



Quarterly Issues Programs List for Station KSTP-FM/KS95
St. Paul, MN
April 1, 2023 – June 30, 2023 – 1st Quarter
Placed in the Public File – July 5th, 2023

Section I. Issues

The station has identified the following issues as significant issues facing our community in this quarter:

- A. Education
- B. Mental Health
- C. Workplace Matters and Careers
- D. Personal Health
- E. Local Minnesota Issues
- F. Consumer Issues

A. Education

1. **INFOTRAK 4/2/23 5:00 AM - 9 Mins:** Stephen Kohn, attorney, Executive Director of the National Whistleblower Center, author of “The Whistleblower's Handbook: A Step-By-Step Guide To Doing What's Right And Protecting Yourself”. Every year, criminals and fraudsters rip off the federal government by committing tax fraud—stealing billions of taxpayer dollars in the process. However, it's becoming much more difficult to do so, thanks to a massive increase in whistleblower disclosures. Mr. Kohn discussed recent changes in laws that have made it much easier to report wrongdoing. He also explained what steps to take to weigh the pluses and minuses of blowing the whistle.
2. **INFOTRAK 4/9/23 5:00 AM - 9 Mins:** Stephen Kohn, attorney, Executive Director of the National Whistleblower Center, author of “The Whistleblower's Handbook: A Step-By-Step Guide To Doing What's Right And Protecting Yourself”. Every year, criminals and fraudsters rip off the federal government by committing tax fraud—stealing billions of taxpayer dollars in the process. However, it's becoming much more difficult to do so, thanks to a massive increase in whistleblower disclosures. Mr. Kohn discussed recent changes in laws that have made it much easier to report wrongdoing. He also explained what steps to take to weigh the pluses and minuses of blowing the whistle.
3. **INFOTRAK 4/23/23 5:00AM - 8 Mins:** Matthew Berger, Executive Director of the non-profit Foundation to Combat Anti-Semitism. According to FBI statistics, Jews make up approximately 2.4% of the U.S. population yet are victims of nearly 1 in 10 of all hate crimes. Mr. Berger's organization launched a \$25 million national effort to combat indifference and ignorance surrounding antisemitism. He explained how people can stand up to fight antisemitism, the same way they would fight racism, gender inequality or other injustices in their community.
4. **INFOTRAK 4/30/23 5:00AM - 8 Mins:** Malia Hollowell, National Board-Certified teacher, Founder/CEO of The Reading Roadmap, which develops literacy training for teachers, author of “The Science of Reading in Action: Brain-Friendly Strategies Every Teacher Needs to Know”. 67% of American students are unable to read at grade-level. Ms. Hollowell said there are decades of research available to improve reading programs, but it is generally ignored. She said it's critical that teachers and parents learn about the research. She also addressed the special challenges faced by children whose native language is not English.
5. **INFOTRAK 5/14/23 5:10AM - 8 Mins:** Benjamin H. Schnapp, MD, Assistant Professor, Assistant Emergency Medicine Residency Program Director in the University of Wisconsin School of Medicine and Public Health. Medical errors cause roughly 250,000 deaths per year in the U.S. Dr. Schnapp co-authored a study that examined errors in Emergency Rooms. He found that, even in chaotic ERs, doctors typically have the right medical information but might not act on it in the best way. He talked about the patterns he found in patients who are most vulnerable to errors. He offered suggestions for patients who want to prevent errors when they visit an ER.

6. **INFOTRAK 5/21/23 5:00AM - 8 Mins:** Burton Malkiel, Chemical Bank Chairman's Professor of Economics at Princeton University, author of the classic finance book "A Random Walk Down Wall Street: The Best Investment Guide That Money Can Buy". Mr. Malkiel's book, written 50 years ago, pioneered the advent of index mutual funds for the average investor. He explained why an individual who saves consistently over time and buys a diversified set of index funds can achieve above-average investment results. He believes that most average investors do not need an investment advisor in order to prepare for retirement.
7. **INFOTRAK 06/04/23 5:00AM - 9 Mins:** Adam Katchmarchi, PhD, Executive Director of the National Drowning Prevention Alliance, Assistant Professor in the Department of Kinesiology, Health, and Sport Sciences at Indiana University of Pennsylvania. Drowning is the leading cause of death among children ages 1-4 and the second leading cause of injury-related death among children up to age 14. As the busiest water activity season is upon us, Prof. Katchmarchi offered five recommendations for parents to keep their children safe.
8. **INFOTRAK 06/18/23 5:12 AM - 9 Mins:** Jessie Ryan, Vice President of The Campaign for College Opportunity. Each year, hundreds of thousands of students start at community colleges, hoping to transfer to a university later. However, for some students, the transfer process becomes a maze so confusing, it derails their college plans. Ms. Ryan explained a problem described as "credit loss," when students take classes that never end up counting toward a degree. She discussed the reasons that universities refuse to accept credits, sometimes from classes that utilized the identical textbook as the university's class.

B. Mental Health

1. **INFOTRAK 4/23/23 5:12AM - 9 Mins:** Mark R. Rank, PhD, Herbert S. Hadley Professor of Social Welfare at Washington University in St. Louis, author of "The Poverty Paradox: Understanding Economic Hardship Amid American Prosperity". Prof. Rank discussed the reasons why the wealthiest country in the world also has the highest rates of poverty among industrialized nations. He said an average of 10-15% of the US population is below the poverty line at any given time. He blames low-paying jobs that make it difficult to escape poverty, plus what he views as an inadequate social safety net.
2. **INFOTRAK 4/30/23 5:10AM - 9 Mins:** Laura Tremaine, podcaster, author of "The Life Council: 10 Friends Every Woman Needs". Ms. Tremaine discussed the complexities of friendships. She said making, keeping, and even releasing friends doesn't need to be as hard as we make it. She explained the importance of creating a circle of genuine friends over a lifetime, as opposed to social media "acquaintances."
3. **INFOTRAK 5/10/23 5:25AM - 5 Mins:** Jill Gonzalez, Senior Analyst at WalletHub, a personal finance website. Ms. Gonzalez discussed her report that examined today's at-risk youth. She said about one in nine young Americans today is neither working nor in school, exposing them to greater

- risk of poverty, violence, drug abuse and homelessness. She explained how these risk factors follow young people into adulthood. She discussed the importance of education and social services.
4. **INFOTRAK 6/11/23 5:12 AM - 9 Mins:** Jean M. Twenge, PhD, Professor of Psychology at San Diego State University, author of "Generations: The Real Differences between Gen Z, Millennials, Gen X, Boomers, and Silents—and What They Mean for America's Future". Prof. Twenge outlined the unique characteristics and experiences of different generations, explaining how they shape America's future. She said the era in which person grows up has a much greater influence than their parents on their personality traits. She also talked about the huge influences of technological advances on each generation and the recent increase in clinical depression in teens, which directly correlates with the advent of smartphones and social media.
 5. **INFOTRAK 6/25/23 5:12 AM - 9 Mins:** Kevin Lanza, PhD, Assistant Professor at UTHHealth Houston School of Public Health at The University of Texas. Prof. Lanza led a recent study that found that children and teenagers who had volunteered in the past year were in better physical health, had a more positive outlook on life, and were less likely to have anxiety, depression, or behavioral problems compared to their peers who did not volunteer. He outlined the many volunteering opportunities available to young people.

C. Workplace Matters and Careers

1. **INFOTRAK 4/2/23 5:10 AM - 8 Mins:** Mary Norris, longtime copy editor at "The New Yorker," author of "Between You & Me: Confessions of a Comma Queen". Ms. Norris discussed the most common mistakes in spelling, punctuation and word usage, and why it is so important. She explained how new technologies and changes in our nation's education system have made proper grammar less "cool."
2. **INFOTRAK 4/9/23 5:10 AM - 8 Mins:** Mary Norris, longtime copy editor at "The New Yorker," author of "Between You & Me: Confessions of a Comma Queen". Ms. Norris discussed the most common mistakes in spelling, punctuation and word usage, and why it is so important. She explained how new technologies and changes in our nation's education system have made proper grammar less "cool."
3. **INFOTRAK 4/16/23 5:00 AM - 9 Mins:** ChatGPT, an artificial-intelligence (AI) chatbot. ChatGPT was launched as an artificial intelligence prototype on November 30, 2022, quickly gaining much attention for its detailed responses and articulate answers across many topics. It explained how it was trained and learned, and what its biggest weaknesses are. It acknowledged that the concerns about potential biases in its answers are legitimate. It also outlined the top 5 human endeavors in which it anticipates making the biggest impact.
4. **INFOTRAK 4/16/23 5:12 AM - 8 Mins:** Andrew Houtenville, PhD, Professor of Economics at the University of Hampshire, Research Director of the UNH Institute on Disability. Houtenville discussed recent findings from the National Trends in Disability Employment report, issued semi-monthly by Kessler Foundation and the University of New Hampshire. He explained what is

driving historic highs in employment of people with disabilities, and why disabled employment has outstripped the non-disabled since the start of pandemic lockdowns.

5. **INFOTRAK 4/23/23 5:25 AM - 5 Mins:** Sarah J. Clark, MPH, Research Scientist in the Department of Pediatrics and Co-Director of the C.S. Mott Children's Hospital National Poll on Children's Health at the University of Michigan. For many teens, that first formal job is a rite of passage. Prof. Clark shared the results of her organization's survey of parents, exploring their views of the pluses and minuses of teenage employment. She said 3/4s of parents of working teens believe a job has had a positive impact on the teen's money management skills and self-esteem.
6. **INFOTRAK 5/21/23 5:25 AM - 5 Mins:** Eduardo Cotilla-Sanchez, PhD, Associate Professor in the School of Electrical Engineering and Computer Science at Oregon State University. Prof. Coteilla-Sanchez outlined his concerns that the nation's power transmission grid is at risk of cyber-attack. He has researched a scenario in which hackers manipulate smart meters to create an oscillation in electricity demand, potentially creating brown-outs or even a massive power outage affecting much of the country. He outlined steps that power companies need to take to guard against this form of attack.
7. **INFOTRAK 06/04/23 5:12 AM - 9 Mins:** Heidi K. Gardner, PhD, Distinguished Fellow at Harvard Law School's Center on the Legal Profession and Program Chair of the Sector Leadership Master Class and Smarter Collaboration Master Class, author of "Smarter Collaboration: A New Approach to Breaking Down Barriers and Transforming Work". Prof. Gardner discussed recent research and offered advice to help companies thrive by collaborating more effectively. She said collaboration skills are surprisingly rare, especially among men. She explained why firms that collaborate smarter consistently generate higher revenues and profits, boost innovation, strengthen client relationships, and attract and retain better talent.
8. **INFOTRAK 06/11/23 5:00 AM - 9 Mins:** Andres Lares, Managing Partner at Shapiro Negotiations Institute, co-author of "Persuade: The 4-Step Process to Influence People and Decisions". Millions of college students have graduated recently and are ready to enter the workforce. Mr. Lares said the more a job applicant prepares, the more confident they will feel — and projecting confidence is essential to doing well in a job interview. He explained how to research a company and the position prior to a job interview, how to negotiate the compensation and how to prepare questions for the interviewer.
9. **INFOTRAK 06/25/23 5:30 AM - 5 Mins:** Beth C. Truesdale, PhD, Research Fellow at the W.E. Upjohn Institute for Employment Research, Visiting Scholar at the Harvard Center for Population and Development Studies, co-editor of "Overtime: America's Aging Workforce and the Future of Working Longer". Many retirement planners advise clients to try to delay retirement to age 70 and spend more years in the paid labor force. Prof. Truesdale discussed the myriad of reasons that goal may be impossible for many people in their 50s and 60s, particularly those who are already disadvantaged.

D. Personal Health

1. **INFOTRAK 4/2/23 5:25 AM - 5 Mins:** Kevin Fiscella, MD, MPH, Associate Professor of Family Medicine and Community & Preventive Medicine at the University of Rochester School of Medicine & Dentistry. Dr. Fiscella discussed his groundbreaking research that found that the lives of nearly 8,000 black Americans could be saved each year if doctors could figure out a way to bring their average blood pressure down to the average level of whites. He talked about the reasons behind the gap between the races in controlling blood pressure, and the possible ways to reduce that gap.
2. **INFOTRAK 4/9/23 5:25 AM - 5 Mins:** Kevin Fiscella, MD, MPH, Associate Professor of Family Medicine and Community & Preventive Medicine at the University of Rochester School of Medicine & Dentistry. Dr. Fiscella discussed his groundbreaking research that found that the lives of nearly 8,000 black Americans could be saved each year if doctors could figure out a way to bring their average blood pressure down to the average level of whites. He talked about the reasons behind the gap between the races in controlling blood pressure, and the possible ways to reduce that gap.
3. **INFOTRAK 4/16/23 5:25 AM - 5 Mins:** Erin Dooley, PhD, Assistant Professor of Epidemiology at the University of Alabama at Birmingham School of Public Health. Prof. Dooley was the lead researcher of a study that measured the number of daily steps that may make a difference in the risk of heart problems in senior citizens. Her study of people ages 70 and older found walking an additional 500 steps per day, or an additional quarter mile of walking, was associated with a 14% lower risk of heart disease, stroke or heart failure.
4. **INFOTRAK 5/7/23 5:25 AM - 5 Mins:** Robert Hyldahl, PhD, Assistant Professor of Exercise Sciences, Brigham Young University. Dr. Hyldahl co-authored a study that found that running appears to reduce inflammation in the knee joint—not increase it, as commonly believed. He said his research suggests that running may actually protect knees during the aging process, and safeguard against degenerative diseases like osteoarthritis.
5. **INFOTRAK 5/21/23 5:12 AM - 9 Mins:** Theresa Gildner, PhD, Assistant Professor of Biological Anthropology in Arts & Sciences at Washington University in St. Louis. Most Americans view parasitic infections as a problem of the past or one that only impacts low-income countries. However, Prof. Gilder shared new research that discovered that the problem is likely widespread in low-resource communities throughout southern US. Her study found that environmental conditions, combined with infrastructural neglect and inadequate access to health care, create the perfect breeding ground for these infections. She explained how to recognize the infection and what treatments are available.
6. **INFOTRAK 6/4/23 5:25 AM - 5 Mins:** Susan Carpenter, Native Plant Garden Curator at the University of Wisconsin-Madison Arboretum. “No mow” initiatives are becoming an increasingly popular springtime effort to help support bees, butterflies and other pollinators. Ms. Carpenter explained why mowing grass too short can cut the tops off flowering plants, creating lawns that are inhospitable for pollinators seeking habitats in which to feed, rest and

nest. She said a good first step to help pollinators is to stop treating a lawn with chemicals, then allow grass to grow to around six inches before it's cut to roughly four inches.

7. **INFOTRAK 6/18/23 5:00 AM - 9 Mins:** Martin J. Schreiber, former Governor of Wisconsin, Alzheimer's caregiver and advocate, author of "My Two Elaines: Learning, Coping, and Surviving as an Alzheimer's Caregiver". More than 11 million Americans currently care for someone with Alzheimer's disease or other forms of dementia. Gov. Schreiber took care of his wife, Elaine, for nearly 20 years, until her death from Alzheimer's in 2022. He shared their story, and offered advice and encouragement for the millions of Americans in similar circumstances.
8. **INFOTRAK 6/18/23 5:25 AM - 5 Mins:** Robert Wilson, PhD, Assistant Professor of Psychology and Cognitive Science, Arizona State University. Educational scholars have long recognized that there is something of a "sweet spot" when it comes to learning. Prof. Wilson led a study using artificial intelligence that determined the sweet spot is when failure occurs 15% of the time. Put another way, it's when the right answer is given 85% of the time. He explained what parents and teachers can learn from the study.

E. Local Minnesota Issues (MINNESOTA MATTERS 5:30AM - 30 MINS)

1. 4-9-23 Lisa Luukkala - Executive Director of the Superior Hiking Trail Association/Tasha Redel. Long Term Care Shortages Series/Blois Olson. Minnesota hemp growers and processors license applications and deadline, Department of Ag Hemp program coordinator Katy Muschler/Brent Palm. Legislature "mid-flight progress check" with analyst David Schultz/Bill Werner
2. 4-16-23 Long Term Care Shortages Serie Final/Blois Olson. Budget bills move forward at legislature, gun bill push, tritium leak at Monticello nuclear plant/Bill Werner. 2023 state transportation projects program, MnDOT Communications Director Jake Loesch/Brent Palm. Kelly Pratt Communications and Grants Coordinator for YES (Youth Eco Solutions) at Prairie Woods Environmental Learning Center/Tasha Redel
3. 4-23-23 Minnesotans encouraged to plant pollinator gardens/ Lawns to Legumes program, U of M Assistant Professor Dan Shaw/Brent Palm. Tax bills start moving at legislature, State of the State address/Bill Werner. Formal Occasion Dress Scams, Bao Vang Better Business Bureau/Tasha Redel
4. 4-30-23 Biden announces re-election bid, abortion and gun bill debates, tax bill moves forward/Bill Werner. Flooding closes locks and dams on Upper Mississippi, Patrick Moes, Army Corps of Engineers/Brent Palm. Student president of Minnesota F-F-A Katelyn Ketchum /Mike Grimm. Insurance Renewal Notifications/Medical Assistance, Minnesota Care, Deputy Assistant Julie Marquardt - DHS/Tasha Redel
5. 5-7-23 Golden Gopher freshmen golfer Isabella McCauley (on making NCAA Tourney) Mike Grimm. MN Film & TV Board getting millions from

- state tax bill, Executive Director Melodie Bahan/Brent Palm. Tax bill debate, paid family/medical leave bill passes, U-of-M Board of Regents election, legislature passes Prince Memorial Highway bill/Bill Werner. Hazelden Betty Ford Launching New Graduate School, School President Kevin Doyle/Tasha Redel
6. 5-14-23 Legislature passes paid family/medical leave bill, Mayo threatens endanger nurse staffing bill, gun bills move toward final votes/Bill Werner. MSHSL approves adding boys volleyball as a sanctioned sport, Jenny Kilkelly of MN Boys High School Volleyball Association/Brent Palm. Former Golden Gopher star hockey player Taylor Heise (on winning World Championship gold medal) Mike Grimm. The number of people living with Alzheimer's Continues to Grow, Jenna Fink/Alzheimer's Association of Minnesota/Tasha Redel
 7. 5-21-23 New state laws aim to help thousands of Minnesotans purchase their first home, Minnesota Realtors President Emily Green/Brent Palm. Last weekend of legislative session/Bill Werner. U of M women's basketball coach Dawn Plitzuweit (on her 1st 2 months on job) - Mike Grimm. U of M Researchers Discover New Species of Wasps/ Assistant Professor Amelia Lindsay/ Ashley Walker
 8. 5-28-23 University of Minnesota Director Of Sports Psychology Dr. Carly Anderson (on mental health awareness month) Mike Grimm. MN lawmakers invest \$2 billion in housing. Minnesota Housing Partnership Executive Director Anne Mavity/Brent Palm. End of session recap, analysis with David Schultz (2 segments) Bill Werner.
 9. 6-4-23 Walz signs cannabis and infrastructure bills, debt ceiling agreement/federal default averted /Bill Werner. Golden Gopher baseball player Randon Dauman (on his charity work) Mike Grimm. Expanding Queer Affirmative Health Care/ President and CEO of Planned Parenthood Ruth Richardson - Ashley Walker. Minnesota Department of Health Welcomes New Infectious Disease Director/Jessica Hancock Allen - Brent Palm
 10. 6-11-23 Golden Gopher volleyball player Mckenna Wucherer (on winning gold medal in PanAm Games) Mike Grimm. Gov. Walz looks back on 2023 session, and ahead to 2024 (2 segments) - Bill Werner. Minnesota Facing Shortage of 911 Dispatchers, Benton County Sheriff Troy Heck/Tasha Redel.
 11. 6-18-23 Senate GOP Leader Mark Johnson on 2023 session, prospects for 2024 (2 segments) Bill Werner. Auto Thefts on the Rise - Duluth Officer Morgan Cekalla, Tony Ofstead/State Commerce Fraud Bureau Director - Ashley Walker. Medical Cannabis Program Changes, Kris Focus, Head of Office of Medical Cannabis/Brent Palm
 12. 6-25-23 Legendary Gopher volleyball coach Hugh McCutcheon (on his pivot to administrator) Mike Grimm. Meeker County Honors Local Wizard of Oz Actress, Bill Ward Researcher at Dassel History Center/Brent Palm. U of M Sexual Health Report, Director of Adolescent Sexual Health and Training Jill Farris/Ashley Walker (2 Segments)

F. Consumer Issue

1. **INFOTRAK 5/07/23 5:00 AM - 8 Mins:** Sarah Foster, Analyst and Principal U.S. Economy Reporter at Bankrate.com. While inflation may be cooling, Ms. Foster explained why Americans could be feeling its impact for years to come. She discussed the economy's impact on emergency savings, retirement contributions and covering day-to-day expenses. She also explained why even when inflation eventually slows, prices won't necessarily fall across the board.
2. **INFOTRAK 5/07/23 5:10 AM - 9 Mins:** Paul McLane, Editor in Chief of Radio World, a publication for technology-minded broadcast owners, managers and engineers. Automakers like Tesla, BMW and Ford have recently announced their intentions to cut AM radio from new models, particularly electric vehicles. Mr. McLane discussed the valuable service AM radio still provides for public safety and entertainment, and explained what AM's 84 million listeners can do to voice their opinion to automakers and legislators. He also discussed the potential danger posed to FM radio by the new trend.
3. **INFOTRAK 5/14/23 5:00 AM - 9 Mins:** Sarah J. Clark, M.P.H., Associate Research Scientist, Department of Pediatrics at the University of Michigan's C.S. Mott Children's Hospital. Ms. Clark co-authored a poll that found that 62 percent of parents report difficulties finding childcare facilities that meet their health and safety standards. The poll also found that only half of parents considered themselves "very confident" at discerning which childcare options were truly safe and healthy. She outlined the most important questions that parents should ask when evaluating childcare providers. She said 82% of parents would be in favor of a national standard for health and safety for childcare centers and in-home childcare providers.
4. **INFOTRAK 6/11/23 5:25 AM - 5 Mins:** Karen Tiber Leland, Marketing and Management Consultant, Founder and President of Sterling Marketing Group, a branding and marketing strategy firm, author of "The Brand Mapping Strategy: Design, Build and Accelerate Your Brand". Ms. Leland said ignoring the trend of AI and chatbots in business and personal branding is a significant mistake. She offered seven tips to optimize the value of AI language models (such as the hyper-popular ChatGPT) to build thought leadership, raise capital, find investors, sell a company, entice potential employees or convert customers.
5. **INFOTRAK 6/25/23 5:00 AM - 9 Mins:** Read Hayes, PhD, Research Scientist at the University of Florida, Director of the Loss Prevention Research Council. Retailers, politicians and police departments have sounded the alarm about a rapid increase in retail theft, and are calling for stricter enforcement and prosecution to fight it. Prof. Hayes outlined the scope of the problem, and the role of organized theft rings in its growth. He also explained the multiple impacts on consumers, and what steps may slow down the problem.

