

FIRST QUARTER: January 1, 2024 – March 31, 2024

Cumulus Broadcasting Fayetteville, NC – WQSM-FM - Quarterly Issues Report

“Fayetteville Focus” is a 30-minute weekly program that looks at issues and newsmakers from Fayetteville and the surrounding area. It airs at 5:30am each Sunday morning. The following Issues have been identified as pertinent to the Fayetteville, NC / North Carolina Sandhills region: Public Health, Public Safety, Economy, Education, Community, Military/Veterans, Politics/City-County-State Governments, Crime, Environment and Downtown Revitalization.

*Public Health *Economy *Public Safety	1/7	Tamara Morris, Deputy Director of the Cumberland County Health Department, on local influenza numbers and how you can help stop the spread, and the new medical school coming to Methodist University. Robert Van Geons of the Fayetteville Cumberland Economic Development Corporation, on the work his organization does and what to look for in 2024. Hope Mills Police Chief Steve Dollinger on policing and serving a fast-growing small town.
*Education *Public Safety	1/14	Cumberland County School Board member Greg West on the system policies for weather cancellations. Fayetteville Police Chief Kem Braden on dealing with increased gun violence and the challenges of recruiting and keeping officers.
*Politics *Public Health	1/21	North Carolina State Treasurer and 2024 Republican Gubernatorial Candidate Dale Folwell on his work as treasurer, his primary opponents and his goals if he is elected. Cumberland County Health Department Deputy Director Tamara Morris on access to the WIC (Women, Infants and Children) assistance program, the latest flu numbers and the importance of getting a colonoscopy.

<ul style="list-style-type: none"> *Politics *Public Safety *Public Health *Community 	1/28	<p>Fayetteville Mayor Mitch Colvin on his experience in Charlotte with Vice President Kamala Harris, his trip to Washington, D.C. for the U.S. Conference of Mayors and the city's need for more police officers. Cumberland County Health Director Dr. Jennifer Green on the latest numbers regarding COVID, the flu, RSV, and staying healthy. Bill McMillan of The Restore Warehouse on how his organization helps customers and the community.</p>
<ul style="list-style-type: none"> *Community *Public Health *Public Safety *Economy 	2/4	<p>Fayetteville Mayor Mitch Colvin on City Council's efforts to be more proactive in dealing with law enforcement and economic development issues, and plans for the city's recently-awarded \$27 million HUD grant. January is Human Trafficking Awareness Month, so Faith Boehmer of the Child Advocacy Center explains what the Center does and she announces their Spring fundraiser, the Fayetteville Ultimate Lip-Sync Showdown. Methodist University's Mark Regensburger on Fayetteville's growth and the school's planned medical school.</p>
<ul style="list-style-type: none"> *Public Health *Public Safety *Economy *Community 	2/11	<p>Cumberland County Health Director Dr. Jennifer Green on the latest flu numbers and the importance of medication maintenance. Fayetteville Mayor Mitch Colvin on the latest crime statistics report, a potential new Murchison Road farmer's market and other growth plans for the city. Myles McKellar Smith and Colin Struther of the Arts Council of Fayetteville/Cumberland County on the current exhibit celebrating Black History Month.</p>
<ul style="list-style-type: none"> *Community *Public Safety *Public Health *Economy 	2/18	<p>Fayetteville Mayor Mitch Colvin on community safety, new plans for the Market House, and the upcoming shift of the Day Resource Center for the Homeless. Cumberland County Health Director Dr. Jennifer Green on the latest COVID and flu numbers, and what the DHHS does for Fayetteville. The Crown Complex team, including GM Seth Benalt, on the most exciting lineup the Crown has ever had, including Bob Dylan and John Mellencamp.</p>

<ul style="list-style-type: none"> *Politics *Crime *Community 	2/25	<p>Fayetteville Mayor Mitch Colvin on the new E.E. Smith High School proposal, the progress of the Police Department's Shotspotter technology and the latest on rising PWC rates. Cape Fear Regional Theatre's Marketing Director Ashley Owen, and Chad Barnes and Amir Garcia from the cast of current production Cinderella, talk about the play and perform.</p>
<ul style="list-style-type: none"> *Public Safety *Crime *Community 	3/3	<p>The Executive Director of The Phoenix House (formerly Rape Crisis Volunteers of Cumberland County) Deanne Gerdes, on the latest statistics around sexual assault and domestic violence, how the community can help the police and the courts deal with assault, and the upcoming Walk A While In Her Shoes awareness event. Bianca Shoneman, CEO of Cool Spring Downtown District, on upcoming Fourth Friday events, new restaurants in Historic Fayetteville, and some upcoming parking changes.</p>
<ul style="list-style-type: none"> *Military *Community *Education 	3/10	<p>The Airborne & Special Operations Museum Director Jim Bartlinski and Foundation Director Renee Lane on the importance of ASOM both in history and as a destination for tourism in Fayetteville. Jeff Thompson from Bell's Seed Store on which vegetables you should be planting in your garden at this point in the year, and what he thinks are the best curb appeal bushes and plants.</p>
<ul style="list-style-type: none"> *Education *Community *Public Health 	3/17	<p>Cumberland County School Board Chair Deanna Jones on the school voucher controversy, E.E. Smith High School and the ongoing issue of low teacher pay. Executive Director Elaine Smith of Cumberland County Animal Services on the state of their recent virus quarantine, the ongoing overcrowding issues and responsible pet adoption. "Rollin On The River, The Best of Tina Turner" is coming to The Crown Theater in Fayetteville Sunday March 23. The star of the show, Chimere Scott, on experiencing the music of the late legend.</p>

*Public Health
*Community
*Education

3/24

Executive Director of Fayetteville Urban Ministry, Johnny Wilson, along with Rev. Laura Lupton talk about fighting hunger on a local basis and the upcoming Crop Walk fundraiser. Cumberland County School Board member, Greg West, on the controversial Opportunity Scholarship program, and a comprehensive look at the ongoing E.E Smith High School situation.

*Public Health
*Public Safety
*Community

3/31

Lisette Rodriguez, Community and Engagement Organizer for Common Cause North Carolina, and Fayetteville City Council members Mario Benavente, and Lynne Greene, on the "HEART" mental health program, and efforts by law enforcement to better handle mental health situations. Phil Harris, Executive Director of the Sandhills Chapter of the American Red Cross, on the ongoing blood shortage and getting ready for hurricane season.