding the subject of truth, including the importance of:

- Integrity
- Modeling truth & honesty to children
- Rights enjoyed by US citizens
- Parental involvement
- Honesty in a marriage
- Remaining faithful to a spouse
- Honesty with oneself

The program also carried intermittent uplifting commentary, relevant quotations & factoids, and observations from nationally syndicated host Austin Harris.

Compliance issues carried included parental role modeling, marriage fidelity/honesty, good citizenship, commitment, and integrity.

The program also contained a PSA for adoption awareness.



FCC COMPLIANCE REPORT

Love

2020-06

February Week 2, 2020

February 9th 8:00 am – 11:00 am

Runtime 3 hours modular

The theme of the programming was *Love* and carried authentic candid interviews with individuals addressing their experiences and challenges. Shared lessons learned through living included:

- Showing and telling children they are loved
- The importance of sharing your care & concern for others
- Child's need for unconditional love
- Thinking of the needs of others
- Marriage takes work and commitment
- Forgiveness as a show of love
- Role of communication and trust in relationships

The program also carried intermittent uplifting commentary, factoids and observations from nationally syndicated host Austin Harris.

Compliancy issues carried included commitment, positive husband-wife and parent-child relationships, putting others before self, forgiveness, and self sacrifice.

The show also carried a PSA for adoption awareness.



FCC COMPLIANCE REPORT

Family

2020-04

January Week 4, 2020

January 26th 8:00 am – 11:00 am

Runtime: 3 hours modular

The theme of the programming was *Family* and focused on individuals sharing thoughts and real-life experiences regarding families. Experiences shared include:

- Traits of successful families
- Encouragement to adopt
- Communication, especially listening, as a building block for relationships
- Forgiveness
- Making amends with family members
- Tips for strengthening families
- Responsible parenting
- Showing support for military families
- Parents as role models for their children

The program also carried intermittent uplifting commentary, relevant quotations & factoids, and observations from nationally syndicated host Austin Harris.

Compliance issues carried included building up others, forgiveness, communication, adoption, and family well-being.

PSAs aired in this show include Adoption Advocacy and Asthma Awareness.



FCC COMPLIANCE REPORT

Responsibility

2020-11

March Week 3, 2020

March 15th 8:00 am – 11:00 am

Runtime 3 hours modular

The theme of the programming was *Responsibility* and featured live interviews with citizenry sharing personal insights and real-life experiences positively impacting their lives regarding:

- Parental responsibility for the well-being of children
- Setting expectations for children
- Individual responsibility for self
- Appreciation for the service of the men and women in the US military
- Keeping promises
- Taking ownership for actions
- Loving children unconditionally
- Leadership
- Role of fathers in the family

The program also carried intermittent uplifting commentary, relevant quotations & factoids, and observations from nationally syndicated host Austin Harris.

Compliance issues carried included personal and family involvement and commitment, appreciation of US military personnel, personal accountability/integrity, and positive personal & professional values.

PSAs aired in the program included: Hunger Awareness, Foreclosure Prevention, Autism, Adoption, Big Brothers/ Big Sisters, Stroke Prevention and Adoption Awareness.



FCC COMPLIANCE REPORT

Joy

2020-09

March Week 1, 2020

March 1st 8:00 am – 11:00 am

Runtime 3 hours modular

The theme of the programming was *Joy* and featured personal interviews with individuals sharing thoughts and real-life experiences positively impacting their lives regarding:

- Thankfulness for children
- The personal comfort experienced by belief in a force greater than ourselves.
- Encouraging a positive and healthy relationship between parent and child
- Being thankful for US freedoms: life, liberty and the pursuit of happiness
- Value of contentment with job
- Encouragement to spend time with elderly
- Putting others first
- Satisfaction gained from things currently have

The program also carried intermittent uplifting commentary, relevant quotations & factoids, and observations from nationally syndicated host Austin Harris.

Compliance issues carried included personal & family well-being, blessings of children, helping the elderly, and positive mental health & attitudes.

The program also ran a PSA for adoption awareness.



FCC COMPLIANCE REPORT

Wisdom

2020-13

March Week 5, 2020

March 29th 8:00 am – 11:00 am

Runtime: 3 hours modular

The theme of the programming was *Wisdom* and included personal interviews with individuals sharing their thoughts and applicable real-life experiences regarding:

- Knowledge comes with experience
- As people age, wisdom grows
- Respect for older people
- Importance of telling the truth
- Appreciation for knowledge from grandparents
- Value of working through own problems rather than relying on someone else
- Choosing friends wisely
- Wisdom received from experiential learning

The program also carried intermittent uplifting commentary, relevant quotations & factoids, and observations from nationally syndicated host Austin Harris.

Compliance issues carried included honesty, discerning right from wrong, seeking wisdom, respect for the wisdom of the elderly, and respect for others.

PSAs in the program included literacy awareness, fighting childhood obesity and adoption.



FCC COMPLIANCE REPORT

Heroes

2020-03

January Week 3, 2020

January 19th 8:00 am – 11:00 am

Runtime 3 hours modular

The theme of the programming was *Heroes* and featured authentic interviews with individuals sharing thoughts and real-life experiences impacting their lives regarding:

- Importance of parenthood
- Volunteering
- Donating blood
- Being a person of character
- Showing unconditional love to children
- Care and concern for others
- Appreciation for civil servants
- Selflessness in interactions
- Personal integrity
- Giving help to the elderly

The program also carried intermittent uplifting commentary, relevant quotations & factoids, and observations from nationally syndicated host Austin Harris.

Compliance issues carried included encouraging positive parent-child relationships, integrity, and appreciation for both civil servants and US armed forces.

In addition, the show ran a PSA on adoption awareness.



FCC COMPLIANCE REPORT

Friendship

2020-05

February Week 2, 2020

February 2th 8:00 am – 11:00 am

Runtime 3 hours modular

The theme of the programming was *Friendship* and carried real-life interviews with individuals addressing life lessons including:

- Importance of listening in communication
- Learning to keep a confidence
- Authority of parental role
- Loyalty as a key to good friendships
- Spouse as a best friend
- Concept of unconditional love
- Forgiveness an important part of a relationship
- Qualities that make a good friend

The program also carried intermittent uplifting commentary from nationally syndicated host Austin Harris.

Compliance issues carried included developing friendships by showing appreciation and loyalty and listening as part of communication. Parenting issues included the importance of parental authority.

In addition, PSAs aired in the show regarding childhood obesity and adoption awareness.



FCC COMPLIANCE REPORT

Blessings

2020-08

February Week 4, 2020

February 23rd 8:00 am – 11:00 am

Runtime: 3 hours modular

The theme of the programming was *Blessings* and included personal interviews with individuals sharing how they are impacted by the blessings in their lives. Thoughts include:

- Sharing with those less fortunate
- Blessings of living in the US
- Appreciation for the men and women in military service
- Importance of relationship with spouse and extended family
- Encouragement to visit nursing homes
- Contentment based on unmaterialistic values
- Cultivating a thankful attitude

The program also carried intermittent uplifting commentary, relevant quotations & factoids, and observations from nationally syndicated host Austin Harris.

Compliance issues carried included blessings of American citizenship, contentment, caring for elders, and positive family dynamics.



FCC COMPLIANCE REPORT

Mercy

2020-10

March Week 2, 2020

March 8th 8:00 am – 11:00 am

Runtime 3 hours modular

The theme of the programming was *Mercy* and featured personal interviews with individuals sharing thoughts and real-life experiences positively impacting their lives regarding:

- Encouragement to show compassion
- Forgiveness as an important element of marriage
- Finding the courage to ask for forgiveness
- Showing kindness to children
- Value in being a 'Good Samaritan'
- Thankfulness/ appreciation for America's armed forces fighting overseas
- Being a good neighbor

The program also carried intermittent uplifting commentary, relevant quotations & factoids, and observations from nationally syndicated host Austin Harris.

Compliance issues carried included a positive attitude and ethical behavior in personal, professional and spiritual relationships, humanitarian efforts, forgiveness, giving support to armed forces, and compassion for humanity.

In addition, the program aired a PSA on adoption awareness.



THE
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March 8th 8:00 am – 11:00 am

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Giving

2020-12

March Week 4, 2020

March 22nd 8:00 am – 11:00 am

Runtime 3 hours modular

The theme of the programming was *Giving* and featured thematic interviews with individuals sharing their thoughts and applicable experiences regarding:

- Praise for USA as a nation of givers
- Philanthropy /Charity
- Teaching children importance of philanthropy
- Blessings of living in USA
- Care for the elderly
- Importance of listening to what people say
- Giving as a year long commitment, not just at the holidays
- Volunteering time
- Importance of giving blood

The program also carried intermittent quotations, factoids and affirming commentary from nationally syndicated host Austin Harris.

Compliance issues carried included charitable and philanthropic support, humanitarian and faith-based contribution issues, ongoing financial & personal commitment to the community, and care of the elderly.

The show also contained a PSA for adoption awareness.